Reseeding the programs

School of Agriculture recruits to fill its ranks

by Lisa Shidler
Staff Writer

With Cal Poly’s reputation as an agricultural school and the high cost and length of its programs, an assumption could be that the School of Agriculture and Natural Resource Management (SANREM) is over-recruiting students and creating spaces in overcrowded classes.

Last fall, the school’s recruiting of community college students was stopped up following a plan devised in the spring of 1982.

“We want the word out that Poly is looking for all students who want to go to Cal Poly,” said Dr. Larry Reed, Associate Dean of SANREM and coordinator of the recruitment program.

The school is teaching agriculture students and teachers at junior colleges that the university hopes everyone who wants to get into Cal Poly will apply.

But the main reason for the depressed enrollment program is that rumors of an impacted agriculture degree are not true, said Rabitch.

In this fall of 1983, only two of the thirteen majors offered by the school has more applicants than spaces available, through all the ag majors did fill up before the school year began. And in the next couple of years, as the number of college-age students decreases significantly, the competition among universities and community colleges for students is likely to intensify, Rabitch added.

Between now and the mid-1990s, there will be a national drop of between 15 and 25 percent in the traditional college-bound group, according to the March, 1983, issue of Choice.

This trend, which shouldn’t reverse for fifteen years, is already felt by the nation’s private colleges and will affect in some way even the most strong urban, public universities.

The agriculture schools are not immune to this trend. And the recession, which has invaded all aspects of the agricultural system, also contributes to the need to do heavier recruiting, said Dr. David Schaffner, an agricultural management professor who has been recruiting for three years.

Novel 1984 and future shock are focus of lecture series

by Chris Matthews
Staff Writer

1984 is not far around the corner in more ways than one. George Orwell’s novel, 1984, is the focus of the 1983-84 Arts and Humanities Lecture Series, which begins October 6.

In his futuristic novel, Orwell visualizes a society in which the assertion of government intervention and control is taken to disgusting extremes. Based by the themes, “Fantasy or Prophecy?” the speakers will address issues pertinent to our own developing society, which is rapidly growing in technology,” said Eric Jordan, chairman of the Arts and Hum anities Lecture Series Committee and art department faculty member.

Johnson feels 1984 is valuable in its social context, above and beyond its literary value, because it’s a book heartily, and has even ordered extra copies at the bookstore to keep up with the increased demand caused by the lecture series.

“The pages have become a part of our culture,” he said. “The associations with the book and Orwell’s idea have entered our social fabric, symbolic of the potential for extreme totalitarian control in our personal lives.”

As well as the unraveling social implications, perhaps Orwell’s technological visions are even more relevant to the students at a polytechnic campus, Johnson stressed.

“He presents us with images of technology which are no longer dreams or ideas, but are actuality,” he said.

“They are not long’s future.”

Large interlinking computer banks and even voice recognition by computer is common today, Johnson noted, adding, “We hope the lectures will attract scientists and computer students as well.”

The first speaker will be Dr. Randall Murray, the head of the Journalism Department at Cal Poly, and will speak on “News and Information Control: How Near is 1984?”

He will focus on who is in charge of information gathering and dissemination and who has access to storage and transmission systems, Johnson explained.

“Dr. Murray’s goal will be one of deducing whether an information monopoly is a real or imagined fear.”

“We must feel responsible as individual parts of a society that is elegantly run by citizens. Orwell’s is a case where civic apathy has found its ultimate end—loss of individuality and personal freedom.” Johnson added.

Transit pass gives students unlimited riding privileges on SLO bus system

Students can now ride the SLO Transit anywhere for only $25.50 per quarter. A new transit pass is now available at the University Union, and it will be valid to ride the bus to any destination at any time the buses are in operation for one price.

The pass is a great value to any students who use the bus as their main means of transportation. Single bus rides cost $0.50. Rides to and from campus and anywhere in the city will cost $50 without any special rate.

The idea for the quarterly pass came from Catherine Fraser and Bill Doyle, who were both involved with Academic Student last year.

Fraser and Doyle started their project by taking surveys of the bus usages by students on campus. Once all the data was compiled and the times spans and price were set, they took their idea to the San Luis Obispo City Mass Transportation Committee, then to the City Council, which adapted the budgeted price and quarterly bus pass.

