Friday, February 8, 1985

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California Polytechnic State University, San Luis Obispo

**“The State of the University”**

**Baker discusses athletic funding, faculty offices**

By DONALD MUNRO

Private offices for faculty members were on the mind of President Warren Baker Thursday as he gave *Mustang Daily* an abbreviated version of a “State of the University” message.

Also on the mind of Cal Poly’s chief executive:
- Funding for athletic scholarships
- A new performing arts center
- His relationship with students and faculty
- Decentralization of administrative decision-making

Faculty members are entitled to private offices for the sake of both students and professors, Baker said from his spacious fourth floor office in the Administration Building. “Faculty need the space for their work and professional development.”

It’s part of an attempt to improve factors that directly influence the quality of the environment for the faculty — an important issue for Baker.

Currently there are 213 offices on the campus occupied by more than one faculty member. New offices will be available when the new Engineering Building opens this summer.

In addition, construction will start in July on a new Agriculture Building located in front of the Campus Store.

There is also the possibility of more faculty Office Building, although nothing has yet been discussed.

“We’re trying to establish with the Chancellor’s Office what can be done,” he said.

Regarding funding for athletic scholarships, Baker said he ultimately funding should come entirely from outside sources.

“I support intercollegiate athletics and interpret the student’s view as being supportive,” he said. “It’s my view that the student body wants a broad array of team sports.

However, scholarships are a different matter. Eventually they should be completely funded by private support and from such groups as the newly formed Cal Poly Athletic Teams, he said.

“If we ever reach the point in which we don’t make a profit because we don’t make a profit because we don’t,” Baker said his goal is to reach a stable level of funding for the scholarship program, and that the current athletic program can be sustained at the same level in future years.

On the subject of a new performing arts center on campus, Baker said he wants to see such a facility built as a way to invest in the best way that can be accomplished.

“I think it’s extremely important that we have a good cultural life on campus,” he said. That includes a theater facility that is larger and more versatile than the Cal Poly Theatre, which was designed mainly for theatrical productions.

In the past it’s been thought that a performing arts center would have to be jointly constructed with the community because of limited state funding.

Because of the improved state budget situation Baker said he is now leaning more toward using the state capital investment program to construct the facility.

“The day’s prospects are better today to achieve something on our own,” he said.

As far as Baker’s image and his relationship with students and faculty, he was asked to the perception that he spends a lot of time off-campus and is far removed from the Cal Poly community.

Dean Brown, left, and others watch as Paul Lewis, co-president of Haverim, helps plant a tree in observance of a Jewish holiday.

**Tu B’Shevat**

Members of Haverim, Cal Poly’s Jewish student club, observed Tu B’Shevat Wednesday by planting a tree on the lawn near the Cal Poly Theatre.

Dean Brown, left, and others watch as Paul Lewis, co-president of Haverim, helps plant a tree in observance of a Jewish holiday.

Tree planted to observe holiday

Tu B’Shevat is a Jewish holiday celebrated on the 15th of Shevat, a month on the Jewish calendar. It is considered the new year of the tree.

In modern times, said Haverim President Paul Lewis, this celebration represents the revival and rejuvenation of the land by a symbolic conquering of the wilderness. The students at Cal Poly chose to plant the tree to demonstrate their awareness for the need to return something to their community and to the environment.

Russell Brown, dean of students, was at the ceremony. He said that the tree planting was significant for the university because it underlines the kind of diverse society we live in.

An accompanying ceremony was conducted by members of the club and Rabbi Harris Marhoby of San Luis Obispo and included traditional prayers, readings from the Psalms and the theme of 15 fruits. The tree, a Cinnamomum camphora, was donated by Tropical Nut Growers of Murray Bay.

Director discusses issues of Foundation to Senate

By LEANNE ALBERTA

Several issues currently facing the Foundation were discussed at the Student Senate meeting held Wednesday night.

Al Amaral, executive director of the Foundation, opened up the special reports at the meeting. "We’re a non-profit corporation," Amaral said. "We have to pay our bills."

