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Contact: Joy Harkins  
805-756-6749

## 'Latina's Bible' Author Sandra Guzman to Speak Nov. 10 at Cal Poly

SAN LUIS OBISPO – Sandra Guzman, author of "The Latina's Bible: The Nueva Latina's Guide to Love, Spirituality, Family, and La Vida," will speak Nov. 10 at Cal Poly as part of the university's Provocative Perspectives series.

A dynamic public speaker who has given talks on college campuses and at Fortune 500 companies on topics such as media, race, gender, politics and diversity, Guzman will address "Self Empowerment: Make Challenges Become Opportunities."

Guzman is an award-winning, multimedia journalist. She is a former editor-in-chief of Latina magazine, the first national glossy lifestyle magazine targeting the American Hispanic woman. She is a former associate editor at the New York Post, editing 10 special feature sections for the paper, including, Tempo, a section she created that covered the city's Latino community. Her experience has made her a leading expert in journalism targeting the Hispanic market.

She is also an Emmy-winning former television producer and has written hundreds of articles profiling prominent men and women in politics, business and the arts.

Guzman holds a bachelor's degree in History and Philosophy from Rutgers University and is the recipient of a Rutgers alumni award for outstanding leadership and contribution to the arts.

Her talk will take place at Vista Grande Café at 7:30 a.m. The event is free and open to the public. A follow-up student session discussion will be held in the University Union at 10 a.m. in Room 220. Reservations are required; please RSVP by 5 p.m. Nov. 3.

For more information call 756-0327 or e-mail Liz Cofer at [lcofer@calpoly.edu](mailto:lcofer@calpoly.edu). Attendees with disabilities may request accommodations in advance by contacting the Office of the Vice President for Student Affairs at 805-756-1521.

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