New printing press is in search of a home

By Michele Plicner
Staff Writer

Senior projects and club activities which have, in the past, utilized the aerohangar will be displaced by a two-story printing press donated to the graphic communication department.

The press was donated last spring by Rockwell International and, including accessories donated by three or four other companies, is valued at more than $1 million.

Currently the press is in pieces and stored in the Research Development Center. The center will be unable to accommodate the press, primarily for security reasons. Also, some electronic equipment which is stored there now would be threatened by the vibrations of the press and the high electrical loads required for it to run.

Rockwell agreed to assemble the press when a location was designated.

According to Executive Dean Doug Gerard, the aerohangar was originally supposed to be used as a warehouse. The airplane that it occasionally stored is now stored at the county airport, because for "all intensive purposes," the air strip is no longer used, he said.

Gerard added that six or seven years ago the hangar was declared an inadequate instruction area by the State Department of Finance and the state Legislature, thus all instructional activities, including senior projects, will be redirected to the new engineering building.

The aerohangar was selected over the now-vacant mechanical engineering lab for two reasons. First, there are plans to use the ME lab for a computer facility, and second, the aerohangar would have the least impact on the university's programs, Gerard said.

A structural engineering analysis revealed that it would have cost $300,000 to $400,000 to rehabilitate the Graphic Arts Building to accommodate the press.

See PRESS, page 7

Cal Poly Chamber positions retained

By Suzanne Carson

Both the ASI and university positions on the San Luis Obispo Chamber of Commerce have been retained after a period of uncertainty, said Mike Rice, ASI community relations representative.

A Nov. 6 meeting of the Chamber Board resulted in a unanimous decision to keep all of the designated positions which had been considered for elimination.

Both the ASI and the university have represented Cal Poly on the Chamber Board of Directors for the past 13 years. In 1973, the Chamber added seven designated positions to its 14-member elected board to increase communication and cooperation between various business and community organizations.

Designating the ASI and the university's two positions on the Chamber Board was instrumental in accomplishing that goal.

However, with the recent growth in the community, other businesses and organizations were asking for designated positions as well.

Rather than create any hard feelings and expand the number of designated positions available, the board thought the most practical thing would be to eliminate all of the designated positions. However, expanding the board beyond its current 21 members would be impractical, according to David Garth, executive manager of the Chamber of Commerce.

"Prior to our last meeting in October it looked as if our designated positions would be eliminated," Rice said.

Given an opportunity to comment on the proposed elimination, the ASI took steps to gain the support of several key figures.

See CHAMBER, back page

Insurance problems considered

Concert seating revamped

By Jennifer Smagala
Staff Writer

As a response to injuries which occurred at the Berlin concert on Oct. 22, the ASI Concerts Committee rearranged seating plans for gymnasium shows.

Concerts security chairman Dan Kehew said seats on the gym floor were moved up to the skirt of the stage barricade. "This arrangement will allow less room for people to collect toward the front of the stage and cause injuries," he said.

Denise Clark, Concerts Committee chairman, said that any accidents can cause insurance premiums to go up, which will directly affect the university's program, as well as industry changes, students are making different demands on the Cal Poly School of Agriculture. See INSIGHT, page 5.

See SEATING, back page

IN QUOTES

The nation that destroys its soil destroys itself.
— Franklin D. Roosevelt
Has recent news altered your opinion of Reagan?

Francisco Morales, architectural engineering freshman:
Not really. I think that he has performed the way he should since he has begun his presidency.

Pace Perez, engineering technology senior:
Yeah. I just feel it makes him a little untrustworthy. He's not projecting a good image for himself.

Teresa Shaw, agricultural science graduate student:
No. I never liked him. It just proves that he doesn't tell the American public what's going on.

Ken Arai, computer science senior:
I feel that some of his recent actions in Iran have not been very constructive for American foreign policy. It seems that he isn't taking into account Iran's local problems. Selling weapons won't solve the problems.

So we passed the athletics referendum. Great! It wouldn't have been awkwardly embarrassing for Cal Poly if the referendum had failed. After all, last year, we voted to hike our fees so a new recreation facility could be built.

Think how senseless — make that stupid — it would have to pay an extra $31 a quarter for a new recreation facility and not an extra $4 to put journalists in it.

But will scholarships and a spanking new state-of-the-art building be enough to entice the best basketball players? No. Well, what else can we do to attract them? Simple — give the new recreation facility a real name.

