Poly Royal 77

EDITORIAL/opinion

Presidential opinions

(Ediors' note: If there is a Mr. Cal Poly, Pres. Robert Kennedy, a former instructor in the Poly Journalism Department, is such a man. He has seen student enrol in and graduate from this institution for more than three decades. The following provides a rare, personal glimpse into his educational philosophy.)

MUSTANG DAILY

You have preceded at numerous graduations. As such graduate accepts his diploma, what are five most important qualities with which you hope he will leave this university?

PRES. KENNEDY'S RESPONSE

The question assumes that everyone will know what is meant by the word "qualities." Since we are talking about an individual, specifically a graduating Cal Poly student, we probably would be correct in stating that "qualities" as applied to an individual means what the dictionary lists as "characteristics," "attributes," and "basic nature."

That being the case, I would hope that the graduate did not lose any of the socially-valued attributes he or she brought to the campus as a result of prior education in the family, the church, and the community. I would hope that he or she would have strengthened, as a result of experiences at Cal Poly, such positive characteristics as courage, generosity, honesty, humility, justice, mercy, optimism, reliability, temperance, truthfulness, virtue, and wisdom. Are the attributes just mentioned the totality of "good qualities" that I could hope for a single individual? Probably not, but again it depends on what different people believe are included under such abstract terms as "wisdom" and "virtue." Individuals have debated the issue for centuries. Plato wrote of a dialogue between Sokrates and Protagoras. He has Protagoras say: "Is there one quality which all citizens should have?" He answers himself by saying that the one quality is "justice and temperance and holiness and, in a word, virtue." But Sokrates responds: "It's virtue, one whole, of which justice and temperance are parts, or are these only names of one quality?"

I should add to the list of "good qualities" the one that some have said makes unnecessary all the rest: To love one another as thy self. Surely "love of others" could encompass qualities often described as "kindness, understanding, unselfishness.

But some might wonder why we have not listed such qualities as ability to appreciate beauty, willingness to work, respect for the liberty and rights of others, appropriate limits to the pursuit of personal happiness, faith that provides personal confidence and controls anxiety and apprehension of the desirability of a healthy mind in a healthy body. What about these other qualities: ability to understand, to reason, and to make discriminating judgments?

I cannot reduce such a list of abstract "qualities" to a maximum of five, as the question implied I should, without resorting to dialectical tricks of defining all the "good qualities" listed and many others unmentioned so that I can claim they all fall under five general concepts such as: love, wisdom, virtue, justice and truth; or five others: faith, knowledge, temperance, patience and charity.

The question has stumped philosophers as well as educators for centuries. Perhaps a more specific and pragmatic answer could be given to this question: "What five things do you hope a graduate will be able to do better as a result of the Cal Poly educational experiences? I hope that the educational experience, curricular and co-curricular, will have prepared each graduate:

1. To understand and to help others to understand the need for the pursuit of personal happiness, faith that provides personal confidence and controls anxiety and apprehension of the desirability of a healthy mind in a healthy body. What about these other qualities: ability to understand, to reason, and to make discriminating judgments?

2. To achieve maximum personal development as a citizen of our communities: local, state, national and international.

3. To accept willingness responsibility in leadership roles as a citizen of our communities: local, state, national and international.

4. To recognize the importance of learning as a life-long experience, curricular and co-curricular, will have prepared each graduate:

5. To understand and to help others to understand the need to use science and technology wisely for the benefit of all humanity.

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I. Conn West and Science North additions as faculty admit keep their dream of a new library alive. The 12,000 square foot addition for Engineering West began. Unbuilding has been violated by the huge economic winds at Cal Poly.

The prominent new addition to campus is the 18 laboratories, an audio-visual working stations for students, construction equipment for nearly a year as the project has a June '78 completion.

The committee contains 18 laboratories, an audio-visual visual room and three classrooms containing inducting equipment for students. How to the new architecture building, the 12,000 square foot addition for Engineering West is near-completed to grade soils, mechanics and structures test in orders.