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The President’s Discretionary Fund is monitored by my staff and approved by my office. Amaral stressed that he scrutinizes this fund more carefully than any other fund on campus. "The President’s Discretionary Fund is monitored by my staff and approved by my office. Amaral stressed that he scrutinizes this fund more carefully than any other fund on campus."

Amaral also addressed the Foundation’s funding of the University Union. "If we ever reach the point where there are surpluses retained earnings to the needs of the bookstore then we would revert to the UI these earnings for its use."

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Please see FOUNDATION, page 3
Encouraging prosperity

A worker's knowledge that he or she is appreciated by an employer is paramount to the successful completion of assigned duties. One of the most basic ways to show appreciation for an employee is by monetary compensation.

Unfortunately, the money has not been flowing out to the most deserving members of the faculty and staff on this or any other campus in the California State University System.

The reason for this lack of funds lies in the attitude of the resident students and the elected officials who represent them. The Poly administration has been trying to persuade those in power to finally recognize the need to encourage those in the educational community through increased pay and benefits; they have only begun to see an improvement.

President Baker, recently told the Mustang Daily a new program, on behalf of the administration, to further the morale of the faculty and students. He has said that he supports the idea of faculty merit payment in order to recognize those members of the teaching corps who perform above and beyond the call of duty.

He also wants to see an improvement of the overall environment for faculty with the possibility of providing individual offices. Working together, we can all reach the unique potential that Poly has before it.

Letters

Editor:

We've seen it many times before in An's Lander's column and now it's my turn to say I never thought I'd write this letter, but the last round of pros and cons concerning the abortion issue, the music awards, and dissenting views of these issues. Some believe abortion is murdering an innocent human. With the issue of the music awards, some feel black musicians are being slighted; some insist that they are getting too much attention. Lastly, we have the pro and the anti porno ad people.

My point is this: We see too often people trying very hard to support their own views and change others. The very same thing is happening in the debate concerning respect for the press appeal to mythical first principles. Is a free press "for the purpose of representing all sectors of society?" Who has the right to decide what "a history of the press will not tell or say?"

Newspapers fill a need in the same way as anything which has a market, but a press is not mandated by the Constitution, and disregarding the way in which the press handles something is not censorship. Censorship can only be done by the press itself or by those who control it, not by disgruntled readers. Narrowly stated, a free press is a press that is free from government control. A free press should reflect all aspects of society; for example, no press should represent the interests of child molesters just because they are a part of society.

The fact is the press frequently disregards the subjects of its articles and photographs, even when they are blameless, and when there is no need for the public to know about them. Beyond idle curiosity or for the sake of the public, they should protect me. For myself, I cannot distinguish between the public interest and their first principles we can see that, whatever else is involved, the press is a part of the entertainment industry, and that as long as something sells, it will continue to appear in some part of the public. Our publications and photographs should protect me. For myself, I cannot distinguish between the public interest and their first principles we can see that, whatever else is involved, the press is a part of the entertainment industry, and that as long as something sells, it will continue to appear in some part of the public. Our publications and photographs should protect me. I have the right to complain, our papers must protect me. Our publications and photographs should protect me. I have the right to complain, our papers must protect me. Our publications and photographs should protect me.

Charles Wm. Strong

Bicyclist claims lack of racks is root of problems

Editor:

I would like to thank whoever it was that was responsible for painting the "Green Lane" on the inner perimeter. It has erased a lot of potential conflicts between bikes and pedestrians. Now at least I won't feel as guilty about riding around in the middle of the road as I have been in the past.

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Johno John

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BAKER
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Washington D.C., where he sits on the Board for International Food and Agricultural Development. Committees ranging from statewide industrial education to the recruitment of minority students also take a lot of Baker's time. A plaque in Baker's office reads: "God so loved the world he didn't send a committee."
So far his efforts in fund rising have paid off, he said. In 1980 a total of $200,000 was donated to the university. Six million dollars has already been raised so far during the 1984-85 academic year.
And as far as his relationship with students and faculty, Baker said he meets regularly with ASI president Kevin Creighton, and also accepts speaking invitations to student organizations and classes.
The informal get-togethers with faculty that Baker used to hold Friday afternoons will be started again in the future to get to improve faculty relations, he said.
Finally, Baker considers the improvement of the administrative decision making process to be one of his achievements for the year.
"It's primarily ways of improving communication and decentralizing decision making in the university," he said.
That includes giving more authority to school deans to appoint department heads and cutting down on administrative bureaucracy, he said.

