Poly students polish talents on tube


Our readers write...

Editor:
Your article on traveling by train, November 4 issue of the Mustang Daily, interested and concerned me.

I have been interested in the various hazards which should be emphasized. A major problem is the amount of time and the experiences on a freight train. As any motorcyclist can tell you, riding at 60 m.p.h. down the track can be very hazardous. For a reason is survival try riding a train over a period of time.

Public financing would reduce a candidate's reliance on gifts from special interests and, at the same time, enable the government to set a limit on how much of his own money a candidate may spend.

Reprinted from the Cleveland Press.

CANDIDATES VS. CASH

A new report on political spending by candidates running for office, 1974-75. The study lists the need for public financing in the election system. The study is by the Citizens Alliance and the Institute for Social Research.

The study points out that the 1974-75 election cycle was the first in which public financing was available. The report cites the need for a reform of campaign financing, which includes public financing.

Watching a baseball game... by DAVID SMITH

Watching a baseball game can be a relaxing experience, especially when the weather is nice. The atmosphere is friendly, and the game is exciting. The players are skilled, and the crowd is enthusiastic.

Recently I was at a game and noticed how many people were enjoying themselves. It was a perfect day for a game, and the players were having fun. The crowd was cheering loudly, and everyone was enjoying the game.

The game was intense, but the players were playing well. The pitcher was throwing strikes, and the batters were hitting them. The fans were cheering for their favorite team, and it was a great experience.

At the game, I also noticed how many people were drinking beer. It was a hot day, and the fans were enjoying the refreshment. However, I didn't see anyone drinking too much.

The game ended with a close score, and the fans were happy. It was a great day to be at the game, and I hope to attend another one soon.

REPRINTED FROM THE CLEVELAND PRESS.

SHOWME how I feel to do something this weekend...

Somehow I feel I ought to do something this weekend...

Editor:
I think the attitude of some of the employees on this campus is rotten. This letter is dedicated to those people who feel that their faces may crack if they smile.

You have no right to be so rude to the students at Poly. Who do you think is paying your wages? The Poly administration, that's who.

The Student Union Affairs Office is the worst offender (not to mention some of you in the Administrative Office).

I don't know where you people think your jobs are, but you sure don't get paid for them because...well, you know.

The Cleveland Press.

VIEWING AMERICA FROM A BARBERSHOP CHAIR

by DANIELA SMITH

I was recently at a barbershop in a rural area, and I was impressed by the way the barber treated his customers. He was friendly, and he made sure that each customer had a comfortable experience.

One customer, in particular, stood out for me. He was a young man who had recently moved to the area, and he was looking for a place to get a haircut. The barber was very helpful and took the time to make him feel welcome.

As I watched the transformation from short to long hair, I was impressed by the level of care that he gave to his customers. He was very skilled, and he made sure that each customer had a great experience.

I also noticed how many people were sitting in chairs while getting their hair cut. It was a small shop, but there were always several customers.

Across the room I saw a young man getting his hair cut. The barber was very gentle and made sure that the customer was comfortable.

I thought about how easy it is to take for granted the things that we have in our daily lives. It made me appreciate the work that the barber was doing, and it made me think about how important it is to treat others with kindness and respect.

I was very impressed by the barber and his shop. It was a great experience, and I hope to visit again soon.

About this week...

Dana From Smith is a Presbyterian minister from Mattie Hall and is author of "Old Crow" for New York, "Reapthor of the Los Angeles Times.

MUSTANG DAILY

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EDITORIAL

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EDITORIAL:

Today's cover features "Old Crow." The photo also appears in the October 25, 1974, issue of the Mustang Daily. Thanks to our graphic arts students for their hard work.

Letters

MUSTANG DAILY welcomes letters from all viewpoints. Letters should be kept to 150 words or fewer, and double spaced. Letters will not be published without a signature and student I.D. numbers. Mustang Daily reserves the right to edit for length and clarity. Sorry, but no poetry is accepted. Being late is not accepted. Being late is not acceptable. Being late is not acceptable.
**Poly students favored Ford, Panetta**

**by CHUCK DUNBAR**

Daily Staff Writer

A general assumption among Friday afternoon political science students at Cal Poly is that Poly students are politically different from their voting peers at other college campuses.

