Polys are top at Pasadena again
New sterilized schoolbooks teach in doublespeak

The State Department has been justly honored with the "double-speak" award of the National Council of Teachers of English. One citation was a gobbledegookian announcement that a consumer-affairs coordinator would "review existing publications and match input, output and, seek ways of improving these linkages via the consumer communications channel.

Fair enough. But now let the good teachers do a double take on the trend in textbooks for elementary and secondary schools across the land. They will find a different, more subtle kind of doublespeak at work on the minds of Dick and Jane.

The second issue raised related to uncertainty with regard to the parking enforcement program. There are a number of regulations promulgated by the president of the University under the authority given him by the Vehicle Code and Title 5 of the California Administrative Code. I find it difficult to accept the premise that the regulations are unknown since they are distributed annually at the Fall registration period. The major issues are implemented through appropriate signs throughout the campus.

I am attaching a copy of these regulations on which I have marked a specific section (item II1-M) dealing with the issuance of staff permits. As you will note, there is a follow-up process to all of the parking citations issued, and the bail amounts are increased sufficiently so as to have a deterrent effect on those who accumulate citations.

I find it interesting that in contrast to the position and expressed concern about the lack of enforcement, we receive many more complaints to the effect that there is too much enforcement. We understand there are abuses of parking and other regulations on the campus, and we will continue to make efforts to solve these problems.

I, suspect that the major hurdle is an attitudinal one and perhaps, after all, that was the purpose of the guest editorial.

James R. Landreth
Director of Business Affairs
Storms cause damage and campus blackout

A twister-like wind storm swept through the agricultural fields on campus Sunday, damaging 15 shelter units used by the poultry program. The damage was discovered about 8 p.m. under the security patrol.

The cause of the damage was announced by Charles Mendenhall, Agricultural Information Specialist of the poultry affairs office.

"That appeared to be an updraft wind," he said, "like a twister, picked up 15 range houses and blew them across the field. Range houses are built so the wind can pass through them. Their walls are strong and the roofs are corrugated steel. Some of the houses closed fences, others were closed through the fence, crossed the field and hit the next fence. About 500 feet of fencing were torn down. Total damage was minimal but it was an awful mess."

Roland Pauu of the poultry department was contacted at home after the damage was discovered. "The range houses are used for the growing birds," Pauu said. "From the time they are 1 to 10 weeks old to the time they are ready to lay eggs. No birds were killed because the houses aren't used in the winter due to the weather. But geese, kept in the same pen go off. We had to run the geese into an undamaged pen. The poor geese were scared to death. At the same time the campus was blacked out and it was raining. So it was no easy task."

The IS range field units cost about $9123, according to Pauu. About 300 feet of fences were torn down. Replacement costs have not been estimated yet.

Other damage Mendenhall reported was debris on the campus roadways from eucalyptus trees on campus. The branches were cleared from the road ways by 10 a.m. yesterday morning.

The campus power blackout was caused by trees knocked down by the wind, striking power lines, Dave Bailey of Pacific Gas and Electric Co. told the Telegram Tribune. A 70 thousand kilowatt line that brings power to the campus and to the foothill area was down, causing a blackout for more than two hours.

The four days of rain broke a 44 day dry spell for San Luis Obispo County. This was one of the worst droughts for the fall and winter in county history.

A twister-like wind storm swept through the agricultural fields on campus Sunday, causing damage to the shelter units used by the poultry program. The damage was discovered about 8 p.m. under the security patrol.

"That appeared to be an updraft wind," he said, "like a twister, picked up 15 range houses and blew them across the field. Range houses are built so the wind can pass through them. Their walls are strong and the roofs are corrugated steel. Some of the houses closed fences, others were closed through the fence, crossed the field and hit the next fence. About 500 feet of fencing were torn down. Total damage was minimal but it was an awful mess."

Roland Pauu of the poultry department was contacted at home after the damage was discovered. "The range houses are used for the growing birds," Pauu said, "From the time they are 1 to 10 weeks old to the time they are ready to lay eggs. No birds were killed because the houses aren't used in the winter due to the weather. But geese, kept in the same pen go off. We had to run the geese into an undamaged pen. The poor geese were scared to death. At the same time the campus was blacked out and it was raining. So it was no easy task."

The IS range field units cost about $9123, according to Pauu. About 300 feet of fences were torn down. Replacement costs have not been estimated yet.

Other damage Mendenhall reported was debris on the campus roadways from eucalyptus trees on campus. The branches were cleared from the road ways by 10 a.m. yesterday morning.

The campus power blackout was caused by trees knocked down by the wind, striking power lines, Dave Bailey of Pacific Gas and Electric Co. told the Telegram Tribune. A 70 thousand kilowatt line that brings power to the campus and to the foothill area was down, causing a blackout for more than two hours.

The four days of rain broke a 44 day dry spell for San Luis Obispo County. This was one of the worst droughts for the fall and winter in county history.

Crash critically injures coed

A Cal Poly senior in Dietetics and Food Administration from San Jose was seriously injured in a car accident Sunday in San Luis Obispo.

