Baker denies KCPR request

The "San Luis Sound", campus radio station KCPR, will remain just that, as a request to expand the range of the radio station has been denied.

Students from the radio station had requested that the station be permitted to increase its power from 2,000 to 3,000 watts and move its transmitter to Cuesta Grade, enabling the station to broadcast to the entire county, Ed Zucki, station advisor, said.

However, in a memo Tuesday to Thomas Johnston, associate dean for Communicative Arts and Humanities, Tomlinson Fort, vice-president of Academic Affairs, reported that President Warren Baker has denied the request.

"I have recommended to the president and he has agreed that the transmitter should not be moved nor the power increased at the present time," Fort's memo stated.

However, this does not mean that all hope is lost for expanding the station's range in the future, Johnston said. "Dr. Fort obviously wishes to pursue the matter," he stated. "Probably we will see an advisory board set up, but I can only speculate." There is a lot more thorough looking that has to be done in certain areas.

Although Fort's memo did not specify reasons for the denial, Johnston believes that the students petitioning for the expansion did not have a good enough case. "The students have done a first-class job within their power at the moment," he stated, "but there are some very valid questions that have been asked and haven't been answered."

These questions concern the goals and objectives concerning the programming of the station. Johnston continued a belief that it raises the whole question of "What is a radio station on campus? What should it be?"

"What the students were asking for was a county-wide expansion for KCPR," he noted. "Do we have the kind of station, do we have the kind of programming and do we have the kind of identity that the university and the students would be proud of? The answer obviously at this moment has to be that we have to take a longer look at it."

"I am aware that there are some students very upset with this decision," Johnston noted. "But they've got to realise that the station is probably at its maximum capability in terms of serving the public." Eighty-three percent of Cal Poly students live within the current range of KCPR, Johnston noted. "These things can only be done if there's a need for it. At this point, I don't believe the students established a case for it."

Windsurfing season arrives

On any sunny Saturday, Lopez Lake looks like a kid went crazy with crayons. The lake, east of Arroyo Grande, becomes a brilliant kaleidoscope of sails from the popular newcomer to water sports—the sailboard.

Sailboards, also called windsurfers, are the offspring of the ingenious cross-breeding of a sailboat and a surfboard. They include a board, sail, mast and boom, and, like the parent sports that produced them, provide a happy mixture of fun and exercise.

Kitty Hennigh, a Cal Poly senior and avid sailboarder, says there is a real comradeship among folks who surf with a sail. "The sport is so young and new that everyone is learning together. When a sport gets old, no one wants to share their secrets of success. But with windsurfing, everyone wants to compare experiences and share ideas. We're all learning together," said Hennigh, who owns Good Clean Fun in Cayucos.

Because the sport is relatively new, the equipment is constantly updated, but Hennigh said a beginner could obtain a sturdy, complete set-up for about $1,000. Of course, there are sailboards available for less than $800, and Porsche designed a model that sells for over $1,200.

Hennigh said a good thing to remember when investing in a sailboard is, "you get what you pay for."

"As you get better, you may outgrow your equipment. There's room to expand into custom equipment, advanced boards to suit your own needs," she said.

"You might want a special set-up that has a shorter boom or a different mast, or you might want a special board for wave riding."

Although the sport is demanding on the arm and leg muscles, Hennigh said anyone can learn how to sailboard.

"Anyone from 7 to 70 can learn how to windsurf," said Hennigh who teaches lessons for Good Clean Fun. "You don't need super-strength. We've found that women learn a little quicker than men do, but men have more upper body strength and so, in time, do better."

Beyond the initial lesson, improvement is up to the experience and strength of the individual.

Murray Wallace, a Cal Poly senior, has been sailboarding for two years and says the first few tries are a struggle.

"It's like a competition," Wallace said. "It's you against nature, fighting the wind. It gets you so much at the beginning that you just want to beat it. After five or six sessions, I won. I could stay on the board and ride."

Another sailboarder, Cal Poly senior Dave Hudson, found the same difficulty in the beginning. "The first few times were frustrating. I got really tired fast and I felt like giving up. But eventually you fall into the right niche, and you're there."