FOUNDATION
From page 1
more than any others because President Baker wants to be above board and have all of his actions open to the public.
Ivan Sanderson, El Corral Bookstore manager, discussed student concerns regarding the bookstore. Sanderson explained the rate of return for every dollar students spend at the bookstore.
"72% of every dollar spent goes for the cost of goods," Sanderson said. "Add about 25% for personnel costs and 6 to 61/2% for other expenses. Another 6/2% is netted out before the paid share of administrative fees."
Amaral added that the Foundation is not planning to cut any programs because of fiscal losses.
"The agriculture program lost $10,711 last year, but this year they are doing well," Amaral said. "We have no plans to drop any programs in ag. We do a lot of things in Foundation that are not always concerned with fiscal results."
"It's going to be tough, but my personal opinion is that the state doesn't support programs like ag like it should," explained Amaral. "If ag units were not providing appropriate education then we'd pull out. The people in the School of Agriculture are making long-term plans to increase their net profits and educational standards."

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'Effervescence of Harlem': 1920s spotlight

By LISA MCKINNON

The celebration of Black History Month at Cal Poly meant to generate awareness of the contributions Afro-Americans have made to United States history, began Thursday with a lecture entitled "The Politics of Culture: The Harlem Renaissance." In it, Professor David L. Lewis of Howard University spoke on the emergence of black writers during the "remarkable effervescence of Harlem in the '20s."

A writer himself, Lewis has authored six books, including "The Harlem Renaissance." He said of the roaring '20s, Charles Johnson felt that American culture lacked intensity, and that if Negro writers couldn't breathe some life into it, no one could. Lewis said. So Johnson invited blacks and whites alike to join the Civic Club, the primary purpose of which was to create an alliance between the movers and shakers of both the white and black communities.

"No one took literature seriously in the United States," Lewis said with a laugh, "so you could have racial interaction without suspect in that context."

The financial abilities of better-known white writers Eugene O'Neill was a Civic Club member, would aid the publication of black writers' works and encourage the reading of literature by negro authors about negro life, Johnson maintained. "He wanted to stimulate and foster writing by negroes that shook free of the usual stereotypes," Lewis said. "He was saying, 'We have poets and intellectuals too, just like you.'"

From its first meeting in 1924, the Civic Club continued to promote the growing number of promising black poets and novelists it enlisted, aided by the publication of their works in Johnson's Opportunity magazine at the time, had a satirist, author, actor and recording artist Dick Gregory is the next Black History Month event. It is scheduled for 7 p.m., Feb 11 in Chumash Auditorium. Tickets are $3.50 for students and $4.50 general.

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The members of the eight-man team are Nelson Almera, Marcos Dellia, Mike Harris, Rod McDonald, Steven Behrman, Tarn, Warren, Bill Cunningham and Alan Moore. They were selected after an intercorp competition on Jan. 19 involving the same four events with the exception of the rope bridge, which was replaced by knot tying. The Ranger Challenge is a new competition this year between teams throughout the nation. Teams will compete against each other in hopes of reaching the finals in Ft. Lewis, Wash, in the spring.

Major Michael Robinson said because this is the first year of competition, he isn't sure how the team will do. "It will be interesting to see," he said. "But I think we'll be respectable." He also added that students are encouraged to come cheer the cadets on.

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on Human Rights at Cal Poly's auditorium at 7 p.m. on Friday, February 11. Gregory, who gained recognition as a comedian, social satirist, civil rights activist, and recording artist, will be the key speaker for the lecture. Dick Gregory, who gained recognition as a comedian, social satirist, civil rights activist, and recording artist, will be the key speaker for the lecture.

