Baker denies KCPR request

The "San Luis Sound," campus radio station KCPR, will remain just that, as a request to expand the range of the radio station has been denied.

Students from the radio station had requested that the station be permitted to increase its power from 2,000 to 3,000 watts and move its transmitter to Cuesta Grade, enabling the station to broadcast to the entire county, Ed Zuchkii, station advisor, said. However, in a memo Tuesday to Thomas Johnston, associate dean for Communicative Arts and Humanities, Tomlinson Fort, vice-president of Academic Affairs, reported that President Warren Baker has denied the request.

"I have recommended to the president and he has agreed that the transmitter should not be moved nor the power increased at the present time," Fort's memo stated. However, this does not mean that all hope is lost for expanding the station's range in the future, Johnston said. "Dr. Fort obviously wishes to pursue the matter," he stated. "Probably we will see an advisory board set up, but I can only speculate." There is a lot more thorough looking that has to be done in certain areas.

Although Fort's memo did not specify reasons for the denial, Johnston believes that the students petitioning for the expansion did not have a good enough case.

"The students have done a first-class job within their power at the moment," he stated, "but there are some very valid questions that have been asked and haven't been answered.

These questions concern the goals and objectives concerning the programming of the station. Johnston concluded a final point to the whole question of what is a radio station on campus? What should it be?"

"What the students were asking for was a county-wide expansion for KCPR," he noted. "Do we have the kind of station, do we have the kind of programming and do we have the kind of identity that the university and the students would be proud of? The answer obviously at this point has to be that we have to take a longer look at it.

"I am aware that there are some students very upset with this decision," Johnston noted. "But they've got to realize that the station is probably at its maximum capabilities for serving the public." Eighty-three percent of Cal Poly students live within the current range of KCPR, Johnston noted. "These things can only be done if there's a need for it. At this point, I don't believe the students established a case for it."

Windsurfing season arrives

On any sunny Saturday, Lopez Lake looks like a kid went crazy with crayons. The lake, east of Arroyo Grande, becomes a brilliant kaleidoscope of sails from the popular newcomer to water sports—the sailboard.

Sailboards, also called windsurfers, are the offspring of the ingenious cross-breeding of a sailboat and a surfboard. They include a board, sail, mast and boom, and, like the parent sports that produced them, they provide a happy mixture of fun and exercise.

Kitty Hennigh, a Cal Poly senior and avid sailboarder, says there is a real comradeship among folks who surf with a sail.

"The sport is so young and new that everyone is learning together. When a sport gets old, no one wants to share their secrets of success. But with windsurfing, everyone wants to compare experiences and share ideas. We're all learning together," said Hennigh, who owns Good Clean Fun in Cayucos.

Because the sport is relatively new, the equipment is constantly updated, but Hennigh said a beginner could obtain a sturdy, complete set-up for about $1,000. Of course, there are sailboards available for less than $800, and Porsche designed a model that sells for over $1,200.

Hennigh said a good thing to remember when investing in a sailboard is, "you get what you pay for. As you get better, you may outgrow your equipment. There's room to expand into custom equipment."

SAM, AMA gain effective leadership

* by Kristen Simon

Time and dedication are two key factors involved in being president of either of the two largest business clubs on campus.

Just ask Rob Schmitt or Greg Hannah—they know all about time and dedication.

Schmitt is president of the Society for the Advancement of Management. He is a junior business major with a concentration in finance and marketing.

He joined SAM as a freshman two years ago, but didn't really become involved until he joined some of SAM's committees during his sophomore year.

The next thing he knew, people were suggesting he run for president. "I gave it a lot of thought and decided now would be a good time to devote myself to the club." Schmitt said.

Hannah, president of the American Marketing Association, said, "The first time I ever walked into an AMA meeting they were holding elections. I had a friend nominate me for vice-president, and I won."

He became president when as "second banana," he was required to fill in for Kim Hanson who was leaving for Denmark at the end of last spring quarter.

Hannah is a senior business major with a marketing concentration.

"Kim left me in good hands. A lot of our success as a club is owed to her," he noted. "All I had to do was organize and implement."

One of Hannah's goals was to increase membership.

"We wanted to expand. The executive board went around to classes in marketing related majors and spoke with the students. We also had a membership barbecue and a booth at UIU night."

Whatever they did worked. During Hannah's term in office AMA has grown from 36 to 125 club members.
Business clubs headed by dedicated students

From page 1

Hannah and Schmitt are both learning from their experience. "You can only get so much knowledge from books and teachers," Hannah noted. "If anyone is thinking of joining a club, any club, do it. Your firsthand experience can then be applied to the classroom."

Schmitt also noted that job recruiters like to see club involvement. "I know it helped me," he said. "This is the best learning I could ask for," Schmitt agreed. "I've learned to be in control. I can balance school, social activities, and SAM."

"I'm always striving for improvement. I want people to be able to get something out of being a member of SAM," Schmitt said.

Both presidents are also involved in other clubs on campus. Schmitt is a member of the Financial Management Association, Delta Sigma Pi and Toastmasters. "It keeps me involved. I enjoy being busy," he added.