"Now it's easier. You can feel the difference. Your feet go there, you pick up the sail and, click, it works," Hudson said.

SAM, AMA gain effective leadership

by Kristen Simon

Time and dedication are two key factors involved in being president of either of the two largest business clubs on campus.

Just ask Rob Schmitt or Greg Hannah—they know all about time and dedication.

Schmitt is president of the Society for the Advancement of Management, he is a junior business major with a concentration in finance and marketing.

He joined SAM as a freshman two years ago, but didn't really become involved until he joined some of SAM's committees during his sophomore year.

The next thing he knew, people were suggesting he run for president. "I gave it a lot of thought and decided now would be a good time to devote myself to the club," Schmitt said.

Hannah, president of the American Marketing Association, said, "The first time I ever walked into an AMA meeting they were holding elections. I had a friend nominate me for vice-president, and I won." He became president when as "second banana," he was required to fill in for Kim Hanson who was leaving for Denmark at the end of last spring quarter.

Hannah is a senior business major with a marketing concentration.

"Kim left me in good hands. A lot of our success as a club is owed to her," he noted. "All I had to do was organize and implement." One of Hannah's goals was to increase membership. "We wanted to expand. The executive board went around to classes in marketing related majors and spoke with the students. We also had a membership barbecue and a booth at UII night."

Whatever they did worked. During Hanson's term in office AMA has grown from 36 to 135 club members.
Business clubs headed by dedicated students

Hannah and Schmidt are both learning from their experience. "You can only get so much knowledge from books and teachers," Hannah noted. "If anyone is thinking of joining a club, any club, do it. Your firsthand experience can then be applied to the classroom."

Both presidents see their jobs as part of a whole. Schmidt wants the 11 members of his executive board "to participate as a group—I think we all work well together." Hannah also noted that job recruiters like to see club involvement. "I know it helped me," he said. "This is the best learning I could ask for," Schmidt agreed. "I've learned to be in control. I can balance school, social activities, and SAM."

"I'm always striving for improvement. I want people to be able to get something out of being a member of SAM," Schmidt said.

Both presidents are also involved in other clubs on campus. Schmidt is a member of the Financial Management Association, Delta Sigma Pi and Toastmasters. "It keeps me involved. I enjoy being busy," he added.

Hannah is an active member of SAM. While he doesn't plan to graduate until August, Hannah will be close at hand in case Isensee needs help or advice.

"I only wish I could have done more," he added.

Local lakes provide thrilling conditions

Hennings suggested that people interested in sailboarding take lessons before they purchase equipment. The lessons she teaches instruct students on the relationship between the mast, sail and board, rigging the sailboard, and then actual sailboarding skills. After the lesson, students are given a certification card that can be used worldwide to show an individual has the ability to sailboard.

"It's the kind of sport where you can take off and have fun doing it with your friends, but it's really an individual sport so you can advance at your own pace. Yeah, you fall, but that's because you're challenging yourself, trying new things and pushing yourself," Hennings said.

Wallace said sailboarding is "refreshing, satisfying, challenging, free once you have the equipment, and a good thing to do with friends. But you sure don't do it to relax."
Don’t Be Another Grain of Sand in a Sea of Resumes

YOUR RESUME
Custom Designed
Typeset * Printed

YOU’RE ONE STEP AWAY FROM A COMPLETELY CUSTOMIZED
RESUME

Call 543-4950
Next door to campus. 1 Mustang Dr. SLO

MUSTANG VILLAGE
STUDENT HOUSING
NOW RENTING FOR
FALL QUARTER

Featuring one-bedroom, studio and townhouse apartments, swimming security patrol...
And the convenience of quarterly, nine-month and one year contracts.
Free parking.