Anything but what we have now: the Main Gym. I'll bet there were even some people who wanted to call it the Boys' Gym or the Big Gym. Give me a break. Even my high school's gym wasn't called the Main Gym.

Basketball players really look at things that. Sure, they consider the school's past record and the coaching staff, but who wants to spend their collegiate career in a building called the Main Gym? Not convinced? Take the case of Lou Campanelli, who took over as head coach at Cal Berkeley last year. One of the first things he did was change Harmon Gym to Harmon Arena because he said it would be too hard to recruit athletes to play in a gym.

And if you take a good look, you'll notice that the nation's best college basketball teams such as North Carolina, Carolina, Duke and Notre Dame — don't play in buildings called gyms.

Instead, those powerhouse run and gun in places called the Dean Dome, Assembly Hall, Cameron Arena, and the Athletic and Convocation Center. Those are real names.

So let's go over some possibilities for the new recreation facility center. North Carolina's Dean Dome — the full name is Dean E. Smith. Student Activities Center is named after the Tar Heels' legendary, and still active, coach. Obviously, we can't name the new center after Steve Beason, since he just replaced long-time coach Ellis Wheel.

Well then, how about the Ernest J. Wheel Athletic Center? Nah, it doesn't have quite the same ring.

One of my favorites is Notre Dame's Athletic and Convocation Center. Problem is, we're not a religious school, so the "Convocation" would have to go. Maybe we could also use it as a bang-up for the Greeks, sort of another Snack Bar.

We'll call it the Athletic and Conversation Center. Stupid, I know.

So the only logical thing left is to name it after a former Cal Poly president. After all, we have Crandall Gym, Kennedy Library and McPhee University Union. The problem is, there aren't enough prominent former presidents to go around.

Wait, we can go with the current one! How about Warren J. Baker Athletic Center? Or Warren J. Baker Pavilion?

You know, come to think of it, Mustang Gym's sound all that bad...

Elmer Ramos is a journalism junior and secretly hopes the new building is named the Elmer F. Ramos Wonderdome.

This campus needs a little pizzazz

Students retain rights to free speech in school

Editor — In the matter of Mustang Daily's political endorse­ments: the United States Supreme Court in Tinker v. Des Moines Independent Community School District (1969), held that students do not lose their right to free expres­sion under the First Amendment to the Constitution when they enter school. The court expressly rejected the position taken by some school officials that, once inside the gates of the school, students may be prevented from expressing themselves — whether on school policies or national events — unless the school wishes to permit such expression. The court said that, on the contrary, students may be prevented from expressing their views only when they (the students) dramatically and substantially disrupt the work and the discipline of the school.

In Tinker v. Des Moines, the court barred a school official from cutting off all funds to a campus newspaper because he disapproved of the editorial content. The court held in most cases that even if the school pays for the newspaper, school officials may not act as a censor of its content if the paper has been a forum for the expression of student views.

JOHN W. BURDETT
Reagan's deal with Iran

termed short-sighted

Editor — So, President Reagan traded a few "spare parts" for the release of American hostages. Never mind that the parts have been used to repair military equipment used in the Persian Gulf War. Never mind that Teheran is determined to export its brand of terrorism andfanaticism to the Western world. Never mind that the president had betrayed his own policy decla­rations and so betrayed the trust of his cabinet for fear of their objec­tions. After all, we got a few Ameri­cans back didn't we?

President Reagan has stopped the level of attempts to buy favors from Iran. And in so doing he has not only neglected his international prestige and bloodshed in the Persian Gulf, but he has also eroded the influence of the United States in world politics. It is tragic that President Reagan was willing to place short-term political gains above the obvious costs of such actions.

Daniel Wise
Violence mounts in Philippines

MANILA, Philippines (AP) — A bomb hidden in a shopping bag blew up Wednesday in a department store packed with Christmas shoppers, injuring about 35 people. A few hours later a prominent friend of Defense Minister Juan Ponce Enrile was shot to death in an ambush. Enrile was shot to death in an ambush.

Police said a homemade time bomb exploded at a ground-floor counter in the Shoemart Department Store about 7:20 p.m. No group claimed responsibility, and police reported no arrests.

Hospital sources said about 35 people were treated for cuts and bruises but no one was seriously injured.

earlier a prominent friend of Defense Minister Juan Ponce Enrile, was killed along with his wife 10 miles northeast of Manila. Two senior police officers were killed in separate ambushes.

Author says college too 'passive'

By Julie Jordan

Higher education today is too passive, as it views learning as an individual process and elicits competition between students rather than student involvement and cooperation, said the director of the Higher Education Research Institute at UCLA.