To allow for the special rate Cal Poly agreed to subsidize the operation in order to encourage more bus usage, therefore cutting down on the amount of cars on campus.

Money paid by the students who receive parking violations on campus will pay for the subsidy, said Fraser, and scholarship aid is given to students who ride the bus.

The various departments can also specialise, such as...
Opinion

Vandalism: for simple minds

They are located at strategic points around campus. They are a primary reason why pedestrians can walk down the middle of roads and through the center of campus without fear of winding up lying on the pavement with tire tracks across their spines. They are the access gates to the interior of the Cal Poly campus.

They are there for a reason: to keep vehicles off campus that should not be here. But apparently there are individuals on campus who do not appreciate the function of these gates.

In the last week, five of these gates have been broken off. In the last month, at least 12 have had to be replaced. Some of them may have been broken by trucks entering campus on legitimate business after the gates did not raise properly.

But most of them were broken by people. Pedestrians and bicyclists. People who walk or ride by and smash the orange-and-white striped gates and pull on them until they break.

Repairing only one of the broken gates costs at least $50. The carpentry shop has to cut out a new gate, paint it and install it. To repair a gate that has been forced down or up costs much more. Not only do these repairs become expensive, they also get to be a hassle.

When a gate is broken, cars and trucks that otherwise could not get in venture onto inner-campus areas. They help congest the roads and pose a threat to the safety of bicyclists and pedestrians.

Letters

Naive opinions

Editor:

In response to the latest naive letter regarding increased school fees. First, it isn't just Republicans who are responsible for fee increases. Democrats hold a majority in both houses of the state congress, which is primarily responsible for school funding.

Second, it was our former Democratic governor, backed by both houses of Democratic majorities, that got us into this mess in the first place. It was they who left California short a couple of billion dollars, leaving the mess for the Duke to clean up.

Third, realize that universities are only part of the state of California's responsibilities. Welfare, police protection, fire protection, the state workers, and local governments are also competing for state funding. I guess the arrogant S.O.B.'s who think about protection, fire protection, the state workers, and local governments are also competing for state funding. I guess the arrogant S.O.B.'s who think about education costs at Cal Poly. For about $6000 a year, we can attend the finest school in the CSUC system (to say the least). Even if they raise our registration fees more, we still have little room to complain. Randy said higher fees would deprive those who can't afford to attend. That's a poor response.

No one ever said education had to be FREE and EASY. If a student is goal-oriented and properly motivated, he/she will do what is necessary to get through school seek employment, seek scholarships, and seek counsel concerning these means.

Success takes initiative, which should start at the foundation of success: EDUCATION. I don't believe in free education on the college level, which brings me to another point. We all should be writing our legislators about the low fees for the community college system. This "free education" at the J.C. level is fiscally irresponsible. These schools should be carrying more of their own weight, and passing the bill on to the students.

Increasing community college fees would help weed out some of the less serious students as well as to help make the schools more financially sound. Anyone can argue that this is discrimination against the financially less-fortunate students.

I'll ask you: Who's going to pay the bill???

G. Bingham Hadley

by Steve Cowden

Dorm Antics

LET'S SEE, I NEED RICE EGGS, TACO MIX.....

KETCHUP, CANNED PEACHES, BEANS...

DISCLAIMER

The Mustang Daily encourages readers' opinions, criticisms and comments on news stories, letters and editorials. Letters and press releases should be submitted at the Daily office in Emmanuel Building, or sent to: Editor, Mustang Daily, GrC 226, Cal Poly, San Luis Obispo, CA 93407. Letters should be kept as short as possible, must be double-space typed, and must include the writers' signatures and phone numbers. To ensure that they be considered for the next edition, letters should be submitted to the Daily office by 10 a.m. Editors reserve the right to edit letters for length and style and omit libelous statements. Press releases should be submitted to the Daily office at least a week before they should be run. All releases must include phone numbers and names of the people or organizations involved. In case more information is needed, unsigned editorials reflect the viewpoint of the Mustang Daily Editorial Board.

