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Cal Poly Celebrates International Printing Week with Four-Day Program Jan. 25-28

SAN LUIS OBISPO – Cal Poly's Graphic Communication Department is marking International Printing Week with a celebration Jan. 25-28 in honor of Benjamin Franklin's birthday and his many contributions to society.

"This year's event is huge, bringing industry leaders from around the nation to conduct seminars and receive accolades for their support of Cal Poly," said Harvey Levenson, Head of the Graphic Communication Department. "We will formally recognize these organizations throughout the event and at a banquet at the Embassy Suites on Thursday evening."

A highlight of the week, Levenson said, is the dedication of the Dow Jones & Company Web Printing Laboratory. There will be a Dow Jones lecture from 12:10-1 p.m. in the Graphic Arts Building (26), Room 204, and the dedication and demonstration from 1:10-1:30 p.m. in the "Printing Press" building adjacent to Graphic Arts.

The lab improvement made over the past year results from about $500,000 in equipment donations from a number of companies and a $110,000 cash grant from the Dow Jones Foundation. Dow Jones dignitaries, including Cal Poly Honored Alum Paul Cousineau, and dignitaries from other donor companies will attend.

The banquet will include a reception at 6 p.m. and dinner and program beginning at 7 p.m. It will feature graphic communication industry guru Frank Romano, professor emeritus from the Rochester Institute of Technology and Cal Poly research professor from industry.

Cost is $75. For reservations, send e-mail to anash@calpoly.edu or call 805-756-1108.

For more on International Printing Week, call the Graphic Communication Department at 805-756-1108 or visit www.grc.calpoly.edu/printweek/index.html.

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