Alexander Astin, author of "Four Critical Years" and "Minorities In Higher Education," was the keynote speaker for "Making The Grade: Involvement to Excellence," a student development program held Wednesday in the University Union. The program was sponsored by the Cal Poly Student Affairs Division, and all departments associated with it attended.

Focusing on the quality of education, Astin discussed the "talent development approach," which promotes the intellectual and personal development of students rather than just the reputation of institutions. Too many institutions are concerned with test scores and their position on a prestigious list of universities, said Astin.

"Student involvement is the key to excellence," said Astin. "Students learn by becoming involved."

One tool which can be used to maximize student involvement is student services. Things that could enhance involvement include an expansion of on-campus employment and more involvement of the Administration and staff in counseling, said Astin.

"Assessment is also a problem area, as it is often done only to review and classify faculty and students," said Astin. "It should be done to teach and facilitate performance."

World views today are often reflected in the universities because the dominant idea is that only through competitiveness can we be successful, said Astin. "This tends to affect the dropout rate as only potential winners will stay in the race," he said.

With the "talent development approach," cooperation rather than competition is stressed. "To maximize student involvement, cooperation must exist between students and faculty and among students themselves," said Astin. "The major reason that this does not happen is because of lack of trust."

The values of college students are status, power and money, said Astin. "No one wants to help or become a leader."
Ag research focus of Senate bill

By Ron Nielsen

The growing field of sustainable agriculture received a big boost in September with the passage of a bill to increase research into alternative agricultural systems.

The Sustainable Agriculture and Research Education Act (Senate Bill 872), signed by Gov. George Deukmejian on Sept. 25, puts the weight of the state's higher education system behind the search for long-term methods to make agriculture more self-sufficient, more profitable and safer for the environment. The law authorizes the creation of a sustainable agriculture coordinator position within the University of California Cooperative Extension with the immediate goal of increasing alternative pesticides.

"The Sustainable Research and Education Act is a new direction for agriculture — towards the future, where serious attention is given to the sustainability of farming, the health of the farm community and the nutritional quality of our food," said state Sen. Nicholas Petris of Oakland, who sponsored the bill.

The bill establishes a sustainable agriculture program in the UC system and contains three main provisions. Extension agents, who have traditionally been a major information resource for the state's largest non-defense industry, will be authorized to collect and distribute information on sustainable methods of soil fertility, weed management, pest control and marketing.

Much of the new information will come from a competitive grant program to perform research into sustainable farming. Researchers affiliated with the UC and California State University systems, private educational institutions and non-profit organizations are eligible to submit grant proposals. Most of the work done up to now has been conducted by individual farmers who choose to reduce their dependency on expensive inputs for economic and environmental reasons.

The third provision authorizes that UC farmland be committed to support long-term continuous research in the planning and management of sustainable farming systems. A student experimental farm at UC Davis has been operating without chemical inputs for more than nine years and has fought a continuous battle during that time to keep from being paved over to provide parking for a proposed football stadium.

In one of the first events under the bill, the Cooperative Extension in Fresno sponsored a one-day conference on "Farming With a Future" on Nov. 7. More than 200 farmers, students and other agriculturalists met to discuss methods of farming that can increase financial stability while reducing the impact of agriculture on the environment.

Pedro Ilic of the UC Extension Service served as master of ceremonies for the event. "We are in a dynamic society where nothing stays the same. We must always push the limits of knowledge," he said.

Taiwan flu poses threat to college-aged students

By Michele Plicner

After 30 years, the Taiwan flu has returned to San Luis Obispo, and college-aged people are among those most likely to catch it.

"Anyone over 35 has probably already had it," said Dr. James Nash, director of the Health Center. "It was all over California about 30 years ago."

According to Nash, this influenza virus can be fatal to someone with heart problems, diabetes or respiratory diseases. He said a vaccine for the flu is expected to arrive at the Health Center soon.

The County Health Department said they do not expect to receive the vaccine until December, and at that time it will be available to only high-risk people such as people under 35.

According to Nash, vaccines such as the one for the Taiwan flu are not as accessible as they once were because of a decrease in manufacturing. Some are in critically short supply, he said.

The Taiwan flu actually originated in Australia and New Zealand, but it was not identified until it reached Taiwan.

Symptoms of the flu, which are common to other viruses, include chills, body pains and headaches. Nash said the flu usually lasts three to five days, and plenty of liquids, aspirin and rest are essential for recovery.