Call 543-4950
Next door to campus. 1 Mustang Dr. SLO

UNIVERSITY CHRISTIAN CENTER
1468 Foothill Boulevard
across Campus Way from the Health Center

Announce:
Two Weekly Events For Spring Quarter

1. Wednesday at 12:00 noon, Brown Bag Lunch and Communion Service. Share in this lunch discussion, communion experience.
2. Thursday, College Hour (11:00 a.m.) Student Bible Study. We’ll focus on the essence of the Biblical story and apply it to our personal faith journeys.

Both events will be led by David Smiley, Campus Minister for United Ministries in Higher Education.
A United Ministry of the Christian Church, Episcopal Church, United Presbyterian Church and United Church of Christ
For More Information Call 544-3710

Surf & Beach Sale
GOING ON EASTER WEEK MAR 26 - APR 2

Presummer savings on selected surfing and beach needs:

★ up to 50% OFF
Men’s Walkshorts & Swimwear
STUBBIES, QUICKSILVER, GOTCHA, OP, HANG TEN

★ up to 75% OFF
Women’s Swim & Beachwear
Sassafras, OP, Bare Nothing, Danskin, Eeni Meeni

★ up to 40% OFF
Dolfin Shorts
reg. $14.50  SALE $8.70
Izod La Coste Basic
reg. $25.00  SALE $15.00

★ up to 55% OFF
SELECTED WETSUITS
-Body Glove
reg. $41.  SALE $33.95
-O’Neill Animal Skin
reg. $55.  SALE $78.
-O’Neill LD3 Superfill
reg. $157.  SALE $59.99
-O’Neill Northern End
reg. $230.  SALE $184.

SALE INCLUDES:
Surfboards, Skateboards, Vans, T-Shirts

CENTRAL COAST SURFBOARDS
990 MONTEREY STREET
DOWNTOWN, SLO 541-1129

FREE: 1 BAR OF WAX
with this ad!!
Alpha Tau Alpha

The Alpha Upsilon Chapter of Alpha Tau Alpha was initiated at Cal Poly Friday Feb. 26. Alpha Tau Alpha is a National Honorary Agricultural Education Fraternity that promotes professionalism in ag teaching. The Gamma chapter of UC Davis traveled to San Luis Obispo to perform the ceremony. The initiation, held in Cal Poly's Staff Dining Hall, lasted two hours as 33 Cal Poly students were ushered into the fraternity and presented with the Chapter charter. Officers were also installed.

Chapter of Apha Tau Alpha was Initiated at Cal Poly Friday Feb. 26. Apha Tau Coia a National Honorary Agricultural Education Fraternity that promotes prafessionalism in ag teaching. The Gamma chapter of UC Davis traveled to San Luis Obispo to partern the caramony. The initiation, had in Cal Poly's Staff Dining Hall, lasted two hours as 33 Cal Poly students were ushered into the fraterinity and presented with the Chapter charter. Officers were also installed.

Craft Center classes
Craft class signups begin tonight at 7 p.m. in the University Union Craft Center. Classes such as bike repair, quilting, woodworking, and ceramics will be offered.

Poly Notes

SURE IT'S HARD WORK, BUT IT'S WORTH IT!!

SPRING SPECIAL — 3 months

for $58.95

( unlimited use, offer only to first 50 applicants, new members only)

MALONEY'S HAS THE BEST TO OFFER.

* NAUTILUS MACHINES, WORLD CLASS

FREE WEIGHTS, BIKES, TREADMILL, AND MORE

* OPEN 7 DAYS A WEEK

* CO-ED AEROBICS EVERYDAY

* FREE MORNING AND AFTERNOON CHILDCARE

* EXPERT INSTRUCTORS

3546 S. Higuera, Suite 100
San Luis Obispo, CA 93401
541-5180

Sure It's Hard Work, But It's Worth It!!

Spring Special — 3 months

For $58.95

( Unlimited use, offer only to first 50 applicants, new members only)

Maloney's Has The Best To Offer.

* Nautilus Machines, World Class

Free Weights, Bikes, Treadmill, and More

* Open 7 Days a Week

* Co-Ed Aerobics Everyday

* Free Morning and Afternoon Childcare

* Expert Instructors

3546 S. Higuera, Suite 100
San Luis Obispo, CA 93401
541-5180

You Think You're Smart?

