Ken Gordon: He's got a plan to bring more shows to Cal Poly

Photo by Mark MacKinnon

Story on Page 4
A Living Memorial

The "Living People Plaza" planned by the University Union Board of Governors is intended to honor the memory of Americans who have died for their country during wars since World War II.

The UUBG wants to build the plaza between the second floor of the University Union and the Administration Building where there is currently a concrete plinth.

Financing for the project would come from the War Memorial Fund, which was established by the Cal Poly Class of 1943.

As of December, 1975, the fund totaled $8,978. The fund has increased through contributions over the years.

We have no quarrel with establishing a memorial to those who died defending their country. But we believe a more appropriate way to use the money would be to establish scholarship funds in the name of former Poly students who died during wartime. Their names are recorded on plaques on the wall of the hallway of the Military Science Dept. on the ground floor of the Library.

The beneficiaries of the scholarships could be the dependents of servicemen killed in wartime or veterans attending Cal Poly.

A story in the Mustang Daily pointed out the fund was originally intended to be used in the construction and equipping of the student union building. However, the University Union has changed since 1943 and it has other sources of income to support its needs.

UUBG Chairman Doug Jorgensen said in the Daily story that the intention of the board is to solemnize the impact of the appearance of the projected site of the plaza and make it enjoyable for the students. Spreading around plants, benches and a tree or fountain may look nice but it's meaningless as a memorial.

War memorials are a lot like Memorial Day. They're nice to have around but nobody gives much thought to what they are there for.

The UUBG wants a "Living People Plaza." Scholarships would be a "Living People" memorial.

Story Rebutted

Editor: This is a refutation to the story about my "Bipartisanship" (that was run on Monday, Feb. 9). The brief telephone interview that precipitated the article happened some weeks ago and was obviously rushed. Apparently the writer misunderstood my tone and emphasis, as well as some crude terminology and manner in which I am somewhat incensed that something so inflammatory has arisen from such a casual conversation.

Although the major theme of the article (i.e., my radiation to many administrative policies) is correct, the crude terminology and manner in which these attitudes are expressed seems base and inaccurate. The ideological difference between myself and some other students, faculty and administrators still exists — but debate is generally dignified by a tone of higher intellectual quality than that used in the earlier article.

There are (and were) many at Cal Poly that didn't agree with my ideas and programs but was only a small part in this political adventure. Marianne Doshi and many others contributed as much as I did.

However, a very large number of the STUDENT oriented programs and attitudes that have become a working reality in the last 10 years originated with the people working with us in 71-72. Does that sound like we weren't effective and "couldn't handle" the job?

You know from the drinking on campus bares (we pushed that), dorm reform and the Gay Student's Union case (we initiated that) that Pres. Kennedy presides somewhat as a Victorian father figure over his 18,000 children. It's a problem dealing with that but remember that he has a murderous job to do. And relies on a multitude of motivations when making decisions, a major one being the welfare of the students.

The "magie" issue is always a delicate one. The vast majority of my opposition was from that (primarily) conservative area but aside from some outright rubbish generated by a few demoted souls most of it was honest and conscientious (where would a democracy be without viewing viewpoints?)

It was a basic tenet of my administration to merge completely with all students and operate on an open and honest basis. We held bi-weekly public forums in the plaza, our doors were always open and we initiated an era of progressive and active student government. The era didn't last long but our programs have. We welcomed all responsible opinions. I have long enjoyed a friendship with the current ASI president, Mike Humada. We sometimes discuss student affairs and I am confident he is as interested in his constituents welfare (in as much as it is) as I am.

I actually think student government is in/out (it can be a drag at times implicitly when you are losing and very educational, but to make it really pay off for everyone involved you need sensitive, creative folks going to balance the junior Nizons you'll findcrowding around looking for personal power.

Power to the peoplewhere it belongs.

Editors' note: While we feel Eusa should have the opportunity to express his opinion on the story written about him by suit writer Robin Harmony in their columns, we applaud by the original story, Mustang Daily Feb. 9, in its entirety.
Building Awaits Final Review

The proposed new Life Science building has one bureaucratic hurdle remaining before formal construction begins, according to Executive Dean Douglas Gerard.

The final construction documents for the proposed $6.25 million structure were approved early this month. The documents now go to the State Public Works Bureau for final approval and approval later this week.

Gerard said he anticipates "no problems" in gaining approval; the final step before formal construction bidding begins.

If all goes according to schedule, construction on the building — to be located in the temporary staff parking lot near the Science Center — could begin as early as June. Gerard said the building documents have already been approved by the State Fire Marshall and State Architecture Department.

