Poly MBA students have variety of career backgrounds

By Laura Rosenblum

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By L aure Rosenblum sun

A Master of Business Administration degree works best when a person knows to what field they want the degree to apply.

Interviews with Cal Poly MBA students show many come from a variety of career backgrounds, but with a common goal — combining technical knowledge with business expertise.

An informal survey taken at Stanford University found the average MBA student to be self-confident, aggressive and one who defines success largely in terms of salary income.

A more specific study shows the average Cal Poly MBA student is 28 and has worked four years after earning an undergraduate degree at a university other than Cal Poly. There is no typical undergraduate degree held — graduates range from engineering to illustration.

Grant Trelser, a Cal Poly undergraduate in agricultural management, received his MBA from Cal Poly in June. "I wanted to specialize in accounting and the MBA program gave me the opportunity to do that. It's better to get an advanced degree than two undergraduate degrees," Trelser said.

Trelser is a staff accountant for Price Waterhouse in Bakersfield. He credits his MBA degree for helping him get the job but warns that there can be some drawbacks. "It tends to hurt you a little bit in accounting because employers are expected to pay you more if you have an MBA."

Ed Fess, a first-year MBA student, is an emergency room doctor at Arroyo Grande Community Hospital. Fess claims that a "true entrepreneurial spirit" led him to explore the business side of medicine. "A lot of corporate structures have merged and they own hundreds of medical facilities," said Fess. "Medicine is becoming more of a business and you have to be on the edge of it."

Paul Cain, a second-year MBA student who earned his undergraduate degree in business administration management from Cal State Fullerton, worked for two years as a manufacturing engineer in Orange County for a company that makes restaurant computers. He hopes to use his MBA in land development in the manufacturing/engineering field.

Cain said it was better that he worked.

See MBA DEGREE, back page

Unique books shown in library

By Sally Kimell

A book exhibit of some of the most unique books published in 1984 is being shown in the library gallery now through Oct. 21.

Rather than being judged by their content, these books of the 4th Western Book Exhibit were judged by their design, their type, the length of the lines, the paper selected, the weight of the paper as visually experienced, the integration of text and graphic material, the use of decoration and the binding of the pages. The exhibit is sponsored by the Roence and Coffin Club of Los Angeles.

The exhibit includes books of all kinds," said Lynee Gamble, assistant to the library director, "but the design is what is important." She added that all of the books in the exhibit range from books which were printed by hand on century-old hand presses to books which were printed on presses that are very advanced and often computerized.

The people who do the printing of these books also range from those who print privately in their homes as a hobby, to large presses and publishers, and Gamble. A total of 49 winning nouns are included in the exhibit this year.

This is the fourth year that this exhibit has been shown at Cal Poly, although it has been around for 44 years, said Gamble. "Each year it is different because it only includes the best books published in the western United States that year."

All of the books in the exhibit are for sale, said Gamble, but some of the books are sold out before they are even printed... Once they're sold out their value increases dramatically. This is a result of the intricate nature of many of the books, she added.

The hand-printed books and those using special inks and papers are nearly impossible to reproduce in great quantity.

Gamble said designers often submit more than one entry. "Some of these designers are the top people in their field, so they are the winners."

The Castle Press was by far the largest winner, with six winning entries. Other noted publishers include the Book Club of California, Richard J. Whittington Press, "Texas and California seem to lead the way in the West," said Gamble.

University presses from Texas, Nevada, California, Arizona and Hawaii also were included among the winners.

Rash of burglaries in mens' locker room

By Debbie Boxx

Police are warning students against bringing valuables into the men's locker room of the main gym because of a series of burglaries there, a campus police investigator said.

Officer Wayne Carmack said an unknown suspect has been taking wallets out of locked lockers and bags left on benches. "Do not leave your valuables in the mens' locker room, not even in locked handbags," he said.

The burglaries began on Sept. 19 when a wallet was stolen from a locked locker. On Sept. 27 a padlock was broken and a wallet valued at $220 was removed. Two wallets were taken by the burglar on Sept. 29.

On Oct. 4 a suspect went through two bags left on the benches, taking two wallets. Three wallets were stolen Monday and one Tuesday.