Hannah is an active member of SAM. While vice-president of AMA, he was also in charge of running the stage show SAM puts on during Poly Royal.

Hannah's term ended at the end of winter quarter. He is being succeeded by Kari Isenee. Since he doesn't plan to graduate until August, Hannah will be close at hand in case Isenee needs help or advice.

"I only wish I could have done more," he added.

Local lakes provide thrilling conditions

From page 1

Henning suggested that people interested in sailboarding take lessons before they purchase equipment. "The lessons she teaches instruct students on the relationship between the mast, sail and board, rigging the sailboard, and then actual sailboarding skills. After the lesson, students are given a certification card that can be used worldwide to show an individual has the ability to sailboard."

"It's the kind of sport where you can take off and have fun doing it with your friends, but it's really an individual sport so you can advance at your own pace. Yeah, you fall, but that's because you're challenging yourself, trying new things and pushing yourself," Henning said.

Wallace said sailboarding is "refreshing, satisfying, challenging, fun once you have the equipment, and a good thing to do with friends. But you sure don't do it to relax."
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Announcements:
Two Weekly Events For Spring Quarter
1. Wednesday at 12:00 noon, Brown Bag Lunch and Communion Service. Share in this lunch discussion, communion experience.
2. Thursday, College Hour (11:00 a.m.) Student Bible Study. We'll focus on the essence of the Biblical story and apply it to our personal faith.

Both events will be led by David Smiley, Campus Minister for United Ministries in Higher Education.

For more information call 544-3710
Chapter of Alpha Tau Alpha was initiated at Cal Poly Friday Feb. 26. Alpha Tau Alpha is a National Honorary Agricultural Education Fraternity that promotes professionalism in ag teaching. The Gamma chapter of UC Davis traveled to San Luis Obispo to perform the ceremony. The initiation, held in Cal Poly's Staff Dining Hall, lasted two hours as 33 Cal Poly students were ushered into the fraternity and presented with the Chapter charter. Officers were also installed.

Craft Center classes begin tonight at 7 p.m. in the University Union Craft Center. Classes such as bike repair, quilting, woodworking, and ceramics will be offered.

Passover Seder
A traditional Passover Seder will be held at Congregation Beth David on Thursday, March 31 at 6 p.m. All members and non-members are welcome. The festival is being sponsored by Haverim, Jewish Student Union. Cost is $6 and an RSVP is requested at 541-0694 by today.

Special Olympics
A general meeting sponsored by Outreach will be held Thursday, April 7 at 7 p.m. for all those interested in volunteering their services for the Special Olympics area meet.

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Baker chooses Latin lit specialist
Foreign Languages Department head appointed

William T. Little, a specialist in the literature of Spain and Latin America, has been appointed head of the Foreign Languages Department by President Warren Baker.

Little will begin his new position Sept. 12, 1983. He was recommended to President Baker by Tomlinson Fort Jr., Cal Poly's vice president for academic affairs; Jon Ericson, dean of the university's School of Communicative Arts and Humanities; and a faculty search committee.

He succeeds Verlan H. Stahl, who has been head of the Foreign Languages Department since 1975 and plans to return to a full-time teaching position on the department's faculty.

Since 1979, Little has been an associate professor of Spanish and linguistics at Whitman College of Walla Walla, Wash. His other teaching experience has included positions as assistant professor of Spanish and comparative literature at Scripps College in 1978-79; assistant professor of Spanish and comparative literature at State University of New York, Stony Brook, from 1975 to 1978; and instructor of Spanish at University of Missouri in 1971-72.

Little received his doctorate in Romance languages from Washington University of St. Louis, Mo., in 1973; his master's degree in Spanish from Indiana University in 1968; and his bachelor's degree from California State University, Northridge, in 1966, majoring in French and Spanish.

He is fluent in both Spanish and French and has reading ability of classical Greek, Latin, Italian, Portuguese, and German.

Little is a member of the American Association of Teachers of Spanish and Portuguese, the Cervantes Society of America, the Modern Language Association, and the Philological Association of the Pacific Coast.

He has published extensively in Spanish-language scholarly journals and is currently at work on several projects dealing with the Don Juan theme in literature, including an article on Don Juan criticism and a book on the Don Juan myth in Western arts and literature.

As head, Little will administer a department that offers courses in French, German, and Spanish languages. Minors in these three languages are offered by the department.
Sports

In Sacramento Tournament

Three netters go to quarter finals

Ah, Spring Break. When there were no more finals, lots more free days, and as at least one new exploitation movie advertised, days of unmentionable frolic.

Not so for the women's tennis team, which joined 19 others to battle the rain and themselves at the start of spring break in the Sacramento Tournament.

Three Cal Poly players—Lisa Ehrriott, Jennifer Shatkin, and Mimi McAfee—advanced to the quarter finals, each losing to players from No. 2 seeded University of the Pacific.

The top four seeds included UOP, Hawaii, UC Davis, and Cal State Long Beach. The entire field was anxious to play again from all of the rain delay and their attitudes were better than I had hoped they would have been.