The students, who followed a random election poll conducted just prior to last week's national election by Dr. Dave George's American Political Process class (full story appears in Monday's Poly section) were looking for a trend among Poly students favoring a candidate different from the surrounding community.

The results were surprising and occasionally disheartening. Poly students not only voted in the same direction as their voting peers at other college campuses but by even a larger margin. They were giving even greater support to Ford than the surrounding community.

The poll correlated the percentage of students at Cal Poly who would vote for Ford with the national percentage and by a larger margin. They were giving even greater support to Ford than the surrounding community.

In the United States Senate race, 88 percent said they would vote for the incumbent, 88 percent for S.I. Hayakawa and 36 percent undecided. In the race for the 18th Congressional district seat, the students sampled overwhelmingly favored the Democratic challenger Leon Panetta, 51 percent, to Republican incumbent Burt Talcott of Salinas, 7 percent. The hotly contested battle left 12 percent of the student electorate undecided, while 15 percent said they would vote "elsewhere." Another aspect of the poll that surprised George was the high proportion of students, who said they were registered and intended to vote.

The possible way to explain this unusual behavior is to look at the background of the typical Cal Poly student. To make a model description of the "typical" Cal Poly student based on the poll: He is a Democrat between the ages of 18 to 25, a male, President Christmas whose parents make more than $18,000 a year. He is also single and majors in agriculture.

The purpose of the poll was to conduct an exercise for the --Poll 80S students to give them first hand experience with public opinion polling techniques.

---

**Country Joe McDonald fails to lure large turnout**

**by BETSY BURMAN**

Daily Associate Editor

The second concert at Cal Poly this year, something like the first -- a pep rally by the performers, but a towarmour attendance by students.

The Mountain Club Saturday, featuring Country Joe McDonald and Third World, drew only 321 spectators. It was a good show. Housecleaning committee advisor Jimna Nauls said Third World, a reggae group, "really gave the people of their time" but Country Joe MacDonald catered them down. Due to low attendance though:

"We lost a little money," said Nauls. "We lost a little money." The concert was moved from its two-year run in Chumash Auditorium to cut costs. All Program Board members at the Higher-Ed Ad Ad did not have a report yesterday on the final income and costs from the concert, but he did say they lost some money.

The first concert at Cal Poly this fall, Hot Yuma, was also a financial disaster, although a musical success according to the performers. Last year's rolling paradise, Cal Poly students danced concerts, but this year's finale arranged Nauls and the Country Joe affair: "Tidal organizers are not interested in having quality concerts. Therefore, the concert was because of the groups that were there. Therefore, the concert was because of the groups that aren't even a larger margin. They were giving even greater support to Ford than the surrounding community.

George pointed out the selection for the Homecoming concert was even more limited than the usual concert because "A lot of groups weren't interested in doing that one data," he said.

The two security guards were present at the concert and Nauls said there were no problems with the crowd.

"It was a really good crowd," he said. "Interested in seeing a good quality group." Although over-attendance was not a problem at any other Homecoming events, Nauls termed the whole event a success. A pop rally Saturday night attracted only about 150 people, "but they had a good time."

The Diamond Dance held Friday was probably the most successful Homecoming event, with some 200 people in attendance.

"We needed only 150 to break even," said Nauls. The profit from the dance will help off-set the concert loss. When asked how he thought Associated Students, Inc. could keep presenting concerts at a financial loss, Nauls said: "It's going to be very difficult."

**Condemned killer asks to die before firing squad**

**by BETSY BURMAN**

Daily Associate Editor

By BETSY BURMAN

The condemned killer Gary Gilmore asked the Utah Supreme Court again Monday to let him die before a firing squad.-- with grace and dignity.

"Let's do it," Gilmore said. "Let's do it." Gilmore and the concert was moved from its two-year run in Chumash Auditorium to cut costs. All Program Board members at the Higher-Ed Ad Ad did not have a report yesterday on the final income and costs from the concert, but he did say they lost some money.

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**A new generation of College Rings...**

A new generation of College Rings...
Poly students report campus news on TV

by ARDIE JOHNSON
Daily Poly Writer

The bright lights are on. The cameras are focused. The nervous feeling is climbing. Faint beads of perspiration slowly appear.

The studio is located by the sprinkler in the "Cal Poly News Digest" begins.

The "News Digest" is a half-hour broadcast on Channel 1 at 1:10, Monday through Friday evenings at 7:30. The visual media is the newest approach Cal Poly journalism students are using to bring the latest news to you.