Sure It's Hard Work, But It's Worth It!!

Spring Special — 3 months

For $58.95

( Unlimited use, offer only to first 50 applicants, new members only)

Maloney's Has The Best To Offer.

* Nautilus Machines, World Class

Free Weights, Bikes, Treadmill, and More

* Open 7 Days a Week

* Co-Ed Aerobics Everyday

* Free Morning and Afternoon Childcare

* Expert Instructors

3546 S. Higuera, Suite 100
San Luis Obispo, CA 93401
541-5180

Sure You Think You're Smart?

Sure It's Hard Work, But It's Worth It!!

Spring Special — 3 months

For $58.95

( Unlimited use, offer only to first 50 applicants, new members only)

Maloney's Has The Best To Offer.

* Nautilus Machines, World Class

Free Weights, Bikes, Treadmill, and More

* Open 7 Days a Week

* Co-Ed Aerobics Everyday

* Free Morning and Afternoon Childcare

* Expert Instructors

3546 S. Higuera, Suite 100
San Luis Obispo, CA 93401
541-5180

Sure You Think You're Smart?

Sure It's Hard Work, But It's Worth It!!

Spring Special — 3 months

For $58.95

( Unlimited use, offer only to first 50 applicants, new members only)

Maloney's Has The Best To Offer.

* Nautilus Machines, World Class

Free Weights, Bikes, Treadmill, and More

* Open 7 Days a Week

* Co-Ed Aerobics Everyday

* Free Morning and Afternoon Childcare

* Expert Instructors

3546 S. Higuera, Suite 100
San Luis Obispo, CA 93401
541-5180

Sure You Think You're Smart?

Sure It's Hard Work, But It's Worth It!!

Spring Special — 3 months

For $58.95

( Unlimited use, offer only to first 50 applicants, new members only)

Maloney's Has The Best To Offer.

* Nautilus Machines, World Class

Free Weights, Bikes, Treadmill, and More

* Open 7 Days a Week

* Co-Ed Aerobics Everyday

* Free Morning and Afternoon Childcare

* Expert Instructors

3546 S. Higuera, Suite 100
San Luis Obispo, CA 93401
541-5180

Sure You Think You're Smart?
Baker chooses Latin lit specialist
Foreign Languages Department head appointed

William T. Little, a specialist in the literature of Spain and Latin America, has been appointed head of the Foreign Languages Department by President Warren Baker.

Little will begin his new position Sept. 12, 1983. He was recommended to President Baker by Tomlinson Fort Jr., Cal Poly's vice president for academic affairs; Jon Ericson, dean of the university's School of Communicative Arts and Humanities; and a faculty search committee.

He succeeds Verlan H. Stahl, who has been head of the Foreign Languages Department since 1975 and plans to return to a full-time teaching position on the department's faculty.

Since 1979, Little has been an associate professor of Spanish and linguistics at Whitman College of Walla Walla, Wash.

His other teaching experience has included positions as assistant professor of Spanish and comparative literature at Scripps College in 1976-78; assistant professor of Spanish and comparative literature at State University of New York, Stony Brook, from 1975 to 1978; and instructor of Spanish at University of Missouri in 1971-72.

Little received his doctorate in Romance languages from Washington University of St. Louis, Mo., in 1973; his master's degree in Spanish from Indiana University in 1968; and his bachelor's degree from California State University, Northridge, in 1966, majoring in French and Spanish.

He is fluent in both Spanish and French and has reading ability of classical Greek, Latin, Italian, Portuguese, and German.

Little is a member of the American Association of Teachers of Spanish and Portuguese, the Cervantes Society of America, the Modern Language Association, and the Philological Association of the Pacific Coast.

He has published extensively in Spanish-language scholarly journals and is currently at work on several projects dealing with the Don Juan theme in literature, including an article on Don Juan criticism and a book on the Don Juan myth in Western arts and literature.