Gregory was deeply involved in the Civil Rights movement of the 1960s and has also directed efforts toward the issues of world hunger, peace, and the rights of American Indians.

"There would be a whole lot of changes if we Americans decided one day to start thinking..." said Gregory. Gregory is a self-taught authority on nutrition and has written nine books on the subject plus his acclaimed autobiography, "Nigger."

Advance tickets are $3.50 for Cal Poly students and senior citizens and $4.50 for the general public. The tickets may be purchased at all locations of Boo Boo Records and Cheap Thrills and at the University Union Ticket Office. Tickets will be 50 cents more at the door.

Gregory's appearance is presented as part of Black History Month and is co-sponsored by the ASI Speakers Forum and the Black History Month Committee.

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Thurs., Fri., Sat., February 14, 15, 16
The college responsibility of pet ownership

By CHRIS COUNTS

To many Cal Poly students, the idea of owning a puppy or kitten is irresistible. The novelty of owning a pet, however, often wears off about the same time the realities of raising it set in.

The Woods Humane Society, located at 4679 Broad St., has heard this story too many times. "Every May we have a flood of animals turned in by students who are going home for summer break," Humane Society employee Cathy Stratford said. "We're sort of a 'Poly Dump.'"

Although most students live in small apartments, the size of the pet is rarely a consideration. "Students have a tendency to try to raise a large breed of puppy in an apartment," Humane Society shelter manager Claire Adams said. "Students also have a tendency to adopt pets without consulting roommates or landlords."

"I think there are very few dogs suitable for an apartment," Stratford said. "But most students want a big dog, like a Great Dane or a German Shepard. Cats, birds, and fish are fine for apartments, but not dogs."

Imagine the feeling of the wind setting you free. Then actually experience it. Windsurfing. Many who've tried this fairly new sport agree that it's addicting. Because it's a sport that gets its participants excited and enthusiastic, it was only a matter of time before architecture student Chris Heinritz and engineering student Steve Pendleton formed the Cal Poly Windsurf Club.

The club was officially formed fall quarter and had successful outings at Lopez Lake and Arroyo Laguna (near Hearst Castle). "I believe it's one of the best sports around and I wanted to get as many people involved as possible," said Heinritz, president of the club.

Unsure about finding enough members, Heinritz and Pendleton set up a booth in the University Union Plaza during activity hour. "We had the club in mind, but
Despite the problems that have occurred in the past, the Humane Society will let a college student adopt a pet, but not without a screening.

To adopt a pet from the Humane Society, students must sign a contract promising to care for a pet humanely, and to spay or neuter it. The law is understood that the Humane Society may examine to make sure that any animal at any time and if not satisfied with the conditions, the pet will be returned to the Humane Society.

"We do turn down students," Adams added.

The Humane Society, however, did not turn down Kim Freeman's request to adopt a pet. Freeman, a sophomore social work major, wanted a two-month-old Cocker Spaniel/Collie. Adams admitted that the puppy in a three-bedroom apartment was too much of a burden.

"It started chewing on everything," Freeman said.

And while it was easy for Freeman to adopt a pet, a puppy in an apartment could not provide the proper environment for raising a puppy. But Freeman was not satisfied to mention the fact that she lived in an apartment to the Humane Society, as the puppy was the only student who has tried to raise a pet in an apartment, she ignored her landlord's policy prohibiting pets.

Fortunately, Freeman was able to talk her parents into providing the puppy with a home. But many pets are abandoned in student housing complexes like Valencia.

Valencia manager Bob Montanez admits that many pets have been abandoned in his complex, but he doesn't see a large problem.

"Because it's a college community, people move around a lot and large student housing complexes like Valencia and Woodside have been used as dumping grounds for pets," Montanez said. "But we've never had what you could call a problem."

Still, Adams sees it as a problem. But there is little the Humane Society can do.

"We can't check on everyone," said Adams. "But if we have a bad feeling about someone, we'll give them a call, and if we don't hear from us then we will set their contract aside and check up on them."