Gerard's office also filed a "negative declaration" following an environmental impact evaluation report on the proposed structure.

"The impact information for the evaluation was prepared by the school and then went to the Chancellor's office where our negative declaration was upheld," Gerard said.

The evaluation was not a formal Environmental Impact Report (EIR) according to Gerard because there will be no substantial impact on the campus from the construction of the new building. The building will not "affect enrollment and the building has been a part of the campus master-plan for 10 years," Gerard said.

The building will be the final step in the pursuit to expand Cal Poly's life science program. Upon completion of the structure — projected sometime in late 1974 — the remaining life science faculty and laboratories will be moved out of the main science building into the new Life Science building.

"The interior of the main science building will then be modified for use solely by the "hard science disciplines" — chemistry and physics.

The new Life Science building — just under two acres in square footage — will provide three new lecture halls, 19 laboratories and 41 faculty office spaces.

If the construction documents are approved by the SPWB, formal bidding of the construction of the building will begin the first week in March.

The bidding will last five to six weeks ending sometime in mid-April. The awarding of the final bid "should take place three weeks following the closing of the bidding period," Gerard said.

Gerard speculates that the final cost of the building will run close to $7 million. The increase from the original figure budgeted in the state 1975-76 state budget will be due to added design and contract costs from the contractor according to Gerard.

Relief Fund Drive Approaches Goal

The Guatemala Relief Fund drive here, now three­ third of the way to its goal, is turning us energies to the solicitation of student clubs and off-campus service and civic organizations.

The funds drive ends Sunday. Through manned collection stations and contributions to the mail, the fund has reached $8,500.

Regarding Bumper to Bumper to the Student Community Group coordinating the drive, says support of on­ campus and off-campus groups, 10 Gates Obispo area service clubs could assure reaching the $8,000 goal by Sunday.

Those wishing to donate to the fund, which is characterized through CARA to provide relief to the victims of the Guatemala earthquake, may send their contributions to Guatemala Relief Fund, Cal Poly, San Luis Obispo, Calif., 93407.

Three thousand dollars of the approximately $6,000 collected is already in Guatemala at work helping relieve the suf­ ferings. The funds were transmitted by Bank of America directly to a CARE bank account in Guatemala City.

During a 10-year period, Cal Poly faculty and staff members have participated in U.S. Agency for Intern­ national Development programs designed to help the people of Guatemala improve their life through better agriculture, better education, and better health.

Many Cal Poly alumni are among the workers assisting in the relief efforts in Guatemala.

Dr. Glenn S. Dunke, chancellor of The California State University and Colleges who visited the Guatemala projects conducted by Cal Poly, has asked participation in the relief efforts from all of the 19 campuses of the system.

San Luis Obispo area churches and the American Red Cross are also soliciting funds to aid in the recovery of Guatemala.

The Newman Club of Cal Poly has manned collection tables at Figuera and Chorro Eves in San Luis Obispo on Thursday evenings and the Student Community Services plans to extend this method of collection this week.

Tatson Sigma Sigma, a Cal Poly student organiza­ tion, has manned a special collection stand at the campus dining hall in the evening hours in an effort to extend the oppor­ tunity for Cal Poly students, faculty, and staff to contribute.

Stronger Student Budgetary Control

A bill has been introduced into the state legislature that would give student governments stronger control in handling their budget.

Assembly Bill No. 5039, by Republican Bruce Nestaund of Orange County, clarifies the legal rights and responsibilities of the representative student government and the president of universities.

The bill is sponsored by California State University Presidents Student Association, (CSUSPA).

According to Associated Students Inc. Pres. Mike Hurtado, the bill is a result of a court action file Feb, 1974 at the Santa Clara County Superior Court, in which the presidents of the universities were asked to grant the student governments to be able to have decision making control of the student government budget.

The bill passed out of committee, but according to a court judge, no action was taken until the end of May. The matter is still under review.

The presidents of the universities state that a due process is necessary for a change in the budgetary control and, under that process, the budgetary control would be reduced to the student government and the Board of Trustees of the university.

"The bill won't be heard in committee until March 10. I Kent Plotkin, legislative advocate for the CSUSPA, states the bill will be resolved before the end of May. The bill was introduced in Jan. 1975."

"Although many legislators support the concepts of student government and due process, there may be a big fight between the students and the Board of Trustees to influence the outcome of this legislation," Plotkin said.

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He's brought Bishop, Climax Blues and Stills to Poly, but Ken Gordon says there should still be more shows.

