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California Polytechnic State University

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Cal Poly Continuing Education Offers Course on "Entrepreneurship"

SAN LUIS OBISPO -- Local economic growth comes from the formation of new business ventures. In order to encourage this growth, Cal Poly Continuing Education is offering "Entrepreneurship" to provide a road map to residents who are interested in starting a business.

Designed to fit into working professionals' schedules, this class meets for three Saturdays, from 9 a.m. to 4:30 p.m., starting on October 12, 2002.

Participants will review case studies of successful business ventures, learn how to manage and grow an idea into a business, and use self assessment to determine if a new venture will succeed.

The course offers 2 Continuing Education Units (CEUs) at a cost of \$175. To enroll in this course or for more information call 805-756-2053.

Cal Poly Continuing Education is a nonprofit, self-supporting entity with the mission of providing lifelong learning opportunities and services to San Luis Obispo County and beyond. The organization offers a variety of courses and certificate programs, as well as credit-bearing programs, which assist working professionals in upgrading their skills, meeting their career goals, obtaining personal enrichment, and building individual professional skills. Course descriptions and schedules can be found at: www.continuing-ed.calpoly.edu.

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