Adams emphasized that the problems the Humane Society has had with abandoned or neglected pets are not confined to college students.

"The general public can be just as irresponsible as students," Adams said.

Still, Adams says that students should think twice before adopting a pet. "I just think that students should think carefully about the consequences of raising a pet before adopting one," Adams said. "A pet is a lifelong responsibility. It's not just something to amuse yourself through college. It's a great financial responsibility."

WindSurf Club off to flying start

didn't know if it would be in demand," explained Pendleton. "but we got 85 people to sign up." The club consists of beginners to advanced sailors and there's something for everyone. Because of the diversity of abilities, members can pick up tips and learn new tricks from one another, along with mixing and matching equipment. One of the nicest aspects of the club is that they have the equipment to teach beginners. Having support from a local shop, Mountain Air Sports, the club gets use of building simulators, repairing and large student housing complexes like Valencia.

Adams added. "It's a great financial responsibility."
“I’m very happy representing Miss Los Osos,” Menig said. “If any place is home, it’s here. I’ve done so much growing up and living here.”

Menig enjoys singing blues and jazz. In the pageant she sang a George Gershwin song called, “Someone to Watch Over Me.”

“That’s my dream — to be a singer. I’ve been singing ever since I could pick up a guitar,” Menig said. “I’m hoping that I will win Miss California because that will open a lot of doors right there as far as my singing career.”

Menig wasn’t thinking about a singing career, though, when her name was announced at the pageant. “I had to admit that the first thing that went through my head when they called my name was, I just ruined my own boss,” Menig said. “I was born to be my own boss,” Menig said. “I was born to be my own boss.”

Menig will be busy in the next few months making special appearances and singing for clubs and organizations. When she’s not appearing as Miss San Luis Obispo County, Menig said she doesn’t have any problem just being herself.

“When I’m at school and I’m just me and I have classes from eight in the morning until seven at night, I’m not going to wear high heels. I don’t wear a whole lot of make-up. I prefer not to unless I absolutely, absolutely have to. I spent two hours putting on that stage make-up.”

If a singing career or the title of Miss California don’t intervene, Menig would like to work in sales for a large company and eventually start her own business. “The more I’ve gotten involved the more I have enjoyed business and it’s something I would like to try my hand at,” Menig said.

She is interested in starting a business as a color and wardrobe consultant for college students and other people preparing for job interviews. “I was born to be my own boss,” Menig said.

If she wins Miss California and makes it all the way to the title of Miss America, Menig is prepared for the dedication and responsibility that come with the title. “I can remember looking up to Miss America. I think every little girl dreams about being a princess and it is the closest thing to being a princess that you can get without having blue blood.”

There’s no time like their first time!

A defense against cancer can be cooked up in your kitchen.

There is evidence that diet and cancer are related. Follow these recommendations to reduce chances of getting cancer.

1. Eat a wide variety of fruits and vegetables.
2. Use fats and oils I can be cooked up from animal sources and cured foods.
3. Indulge in cabbage, broccoli, cauliflower, carrots, tomatoes, apricots, peaches, cherries, cranberries, bananas, oranges, lemons, cantaloupe, watermelon, brussels sprouts, kohlrabi and mustard greens.
4. Be moderate in consumption of salt-cured, smoked, and pickled foods.
5. Cut down on total intake from animal sources and cured foods.
6. Avoid obesity.

No one can cure cancer.
Getting a job: look, act, dress the part

By SUSAN EDMONDSON

If it’s true that clothes make the man, then clothes must make the executive also.

On Wednesday night about 150 students attended Dress for Success, a fashion show and seminar designed to help students prepare for that important job interview.

John Keating, assistant store manager at Macy’s in San Mateo, discussed interview attire and the importance of body language at an interview. Keating said that he has interviewed many people for positions at Macy’s.

“What it comes down to, you’ve got to look the part, you’ve got to act the part, if you want to get that part and that part is, of course, a job.”

Keating cautioned students against sloouching in the chair or giving a weak handshake that reminds the recruiter of sushi. He said maintaining eye contact with the interviewer shows self-confidence, but too much self-confidence can also hurt.

