

## News

University News & Information

California Polytechnic State University, San Luis Obispo, California



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## Find Out About Cal Poly Santa Barbara MBA Program July 21

SAN LUIS OBISPO -- Cal Poly's Orfalea College of Business is hosting an information session for working professionals on Wednesday, July 21, in Santa Barbara at the Canary Hotel from 5:30 to 7 p.m.

Cal Poly's Orfalea College of Business is offering a new MBA program tailored specifically for Santa Barbara's working professionals. Evening classes at downtown Santa Barbara's Canary Hotel will begin this September, meeting the needs of many local professionals unable to commute for an MBA degree.

Until now, the closest accredited business school to Santa Barbara offering an MBA has been over 50 miles away. Cal Poly's new program will make it possible for locals to earn a two-year degree much closer to home. The courses will blend classroom and distance-learning instruction in an interactive format. Two-thirds of each course will be provided live and in person in Santa Barbara once per week by Cal Poly faculty. The remaining one-third will be delivered online to students' desktops.

Prospective students are encouraged to apply soon to meet the Aug. 1 deadline for Fall 2010. To be considered, applicants must take the GMAT and include transcripts, a resume and letters of recommendation with their applications. For details on the July 21 session, course descriptions and application materials, visit <a href="https://www.mba.calpoly.edu/santabarbara">www.mba.calpoly.edu/santabarbara</a> or call (805) 756-2637. Additional information about upcoming GMAT dates and locations can also be found via the program's website.

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