At the top of Poly's priority construction list is a new library. With an estimated building cost of $11 million, it would be a five story, 105,000 square foot building located north of the present library. Because Poly has been unsuccessful in obtaining funds from federal sources, administrators are looking to Grown and Brown for financial support.

According to Facilities Planner Peter Phillips: "We've invited representatives from the Department of Finance down to see the facilities. Once they're convinced of the need for a new library, we think we can get the Governor to go along."

Constitution of the new library is the presently overcrowded Dexter Library would be put to good use. Dexter Library would be remodeled and used by the Architecture Department," said Phillips. Ancient Mustang Stadium, always packed during football season, is in need of a facelift. A fund raising drive has begun to replace the 1,440 seat grandstand on the west side of the stadium. The 38-year old structure would be replaced by a 5,000 seat steel beam unit including 700 seats with backs and 50 wheelchair spaces. The new grandstand would boost the stadium's capacity to 11,000.

Cal Poly's new life science building nearing completion will help alleviate overcrowding of campus facilities. (Daily photo by Randy Fench)

CONSTRUCTION AT POLY—A new life science building nearing completion will help alleviate overcrowding of campus facilities. (Daily photo by Randy Fench)
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GRAY CONSTRUCTION
Pismo Beach
Dead bird puzzle

by WENDY J. MILL
Daily Staff Writer

In a tale of unsual influx of birds last fall, Cal Poly began to use poison-treated grains in an attempt to control the bird population. However, the poison caused severe effects.

In the midst of an unusual influx of birds last fall, Cal Poly began to use poison-treated grains in an attempt to control the population. Unfortunately, this caused a flurry of excitement and rumor.

A poison had been placed near a group of sparrows, who ate the grain but later dropped out of the sky all over the campus. Since it was Thanksgiving weekend, many people were out of town and unaware of the incident. The poison had been used near a group of starlings, who ate the grain and spread it around the campus. Unfortunately, last fall, this caused a flurry of excitement and rumor.

Recently, the officer in charge of the program has directed the college to "maintain their continued bird reduction program in their problem areas without poison."

Johnston explained that poisoning birds is only undertaken when there is a sudden, uncontrollable rise in their number. Otherwise, a normal population can be effectively controlled with traps, which have been used here before.

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Campus Growth

Campus Expansion

The population of Cal Poly has increased at a rate that is second highest in the California State University system. The need for additional space and the deteriorating standards of the old buildings has resulted in the need for new buildings. This is not only to accommodate the growing number of students, but also for the unique programs offered at this institution.

The desire of prospective students to attend this institution far exceeds the capacity of the university to accommodate them. Does the university have the funds to renovate Mustang Stadium? The need for additional seating is evident in the stadium it is to replace. The desire of prospective students to attend this institution far exceeds the capacity of the university to accommodate them. Does the university have the funds to renovate Mustang Stadium?

The shortage of library space is well known both at the Trustee and legislative level. You can be assured that we will be working with the Chancellor’s office, the staff offices in Sacramento and the Legislature during the forth-coming budget hearings to do everything possible to receive support for this most important building.

I wish I could be as optimistic for additional instructional facilities. The fact remains, however, that currently there is a surplus of student spaces with the 19-campus CSUC system. It is extremely difficult to justify the construction of further spaces at San Luis Obispo when a student’s educational objective could be accommodated elsewhere. We will endeavor to provide the facilities to support the programs that we have here. In the future, though, the task is going to be just a little more difficult.

Will stadium be renovated?

Mustang Stadium renovation involving either $500,000 or $2,000,000 to be donated by Poly people and students—either is to be replaced. The $1,000,000 has been donated or is in the process of being donated. The $2,000,000 which calls for the replacement of the wooden stands along the west end of Mustang stadium will allow for an increase of 1,500 to 5,000 seats for a total capacity of 11,000.