**Concert Idea Rocks**

by STÉVEN CHURM

Daily Associate Editor

He slouched over the walnut table, frantically moving his fingers silently up and down the neck of an imaginary guitar.

"He's brought Bishop, Climax Blues and Stills to Poly, but Ken Gordon says there should still be more shows."

He kept impeccable rhythm to a toneless beat as he performed a one-man concert — oblivious to the last afternoon meeting. Then he stopped, leaned back in his black swivel chair and right on cue said, "concerts are the only real money-makers on this campus."

"It's just simple logic. We can make a guaranteed return on our concert investment if we are just smart."

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"Tell them you're not serious and they'll take you seriously, as they did last year."

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"But Gordon's proposal is just that — at this stage. The proposal — which Gordon says took two months to prepare — will remedy a number of problems that have plagued the quantity and quality of concerts in past years, according to Gordon."

According to the proposal, the coordinator "would provide the needed expertise, technical know­how and continuity and con­sistency in booking acts at reasonable prices," All qualities Gordon insists, a "learned concert chairman" must first learn, Gordon added, "handicap of 'Inexperience, limits the bargaining petj

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Although this was the first time Gordon had presented a proposal outside the ASI Committee, critics are already begun to surface.

One skeptic is Ole Wind, ASI Finance Chairman. "There are 125 people in all programming and 40 members of concert committee. I am not sure in my own mind, the committee at the chair cannot do it to Gordon is proposing the coordinator will do," Wind said.

The committee as outlined in the ASL bylaws selects a chair, acting depending on the availability to play and some to campus facilities to stage the show. The committee awards in concert proposal to ASI Programming Manager Steve Adams handles formal contract negotiating and promotion of the evening.

But Gordon contends his proposal is not an attempt to ring the curtain on the committee — just make it "more effective."

"There will be a committee and a chair who will work with the coordinator as his right hand. The difference will be the coordinator will have the expertise necessary in negotiating, promotion, publicity and actual production that the concert chairman lacks," Gordon said.

Expertise in negotiating contracts and promoting concerts is a job currently performed by Adams — paid and employed by the ASI.

This raises the question of duplicating an existing staff position by adopting Gordon's proposal — a costly trademark of some student bureaucrats. ASI leaders say they want to avoid.

"I am not convinced there aren't qualified, paid people already in positions, the coordinator would duplicate," Meland said.

One such person is Adams.

Adams has almost 10 years experience — coordinating student activities, including concerts — under his belt. He presently handles all ticket sales, promotions and contract agreements for ASI events.

Adams and Roy Gerson, director of ASI business affairs, are the only two ASI staff members that are authorized to ink a contract with a fine arts performer. Adams said he spends a solid week ironing out final equipment, facilities and ticket details before a gym concert "to insure the concert smooth running."

But Gordon says this is not enough.

"Adams is spread too thin to realize the importance of concerts to this campus," Gordon said.

That importance is the money-making potential at stake. See Concert Page 4

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POLY

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DELTA TAU RUSH IS ON

FOR THOSE OF YOU INTERESTED IN FINDING OUT WHAT FRATERNITY LIFE IS ALL ABOUT, CALL 548-9866 for a schedule of social events.

Dance to the music of PUB HOUSE at the Vets Hall Friday Nite, Feb. 27
Poly Democrats
An organizational meeting for the Cal Poly Democrats will be held Thursday, Feb. 28 at 11 a.m. in RM. E47 of the science building. Anyone interested in joining the team or running for Senate is urged to come. For further information call 545-1289.

Intemal Tennis Tourney
A Mixed-Doubles Tournament is being held Sunday, February 24 at 9:00 a.m. in the Cal Poly omnis court courtesy of the Mens Gym. This tennis tourney is open to all students except those participating in intercollegiate tennis teams — women's or men's. The entry fee to get in on the tourney sponsored by the Intramural sports class, is one can of tennis balls.

Shorter Placement Hours
The Placement Center will be keeping shorter hours for the next few weeks, until March 12 due to an increase in paper work.

Located in RM. E15 of the Administration Building, the Placement Center will be open 8 a.m. until noon and 1 p.m. until 4 p.m. daily.

Ski Tours
The Skiing Committee and Mountain Air Sport Shop are sponsoring a ski touring fest on Feb. 27 from 7 to 9:30 p.m. in RM. 120 of the University Union.

The event will cover cross-country skiing, ski techniques, a technical discussion on equipment, the basics of mountain touring and winter survival skills, and a waxing demonstration. Movies and a slide show will also be presented.