Currently the Health Center offers a three-in-one vaccination for a combination of three different influenza viruses, but unfortunately the vaccination does not guard against the Taiwan flu.

Nash said that if the virus catches on, the Health Center could be faced with hundreds of cases. However, so far this quarter, there have been relatively few flu cases, he said.
**Ag school evolving to meet changing demands**

**Agriculturalists now see business training to be important, as the industry becomes more complex.**

By Ron Nielsen  
Staff Writer

"I have planned for a school here which will teach the hand as well as the head so that no young man or young woman will set off in the world to earn their living as poorly equipped for the task as was I when I landed in San Francisco in 1849." — Myron Angel in a speech to a visiting state legislative committee considering a new school on the Central Coast, February 20, 1897.

Angel probably would not recognize the institution that grew from his vision, but the idea of a vocational school to train young people in life's necessary practical skills has been kept alive in the Cal Poly School of Agriculture.

Throughout the years, the curriculum of the largest school in the university has grown and evolved in response to changes in the agriculture industry. The character and makeup of the student body has changed in turn, but the concept of "learning by doing" is still going strong and is the core of agricultural education at Cal Poly.

The school has traditionally prepared students using the latest technology in production agriculture, but dominance of American agriculture by agri-business has pushed the disciplines of management and marketing to the forefront.

Lark Carter, dean of the School of Agriculture, said production majors, whether they will operate their own farms or will be hired as managers for large production units, will also need strong business backgrounds to remain competitive in the dynamic agricultural picture of today.

"The changes in the curriculum are attempts to be responsive to the developing technical and human resource needs in the professions served by the School of Agriculture," Carter said.

In addition to well-educated technicians, he added, Cal Poly needs to produce graduates who are sensitive to environmental concerns, able to work with people and proficient at managing financial assets. "That's a big order," he said. "It's probably impossible to do thoroughly."

In an attempt to meet the demand better gauge the needs of a changing industry, Carter initiated an advisory council for the school four years ago. The group, consisting of 34 leaders from all aspects of agriculture, business and education, meets yearly to assess the university's program and make suggestions for improvements.

"We're trying to use this body to get advice from our users," Carter said. "It's a users' advisory board."

Six recent changes

As a result of their input, six changes have taken place in the curriculum of the school in recent years:

- A minor in plant protection is now offered to meet the growing need for pest control specialists to help reduce the amount of pesticides used by farmers across the country. "Unwise or unwarranted use of agricultural chemicals is not desirable and, with some of the new legislation, it's illegal," Carter said.
- An MBA program in agri-business was started three years ago to give production majors a more background in the business aspects of their professions. Adviser to the program, ag management professor David Schaffner, said that the three-year degree is part of the School of Business, and four ag management professors work with the department to provide students with a well-rounded addition to their agriculture degrees. "The program makes the best use of Cal Poly's academic resources," he said.
- The dietetics and food administration major was shifted from the home economics department to the School of Agriculture. Associate Dean John West said the move allows the entire food delivery system — from production to processing to the nutritional needs of consumers — to come under one school. "It's a logical sequence of items; one follows another," he said.
- The growth in agri-business that precipitated the current makeup of the School of Agriculture is the result of fundamental changes in American society that have occurred for most of this century. Professor John Rogalla of the ag management department said a steady progression of specialization and increased size has taken place since the days when both production and processing took place on the farm.
- As American cities grew in population and young people began to migrate from the farm to find increased opportunities in the urban centers, the structure of the self-sufficient farm began to change as well. The demand for farm products grew and distribution systems for food and fiber developed.
- Machines replace labor.

The need for increased production began to overload the distribution network, and the concept of super-markets began to replace the wholesale markets of the large urban areas. At the same time, capital technical assets began to replace labor on the farm and production units grew and became specialized to make the most of the expensive machines.

"You get forced into this bigness which pushes specialization and does away with the idea of self-sufficiency," Rogalla said.

The poultry industry of 50 years ago, for example, consisted of small farm flocks which produced eggs that eventually found their way to the major population centers, he said. This source of grocery money for the farm family gave way to larger flocks that produced the growing amount of eggs and meat demanded in the cities.

Producers began to specialize to meet the growing demand, processors developed machinery to increase the efficiency of their operations, and super-markets began to buy directly from processors to eliminate middlemen.

While these forces have reduced the number of farms and increased their sizes, the need for managers, market specialists and financial experts has increased, and the Cal Poly School of Agriculture evolved to meet this demand.

