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Cal Poly Graphic Communication Students Win Bookbuilders West Awards

SAN LUIS OBISPO -- Three Cal Poly Graphic Communication students were awarded scholarships at the 2011 Bookbuilders West Scholarship Competition. Christina Dillon, Daniel Triassi and Jeannie Nguyen each won \$500 for their book design projects.

Bookbuilders West focuses on the design, typography, production and manufacture of books. Student competitors were asked to select and design a limited-edition book. Submissions are judged on creativity, meeting design objectives, and presentation.

Dillon designed and produced "Pride and Prejudice," Triassi designed and produced "The Hardy Boys, Tower of Treasure," and Nguyen designed and produced "Ella Minnow Pea," a novel based on a society in which letter writing is the principal form of communication.

Dillon became deeply involved in her project. "I love thinking that by designing a beautiful book, I am contributing to a reader's experience with the book itself," she said.

Triassi illustrated his book with a mix of nostalgic and timeless design, including his own illustrations.

The books were designed for Cal Poly Professor Lorraine Donegan's Book Design Technology course and judged by Michael Carabetta, creative director for Chronicle Books; Leslie Cohen, a freelance production director; Rob Ehle, art director at Stanford University Press; and Alistair Fein, senior designer, McGraw-Hill Higher Education.

"The students paid attention to every detail in designing their books, from the choice of typeface to the stitching of their pages and binding of the book," Donegan said.

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