As head, Little will administer a department that offers courses in French, German, and Spanish languages. Minors in these three languages are offered by the department.
In Sacramento Tournament

Three netters go to quarter finals

Ah, Spring Break. When there were no more finals, lots more free days, and as at least one new exploitation movie advertised, days of unmentionable frolic.

Not so for the women's tennis team, which joined 19 others to battle the rain and themselves at the start of spring break in the Sacramento Tournament. Three Cal Poly players—Lisa Ehrriott, Jennifer Stechman, and Mimi McAfee—advanced to the quarter finals, each losing to players from No. 2 seeded University of the Pacific.

The top four seeds included UOP, Hawaii, UC Davis, and Cal State Long Beach. The entire field gave Poly a look at tough out-of-state teams, as well as Division I competition.

Rain washed out some of the doubles matches and all consolation rounds, so tournament points came out of singles competition. Among its conference competition, Poly beat Bakersfield and tied with Division II-leading Cal State Northridge.

McAfee and Kathleen Kerwin beat San Francisco State doubles opponents 6-1, 6-1 before the rains came.

I was very proud of the team's performance in Sacramento," said Head Coach Orion Yeast. "The team was anxious to play again from all of the rain delay and their attitudes were better than I had hoped they would have been."

The women host UC Riverside Friday at 2 p.m.

No playing in the rain

Wouldn't You Know It Dept.—The sun's rays finally find their way to the Central Coast and the Cal Poly baseball team travels south for four California Collegiate Athletic Association games this week.

The Mustangs tangled with Cal Poly Pomona Tuesday and take the field this afternoon for a 2:30 contest against Cal State Dominguez Hills, before traveling to Orange for single games Friday and Saturday versus Chapman College.

Since Cal State Fresno handed the Mustangs a 17-6 throttling March 8, head coach Bert Haerr and his club were given an unwanted spring vacation with the rest of us as rain washed away all seven of their scheduled games.

ATTENTION SCREENERS AND CLUBS!!

The Top Stop Shop offers the LOWEST PRICES ON BLANK SHIRTS IN SAN LUIS OBISPO

Check us for group prices, before ordering (as little as a dozen, for group rates.)

543-1325

SPEND YOUR SUMMER IN SANTA CRUZ

COURSES IN: ANTHROPOLOGY, BIOLOGY, COMPUTER & INFO, SCIENCE, LANGUAGES, MATHEMATICS, PSYCHOLOGY, TRANSLATION AND MANY OTHERS FOR MORE INFORMATION AND A SUMMER SESSION CATALOG CONTACT: SUMMER SESSION, UNIVERSITY OF CALIFORNIA, SANTA CRUZ, CA 95064, (408) 429-2524

A SPECIAL INVITATION FOR YOU TO TRY

pete christie hairstyling $10.00

no regret, haircuts for guys & gals 846 Higuera 544-9513

WINE TASTING

Sign-up for the New 4 West White Wine Appreciation Class. Cost $35.00 Dates: FRIDAYS, 6-8pm, April 1-4, April 22 (4 weeks) Place: Meadow Park Recreation Center Information: SLO Recreation, 541-1000 Instructor: Barrie Cleveland 541-1000

1983-84 CONTRACTS AVAILABLE

A GREAT PLACE TO CALL HOME TO!

*Enjoy suite living with double or single occupancy *Choose from 3 different "all you can eat" meal plans *Enjoy complete recreation facilities *All utilities paid (except cable TV & phone) *Maid Service *Check us out...

1050 Foothill Blvd., San Luis Obispo, CA 944-9450

1983-84 CONTRACTS AVAILABLE

VALENCIA

555 Ramona Drive
San Luis Obispo, California 93401
805/543-1540

* Two-story townhouse apartments
* 3 bedrooms, 1 1/2 bathrooms
* Completely furnished
* All utilities included (except cable-TV and telephone)
* Within easy walking distance to Cal Poly
* Within one block of two shopping centers

Now accepting Fall Reservations
Shape up spring quarter... Look great this summer! (GET 2 MONTHS FOR $49.00) "one time membership fee if you are a new member"

Offer ends Sat. Apr. 2nd

Soccer story incomplete

From page 6

hiring of officials, and to various league payments.

