

California Polytechnic State University, San Luis Obispo, California



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Cal Poly's 2011 Greek Week Benefits Community

SAN LUIS OBISPO – Fraternities and sororities at Cal Poly participated in friendly competition to raise more than \$5,600 and needed items for local charities during Greek Week 2011.

Greek Week was held May 15-21 and included a variety of community service events and fundraisers, including a toiletry drive, lip-sync contest and penny wars. The event is designed to promote healthy competition and provide members with opportunities to demonstrate fraternal values.

Members of 25 fraternities and 14 sororities collected 200 pints of blood for United Blood Services; raised \$3,500 for the Lucia Mar School District and \$2,100 for CAPSLO Head Start; and collected more than 4,900 toiletry items for the North County Women's Shelter. They also visited fifth- and sixth-graders at eight elementary schools throughout southern San Luis Obispo County to promote healthy living habits and the importance of education.

"Community service serves as a strong foundation for Cal Poly Greek organizations," said Arnoldo Guerra, a member of Nu Alpha Kappa fraternity. "Even the smallest gestures can make a difference, especially to a child who struggles to get necessary school supplies and to succeed in school."

"Greek Week also helps some of the smaller fraternities and sororities express their values, which they might not otherwise have the means or resources to do," Guerra said.

For more information on Greek Life at Cal Poly, contact Diego Silva at drsilva@calpoly.edu or 805-756-7270.

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