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Cal Poly Graphic Communication Department Appoints Multimedia Technology Specialist

SAN LUIS OBISPO - Cal Poly's Graphic Communication Department has selected Lorraine Donegan, an expert in digital technology and World Wide Web applications, to join the department as an assistant professor.

Donegan, who earned a bachelor's and master's degree from Cal Poly, will coordinate the Graphic Communication Department's design reproduction technology concentration. The concentration links art with technology, preparing students to understand the language and role of the graphic designer and the technologist. The concentration focuses on how to take images of all types and transform or "repurpose" them into forms suitable for use in multimedia areas such as computer monitors or printed pieces.

Donegan has been a lecturer at Cal Poly since 1997. In her new permanent position, she will teach courses in digital typography, digital design and production for multimedia, electronic origination for books, publications, magazines and newspapers.

Previously, she taught in the areas of digital content management for publishing, binding and finishing processes, web printing technology, electronic publishing systems, image capture and manipulation, and electronic prepress.

"We are fortunate to have Lorraine Donegan on our full-time faculty," said Harvey Levenson, head of Cal Poly's Graphic Communication Department. "She brings a breadth of knowledge in diverse areas of graphic communication, spanning design and technology. Donegan's knowledge and skills are particularly relevant as we increasingly move to educate our students not only in traditional print but also in new media influenced by Internet publishing and Web authoring. These technologies are complementing printing in the creation and
distribution of information."

Before joining Cal Poly, Donegan was a freelance designer and prepress specialist for California-based and national firms.

Founded in 1946, Cal Poly's Graphic Communication Department maintains an enrollment of approximately 300 students pursuing a Bachelor of Science degree in graphic communication with concentrations in printing and imaging management, electronic publishing and imaging, design reproduction technology, and individualized study. With more than 33,000 square feet of modern laboratories, the Graphic Communication Department is one of the best-known programs of its kind in the nation and the largest in the western United States.

It also enjoys one of the largest industry support programs in graphic arts education, with the vast majority of its equipment and facilities having been donated by industry. Through the Graphic Communication Institute at Cal Poly, the department performs research, testing and product evaluations, and conducts seminars, workshops and conferences for industry.

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(NOTE TO EDITORS: For an electronic image of Lorraine Donegan, please contact Jo Ann Lloyd at (805) 756-1511 or jlloyd@calpoly.edu.)

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