San Luis Obispo – Several hundred Cal Poly students will participate in a Day of Service on May 21. The student volunteers are Week of Welcome (WOW) group leaders who will help new students acclimate to campus and college life this fall.

The goal for the day of service is to support the local community, provide positive role models for fellow students and enable students to make a difference through service.

“We hope to promote the value of community service and to help change the community’s perspective of Cal Poly students to a more positive one,” said Lauren Peters, who is serving on WOW’s executive board, and the Campus and Community Relations Committee. “We want our actions to reflect our belief that as students, we are also part of the community.”

“I hope that the WOW leaders have a positive experience and that they can communicate that enthusiasm to new students in the fall,” Peters adds.

The WOW volunteers will focus on environmental projects for various nonprofits in San Luis Obispo. The Day of Service is held once per quarter and coordinated through Cal Poly’s Student Community Services (SCS) organization.

The event is sponsored by Cal Poly’s Week of Welcome orientation program.

For more information, contact Jason Mockford, assistant coordinator, Cal Poly Orientation Programs, 805-756-2477 or jmockfor@calpoly.edu.