The concept of a hands-on education that has become identified with Cal Poly throughout the years has also evolved along with the changing curriculum. An agricultural business communication class (AM 406) gives students the challenge of working with an actual business to develop marketing campaigns for their products or services.

Ag management senior Richard Fiorio's team of student consultants researched, surveyed and tested the market for a nursery business. The team's report to the inventors that the operation would probably lose $60,000 in the first year. The information backed up what the investors had suspected.

"You've got to tell it like it is," Fiorio said. "It's no different than anyone else would do outside of the class, except we didn't without the expense accounts a professional would have."

Rogalla said as more students come to Cal Poly without farm backgrounds, the availability of enterprise projects, senior projects, internship requirements, and the emphasis on lab work have become more significant as teaching and learning tools. Even at the MBA level, an internship or a summer of independent study is required for majors in the two-year program.

Lisa Margules took her ornamental horticulture undergraduate degree into the MBA program and is now employed as the marketing administrator for Armstrong Roses, a French-owned company that is the second largest rose grower in the country. Her summer internship with a division of the international company provided her with a different perspective on the industry than the receiveed from her schooling and experience as manager of the ornamental horticulture unit.

"The internship was a great help. It gave me an edge in getting this position," she said.

**Changing ag students**

In addition to curriculum changes, the students who come to Cal Poly for an education in agriculture...
Eastman Kodak announces it will leave South Africa

JOHANNESBURG, South Africa (AP) — Eastman Kodak, citing a weak economy made worse by apartheid, said Wednesday it will withdraw from South Africa and prohibit its subsidiaries from supplying products to this country.

Kodak employs 466 people at five sales and service facilities in South Africa. Ian Guthrie, director of employee information at the company headquarters in Rochester, N.Y., said 130 are black, 130 of mixed race, about 20 Asian and the rest white.

Colby Chandler, chairman and chief executive officer, said in a statement: “Our South African business has been affected negatively by weakness in the South African economy. We also have no doubt that the system of apartheid has played a major role in the economy’s under-performance.”

His statement promised employees “a generous separation package” and re-employment counseling.

The photographic equipment manufacturer is the seventh American company to announce recently that it is leaving South Africa and the first of them to halt sales of its products.
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Elections met with apathy

Teachers from universities in other countries find that Cal Poly students show little interest in elections

From page 1
press, he said. "Basically the press in larger than they ex­pected," said Gerard.

Harvey Levenson, head of the graphic communications department, said the press will probably be stored at the hangar for a few years, until a building can be built for it.

At the time of the donation, it was not known that the press would not fit in the Graphic Arts Building, Levenson added.

He said the department turned down a donation from another company and held out for the Rockwell press because it wanted a press that could handle "web" technology, which uses a continuous roll of paper during printing. "This press is going to make Cal Poly the leading university teaching this technology," said Levenson.

The press is scheduled to be installed and running by Jan. 1.

Levenson said the press will enable Cal Poly to resume on-campus printing of the Mustang Daily and make color available to its format.

Michael Green, a mechanical engineering student who works in the machine shop at the hangar, said he fears that clubs wins an election, and because of this, there is much discussion between the students about the issue.

He noted that in the United States, whether a Republican or a Democrat wins, the status quo for students for the most part remains the same — there are no radical changes like in Europe. Also, he said students in Europe tend to be self-supported, so the changes that do occur hit them in their own pocketbooks, not their parents'.

Denise Piau, a professor from France who is here on a one-year exchange program with a Cal Poly French professor, teaches at the Institut Universitaire de Technologie in Pottiers, France, and has taught in Manchester, England. She is acutely aware of the difference in political involvement between students at Cal Poly and French students.

She acknowledged a trend in France for students to drift away from all political interest as a result of opposition to the system, and additionally because they feel they have little say in elections.

Yet there is still more political activity at French universities than here. "During elections in France, there is always conversation about the issues among students and professors," she said. "Here, I never heard points of view from either students or professors."

Piau said that as far as she can tell, students here are also less active in political parties than students in France.

Far away from both the United States and Europe, in a place down under, it is compulsory for all residents to vote in an election, including students, according to Don Wollard from the University of Queensland in Brisbane, Australia. Wollard teaches architecture at Cal Poly.

"I think students in Australia are more up on the issues and more politically active mostly because it is compulsory to vote," he said.

As in Europe, Wollard said that there is greater diversity in the two parties in Australia, thus there is drastic change when a new party comes into power.