Annual Catapult Contest
Engineering and Technology Council's Annual Catapult Contest will be held today at University Hour. The event will be at the spring mall behind the Men's gym to give the contestants more room to fire the catapults.

The event is part of the observance of National Engineers Week.

Thru! Saturday and Sunday (8-11 a.m. and 1-4 p.m.)
The Striketators, Cal Poly's new skydiving club, will hold its second organizational meeting and membership drive on Thursday, Feb. 28 at 8:00 p.m. in RM. 220 of the University Union.

All interested and/or curious students are encouraged to drop by and learn more information on skydiving. There will be a show film on skydiving, which will be shown and future plans discussed.

PALS General Meeting
There will be an afternoon meeting of PALS on Feb. 26 at 3:00 p.m. in the Union.

Activities for next quarter will be discussed, PALS is in need of volunteers who live in the beach community.

PALS is a Student Community Service project for students who want to spend a little time working with facerless or motherless children.

Examining The Business Of Business
Three folks who make business their business are building a seminar today. Chord hammocks, the past and the chicken dinner: The problem to be solved by the seminar is to take a comprehensive look at what else? business.

The Society for the Advancement of Management, a business club, is the sponsor of a twoday seminar which will bring some of the top businessmen in the state to Cal Poly, in share secrets, give job-finding advice and relate some of the experience they've gained fighting financial wars over the years.

The theme of the seminar—the 10th annual for SAM—is "Future Application of Business Fundamentals." The special focus of the seminar will be the outlook for employment within each of the businessman's industry and company.

The speakers will talk to individual business classes throughout the two days and will be available at times for informal conversations with students. Anybody who wants to sit in on the talks.

A schedule of all speakers, the times they will speak and the rooms they will speak in, is now posted in the lobby of the Business Administration and Education Building. An information booth is also set up in the lobby for more information.

Concerts: A New Idea
Continued from Page 3
Sought to quality acts Gordon is convinced students are willing to pay reasonable ticket prices to see Quality acts like Fleetwood Mac, Peer Frampton, Johnny Winter and Loggins and Messina can only be brought to Cal Poly by a coordinator according to Gordon.

Gordon came to booking quality acts will in turn sell more tickets to pay for his salary and office expenses — $70 a year — the coordinator would need. Enough profit can be made off each show to pay all expenses and show a net profit to the ASI without picking up the ticket price. Students would be gaining from better shows, while the ASI would be benefiting by being able to fund new and existing programs, Gordon said.

To turn the profit Gordon invasions, the coordinator will have to overcome a big problem: the lack of available facilities to put on "quality shows." The state presently allows only two ASI doms in the Men's Gym per quarter or fine arts productions, including concerts and such.

"If there was a continuer he could deal from a position of strength with less agenda. Since the coordinator would be around for more than a year he could afford to pick and choose acts. More acts could make the lowest price possible so they could offer quality acts at a more reasonable price, Gordon said.

A similar idea proposed for the autumn would have been to book Karate. But most students would not have been interested.

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Trying To Make It In A Man's Game

by KLENA KOSTER

Daily Staff Writer

After her soccer career, Ann relaxed, watched a group of men play the game. It wasn’t too long before she noticed that they were playing with an orange-looking soccer ball. Then she realized that she was watching the rugby club in practice.

Now, Ann Meacham, an 18-year-old Animal Science major, is actively associated with the San Luis Obispo Rugby Club. It’s a sport she hadn’t played yet, and it looked like a whole bunch of fun,Ann said, who has always preferred team sports to any other kind.

Her actual status with the team is unclear. Ann admits that her position varies depending on who you talk to.

One member will tell you that she is in the club, but not on the team. Another will tell you she is not in the club that she just hangs around. Or that she is on the team, but hasn’t played her yet.

But in every practice, Ann is there, trying for the first time to play rugby right along side the men. "I want to learn all the techniques used in the game," she said.

"Almost all the guys have been playing for a really good while, and I can tell I am really good at it," Ann said.

Up until the day she washed the team practice, Ann had only been seen rugby play on television.

"The game really excited me. There is always action. After watching the team practice for a while I asked Ann, who has always been considered an exceptional athlete. "How on earth would one interpret if one were interested in playing rugby?" I was told that one wouldn’t show up to practice with the team. Ann said that she practiced right after her soccer club. I just started staying after and asked them to teach me how to play," Ann said.

Ann claims rugby is an easy sport to catch on to however, the first time she played the game, she was assured to her she wound up throwing it to someone on the opposing team.