One of five access gates which have been broken last week.
Baker starts search for new Poly vice president

by Andy Froklr
Staff Writer

Cal Poly has begun the search for a Vice President for University Relations. President Warren J. Baker has asked for nominations for a recruitment advisory committee, which will help select the new vice president, said Associate Executive Vice President Howard West.

After the November 1 deadline for applications, the committee will sift through applicants and begin interviewing.

The committee will review the applicants and make recommendations to the president, who will ultimately appoint the vice president.

The office of Executive Vice President was changed to Vice President for University Relations following the retirement of Executive Vice President Dale Andrews in July. The position was changed during the restructuring of the executive management area of the university this summer. The Vice President for University Relations is responsible for all operations that pertain to the university’s relations and development programs, including Public Affairs, Development, Alumni Relations and Annual Giving, and the Athletic Development.

ANNIVERSARY SAVINGS!

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Look to the

Mustang Daily

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A concert bargain that’s hard to pass up

by Lisa McKinnon

Cal Poly students who enjoyed the low ticket price of the X concert last week can take advantage of yet another inexpensive concert, and help raise money at the same time.

Paul Collins’ Beat and local favorites Tim Jackson and The Ripsters will perform at the Hearst Castle March of Dimes Music and Arts and Crafts Festival Saturday, Oct. 8. The concert will run from 1 p.m. to 5 p.m. Tickets are $5.

Also featured at the festival will be a jazz concert featuring the Ed Harris Ensemble and the Escondita Jazz Ensemble on Sunday, Oct. 9 from 1 p.m. to 5 p.m. Tickets for the jazz festival are also $5, and both concerts will take place three miles south of Hearst Castle on Highway One on a scenic bluff overlooking the ocean.

The music festivals are only part of a large-scale, two-day fundraising festival supporting the March of Dimes.

Other benefit events for the weekend will include a 10-K run, a sports car rally, wine tasting, a Porsche and Exotic Car Concours and an arts and crafts festival.

The 10-K run will begin, Oct. 8 from the William Randolph Hearst State Park across from Hearst Castle. Registration for the event starts at 8 a.m., and entry fees are $5 for the run or $10 for the run and a choice of a poster or T-shirt.

Prizes will be awarded to the top male and female runners in five different age categories. Gold medals, posters and T-shirts will go to the winners at an 11 a.m. ceremony.

The sports car rally, which also takes place Oct. 8, will cover an 80-mile course. Registration will begin at 11:30 a.m. at the Hearst State Park.

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©1983 Texas Instruments
An awards ceremony will be held at Cal Poly tomorrow for the Tubea last year, will play this weekend in a Cal Poly concert for the Tubes last year, will play this weekend in

Artisans will be on hand to display their wares and techniques at the arts and crafts festival Oct. 8 and 9, from 10 a.m. to 6 p.m. Booths are available for $50, and can be reserved as late as Oct. 6. Call 927-8986 for more information.

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Music and partying for a good cause

From page 6

Finally, a Porsche and Exotic Car Concours will be held from 10 a.m. to 5 p.m. Oct. 9 at the Hearst Park. Tickets are $5. Children six and under get in free.

Proceeds from the fundraiser will help keep local March of Dimes projects going, according to Virginia Lazzarini, local field representative for the organization.

"The program led to a 76 percent reduction in the number of pregnancies not carried to full term at a San Francisco medical clinic," Lazzarini said, adding that the program already has 40 patients locally.

The March of Dimes isn't the only group that will benefit from the fundraiser. In fact, the whole thing wasn't even their idea. "Some San Simeon merchants came up with it," she said. "We haven't encountered any problems in setting it up because of the marvelous participation of the merchants. They have it running very smoothly."

"The San Simeon Chamber of Commerce and the Hotel Association were looking for a way to promote the area," explained Carlo Piscotta, chairman of the board of executives for the event and manager of the San Simeon Lodge.

"The idea just seemed to really work out," he continued. "We see it as a good way to help the March of Dimes, and to promote our area as well."

Poly's reputation attracts employers

From page 1

the ag management department's county and state fair management program, which is virtually unique in the nation, he said.

Cal Poly's reputation draws recruiters from large national firms, another aspect that Schaffner emphasizes while recruiting. An example of the job opportunities open to Cal Poly students comes from the Continental Grain company, which recruits in only three other schools in the West.

