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Cal Poly Graphic Communication Department Adds New Faculty, Staff

SAN LUIS OBISPO – Cal Poly’s Graphic Communication Department will begin the academic year in September with new faculty and staff equipped to address current and future industry issues, according to Department Head Harvey Levenson.

The two new faculty members are Colleen Twomey and Howard Vogl.

Twomey holds a Bachelor of Science degree in Printing Management from Rochester Institute of Technology and an MBA from the University of Delaware. She has worked in the strategic business unit of MacDermid, which specializes in flexographic printing plate materials for the packaging industry. Her positions included technical service, business development and product management. She has valuable insight into print and packaging trends, an area in which she will specialize at Cal Poly.

Twomey is a frequent speaker at industry associations and serves on the executive committee of PRIMIR (Print Industries Market Research Organization, a division of NPES).

Vogl earned a bachelor’s degree in Organizational Management from Roberts Wesleyan College in Rochester, N.Y., and a master’s degree in Print Media from the Rochester Institute of Technology. He comes to Cal Poly from the Rochester Institute of Technology, where he taught digital printing technology and personalized communication, areas in which he will specialize at Cal Poly.

He has more than 30 years of experience in commercial, newspaper and digital printing operations, including serving as manager for regional operations of USA Today. He also worked for Xerox Corp. developing patented image analysis techniques.

The Graphic Communication Department also welcomes Eric Johnson as an information technology specialist. Johnson earned a bachelor’s degree in Electrical Engineering from Brigham Young University. His professional experience ranges from computer support and theater technology to video production and music recording. Most recently he was a post-production audio specialist at BYU’s multimedia production unit, where he helped produce “New Spice | Study like a Scholar, Scholar,” a popular YouTube video parodying Old Spice commercials.

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