“You don’t want to act as if you’re doing the recruiter a favor by being there,” Keating said.

Researching the job, the company and the industry is important to do before students go in to the interview. “The recruiter might be looking for things like maturity level, your judgment, your insight, your poise, self-confidence — those kinds of things,” he said.

Linda Olmscheid, a registered image and color consultant, talked about choosing colors that are right for the individual. “First thing that we need to establish are the colors that make you shine and each of our...
Shop has the usual pickings, arrangements

By TED LEWIS

The Ornamental Horticulture Department at Cal Poly has its own store to sell the plants that are grown through the department.

The store is the Poly Plant and Floral Shop, located at the Ornamental Horticulture Department.

The location of the store is the main reason that many people don't know about the store, Department Head Professor Ronald Regan said. "The store would get more recognition and business if it wasn't so isolated from the rest of the campus by being located up at the OH Department."

Even though the Poly Plant and Floral Shop isn't very well known by some of the students and faculty at Cal Poly, it still does a pretty good business. Last year the shop did $60,000 in sales of plants and material, said Regan. With the bulk of the sales taking place during Poly Royal, where an estimated 10,000 people or more came to the department to look around the facility. The advertising that is done for the shop is centered around the students and faculty of Cal Poly. Poly Plant and Floral Shop Manager, Jackie Penfold said, "We don't advertise off-campus because we don't want to compete with other floral businesses in the town."

The plant shop is funded by the state, said Penfold. Because the shop is state funded, local retailers get mad if the prices at the Poly Plant and Floral Shop are lower than their prices.

"We are not trying to compete with the local florist shops, it is a learning experience for us," said Penfold. "We can be more daring in styling our floral arrangements because students can experiment with new designs.

"The Poly Poly OH Department covers 15 acres, the largest department of its kind for undergraduates in the United States, said John Caron, a senior ornamental horticulture student. "There are display beds planted with different plants and shrubbery to give people ideas for landscaping and to help them with the problems they might have when doing their landscaping," said Carson. "We also have 33,000 square feet of greenhouse space to grow plants in a more productive environment."

"Such things as the enterprise projects and the Poly Plant and Floral Shop are what make our students so valuable. Because they have practical hands-on experience in production, said Regan."

"The students grow their enterprise projects and are assigned an account number when the plants are sold through the floral shop," said Penfold. "The students get to keep two-thirds of the net profit and the remaining profit goes back to the Poly Plant and Floral Shop will have a Valentines special, running February 7-13. The shop will also be selling flowers in front of the Campus Store on Valentine's Day."

Sequoia gets first award

By WENDY WALTERS -BURGNER


The first ever "Most Spirited Hall Award" was given to Sequoia Hall for participating the most in last Fall's intramural sports, the program coordinator for the Housing Department said. Following Sequoia Hall's efforts was Fremont Hall which which was second, and Yosemite Hall in third. According to Jeff Sauer "The Most Spirited Hall Award does not simply reward the champi­ons, but it acknowledges the kids for their participation in the various sports and tournaments held throughout the quarter."

Because there are approxi­mately 3,000 students living on campus, the housing department would like to see as many of those students and hall com­munities involved as possible. The award is a cooperative ef­fort between recreation and the housing department and will be given out at the end of each quarter, Sauer said.

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"The "students grow their enterprise projects and are assigned an account number when the plants are sold through the floral shop," said Penfold. "The students get to keep two-thirds of the net profit and the remaining profit goes back to the Foundation. "The profit--the Foundation receives is put in an account to purchase materials for other enterprise projects and to develop facilities or buy equipment for the OH Department, said Regan."

The Poly Plant and Floral Shop will have a Valentines special, running February 7-13. The shop will also be selling flowers in front of the Campus Store on Valentine's Day. The Poly Plant and Floral Shop is open Monday through Friday, 1 to 5 p.m., and Saturday 9 a.m. to 5 p.m.