The labor government currently in power initially abolished tuition fees for university students, however now the government wants to change this policy because it is losing too much money.

Students took to the streets to protest. "It would be difficult to imagine Cal Poly students parading down Higuerra Street in protest of a decision of equal importance," Wollard said.

Nutritionists say seafood safety inspections lacking

WASHINGTON (AP) — A nutrition group, saying the health benefits of eating fish are being offset by the risk of contamination, launched on Wed­nesday a quest to set up a new federal inspection program for seafood.

"This is a public health scandal in the making that requires first-rate legislative attention immediately," said Ellen Haas, director of Public Voice for Food and Health Policy, a non-profit advocacy group.

A study released by the group said that Americans, attracted to fish in growing numbers because it is a healthy source of protein, are at the same time at increas­ing risk from bacterial, viral and toxic contamination because it is among the least regulated foods.

"We advise consumers to eat fish only with caution — to avoid raw fish ... to avoid fish from known contaminated waters and to be careful with species with known patterns of problems," Haas told a news conference.

Industry spokesmen they favor stepped-up product inspection.

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THE BUILDING
OF A DYNASTY

Since 1981, the women runners have dominated Division II competition.

BY ANDY FROJKER, Special to the Daily

Perhaps it is fitting that the four national-championship trophies brought home by the women's cross-country team sit on an old locker room bench in the doorway of coach Lance Harter's office. No visitor can enter without being reminded how far Cal Poly has risen despite its humble beginnings.

With virtually no scholarships and a budget that is modest even by Division II standards, the team has long since surpassed any challengers in its own division. Since 1981, the only teams that have beaten the Mustangs are from Division I programs.

And year after year, it becomes harder for even those schools to walk away with a victory.

Has Harter stumbled upon some magical way to turn lead into gold? No. If asked, he will tell you there are no secret formulas for success. Success comes from good recruiting, he will say. It comes from good coaching. It comes from good athletes with the right attitude.

For most coaches, the rule for recruiting is simple: Go after the best high school athletes you can get your hands on. The key to a successful program is to recruit successful athletes. But when you are a Division II coach with a limited budget, how do you compete when the blue-chippers are looking for full-ride scholarships to Division I schools? Easy. You don't compete at all.

"We recruit a lot more on personality than on marks in the newspaper," said Harter. "What do we look for? You can call it the 'eye of the tiger'... They're hungy — they believe in themselves. They just haven't had the opportunities or the breaks in their prep careers."

Assistant coach John Rembao agreed: "Lance recruits talent that is showing but it's not exposed yet. Only twice have we gone after a top-notch athlete."

One of those two blue-chippers, Gladees Prieur, said that Harter's emphasis on tapping an athlete's potential was one of the things that attracted her to Cal Poly.

"They didn't get the best runners," she said. "But the people they got developed into better athletes than those that were winners all along. Runners who went to Cal Poly made the most improvement from high school to college. They did the most with what they had."

While coaches from other schools dangle scholarships in front of recruits, Harter works from a toolbox of intangibles.

"Instead of money, he offers new recruits three things: the university, the community and the cross-country program itself. "There's nothing Division II about Cal Poly," said Stanford cross-country coach Brooks Johnson. "Good education, good social life, good athletics. Take those three things and get rid of one and it's Division II. But if you have all three, you're definitely a Division I program."

Though athletes are often stereotyped as dumb jocks, the university's academic reputation is an important factor in many runners' decision to attend Poly. They come with different majors — biological sciences, physical education, computer science, child and family development, even English — but with the same intent: to be able to put a Poly diploma on the wall along with their running awards.

"They are serious about their academics," said Rembao. "They're here to take care of business, they're not here to play around."

Said junior Kris Katterhagen, a pre-med student: "I keep my academics, my running and the university's academic reputation in mind when I'm thinking about Cal Poly. " I want to keep the right attitude."

Besides academics, Poly's location on California's central coast is a big drawing card. The temperate climate year-round and the natural beauty of the area make it an ideal place for a runner to train. And the small-town atmosphere of San Luis Obispo also appeals to many athletes.

"If you want to take running seriously here, you can concentrate on that," said Prieur. "At city schools, there's so much going on that they can't focus in on what they want to do."

Of course, while Poly can't offer the excitement of a big city, it is still close enough to the coast to be able to go there if they want to.
from page 8
metropolitan areas of San Fran­
cisco and Los Angeles to make weekend excursions possible. And it’s far enough away from town and dad to give students a sense of freedom.