New metal bleachers and seats including new lighting and a new press box are planned. Various attempts have been made to raise the needed funds. Included was an effort to include Cuesta College as part donors and to raise student fees.

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Swim - Relaxation
The dugout: A day at the ball game

by KEVIN F. FALLS
Daily Sports Editor

The sound of tobacco juice smacking the is until they spit.

The announcement at San Luis Obispo Stadium asks the people to please rise for the National Anthem. The first-year coach for the Mustangs, Mosich, is so nervous he keeps steady the first time. "I'm his brain," smiles Mosich.

The taped version of the Anthem it cover

The announcer at San Luis Obispo Stadium-beeps at the players to get ready. "Time to go, the game is on," he says, as he puts on his headphones.

The dugout at Poly is empty. The only sound is the crack of bats against the cement.

"This guy is on the skids," says the head coach, Peterson. "I guess I got to watching the game," he says, keeping a close eye on the players.

The players rarely speak to each other during the game. They say it with an air of confidence.

The Mustangs are one of the top baseball teams in the nation in Division II. But they're a winner. The Mustangs are sitting in the basement of their opponents, waiting for the game to start.

"Make him work. He is sucking it into your whershoo..." Mosich, the designated hitter, is waiting for his turn to bat.

The announcer at San Luis Obispo Stadium says, "Ladies and gentlemen, we have a capacity crowd here today. The sound of the crowd will make you feel like you're in the stadium." The Estádiu de la Liga is packed.

"He's (Harr) excitable and uses every baseball cliche in the book. But he's a winner. No one says anything. He knows what he is doing."

The 49ers go down quietly in their top half of the tenth. As the starters come off the field, the players head to the dugout. "This game has gone too long," says Harr.

"Yeah, we got to fire these guys up," says somebody, other than the ticket taker, will show up.

The Mustangs are one of the top baseball teams in the nation in Division II. Long Beach is just delaying the inevitable.

The man who scored the Mustangs victory last night is back in the first, Ozzie Smith, single to center field. "I think cloth is rurve," he says. "It's gone," says Harr.

"One night every student got in free, another night couples were allowed in for half price of a ducat. Thesenights were very successful. When students were allowed in free. This must say something for the students."

The Mustangs are one of the top baseball teams in the nation in Division II. The Mustangs are one of the top baseball teams in the nation in Division II.
Netters score a success ... as do Cal Poly's wrestlers

—Winning seasons—

by SCOTT CRAVEN
Daily Sports Editor

The Dons took a foot ball. Embellished in red and gold, they charged eight rows away from the wings of the Synack, with the signal of its Western Regional Championship. The long awaited moment was the determination and effort exerted by the Mustangs, as well as the Western Regional Championship. Early in the season, it looked as though the Mustangs would be the only team to take the top spot, but they were unable to pull it off. The Mustangs were unable to win the Western Regional Championship. The silver trophy stood tall. Imbedded in the base was the word "Division II NCAA Western Regional Champions." The trophy was awarded to the team that had the best overall record in the region. The Mustangs found themselves, as outright champions.

But great success soon followed. The next step was the Western Regional Tournament in New Orleans. Poli was not knocked out of the tournament, but they were unable to win the game. Poli was not intimidated by Northridge. Poli had a chance to pull out a victory, but its last shot with three seconds left fell short. A North Alabama team in the sectional championships, the Mustangs were still to feel the repercussions of their dramatic season. The season saw several mistakes made on the field—penalties, fumbles and dropped passes. During the season Harper said, "We have a good nucleus returning and right now I'm recruiting for certain weight classes. I believe we're recruiting the best athletes in California."
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Daily No. 1 in state

It has come a long way Mr. Hearst—at least in the eyes of the professional journalists, who awarded the Mustang Daily first place general excellence for California collegiate daily newspapers.