"The main emphasis of the program is to bring the public better informed about Cal Poly and activities," said Ed Wilson, director of the month-old program.

The broadcast covers sports, campus activities, agricultural and feature news.

Vicki Lederer, associate director of the program, added that a frequent "highlight of the show" is a live interview, taped at the studio, where topics relevant to Cal Poly are being discussed. Actualities, interviews filmed on location, are often used during the program.

The "News Digest" has two goals Lederer said.

"First, it provides a learning experience for broadcast majors," she explained, "and secondly, it provides the public with information concerning Cal Poly." The program is broadcast to San Luis Obispo, Los Angeles, San Bernardino, Pasadena and the Five Cities area.

Ed Rutenberg, journalism instructor and adviser of the news broadcast staff, said he started planning the program about two years ago with Art Hagood, general manager of the cable television station in San Luis Obispo. Hagood has donated air time and use of the studio and equipment to the students.

Wilson said, "It was made possible Poly's first weekly news broadcast."

Hagood said the studio was built to satisfy the Federal Communications Commission regulation which "requires any cable television system serving over 1,000 homes to have a facility for public communication." The studio is "far enough" the equipment required by the FCC has been added, and the combination has "exploded" the station for what has been done.

The studio is a "classroom" for the students, he said. Cal Poly does not have facilities for television broadcasting. "It's something, at this time, the college can't do, that we can. The experience they will get will be invaluable," he added.

The students produce the entire program with some technical assistance from the station's staff and Dean Klitgaard, the photography and television technician for the journalism department. Klitgaard said the goal is to have the students "take over the whole thing." With each new show, they move closer to that goal.

Jeff Spafford, member of the "News Digest" staff, said the group "started out," and the "first show was any good. This was the first show," he explained. "Slowly we've taken over all the jobs."

Journalism major Randy Etcheverry, said, "You seldom see pre shows, whereas when someone reads their story out of eight times a week, before the show."

"Television broadcasting is "a lot like speaking in front of your peers," he said. "It's easy during the show, we're prepared."

"Terrifically, valuable experience and fun." He added, "It has been a strange feeling to have no audience response." Havr Olson, a journalism major, said one problem he has encountered is "keeping a straight face at rehearsals." It's easy during the show, he said. "I've been in front of an audience before, but this is different." He added, "It has been a strange feeling to have no audience response." Havr Olson, a journalism major, said one problem he has encountered is "keeping a straight face at rehearsals."

"More work than I originally intended," Wilson said. "But I have enjoyed it." He described the staff members who work with him as "high energy people" and "responsible people, who have done a good job." Wilson mentioned that plans for an even larger "News Digest" staff are being considered for next quarter.

"We have learned by doing," Klitgaard said. "Next quarter we will be the "foundation" for new students who will work on the program. We will act as "mentors," Wilson added. "Because we have learned what to do and what not to do."

Wilson said the news program might be "the start of something big."
Student banking problems are different. 
Their bankers should be, too.

That’s why Bank of America has Student Representatives close by at offices near major college campuses in California. They’re always students or recent graduates themselves. So they know all about student banking problems. And how to solve them.

They know all the ways our College Plan can help you, too. So why not stop by and talk things over. Our Student Reps can make your banking easier.

Depend on us. More California college students do.

At CS Polytechnic College-San Luis Obispo, but talk to see Lanelle Piccinati
University-Santa Barbara
972 Foothill Boulevard - 544-0600

BANK OF AMERICA B
Electrical engravings available

To help prevent crime, the Sheriff-Coroner’s office of San Luis Obispo has made electrical engravings available through several county offices. With these tools you can mark your personal property (such as TVs, cameras, power tools, etc.) with a unique number allowing the coroner’s office to identify it in case of theft. People can check out the engravings either through the Sheriff-Coroner’s office or through the police station. The same engravings may be checked out through San Luis Obispo Crime Prevention Center, San Luis Obispo Chamber of Commerce, San Luis Obispo National Bank at Los Osos, Bank of America at Alexander, or the Senior Citizens Association in Nipomo.

Pippino desert sale

The Pippino Cultural Exchange will be sponsoring a bake sale today, specifically to raise funds for the University Union from 11 a.m. to 1 p.m.