A Luis Obispo police said the woman, Jennifer Blomker, Miller, was westbound on the westbound lanes when her car struck a head-on by a car driven on Johnson Avenue by Frederick Eric Larson of Atascadero. Miller was trapped inside her car and police were forced to break a window to provide first aid until the fire department arrived. She was taken to Sierra Vista Hospital and is listed in critical condition in the intensive care unit.

Larson suffered minor injuries and was not hospitalized.

According to police, the accident occurred on slippery streets during a heavy rain storm and the cause is still under investigation.

A spokesman for the California Highway Patrol said rain and high winds Sunday caused a number of minor injury and non-injury accidents. The two county offices of the CHP reported a total of 14 drunken driving arrests over the New Year's weekend. This is only slightly higher than arrests for a normal weekend.

A total of 88 persons were killed in California traffic accidents during the holiday weekend.

---

Assemble your Student Survival Kit...
Polys' float thunders to a New Year's trophy

by STEVEN CHURM
Daily Trojan

The Princess trophy was added to Cal Poly's blooming trophy patch this year's entry, "Tons of Fun," became the 11th Poly float in the last 12 years to harness an award at the Tournament of Roses Parade in Pasadena, New Year's Day. Thanks to the combined year-long efforts of the Associated Students at Cal Poly's San Luis Obispo and Pomona campuses, the float edged out 61 other flowered entries to win the trophy. The Princess trophy, one of 18 major prizes awarded at the parade, is given for the best overall float animation. "Tons of Fun," flowered with cornflowers and chrysanthemums, featured a mother elephant lowing a baby elephant in a toy wagon.

Both elephants' heads turned, their ears flapped, a pinwheel spun on the baby's trunk and the mother's trunk moved.

The theme of the 86th annual float showcase was 'The Good Life,' and the efforts of student float committee members proved once again Poly float construction can be just that.

Committee members admit though things weren't so rosy as shipping of the 531 cubic inch V-8 engine, the power source for the sophisticated float animation, was delayed last fall for more than three months. The engine finally arrived from the Ford Motor Company in mid-November following the resolution of the United Auto Workers strike—the primary cause of the delay.

The frame of the smaller elephant, the wagon and the power unit for the float were constructed and assembled here at the Rose Float Lab and shipped to the Pomona campus immediately following finals in early December.

Finishing touches including the linkage of the mother elephant, constructed as Pomona and Junior, testing of the hydraulic pumps used to move the elephant's legs and final hammering and soldering of the float was completed just prior to Christmas.

The float was then towed 55 miles to the flowering site in Pasadena, adjacent to the Rose Bowl.

Following Christmas the students began round-the-clock flower-bending shifts to meet the scheduled completion and award-judging deadline, New Year's Eve.

In addition to the more than $20,000 chrysanthemum, rose, calendula, polyantha and bachelor button blossoms, students used onion seeds, crushed walnut shells and silver leaf to decorate the float. "This was the largest undertaking we've ever gone through with," said Lee Cah, chairman of Cal Poly San Luis Obispo's Rose Float Committee.

This year's entry was a break from tradition because the elephants did not ride on a flatbed track, "a lot of new equipment," according to Cah.

The engine and equipment used for previous floats was simply not powerful enough to run this year's float. Approximately $70,000 to $80,000 in new parts were donated by various companies for the construction of the float.

The total construction cost of the award-winning float topping $125,000.

A COLLEGE RING

5% Off

Josten's is a ring for life

Representative on campus
Mon. and Tues., Jan. 10 & 11.

Available at the

Advertise
in Mustang classifieds-

Graphic Communications 226

DRAFTING SUPPLIES

MARS mechanical 0.5mm Reg. '1° SPECIAL'° pencil with automatic feed

ALL drafting supplies: 10% Off to students until Jan. 31

MISSION STATIONERY

760 Higuera, San Luis Obispo
544-5350
Eight gridders named to all-league squad

Eight Cal Poly football players made the 1976 All-CCAA first team in an abbreviated league that featured only three teams—Poly, Cal State Fullerton and Cal Poly Fresno.

On offense, running back Bob Trudeau, wide receiver Jerry Childs, tight end Dana Nafziger and offensive linemen Bob Ranger and Kevin Kennedy were honored. On defense, lineman Mark Futak, linebacker Clyde Young and defensive back Bill McCadden made the first team.

Head Coach Vaughan Hitchcock.

The world's top freestyle skier

No way can I rappel down. / 30

The Pioneers scored six unanswered points to take a 68-62 lead with 2:50 remaining in the game and held on as Poly closed to 71-70 on two Lewis Cohen free throws before succumbing.

Christmas vacation was not kind to Cal Poly's basketball team as the Mustangs dropped five games on the road, three by a total of seven points.

Reserve Andre Keys, but he spent the first half on the bench and scored only four points. Keys missed a practice and a game Wheeler benched him for part of the game as a disciplinary measure.

The Mustangs, now 4-6, hit on only 25 of 68 field goal attempts and were outrebounded, 52-41.

