

Jan. 10, 2002

FOR IMMEDIATE RELEASE

Contact: Bob Anderson
(805) 756-1511

Illustrated Cal Poly History Wins Two Book Awards

The first book-length history of Cal Poly, an illustrated volume celebrating the university's Centennial, has won two awards.

"Cal Poly: The First Hundred Years" received a Bookshow 2001 award from the nonprofit Bookbuilders West organization and an Award of Distinction in the Far West district of the Council for the Advancement and Support of Education (CASE), an international association of development and public affairs professionals.

The 178-page, coffee-table-size book tells the story of Cal Poly's century of academic progress and campus life in text and more than 300 photos and illustrations. It was released on March 8, 2001, the 100th anniversary of the signing of Cal Poly's founding legislation.

The Bookshow 2001 award was given for the book's interior and was based on design, production and manufacture. The volume was judged in the "trade books: text-driven" category. Bookbuilders West is an organization of publishing professionals in the western United States. CASE District VII (California, Arizona, Hawaii, Nevada and Utah) recognized the history in the category for books and similar publications.

"We're delighted that these two organizations have honored our book," said Dean of Library Services Hiram L. Davis. "'Cal Poly: The First Hundred Years' is not only a handsome volume but a good read. It does an excellent job of illustrating and describing Cal Poly's growth from a technical high school to one of the best undergraduate universities in the nation. It's a fitting part of Cal Poly's Centennial celebrations."

"We're particularly gratified with these awards because they recognize not only that Cal Poly has a terrific story to tell, but that we have told it well," Provost Paul Zingg said.

The book was written and coordinated by Nancy Loe, head of University Archives.

Copies can be bought at El Corral Bookstore on campus and Cal Poly Downtown as well as by fax, phone and the World Wide Web. Call (805) 756-1161 or 800-367-0771, fax (805) 756-5320, or go to www.elcorralbookstore.com and click on "General Books" then "Online Store" and "Centennial Celebration Merchandise." To order by mail, write to El Corral Bookstore, Attn: Order Dept., Cal Poly, San Luis Obispo, CA 93407.