Carmack said the suspect is using a tool to pry open the lockers.

He said there was some concern over the size of the re­quest.

"We're reaching a position where a lot of us think there should be more debate on this program," the source said. "There is a lot of money involved.

Chairman change

The physics department creates a chairman position to replace the traditional head-of-department position.

Team takes off

The women's volleyball team heads for the National Invitational Volleyball Tournament.
MONDAY, OCTOBER 10, 1983

On the street
Would you pay a nickel for the Mustang Daily?
By Kevin Cannon and Kevin H. Fox

Almost everyone knows how embarrassing it is when their car stalls at a stop light. That's much too easy for my car, it runs out of gas ... in the left hand lane so I hold up traffic ... at rush hour so as much traffic as possible can drive by, and see me passing by. I guess I'm used to the embarrassment by now. Running out of gas becomes pretty routine once you've done it ten or twenty times. Sometimes if I need gas I'll build a statue of me walking along the road carrying a gas can.

It's really not my fault. My gas gauge doesn't work. Well, it sorta works. When I make a right turn the needle points to "full," when I turn left it goes to "empty." When I'm driving on a windy road the needle swings back and forth like a windshied wiper. And it doesn't do windows either.

When I put gas in my tank, the needle always points to "full." Then I drive 10 miles and the needle points to "1/4." According to my calculations, that means I'm getting about two miles to a gallon. And they call VW Bug economy cars. They're good for economy all right — Saudi Arabia.

VW's have this little "R" on the gas gauge which stands for "reserved." This would lead innocent VW owners to believe they have extra little reservoir of gas when the needles reaches on when the big tank is empty. It's a pretty comfort to know that when you run out of fuel you can switch to the reserve tank and drive to a gas station. There's only one slight catch: VW's don't have reserve gas. Surprise! When the needle hits "R," you'd better pray it's all downhill to the nearest gas station.

Now driving my car is like playing Russian roulette; I never know which day of the week I'm going to run out of gas. My friends always tell me I should keep track of how many miles I drive so I'll know when to stop for gas. The problem with that idea is that my gas mileage varies depending on whether my breathing has decided to keep the week off or not. My owner's manual says incorrect tire pressure can adversely affect my mileage. This is true. In my car, however, I've found I can drive very far on a flat tire.

I tried the mileage method for awhile with some success, that is, until one summer stopped working. Now driving my car is like playing Russian roulette — I've never known which day of the week I'm going to run out of gas. I guess I could fill up once a week but it's kind of embarrassing to prepare the cashier $15 and have the tank only take $13.5 worth of gas.

I run out of gas in the damndest places — like on the freeway in the fast lane or on South Broad by Industrial Way. Normally that wouldn't be a problem, except it was midnight and the nearest open station was at Marsh and Higuera. Once I got lucky and ran out of gas as I was pulling into a gas station. Talk about running out of gas! It wasn't until I'd filled up that I realized I didn't have any money with me. Another time I...

Letters to the Editor

Lottery is really a tax that hurts poor
Editor — Recently, a new govern-
ment institution was enacted to im-
pugn the California's educational fund-
ing, and the money seemingly does not come from a tax increase. It's called the Lottery, and the money from it, if education is not as free as it may seem.

The education funds come from the one dollar price tag of each lot-
tery ticket. Why should people spend one dollar on a game when their chances of winning anything is minuscule? Because people have hopes, and dreams of a magical solution to all their problems, something that will make them be above their peers, above their bor-
ing work, and above their family problems.

In our society, unfortunately, this wonderful dream is the individual's or group's personal responsibility. Even most Cal Poly students, with their vast knowledge of economics, know that...
American killed in hijacking

PORT SAID, Egypt (AP) — Palestinian hijackers of an Italian cruise ship with up to 511 people aboard surrendered Tuesday, an Italian Foreign Ministry spokesman said.

A U.S. government official was killed in the hijacking, which began last night near Alexandria, Egypt.

The hijackers, by a vote of 25 to 24, approved the GOP-backed proposal to balance federal budgets by 1991. The action, delayed since last week by Demo­cratic-led opposition, came after the Senate brushed aside a Dem­ocrat-sponsored alternative defi­cit-reduction program.