The women host UC Riverside Friday at 2 p.m.

Sports letter

It's not enough

Editor: Your March 10 story about the Cal Poly women's soccer club was interesting, but I don't feel you covered the whole of the plight of the team for next year.

You mentioned that the club is financially self-sufficient. I know that is true, because I've seen them washing cars on various Saturday afternoons. This money goes toward road trip fees, the Please see page 7

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No playing in the rain

Wish You Know It Dept.—The sun's rays finally find their way to the Central Coast and the Cal Poly baseball team travels south for four California Collegiate Athletic Association games this week.

The Mustangs tangled with Cal Poly Pomona Tuesday and take the field this afternoon for a 2:30 contest against Cal State Dominguez Hills, before traveling to Orange for single games Friday and Saturday versus Chapman College.

Since Cal State Fresno handed the Mustangs a 17-6 throttling March 8, head coach Bodie Harr and his club were given an unwanted spring vacation with the rest of us as rain washed away all seven of their scheduled games.

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Soccer story incomplete

From page 6

hiring of officials, and to various league payments.
Women's collegiate soccer in California is current-
ly at a crossroads. At this time, club soccer has its
season during winter and spring. By next year, all
of the quality teams from Cal Poly's league will become
NCAA teams and will play in the fall. Poly would like
to follow suit, but there is one obstacle holding them
back. Cal Poly isn't an NCAA team.

Usually NCAA status is
obtained from the school's
athletic department, along
with various amounts of
financial support from the
school. Well aware of the
shortage of funds, the
women's soccer club is not
asking for the financial
support. Rather, they
simply want the NCAA
status. A contract could be
written up which would
waive any school respon-
sibility for the team, for in-
surance purposes. In this
way, the team would not be
any sort of liability to Cal
Poly.

This seems fair to me.
The women need the
NCAA status. If this is not
obtained, the women will
remain a winter/spring
club, and will hold the
dubious distinction of be-
ing a practice team for the
NCAA teams to scrim-
mage against.

Would Cal Poly turn its
back, in 1984, on a team
that took first place in

Lynn Murphey
Letters

Reply to cartoonist

Editor:
Poor Chuck Barber! In the typical manner of those who recklessly limit other people's feelings, when he gets a little criticism in return, he becomes all sensitivities, legitimate indignation.

In his letter he accuses me of evading specific issues in an "emotional frenzy" of "defamatory statements" and "name-calling"—exactly what he's doing himself. My "name-calling" consisted of two specific judgments.

First, I said his cartoons reflect ignorance of the issues he depicts—which is confirmed by his failure to reply to the points I raised: his misrepresentation of Tom Hayden as a 60's hippie and his attribution of California's budgetary deficit to Jerry Brown's allegedly wasteful spending instead of to reductions in revenue resulting from Proposition 13. (How about a cartoon showing Howard Jarvis looking ugly and imbecile, with crossed eyes and flies swarming around his head? This is a fifth-grade idea of humor.)

Second, I said some of his cartoons were bigoted—i.e., reflecting narrow-minded, prejudiced stereotypes, as in the Haydens and Brown ones or those portraying Mexicans that Chicano at Poly have rightfully found offensive. The skilful caricature amusingly through its close resemblance to its subjects, but Chuck's look nothing like his subjects, who are typically portrayed (from Tom Hayden to Ronald Reagan) looking ugly and imbecile, with crossed eyes and flies swarming around their heads. This is a fifth-grade idea of humor.

Finally, Chuck reveals himself to be as immature in writing as he is in drawing—throwing around all sorts of big words without knowing their meaning (look up "demagogue" and "unique," Chuck—something can't be "quite unique")! He says I "heuristically suggested" that his cartoons are ignorant and bigoted. My dictionary defines "heuristic" as "helping to discover or learn." Thanks, Chuck—glad to be in service. For further help in learning, which you obviously need, I suggest you take a few more courses in English and argumentation, as well as art, before you advertise yourself and Poly further in print.

Donald Lerner, Professor of English

Chuck's on target

Editor:
The letter entitled "Reply to Chuck" on Friday, March 4, was a sharp criticism of our school's cartoonist of several years. There are different opinions as to the intent of political cartooning, but there are certain characteristics which all good cartoons must have. A good cartoon should shock, amuse, make you think, be satirical to the point where it upsets some people. This is often the cartoonist's objective, to some, to make others feel inferior. If his cartoons have churned your morale and erected a live barrier, you must release your anxiety by writing a letter to the editor, then he has succeeded. He has aroused your interest on the subject brought up. Chuck is low intensity, he is interested in getting to the point and as such is not "the usual "low intensity" interest encountered in the newspaper.

I feel that Chuck has done a good job in his satirical evaluation of our society. Even though he has shown some delinquent portrayals of "hippies," he also gives a great stereotype of a "redneck." These stereotypes do exist in a larger percentage of our population than you may think. So why not play up on these absurd stereotypes to give an angle to his message? I hope "Dept. of English professors" re-evaluates "Chuck" and realizes that he's actually a very good cartoonist.

Geoffrey Dubois