The award, Journalismally synonymous with the Hearstian trophy, was announced at the 29th annual California Intercollegiate Press Association Convention held in Chico, California, in early March. The Daily walked away from the traditional journalism powerhouse universities of Southern California, San Diego State and San Jose State—last year's winners—to claim the honor. Prior to the first Mustang Daily captured a third place first special section with an honorable mention for current single issue. The winning special issue was 16 page in-depth exploration of the Davis Canyon mushroom plants planted last Spring.

Mustang Daily, the offspring of the Polytechnic Journal first published over six decades ago, submitted five consecutive issues from Oct. 14 to Oct. 21, 1976 to refresh the general excellence honor. San Jose State Daily Spartan was runnerup, while the California State University Long Beach Pride Newspaper and the University of California Santa Barbara Daily Nexus tied for third.

Ag market earns praise

by BETSY SYMS
Poly Royal Co-editor

In size and quality, Cal Poly School of Agriculture and Natural Resources ranks up there with the likes of Purdue, Cornell, Texas A&M, Ohio State and Iowa State Universities.

But in terms of the progressive ideas, Poly's program is leading the pack.

The August issue of Agri Marketing magazine, one of the nation's leading schools of agriculture and turf represents its teaching agriculture. The editors singled out Cal Poly as the only University in the nation providing a curriculum with classes in ag marketing, sales and communications.

(Agri Marketing magazine serves those involved in marketing and communications in agriculture.)

David Schellhammer, Cal Poly ag instructor, says the field of agriculture and ag business is unique "because we are dealing with a certain type of consumer and producer."

A simple business background would not suit the farmer's needs and the traditional production approach to agriculture does not provide the student with necessary knowledge of sales and marketing techniques.

Due to inadequate training, the agri business world lacks new properly trained sales representatives. Referencing recent college graduates, Agri Marketing editors wrote: "We've taken a stand on what I consider a severe case of product liability."

In the department of Agriculture Management at Poly, students can add an agriculture business management option. Both the ag management major and the business option maintain a class in ag marketing, sales, communications, and agri business. Jack Herlihy teaches sales and business communications class at Poly.

We try to teach students how to conduct a marketing campaign," says Herlihy. "In the second part we do an actual campaign."

Another unique feature of the program at Poly is the optional internship. Students can get a job actual working in the agri and agri business fields.

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Poly transitions

by LAURA CHRISTMAN

Daily Staff Writer

It's been a year of changes—which included deaths, promotions, new appointments and retirements—for the faculty and staff of Cal Poly. Since fall, 82 new faculty members were hired and numerous promotions were made.

Two new deans were chosen. Dr. Howard C. Brown was named as Dean of the School of Agriculture and Natural Resources and Dr. William C. Langworthy was named as Dean of the School of Science and Mathematics.

Brown has been at Cal Poly since 1969 and headed the Ornamental Horticulture Department since 1974.

Langworthy earned a secondary school teaching credential in agriculture at Cal Poly in 1948. He was a member of the faculty and head of the Chemistry Department here since 1973.

The University's library got a new director, Dr. Norman D. Alexander. Alexander was library director at Southern Oregon State College for the past nine years.

While new faculty members were undergoing the hiring process, some of the more seasoned faculty members were involved in the retiring process. This year 10 employees were recognized as emeritus members of the faculty and staff at Cal Poly. This honorary title is given upon retirement to those who have been employees at Cal Poly for 15 years or longer.

Those designated emeritus members of the faculty with their departments and the years they joined the university are: Ellard W. Beiz, Engineering Technology, 1947; Eugene A. Rittenhouse, director of the University's Placement Department, 1960; Dr. James T. Culbertson, Philosophy, 1953; Dr. James A. Langford, Education, 1955; Dr. Howard H. Scales, Education, 1958; Gilbert L. Hornfield, Mathematics, 1960; and William M. Pederson, English, 1961.

Mary Lee Green and George W. Cockriel have served as Chief of Police and Fire at Cal Poly since 1957.

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