The votes set the stage for ex­pected passage later Wednesday of a short-term increase in the government's credit limit.

Encouraged by the develop­ments, the Treasury Department announced it would go ahead with an emergency auction to borrow $5 billion to keep the government afloat.

“I'm not saying we're going to run out of gas. Of course, if I run out as I was pulling into my driveway, I thought I was really proud of myself. But my car couldn't handle the pressure of the streak so it broke a fuel line. I guess you have to be patient with a 15-year-old car; it's going through puberty.”

The obvious solution to all this is to get my gas gauge fixed. Unfortunately, I'm one of those people who feels compelled to see how far he can drive on “empty” before having to stop for gas.

So ladies, if you're ever out on a date with me and my car runs out of gas, don't think I'm trying to take advantage of you. It really did run out of gas. Of course, if we run out of gas and you want me to take advantage of you, well... But don't forget, I have to have enough energy left to hike to the gas station.

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Campus Capers

By Grant Shaffer

Homecoming events announced

By Debbie Boxx
Staff Writer


"Students are welcome at all events," said Sherry Cory, program assistant for Alumni Relations.

The Cal Poly cheerleaders and the school mascot, Mustang, will perform dances including "horseshoes" at Farmer's Market on Oct. 17.

A bonfire is scheduled to be built in the parking lot across from Yosemite Hall at 9 p.m. on Oct. 17.

From 10:30 a.m. to 1 p.m. a Western Welcome Reunion Barbecue will be held in Three-Acre Park, north of Mustang Stadium. The graduating classes of 1935 and 1960 will serve as honorary hosts. Tickets are $8.50 for adults and $6.50 for children.

Thanks to a combination of medication and psychotherapy, Mrs. Lagomarsino said her 34-year-old son has been able to get his life in order. She asked that his name not be identified. The run begins and ends on Mt. Bishop Road.

Cory, said as the occasionally dabbed her eyes with a handkerchief. "It wasn't until later that I learned my son was suffering from schizophrenia, and that the condition was very, very real," she said. She the Cal Poly Alumni Association is planning to draw more alumni and non-alumni families to the campus. Cory said she was unsure what he had learned or what he had not been told to this point.

Cory said that she had been working with the campus and the school to try to keep the event going. She said that the event had been planned to coincide with the 1985 Mustangs football season. Cory said that she had been working with the campus to try to keep the event going.

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Physics department appointment is the first attempt to exercise option endorsed by President Baker last March

By Marc Meredith

With the election of the first department chairperson, Cal Poly has an alternative to its traditional head of department structure.

Leonard W. Wall, a 16-year member of the physics department faculty, was elected this quarter to serve a three-year term as chairperson, rather than department head, of his department.

The appointment is the first since university President Warren Baker endorsed the idea of increased flexibility in department leadership last March.

Lloyd Lamouria, Academic Senate chair, said the senate recommended to the president that the option of either department head or department chairperson be left to the discretion of each department.

There are two basic differences between the leadership positions, Wall said. First, the office of chairperson has a fixed term, while the appointment of department head is normally for an indefinite period.

Second, he said, a chairperson is elected by the faculty of the department in which he or she will serve, while a department head is appointed by the school dean with the approval of President Baker and the provost's office.

Wall said under the department head system, the faculty member has an alternative to its traditional administrative duties. The chair is just one more vote among a faculty of 32.

The responsibility of deciding whether to allow departments to go to the new system rests with the dean of each school. Dean of the School of Math and Science Philip Bailey said he takes the view that a university is there for the students and that every decision must be made in their best educational interests.

"The faculty arc closest to the students," Bailey said, "therefore you want to have the maximum faculty participation in departmental decision making."

He said the School of Math and Science has always operated in a consultative manner, and it seemed the chair position was more natural for this way of doing things.

Wall said under the department head system, the faculty has an alternative to its traditional administrative duties. The chair is simply a member of the tenured faculty who has additional administrative duties. The chair is just one more vote among a faculty of 32.