Poly will play the Chapman Panthers in a first-round game of the Westmont tournament on Jan. 7 in Santa Barbara.
SPORTSWEAR
Includes co-ordinate groups and separates. Pants, tops, skirts, gauchoes, sweaters, jackets and blouses.
Sale 1/3 to 1/2 off

SWEATERS
Great selection of the latest styles of sweaters in the newest colors. Cardigans, turtlenecks, cowls and pullovers.
Sale 1/3 to 1/2 off

SHORT AND LONG DRESSES
Large selection of Holiday dresses in many fabrics and styles. Both long and short styles.
Sale 1/3 to 1/2 off

BARGAIN DRESSES
Sale 699

BARGAIN TABLE
You name it and you're liable to find it on this table. The best buys in town.
Sale 399 to 599 and more

LINGERIE
Robes and gowns in various pastels. D.T. and U.S. only.
Sale 1/3 to 1/2 off

ACCESSORIES
Includes: bags, jewelry and scarfs. D.T. and U.S. only.
Sale 1/3 to 1/2 off

Junior Sportswear
All Stores

Use Your Convenient Riley's Charge Card, BankAmericard, Master Charge
SALE JANUARY SALE JANUARY SALE JANUARY SALE JANUARY SALE

RILEYS
January Clearance Sale

Jackets
Sale 25% to 50% off

Sweaters
Selected group of famous makers in: crewnecks, coat and sleeveless styles. Reg. $17 to $40.
Sale 25% to 50% off

Sport Shirts
Famous makers: long and short sleeve; fancy and solid colors. Reg. $17 to $25.
Sale 25% to 50% off

Casual Slacks
Selected group of famous maker slacks in 3 popular colors. Solid colors and patterns. Sizes 29 to 40. Reg. $71 to $130.
Sale 40$0 and 990

Dress Shirts
Sale 690 to 890

Knit Shirts
Long sleeve and short sleeve. Includes turtlenecks, blouses and short shirts. Reg. $9 to $18.
Sale 25% to 50% off

Pajamas
Cats and madras models, wide variety of fabrics and patterns. Reg. $9 to $11.
Sale 25% to 50% off

Casual Jackets
Lightweight, double knit, wash 'n' wear. Great fashion colors by Dei, Harris and Lee. Reg. $53 to $80.
Sale 990

Top coats
All weather coats by London Fog, lined and unlined. 3 winter colors.
Reg. $65.00
Sale $39
Reg. 75.00
Sale 4990

Men's Dept.
Copeland's FINE SHOES
894 HIGUERA DOWNTOWN
$1.00
SALE
ON A SPECIAL GROUP OF
MEN'S AND WOMEN'S
FALL SHOES
FIRST PAIR LIST PRICE
SECOND PAIR
$1.00
BUY TWO PAIR
YOU PAY LIST PRICE FOR THE MOST
EXPENSIVE PAIR IF THERE IS A DIFFERENCE IN PRICE.
CHOOSE FROM
SPECIAL GROUPS OF THE LATEST
FALL SHOES

BE HERE EARLY FOR BEST SELECTION

MONDAY - FRIDAY 9:30-5:30
OPEN THURSDAY NIGHT 'TIL 9:00

Copeland's Sports
962 MONTEREY DOWNTOWN
$1.00
SALE
ON A SPECIAL GROUP OF
ATHLETIC SHOES
RACQUETBALL
RACQUETS
TELENOX AND APPAREL
INFLATABLE BALLS
A SPECIAL GROUP OF THOUSANDS OF ATHLETIC SHOES AND ITEMS
CONSISTING OF FIRST QUALITY DISCONTINUED PATTERNS, SLIGHTLY
Blemished Shoes, Special Purchases, Broken Boxes, Etc., Etc.
FEATURING SUCH BRANDS AS:
ADIDAS, NIKE, CONVERSE,
PUMA, PLUS MANY OTHERS.
FIRST ITEM LIST PRICE
SECOND ITEM
$1.00
BUY TWO ITEMS
YOU PAY LIST PRICE FOR THE MOST
EXPENSIVE ITEM IF THERE IS A DIFFERENCE IN PRICE.
CHOOSE FROM
SPECIAL GROUPS

WOMEN'S WEAR
PANTS, SWEATERS, BLOUSES, T-TOPS,
JUMPSUITS, LONG DRESSES, SHORT DRESSES,
SHOES

MEN'S WEAR
PANTS, SWEATERS, SHIRTS, SHOES

MONDAY - FRIDAY 9:30-5:30
OPEN THURSDAY NIGHT 'TIL 9:00

Copeland's CLOTHES
MADONNA ROAD PLAZA
$1.00
SALE
ON MOST FALL & WINTER
MEN'S AND WOMEN'S
CLOTHING
FIRST ITEM LIST PRICE
SECOND ITEM
$1.00
BUY TWO ITEMS
YOU PAY LIST PRICE FOR THE MOST
EXPENSIVE ITEM IF THERE IS A DIFFERENCE IN PRICE.
CHOOSE FROM
SPECIAL GROUPS

MONDAY - FRIDAY 9:30-5:30
OPEN THURSDAY NIGHT 'TIL 9:00

TUESDAY - FRIDAY 10:00-6:00
OPEN THURSDAY NIGHT 'TIL 9:00