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California Polytechnic State University

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FOR IMMEDIATE RELEASE

ASI Events Presents Free Premiere Screening of Surf, Skateboarding Films

ASI Events in association with Poor Specimen Productions and Steelehouse Distribution offer a free showing of the San Luis Obispo premiere of surf film "Shelter" and skateboarding film "Hallowed Ground" on Tuesday, Feb. 5 at 7 p.m. in the Cal Poly Theatre.

"Shelter", the third and largest project from film group The Moonshine Conspiracy, features some of the most talented and influential surfers today including Rob Machado, Kelly Slater, Joel Tudor, Malia Jones and Shane Dorian. The all-original score was headed by Joachim Cooder from the Grammy-winning documentary "Buena Vista Social Club" and is an eclectic piece of art on its own. Director Chris Malloy says, "The whole thing feels like more of a movement than a surf film. We spent two months in an old farmhouse just living and surfing and making music."

In Poor Specimen Productions' first skateboarding film "Hallowed Ground" Bob Burnquist, Kris Markovich, Steve Berra and Lincoln Ueda ride with the Hurley International Skateboarding Team. Directed by Scott Soens, "Hallowed Ground" is a documentary focusing on the lives of the Hurley International Skateboarding Team and features exotic locations such as Brazil, France, Switzerland and the United States.

Each film was shot entirely in 16mm and truly defines the culture and spirit of the surfing and skateboarding worlds. The premiere precedes a Night of Music and Film, Jack Johnson and Mason Jennings live in concert, to be held on Feb. 22 at the Cal Poly Rec Center. Immediately following the films there will be a free raffle including two tickets to the Jack Johnson concert and items from event sponsors Central Coast Surfboards, Moondoggies and Wavelengths.

Admission to the event is free and open to the public though seating is limited. For more information contact Greg Hermann, ASI Events Student Supervisor for Marketing and Public Relations at 756-1112.

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About Associated Students, Inc. (ASI)

ASI strives to enrich the quality of student life and to complement the educational mission of Cal Poly through shared governance, student employment, student advocacy, and a variety of diverse programs and services. Through the administration of the McPhee University Union, Children's Center, Recreation Center and Sports Complex facilities, ASI offers a broad spectrum of programming, services and opportunities for leadership and social interaction.

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