The responsibility of deciding whether to allow departments to go to the new system rests with the dean of each school. Dean of the School of Math and Science Philip Bailey said he takes the view that a university is there for the students and that every faculty member has an alternative to its traditional administrative duties.

Bailey stressed, however, that the choice is up to the individual department. He said the departments in his school have acted extremely responsible over the years and if they want a chairperson, they can have it and if they want the department head, that's fine too.

Once the dean's office and a department iron out an agreement on the roles and duties of the chairperson, the proposal is submitted to the provost's office for final approval.

Bonnie Brady, an administrative assistant to the office of the provost, said currently it looks as if most of the deans still prefer the department head approach, especially in the professional schools such as architecture, engineering and business.

Brady said the reason for this is that in those professions it is important for the departments to maintain contact with industry.
The fruit of the vine

Grape-covered arbors provide an inviting entrance for wine tasters in San Luis Obispo County.

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Central Coast valleys burst forth
with a treasure of varietal wines

By Craig Andrews  
Staff Writer

There’s treasure on the Central California Coast— nestled in low-lying foothills and tucked away in fertile valleys.

Wine.

The Central Coast is dotted with nearly 30 vineyards and wineries between Paso Robles and Nipomo. Perhaps the greatest treasure is the experience of touring the facilities and tasting the wines.

This region produces a vast array of wine varieties—from the dark, red Cabernet Sauvignon of Paso Robles to the clear, golden Chardonnay of Edna Valley. One doesn’t have to travel to northern California to tour the wine country.

But many county residents never visit wineries on the Central Coast. “A lot may be aware this is a wine area, but they have never ventured out,” said Thomas G. Goss, general manager of Chamisal Vineyard, located in the Edna Valley. “Actually, there’s a small percentage who are just not aware that there is such a good area to visit wineries. Many of them are students or new residents who are not aware of the extent of the wine industry here,” Goss said.

There is, however, a push to get the word out by the wineries and chambers of commerce, said Jim Gibbons, vice president and general manager of Corbett Canyon Vineyards, located in Edna Valley. “Touring wineries is one of the things to do in California,” Gibbons said. About 50 percent of the visitors at Corbett Canyon are tourists, he said.

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Volleyballers to dig deep

Poly has nothing to lose

By Lisa A. Honk

The possibility of changing history is usually unheard of, but the Cal Poly women's volleyball team hopes to wipe their past performances in the National Invitational Volleyball Tournament out of the pages of the old volleyball almanac and start a new chapter.

"We were never great in the past NIVT's, but then again this is a new season and we've got nothing to lose," said Mike Wilton, head coach of the Cal Poly women's volleyball team.

The Poly spikers will not need their history books to tell them what to do to win — a mixture of Coach Wilton, determination and volleyball instinct will be enough to take care of the three-day assignment. The NIVT requires intense homework, as the Mustangs have been practicing hard this week to prepare for the three-game matches.

"This tournament lends itself to teams with lots of players," said Wilton. "I anticipated on taking 12 players, and now I've got eight — this will definitely test our mental and physical conditioning."

Under a new format this year, the NIVT will be spread out over three days instead of two, and every place between one and 20 will be determined by a three of five game match.

Poly's first match on Friday is against the hungry Aztecs of San Diego State, who gave the Mustangs a five-game run for the money match last week, in which Wilton said, "The three days are better for us, but when we hit those three of five game matches, we'll know if it's what we really want."

The Lady Mustangs will be tested right away, as they travel to Portland today to face the University of Oregon at 6:30 p.m. The Oregon Ducks are led by Sue Harbour, a tremendous hitter, said Wilton.

Friday will be Poly's toughest challenge in terms of conditioning, as the Mustangs have to play back to back matches at 11:30 a.m. and 1 p.m., and then return at either 6 p.m. or 8 p.m. for the quarterfinals. All of Friday's matches are best two of three games, except for the 8 p.m. quarterfinal bracket for the top eight teams which is best three of five games.

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Referees take the blame

The other night while at the UC Davis-Cal Poly football game, I became wrapped up in the atmosphere which surrounds the game of football. Th-d hot dogs, the bands, the cheerleaders and the familiar cries of 'kill the ref' create an aura no other sport possesses.