“My parents lived the area; they thought I’d be safe here,” said senior Lori Lopez. “And I wanted to be away for school.”

The drawing power of the women’s cross-country program peaks for itself: four consecutive national titles, a slew of All­Americans, excellent coaches and a team that sticks together.

“What attracted me was the tradition that I saw here,” said senior Katy Manning. “Being able to read about these people, how superstars like Maggie Keyes and Amy Harper (both national champions) were on this team yet they were still a team.”

While top recruits at other universities are expected to make the varsity team from freshman, Poly recruits have to fight their way into the top seven. As Rembao bluntly puts it, “If you come here, you’re going to get smushed your first couple of years.”

Some runners are devastated if they are not as successful in college as they were in high school. But since most of Poly’s recruits have not reached the top before, having to fight to make the team becomes a source of motivation and a reason to develop as an athlete.

“Instead of being instantly successful it might take a year or two,” said Harter, “We try to emphasize patience.”

Said Priester: “You can come here and develop. You’re not pressured into performing. It’s not as intense as other schools.”

Because of that pressure to win that students and alumni often put on athletes, being a Division II program can actually be a blessing to Poly’s team.

“Because we are Division I school, it doesn’t have all the big hype associated with it,” said Katterhagen. “When you get to the meet, you don’t have extra pressure added on to the pressure that’s there already.”

Recruiting is only the first step in building a successful program. Getting the athletes is easy, getting them to perform once you have them is not. And Harter gets high marks from fellow coaches.

“A lot of people can recruit athletes, but to be able to recruit and coach is a rare thing to find in the same person,” said Johnson, who has built his own cross-country dynasty at Stanford.

Northridge State coach Dan Stramer agreed with Johnson: “You could take another person and have the same school and community, and the program might not be as successful.”

It would be easy for Harter to sit back and do the same thing year after year after year. Why change something that works? If it ain’t broke, don’t fix it. Unfortunately, success does not mean perfection. For Harter, it means he has to work that much harder to stay on top. As long as his program can improve, he will look for ways to do it.

“His takes a little bit from every program,” said Priester. “He has changed his workouts a lot. Whenever he learns things, he brings it into the program.”

At least once a year, Harter visits the Olympic Training Center in Colorado Springs in search of the latest trends through magazines and journals.

“Our program is built on as sound physiological research as we can find,” said Harter. “And we’re constantly trying to update it.”

While the basic training plan remains relatively the same, the new research often has an impact on the nuances of the workouts themselves. Studies on heart-rate recovery time have helped Harter decide how much rest the runners need during a workout. Studies on aerobic and anaerobic fitness have helped him plan the most effective type of interval workouts.

“If you get the same effect out of a three-minute interval as you do out of a five-minute one, why not do only three minutes,” asked Rembao.

The things the coaches learn are not always directly related to workouts. A recent study found that people who go on and off diets retain far more easily than people who do not diet. This is very important for runners, whose weight has a direct effect on their performance. For Harter and Rembao, this means helping the runners to diet and stay on the diet.

Even with all the latest research, developing a training program is as much an instinctive process as it is a logical one. Deciding what to do and when to do it requires finding the balance between instinct and logic and then having the confidence in your coaching ability to stand by your judgment. This, of course, means that the two coaches will have different ideas about what will work best.

“We know how to work together,” said Rembao. “We challenge each other and in that way we can bounce the workouts off each other,” said Lopez.

The task of developing a workout plan is complicated by the unique demands of each runner. While one athlete may thrive on short but intense workouts, another may prepare best with long, slow training runs. Some coaches lump all their runners together and make them run the exact same workout. Harter and Rembao try to accommodate each runner’s needs while still working under the same basic plan.

“We try to individualize it as much as possible,” said Harter.

“We don’t want to make them into robots or make them fit into a mold.”

Of course, coaching is much more than planning workouts. So many other things affect how a runner performs that a coach often serves as a psychologist, a guidance counselor and a roommate. And sometimes, even a part-time parent.

While a coach might expect to hear endless complaints about roommates, boyfriends or grades, Harter and Rembao find themselves listening to a wide variety of problems, some dramatic, some mundane — but always important. In a given week, they might make sure a runner is dieting properly, assure an emotionally-distraught athlete that an injury is not the end of the world, get a homesick freshman involved with his teammates and help a runner with a busy schedule find a few extra hours to study.

“When they have problems, we talk them through with them,” said Rembao. “We give them ideas and helpful suggestions. We give them guidance. We’re the closest things they have to family.”