Schaffner sees recruiting as an educational tool that makes people aware of job opportunities in agriculture. Although some areas of ag have too many people, other areas don't have enough people to fill available jobs, said Rathbun.

"We don't feel like we're getting our fair share, so we're trying to increase it," said Rathbun.
Sports

Page 8

Women's soccer team, uh, club ties

Yes, Virginia, there is a Cal Poly women's soccer team. And, though NCAA squads are scattered throughout their schedule, the Mustangs, as a campus club not sanctioned by the NCAA, are doing quite well, thank you.

The lady Mustangs, after rallying Sunday to tie visiting Cal State Northridge, 4-4, on Poly's lower field, now sport a respectable 1-1-2 season mark.

The team, still struggling with Poly's administration to gain recognition--and funding--as a NCAA sport rather than club, has 24 members and is coached by last year's men's soccer team coasle Randy Smith.

The Mustangs jumped to an early 1-0 advantage when Kristin Sandberg, the club's top scorer this season, dribbled between two Matador defenders and banged home a goal.

But Northridge's Jolly Colucci, who tallied all four Matador goals, drilled two of them in the opening half, launching the visitors to a 2-1 lead at intermission.

Poly rebounded in the second half with Sandberg's second goal. Sandberg, who was named last season to the All-California Collegiate Women's Soccer Conference team, boosted the goal off assist by Lisa Best.

After Colucci continued her personal assault on the Mustangs' goal with her third score to give the Matadors a 3-2 lead, Poly's Nancy Wilson, club captain, evened the contest when she headed Suzie Johansson's corner kick past the sprawling Matador goalie.

It looked as though Colucci's fourth score would finally feed off the pesky Mustangs, as the Matadors nursed their precarious 4-3 lead into the final minute of play.

But the Mustangs received a much-needed break when a Matador player was whistled for illegal use of the hands when blocking a Mustang shot, giving Poly a penalty kick. Sandi Johnston salvaged the tie for the Mustangs with a successful conversion.

Poly travels south this weekend to tangle with Loyola Saturday and a rematch with the Matadors Sunday. The Mustangs return home October 15 and 16 for matches against Cal State Fresno and UC Riverside.

Sport Classified

Student, faculty & staff daily rates are $2.00 for a 3 line minimum and $3.00 for each additional line. Weekly rates are $6.00 for the 3 line minimum and $2.00 for each additional line. Business/campus rates are also available.

Advertisements must be payable by check only to Mustang Daily, GBC Building, Room 235.

Trade-ins are worth $25 on new bicycles or moped. Bicycle tune-up $12.95. The Hoped Emerald 541-8516.

AEROSOCS ARE HERE: REG. OCT, A SIGN UP NOW AT UC TICKET OFFICE. 328 STUDENT CLASSES WILL BE T.T.I.'S SAT $8.00 PM MUST BEG.

SINGLES REGUMMERS SQUARE DANCE CLASS STARTS SEPT 15 OCT 4 TO 8 PM MEET @ 834-2182.

The Communicative Arts & Humanities Council will be electing students senators Tuesday October 11. Anyone interested please attend meetings in Rm. 218 Tuesday at 8:00 pm.

DELIVERY POSITION: Drivers needed for Domino's Pizza. Must have car and insurance.

Models for magazine pictorials

Coach Randy Smith keeps a pensive eye on proceedings.

Kristen Sandberg, right, plots a way to get the ball back from a feisty Matador.

Looking to go all the way is Maureen Murray. Despite Mustang efforts, the game ended with a 4-4 tie.

Network will broadcast Cal Poly football game

CBS has announced Saturday afternoon's football game between Cal Poly and last year's Division II runner-up UC Davis will be regionally televised on the West Coast with airtime set for 12:30 p.m.

The Mustangs bring a 3-1 record into their home opener after last Saturday's stunning 27-3 defeat at the hands of Boise State. The Aggies remained undefeated with a 3-0 mark, after disposing of Cal State Northridge in their last game, 31-3.

In the two team's meeting at Davis last season, the Aggies roughed up the Mustangs, 24-0.

CBS's San Luis Obispo affiliate, KCOY (Channel 12), announced it will provide live coverage of the contest locally.