Women's collegiate soccer in California is currently at a crossroads. At this time, club soccer has its season during winter and spring. By next year, all of the quality teams from Cal Poly's league will become NCAA teams and will play in the fall. Poly would like to follow suit, but there is one obstacle holding them back. Cal Poly isn't an NCAA team.

Usually NCAA status is obtained from the school's athletic department, along with various amounts of financial support from the school. Well aware of the shortage of funds, the women's soccer club is not asking for the financial support. Rather, they simply want the NCAA status. A contract could be written up which would waive any school responsibility for the team, for insurance purposes. In this way, the team would not be any sort of liability to Cal Poly.

This seems fair to me. The women need the NCAA status. If this is not obtained, the women will remain a winter/spring club, and will hold the dubious distinction of being a practice team for the NCAA teams to scrimmage against.

Would Cal Poly turn its back in 1984, on a team that took first place in 1983? I certainly hope not.

Lynn Murphy
Letters

Reply to cartoonist

Editor:

Poor Chuck Barber! In the typical manner of those who recluse in other people's feelings, when he gets a little criticism in return, he becomes all sensation-seeking and self-righteous indignation.

In his letter he accuses me of evading specific issues in it as "emotional frenzy" of "defamatory statements" and "name-calling"—exactly what he's doing himself. My "name-calling" consisted of two specific judgments.

First, I said his cartoons reflect ignorance of the issues he depicts—which is confirmed by his failure to reply to the points I raised: his misrepresentation of Tom Hayden as a '60's hippie and his attribution of California's budgetary deficit to Jerry Brown's allegedly wasteful spending instead of to reductions in revenue resulting from Proposition 13. (How about a cartoon showing Howard Jarvis looking ugly and imbecile, with crossed eyes and flies swarming around his head? This is a fifth-grade idea of humor.)

Second, I said some of his cartoons were bigoted—i.e., reflecting narrow-minded, prejudiced stereotypes, as in the Haydns and Brown ones or those portraying Mexicans that Chicano at Poly have rightfully found offensive. The skillful caricature amuses through its close resemblance to its subject, but Chuck's look nothing like his subjects, who are typically portrayed (from Tom Hayden to Ronald Reagan) looking ugly and imbecile, with crossed eyes and flies swarming around their heads. This is a fifth-grade idea of humor.

In his letter he accuses me of evading the specific issues he depicts—exactly what he's doing himself. My "name-calling" consisted of two specific judgments.

First, I said his cartoons reflect ignorance of the issues he depicts—which is confirmed by his failure to reply to the points I raised: his misrepresentation of Tom Hayden as a '60's hippie and his attribution of California's budgetary deficit to Jerry Brown's allegedly wasteful spending instead of to reductions in revenue resulting from Proposition 13. (How about a cartoon showing Howard Jarvis looking ugly and imbecile, with crossed eyes and flies swarming around his head? This is a fifth-grade idea of humor.)

Second, I said some of his cartoons were bigoted—i.e., reflecting narrow-minded, prejudiced stereotypes, as in the Haydns and Brown ones or those portraying Mexicans that Chicano at Poly have rightly found offensive. The skillful caricature amuses through its close resemblance to its subject, but Chuck's look nothing like his subjects, who are typically portrayed (from Tom Hayden to Ronald Reagan) looking ugly and imbecile, with crossed eyes and flies swarming around their heads. This is a fifth-grade idea of humor.

Finally, Chuck reveals himself to be as immature in writing as he is in drawing, throwing around all sorts of big words without knowing their meaning (look up "demagogue" and "unique," Chuck—something can't be "quite unique")! He says I "heuristically suggested" that his cartoons are ignorant and bigoted. My dictionary defines "heuristic" as "helping to discover or learn." Thanks, Chuck—glad to be of service.

For further help in learning, which you obviously need, I suggest you take a few more courses in English and argumentation, as well as art, before you harrase yourself and Poly further in print.

Geoffrey Dubois