FOR IMMEDIATE RELEASE

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‘Tis the Season for Cal Poly Eggnog

SAN LUIS OBISPO – For the first time in nearly 20 years, Cal Poly is producing eggnog for the holiday season. The university will sell the sweet treat at all local Spencer’s Markets and at Campus Market.

Dairy Science Department Head Bruce Golden said the Cal Poly Creamery is trying to increase its overall dairy sales by offering new consumer products. “We’re looking at creative ways to utilize and capitalize on milk produced by our dairy herd.”

Dairy Plant Manager Jerry Mattas said popular demand was the driving force behind the re-introduction of Cal Poly Eggnog. “Consumers who remember our seasonal eggnog continue to request it, and this year we were able to deliver.”

The eggnog is a premium product made from milk from the university’s dairy herd. “Our mix is richer and creamery compared to traditional eggnog formulas, which makes for a really nice, full-body drink,” Mattas said.

Cal Poly Eggnog comes in quart containers and is available now at the university’s Campus Market and at the Madonna Road Spencer’s Market. Wider distribution to Spencer’s stores will take place over the next week.

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