First, the poor referee always gets the blame, when in fact there is not only a referee, but an umpire, head linesman, line judge, field judge, back judge and believe it or not—a paid observer. Yet, I suppose it might be too much to ask for someone to say, 'kill the head linesman,' for his part in a bad call is rarely recognized.

It also might be too much to ask to consider their side of the story, as did ABC last Sunday night. ABC carried a special edition of Monday night football on Sunday Night (figure that one out), featuring Dallas at New York. The gang, Joe, O.J. and the Giff, however unlikely, made an astute observation with the help of the replay.

Sports Analysis
By Tim Robinson

They pointed out how all of us become officiating experts on the super-slow, near-dead replays. In fact, the replay is often so slow it looks like the game of football doesn't really hurt—they just kind of float to the turf on tackles. On the normal speed replay, which ABC so cleverly used, Frank Gifford said, 'This is what it looks like to an official, quite another story.'

It is quite another story. It also may be a matter of perspective. The official is often within a few feet of the play, however, etc.
Giants can't find a field

OAKLAND (AP) — The San Francisco Giants struck out Wednesday in their bid to "share the Oakland Coliseum with the A's as the Coliseum's board of directors rejected the proposed move.

The rejection left Giants' owner Bob Lurie with a decision about whether to stay at Candlestick Park, attempt to move to another city or sell the club. He has said the club will not play in Candlestick Park under his ownership.

The Coliseum's board announced at a news conference that they won't agree to the 'move."

The rejection left "Giants* as the Coliseum's board of directors rejected the proposed move."

"It's regrettable that the board has taken its action without having given the Giants an opportunity to present their proposed solutions to some of the problems the board feels would be caused by the Giants playing at the coliseum," said Giants spokesman Duffy Jennings.

Giants owner Bob Lurie was in Arizona for the club's annual organizational meetings and was unavailable for immediate contact.

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REFEREES

From Page 9

The fan is in a much better position to make the call — sometimes at a distance of over 50 to a 100 yards. These are the same people who would probably hate people looking over their shoulder while they work. Imagine a stadium of people looking over your shoulder while you work.

Mistakes, yes they've made a few, but they also do it their way — and their way is usually hundreds of correct calls a night. It's not the 12th correct call that gets the press, but the bad one that does. I would imagine officials might call it, the bad news syndrome.

The fan does have a legitimate gripe, though, as it is hard to lose a game on a bad call. Yet how many times has that same fan smiled and with a wink said, 'too bad, the ref missed that one. I knew I had.'

If you want to know the criteria of a good officiating crew consider how often you remember them, with exception of penalties. The reason the officiating crew occurs on those Sunday afternoon pick-up games, where without officials the games resemble 'Hit the pay with the ball' affair. Take away those officials and that's what you would have.

There are also some myths to dispel. First, the officials are not some guys who happen to be passing by the stadium at hour before the game, who happen to fit into the big time college and pro football games — wrong.

Even the high school level of officiating will take years of working games to come by, and even more to reach a level, such as upper division college games. The officials will be the first to admit their wrong, especially if the evidence shows up on the 11 p.m. sports show. Fortunately, these officials enjoy a certain amount of anonymity, for example, how many can you name?

Wilten games and then move on to the big time college and professional games — wrong.

is also a myth that one week these men in stripes officiate Pop Warner games and then move on to the big time college and pro football games — wrong.

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Therefore, the headlines never read 'official blows call,' and they don't have to live under a rock.

The fan does have a legitimate gripe, though, as it is hard to lose a game on a bad call. Yet how many times has that same fan smiled and with a wink said, 'too bad, the ref missed that one. I knew I had.'

If you want to know the criteria of a good officiating crew consider how often you remember them, with exception of penalties. The reason the officiating crew occurs on those Sunday afternoon pick-up games, where without officials the games resemble 'Hit the pay with the ball' affair. Take away those officials and that's what you would have.

There are also some myths to dispel. First, the officials are not some guys who happen to be passing by the stadium at hour before the game, who happen to fit into the big time college and pro football games — wrong.