Horticulture open house

“The Fragrances of Christmas” will be the theme for an Ornamental Horticulture open house in honor of Christmas Dec. 1 from 7 p.m. to 10 p.m. The event will include floral design shows with group involvement, entertainment, refreshments, interpretive projects, floral design, auctions, and door prizes. The open house has no charge and will be held in the ornamental horticulture unit.

Senior citizen project

An orientation meeting for the Senior Citizen’s Project of Student Community Services will be held in University Union Room 318 tonight at 6:15 p.m. A guest speaker will talk on inter-relation with seniors.

Announcements

Overseas tours coming.

On behalf of the University of California, Santa Barbara, the American Chemical Society of San Luis Obispo and the American Chemical Society of Los Angeles will sponsor an overseas study tour in the fall of 1975. This group will visit industrial, educational, and agricultural institutions in over 90 countries. The tour will include visits to the United Nations in New York, the International Olympic Center in Greece, the Panama Canal, the Gobi Desert, and a tour of China.

For Sale

Tennis racket. $5.00.

Cigarette lovers’ rights disappear in cloud of smoke

The continuous establishment of a Peace Corps influence on campus will come as the result of a $8,460 grant to the university by ACTION, the United States agency which oversees Peace Corps, VISTA, and other similar volunteer organizations.

The grant was made to enable Cal Poly to establish a Peace Corps Program office which will be affiliated with the Commission on Peace Corps Studies, a student organization on campus.

A graduate student in the international agriculture concentration of Cal Poly’s Master of Science Degree in Agriculture will work under the supervision of Robert McCormick, an Agricultural Management faculty member.

The grant will provide funds for a graduate student salary and to reimburse the university for support services, including office space, clerical help, supplies, and materials.

The graduate student Peace Corps specialist will cooperate with the Peace Corps in advising students at Cal Poly who have an interest in international agriculture.

J. Frank H. Hendel, professor of aeronautical engineering at Cal Poly, will lecture on Energy Choices for the Future in a fall dinner meeting—lecture of the Americas 1975-76 is now available for inspection. The statement is based on the Foundation Executive Director’s University Union Room 318.

Future energy lecture

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Foundation audit

A copy of the California Polytechnic State University Foundation’s audited balance sheet for the year 1974-75 is now available for inspection. The statement is based on the Foundation Executive Director’s University Union Room 318.

Poly gets Peace Corps grant

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659.135.142.150
Poly's babes lead rout of International

by MIKE McCLANAHAN
Daily News Writer

Alden, by sparkling performances from freshman running back Louis Jackson and first-year quarterback Craig Johnston, the Cal Poly Mustangs annihilated the University of Hawaii 44-0 for a lip-danced homecoming rout.

Alessi quarterback John Asher, on first down, scrambled for eight yards and on the next play hit freshman receiver Dwight Allen Crump for a 28-yard touchdown pass with no time showing on the game clock. The extra point was good and the Mustangs took a 10-0 lead over the stunned Westerners.

The second half of the game began with a bang when Mustang cornerback Steve Spence dazed the homecoming crowd of 8,000 with a blasting 72-yard punt return for a touchdown.

With Cal Poly having the ball, Mustang halfback Robert Bennett punched over the goal from two yards out. After another successful PAT, the Mustangs built a 26-0 lead in the third period.

It appeared that USIU was heeded for a score away with the game, 28-6. Cal Poly's defense then proceeded to stop USIU dead on two offensive series via a Chris Jones interception and some hard hitting. The Mustang offense again displayed superiority over the hapless Westerners by grinding out an 80-yard scoring drive, with freshman fullback Robert Bennett punching over the goal from two yards out.

Tommy Gottfried from the Bottles to the Bar

The media: Freshman running back Louis Jackson scored on runs of two and one yard and freshman quarterback Craig Johnston threw one touchdown pass and gained 60 yards through the air.

Cal Poly's offenses, led by John Asher, then marched 61 yards to score the final touchdown. Louis Jackson hanged over from the one-yard line and Mike Fellg's sixth consecutive PAT was perfect to complete the final score of 44-0.

Junior tailback Bob Trudeau led the game in rushing for the Mustangs.

The Mustangs, now 4-1-1, will face Cal Poly Pomona November 13th on field and will finish the season with two home stands against University of California Davis and Sacramento State later in the month.