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Softball team even after tough tourney

By NANCY ALLISON
Staff Writer

First-year women’s softball coachDannyMartindale is pleased with his team’s performance last weekend, and with good reason.

The Mustangs earned a 3-3 record in a round-robin tournament at U.C. Santa Barbara against all Division I competition, including Long Beach State, Stanford, and the hosting Gauchos.

NBA Roundup

76ers have a hard Threatt to thwart

The name is Sedale Threatt—pronounced Threat. He hasn’t, however, been much of a scoring threat—pronounced threat—averaging just 5.2 points a game thus far.

However, after three periods and beat the 76ers at the Garden with a 1-0 win and a 113-108 triumph over the Celtics, who have 24 points and 20 rebounds in the final game. It was the fourth consecutive victory for the Celtics, who have 25 points and 20 rebounds in the final game.

The victory, coupled with Boston’s 111-103 triumph over the Cleveland Cavaliers, enabled the Celtics to remain at .500 behind the Celtics in the National Basketball Association’s Atlantic Division.

Elsewhere, the New Jersey Nets trimmed the Milwaukee Bucks 106-93, the Denver Nuggets whipsawed the Seattle SuperSonics 120-101 and the Dallas Mavericks triumphed over the Golden State Warriors 129-103.

Larry Bird scored nine of his 26 points in a fourth-quarter surge that erased a seven-point deficit and boosted Boston over California. With the Cavaliers leading 97-90 and 7:58 left, Boston scored the next eight points en route to a 17-4 spurt. It was the fourth consecutive victory for the Celtics, who have 25 points and 20 rebounds in the final game.

Moses Malone led the Sixers with 27 points and 20 rebounds while Maurice Cheeks added 18 of his 25 points as New Jersey outscored Milwaukee 29-15 in the final 8:26 for its fourth consecutive triumph. Malone, which played without All-Star guard Sidney Moncrief, has lost two in a row after an 11-game winning streak. Otis Birdsong added 24 points and Mike Gminski 15 for New Jersey. Paul Pressey led the Bucks with 18.

Alex English scored 35 points as Denver snapped a three-game losing streak. Sixteen points by English helped the Nuggets to a 62-53 halftime lead and they extended it to 24 points in the third period. Seattle cut the lead to four with 5:11 left but the Nuggets scored the next four points and clinched the victory with a late 13-0 burst. Mavericks 130, Warriors 103

Rolando Blackman scored 27 points as Dallas pulled within one game of second-place Houston in the Midwest Division. Mark Aguirre added 25 points and Jay Vincent scored 22 after coming off the bench.

Golden State got 18 points from Larry Smith but Purvis Short, the league’s second leading scorer, was held to 12 points, 16 below his average.

And the better the time slots for the American viewers, the bigger the pay off. With the 11-hour time difference between the United States and South Korea, prime-time telecasts here will mean semifinals and finals between 7 a.m. and 10 a.m. there.

It has been a struggle to get the rest of the world to “think American,” but the return—and what will certainly be the biggest single-event TV contract ever signed—helps.

“The United States represents only 10 percent of the homes watching the Olympics,” Frank said, “but it’ll be providing 80 percent of the TV money to the International Olympic Committee, the organizers in Seoul and the federations just can’t ignore that.”

Olympics prime-time

Seoul starting times for U.S. TV

The international sports federations—most of “major” Olympic events—are the negotiating principals of the greatest American interest, and have agreed to starting times which will provide American television viewers with prime-time medal competition at the 1988 Seoul Summer Olympics.

Frank, who negotiated the $240 million contract for ABC’s coverage of the 1988 Winter Games in Calgary, Alberta, is perhaps a month away from opening the bidding for Seoul. The contract, to be awarded in April, will dwarf the $240 ABC paid for the ’84 Los Angeles Summer Olympics.

Building 14. We will also be conducting on campus interviews Friday, February 15. Please see your Placement Office for more details.

If unable to meet with us, please send your resume to: Motorola/ Four-Phase Systems, Professional Staffing, Dept 361, 10700 N. De Anza Blvd, Cupertino, CA 95014.

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