Her teammates have been very helpful in training her on the skills needed for rugby. When she does something incorrectly they are glad to explain the proper techniques, whether she has completely mastered it themselves or not.

Playing with and against men in team sports is not new to Ann. In her senior year in high school she was a member of the varsity water team.

At Cal Poly Ann has been involved with soccer, folk dancing, square dancing and weight lifting.

"I like sports where I can do all of running around, and I love to dance. We never had organized sports where I grew up. There are so many different recreational activities offered here that I decided to join in," Ann said.

Ann enjoys sports that keep moving, with plenty of action. For that reason she finds football boring to watch.

"Unless you are playing, football is dull. You watch pass after pass not being complained of. The player is not running in the game any more. All that happens is three El guys run into each other and stop, get up and run into each other," Ann said.

"Rugby on the other hand is not supposed to be stopped ever. The object is to control the ball, but keep it moving," Ann said.

Ann realizes the dangers in a rough sport like rugby.

"I do not want to go out there, and I see them being carried off the field. One of the players told me that you can’t play rugby over a year without breaking something. It will probably happen to me. But if they can take it why can’t I," Ann said.

So far in her sporting life, Ann has been lucky, not having more than a few stitches and a few bruises.

"From horse and home back riding, I know how to fall and not break things. I know not to sense when I’m being tackled," Ann said.

Ann feels the commander in rugby makes up for the roughness in the sport.

"It is a gentleman’s game, not like football. A big portion of the game is with a woman. It’s a game for friends to play against friends. Before the game the teams give a cheer for the opposing team, and all the players shake hands. If you knock down a person you help them up and ask if they are all right," Ann said.
Defending national NCAA Division II swimming champion Cal State Northridge is a prohibitive favorite to win its fifth straight California Collegiate Athletic Association championship when the annual meet begins Thursday at Pomona-Pitzer.

The Mastadons are such an odd on choice that Dick Anderson, coach of the hosting Cal Poly, SLO team, said, "Northridge could defeat a combined entry from all the other schools in the conference. In fact, CAN's second team might be able to win it."

Preliminary sessions are scheduled at 9 a.m. Thursday, Friday and Saturday with finals in six events to be contested starting at 5 p.m. each day.

Competition will be held at the Cal Poly outdoor swimming pool adjacent to the Physical Education Building. Admission will be $1 for the general public and 50 cents for students for each day.

The 1975 meet will be the one day in the Cal Poly tradition that Hitchcock captured five individual championship titles and failed to place in only one second and two third-place finishes.

The annual meet begins a three-day run here today. The Viking had won the meet the past two years and Northridge is considered the favorite to annex its third title in a row.

A year ago the Mustangs went on to win the NCAA Division I championship by a 36-point margin. Northridge dropped a weight class for this year and is now competing at 142, and with 116-pound division and won the assignment by defeating Roger Flock, the Poly regular at that weight all season in a challenge match.

With Williams moving to 135 it opened the 134-pound assignment for Grant Arnold who will bring a 15-1 record into the tournament. Northridge moved up a weight class and is now competing at 142, and the coach's son, Steve Hitchcock, third at 150.

Benji Williams is the only Poly wrestler who has dropped a weight class for the regional tournament. The class Lomaifre's freshman has dipped to the 158-pound division and won the assignment by defeating Roger Flock, the Poly regular at that weight all season in a challenge match.

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Senior Dennis Barbes, who was dismissed from the team several weeks ago after a disagreement with the coach, has been reinstated and will represent the Mustangs at 158.

Somewhere between the article on the Nevada Las Vegas basketball team, and the piece on the Winter Olympics, Cal Poly had its day in Sports Illustrated last week.

In the scored section of the world renowned magazine, a few paragraphs concerning Wayne Shaw and his allies in picking the point spread of Poly women's basketball games appeared.

Several weeks ago the Sports Information Director picked UCLA over Poly by a phenomenal 68 points. UCLA proved the SID right by winning by that exact margin. Sports Illustrated felt the incident deserved a few amusing paragraphs. In last John Hall, sports columnist of the LA Times, had earlier mentioned in his column.

Shaw is providing a lot of people with a big laugh and, perhaps, embarrassing the UCLA women's basketball team. A team that doesn't about as little publicity as possible.

This week the women will face UCLA's Pauley Pavilion for a rematch. Shaw, noting the Bruins home court advantage, had listed UCLA a 76 point favorite. Sports Illustrated will, undoubtedly, be anxiously awaiting its outcome. If the margin is 76 points, it could be a cover story.