Google Vice President Marissa Mayer to Speak Feb. 24 at Cal Poly

SAN LUIS OBISPO – Marissa Mayer, vice president for Consumer Products for Google, will present her talk “Innovation at the Googleplex” on Feb. 24 at Cal Poly.

The presentation will run 11 a.m. to 12:15 p.m. in Harman Hall at the Performing Arts Center. It is free and open to the public.

Mayer will look at some key insights and innovations behind Google’s latest product development, as well as her secrets for career success.

As Google’s vice president for Consumer Products, Mayer leads the product management and engineering efforts of the company’s local, mobile and contextual discovery products, including Google Maps, Google Maps for Mobile, Local Search, Google Earth, Street View, Latitude and more.

During her 11 years at Google, Mayer has led product management and design efforts for Google web search, images, news, books, products, toolbar and iGoogle. She started at Google in 1999 as Google’s 20th employee and first woman engineer. Mayer received her bachelor’s degree in symbolic systems and her master’s in computer science from Stanford University. For both degrees, she specialized in artificial intelligence.

The event is sponsored by the College of Engineering and Computer Science Department, the College of Liberal Arts, the Women Involved in Software (WISH) club and the Association for Computing Machinery club.

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