Even the high school level of officiating will take years of working games to come by, and even more to reach a level, such as upper division college games. The officials will be the first to admit their wrong, especially if the evidence shows up on the 11 p.m. sports show. Fortunately, these officials enjoy a certain amount of anonymity, for example, how many can you name?

Therefore, the headlines never read 'official blows call,' and they don't have to live under a rock.

So the next time one of the officials blows a call, even if it doesn't cost your team the game, consider his point of view, and then yell, "all the ref!"

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SPIKERS

From Page 8

Poly came out ahead 13-12, 15-5, 15-13, 15-15, 15-14. The 1 p.m. match is against a Lamar team from Beaumont, Texas.

"We can't let up on any team in this tournament," said Wilton. "This Friday we need to take every possible advantage and more to come out on top.

A couple of interesting notes for Monday fans. San Diego State recently dropped a four-game match to the University of California at Santa Barbara, and UCLA lost to Stanford University as two of the Bruin starters were not present at the Cardinal match.

"We can't let up on any team ..."

— Coach Wilton

Today is a new day, however, and Paula Pavilion will be hopping with spikers and blockers for the next two days as the arena will be divided into three main courts for constant volleyball action leading to the finals. Saturday, all semifinal, final and championship matches will be the best three of five games.

Some of the top 1985 NIVT participants are: UCLA, San Diego State, Brigham Young University, University of Southern California, Fresno State University, the Pacific and University of Hawaii. The teams in the tournament represent a total of nine states and Canada, plus of the 20 teams, 15 went to the NCAA Tournament last year. UCLA has taken home the NIVT title the past three years.

Wilton said, "UOP has a number of good athletes to fill their bench, so they adapt well to this type of tournament — but so can we."

Personalized Expressions

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several years instead of going directly into the MBA program like he originally had planned to do. I'm a lot more interested in the material. It's active learning, not passive learning."

Cain chose the Cal Poly program because it's more "career-specific" than other programs such as San Francisco State or University of Santa Clara. Cain said he will undoubtedly have a better salary than a person entering the job market with an undergraduate degree. "Having some experience, returning for an MBA and then re-entering the job market will all give me an added advantage," he said.

According to Walters, the MBA program is not emphasizing recruitment among undergraduates at Cal Poly. The program staff prefers that students be a mix of people with a variety of educational and work experiences.

Joe Trebbien is one of the few students who has entered directly from undergraduate status at Cal Poly into the MBA program. After obtaining an economics degree in June of this year, he led an unsuccessful search for a job in management and ended up back at Cal Poly to earn his master's degree in business administration.

"In my last year of school I decided to go into management rather than forecasting and statistical work," said Trebbien. What he found was that most management training programs prefer people with MBAs. Trebbien said Dominic Perello, economics professor at Cal Poly, had advised him not to enroll in the MBA program at Cal Poly.

"If you've gone through the undergraduate program you ought to go to a competitive program and a new faculty," Perello said. He also advises students to get job experience before entering an MBA. He said people who come back to earn their degree after working for several years have a better feel for what they want to accomplish.

"To me an MBA says I'm an engineer. I've worked five years in the field and now I'm prepared to manage people, handle a budget and do decision-making," said Perello. He views an MBA as a chance for someone who is in a narrow and technical field to branch out to the business aspect of their field. "A technically-skilled individual is given the opportunity to move up the management level," Perello said.

Walters agrees that the MBA program is especially helpful to students with an undergraduate degree in a technical field such as architecture, engineering and agriculture.

"Almost every technical field needs to know the business background of their business," said Walters. "Management skills and technical skills really go together. They're a super combination."

Alcohol poll to be conducted today

A student opinion poll on alcohol permits in San Luis Obispo city parks will be conducted in the University Union Plaza today, from 10 a.m. to 2 p.m.

The Center for Practical Politics, the sponsor of the poll, is one of over 20 community agencies that is participating in the Community Fair held in the U.U. Plaza.

The alcohol in the parks opinion poll is a result of the efforts of students working with the Center for Practical Politics. The Center is a research organization which employs students to do research or conduct surveys on a variety of issues which concern the campus and the community.

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