FOREIGN & DOMESTIC

MUFFLERS

AMERICAN MUFFLER
393 MARSH 544-1776

PUNT A FRIDGE
544-0380

Budweiser presents 'Beer Talk'

Bottle, can... or glass?

You are offered a choice between a bottle, a can or a glass. How do you choose?

The beads: Freshman running back Louis Jackson scored on runs of two and one yard and freshman quarterback Craig Johnston threw one touchdown pass and gained 60 yards through the air.

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Poloists give away goals and lose to Northridge, 15-14

The weaker polo team found a new way to give up goals—by charity. The Mustangs looked like the Welfare Department during giveaway day and were defeated by Cal State Northridge, 15-14 Saturday in the men’s pool.

Cal Poly took an early lead and then played a see-saw game with Northridge until the Mustangs missed a sure goal with seconds left to play. A goal would have tied the game, allowing it to last more than three periods.

“Treading water,” coach Dick Anderson explained Monday. “It’s a lot of mistakes and played lousy.

“We would work hard for two goals and then give them up.” Anderson said.

Cal Poly’s league records stand at 1-3 and its overall record is 4-4.

“If we win all our remaining games, we can tie for the league lead.” Anderson said. “I think we have the best team in the league, but our record sure doesn’t show it.”

Joe Grafen and Dave Farrand led the Mustangs in scoring with four and three goals, respectively.

Bengals dump LA

The Monday-night-minutes continued to haunt the Los Angeles Rams as they dropped a 20-12 decision to the Cincinnati Bengals last night in Cincinnati.

The Rams held the Bengals to 17 yards offense—quarterback Ken Anderson one for the first half while grinding out 175 yards, scoring only six points, on two Touchdown field goals. Cincinnati, then exploded for three touchdowns in the second half to put the contest away.

The win maintained the Bengals’ two-game lead in the Central Division while the loss dropped the Rams to 6-4 with a half-game lead over the San Francisco Forty-Niners, 7-4-1, in the Western Division. It was the Rams second loss in Monday night games this year.

Q: Question: How to you come to school with that great new haircut—do you get it maintained in SLO?
A: See Bliss at House of Lawrence

NATIONALLY KNOWN SPEED READING

TO BE TAUGHT

HERE IN SAN LUIS OBISPO

San Luis Obispo Spec. Golden State Reading Lab will offer a 4 week course in speed reading to a limited number of qualified people in the San Luis Obispo area. This recently developed method of instruction is the most innovative and effective program available in the United States.

The course does this famous course reduce your time in the classroom to just one class per week for a short week, but it also includes an advanced speed reading course on cassette tape that can be used to improve for the rest of your life. In just 4 weeks the average student should be reading 4-5 times faster. In a few months some students are reading 10-15 times faster, with speeds of up to 13,000 wpm having been documented.

Our average graduate should read 10 times faster upon completion of the course with marked improvement in comprehension and concentration.

For those who would like to add additional information courses of free, one hour, orientation lessons have been scheduled. At these free lectures the course will be explained in complete detail, including classroom procedure. Instruction includes class schedule and a special one time only introductory lecture that is less than one half the cost of similar courses. You can attend any of the meetings for information about the SLO course. These orientations are open to the public, above age 13, persons under 13 should be accompanied by a parent if possible.

If you have already wanted to be a speed reader but found the cost prohibitive or the course time-consuming...this may be it! Just by attending one evening per week for a short week you can read 10-15 times faster, concentrate better and comprehend more.

If you are a student who would like to be a speed reader or if you are a business person who wants to stay abreast of today's ever-changing accelerating world then this is an absolute necessity.

Meetings will be held at San Luis Jr. High; 1715 Lomita St., SLO. Wed. & Fri. Nov. 10 and 12 at 8-10 p.m., at 2:30, Sat. Nov. 11 at 2:30 and 5:30 and Mon., Tues., and Wed., Nov. 13, 14 and 17 at 2:30 and 6:30.

Coffee Shop and Dining Room

Large Stack of Hot Cakes 60¢

2 Eggs hash brown potatoes toast and jelly 95¢

Golden Brown Waffle 60¢

Steak Sand (U.S. Choice) Fries, salad & onion rings $2.75

and

Full Five-Course Dinners

$3.25-4.50

1135 Morro St. FARLEY'S JR. 543-9268

In a high-scoring game, Cal State Northridge beat Cal Poly, 15-14. Here Greg Jensen's shot on goal against Mainers goes wide.