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Cal Poly Professor's Economic Research Featured in Forbes Magazine

SAN LUIS OBISPO - A company displaying slow, steady growth is a better investment than one with skyrocketing earnings and revenue, according to a Cal Poly professor's extensive study of a decade's worth of stock market data. The study, and Orfalea College of Business Finance Professor Cyrus Ramezani, are featured in the forthcoming issue of Forbes magazine.

Ramezani is the lead author of a study that reviewed growth and stock earnings for thousands of companies between January 1990 and December 2000. The study recently appeared in the Financial Analysts Journal and is prominently featured in the edition of Forbes scheduled to hit newsstands April 14.

The Forbes article notes that Ramezani's study provides "intellectual ballast" to back up the "slow and steady wins the race" approach to investing subscribed to by finance giant Warren Buffet and other major investors.

For details on the study, contact Ramezani at (805) 756-1168 or cramezan@calpoly.edu.