The word “family” has been used often by athletic teams since the Pittsburgh Pirates made it famous a few years ago, now it’s cliche, a nifty promotion gimmick to give teams a wholesome apple pie-and-mom image. That’s unfortunate for the Poly runners, who use the word frequently, because it is no gimmick in their case. Ask one to describe her teammates and words like “caring,” “supportive” and “helpful” are likely to follow.

“It’s the belief other people have in you when you may not have it yourself,” said Katterhagen. “They believe in you. That carried me through three years of injuries. Without it, I might not have made a come back.”

See DYNASTY, page 10
DYNASTY

From page 9 back.

Without that support, there might not even be a team at all. Katterhagen, Frieur, Carol Gleason and Lesley White all have missed seasons because of injuries. Now all are healthy and seem ready to add to Poly's growing list of All-Americans.

The team's support extends to the newcomers, like Sherri Minkler, Colleen Donovan and Lisa Rizzo. Not only do they have to make a giant leap from high school to top-notch college competition, they have to adjust to the idea that for the first time in their careers, they may not be the best runners on the team. Instead of leading, they are following for possibly the first time.

"There's always an inch — not even at the finish line ... maybe 50 yards past the finish line," said Lopez. "We do help each other out, but when the finish line is in sight, don't expect the Mustangs to finish hand in hand."

On race day, no one lets up. Whether it is a time trial or the national championships, it is all-out from start to finish. They may work together for three miles to bury their opponents, but when the finish line is in sight, don't expect the Mustangs to finish hand in hand.

They're animals. No one gives an inch — not even at the finish line ... maybe 50 yards past the finish line," said Lopez. That brand of competitiveness and tenacity is something that sets Poly runners apart from their opponents.

"When you get to a certain level, everyone's the same and what it comes down to is, 'Who are the people who give up?' Our team never gives up," said Rembao.

Someone had better make room on that bench for another trophy.

Attention

Mustang Daily Advertisers!

Due to the upcoming Thanksgiving holiday, the deadlines for certain issues of Mustang Daily have been advanced. Please consult this schedule so you will not miss your advertising deadline:

Mon., Nov. 24, 10 a.m.  Tues., Nov. 25, 10 a.m.
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SEATING

From page 1

SEATING
From page 1

Clark said the committee would reserve the right to arrange all floor plans with road managers when the contracts are signed. During the Berlin concert, the band's road manager decided he didn't like the seating plans because it kept fans from coming up to the barricade, said Clark. "We ended up with a compromise. We agreed to keep fans in their seats during the first act, and during the set change they were allowed to come up to the barricade," Rice said.

CHAMBER

From page 1

In the community and show that ASI and the university need to be represented on the Chamber board.

San Luis Obispo Mayor Ron Dunin wrote a letter on behalf of the students regarding the need for university representation in the community. "Mayor Dunin has always been a strong supporter of the student perspective, and we feel that his voice made a positive impact on the Chamber decision to retain our position," Rice said.

cal Poly President Warren Baker also expressed his concern in a letter addressing the possible elimination of both the university and ASI positions on the Chamber board. "Dr. Baker's comments to the Chamber board significantly contributed to our retaining the designated positions," Rice said.

A letter of concern from ASI to the Chamber Board and a resolution passed by the Student Senate also contributed to the Chamber's decision, Rice said.

The decision to keep all of the designated positions was facilitated by a move to change a Bank of America position from a designated to an elected one.

No constraints were placed on retaining the designated positions, but a careful observance of the bylaws will be crucial in maintaining the university position in the future, according to Rice.

"Three consecutive unexcused absences will merit an automatic removal from the board, which has been a problem in the past for the university because of the three-month summer break.

"For three months, in June, July and August, the university is inactive, and I am taking steps to maintain representation during the summer break," said Rice.

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LOS ANGELES (AP) — The CBS television series "Dallas" shut down production Wednesday morning in shock over the shooting deaths of star Patrick Duffy's parents in Montana, a spokeswoman said.

But the prime-time actor, who plays Bobby Ewing on the hit soap opera, urged the crew to continue its work and shooting resumed in the afternoon, said Lorimar-Telepictures spokesman Barbara Brogliatti.

Duffy, who was not scheduled to work Wednesday, was on route to Montana on a private jet with his wife, Carlyn.

"They were unable to shoot this morning, but it was Patrick's wish that they continue production," said Brogliatti.

Terence and Marie Duffy were shot to death in an apparent robbery attempt at a bar they owned in Boulder, Mont.