Minorities And Aid

Despite an increase in the availability of financial aid, low income and minority students are still on the outside looking in as far as public higher education in California is concerned.

A study released by the Assembly Permanent Committee on Postsecondary Education showed that of 1,000 Los Angeles high school graduates surveyed, 86 per cent went to work. Thirteen per cent of high income students eligible to enroll at UC or other four year colleges. Only nine per cent chose to go to work while 11 per cent enrolled at two year colleges.

In contrast, only 40 per cent of high school graduates from low income areas who were eligible to enroll at U.C. or other four year schools did so. Twenty-seven per cent went to work. Thirteen per cent enrolled as two year colleges.

The committee's report found 28 per cent who came from high income homes and were eligible to enter the two year colleges.

The "Morning Briefing" in the sports section of the Los Angeles Times took notice of the deficit overstatement of the year.

The column quoted a Cal Poly news release: "Cal Poly, San Luis Obispo, faces its severest homecoming challenge in five years when it plays host to once beaten Idaho State. Not since Terry Merrell and his Long Beach State teammates invaded Mustang Stadium in 1971 has Cal Poly faced as rugged a homecoming opponent."

Final score: Poly 65, Idaho State 14.

Well, even Cal Poly news releases are wrong every once in a while.

Homecoming Score

In a depressing show of the power of tax lobbyists and of the susceptibility of some Congressmen, the House Ways and Means Committee has transformed the so-called Tax Reform Act of 1975 into what Representative Mike of Illinois properly calls the Tax Relaxation Act of 1975.

The original reform bill was no revolutionary tract. Nevertheless, it would have raised an additional $2.6 billion through reductions in "special breaks" for business and tax shelters, anti double split, letters will not [be] published with official orders, anti double split, letters will not be published without a signature and student I.D. number. We reserve the right to edit for style and length. Sorry, but no poetry is accepted. Bring letters to Graphic Arts, Room 209.
**PR A La PG&E**

**Expert's Formula For Playing Atomic Word Game**

by FRED PUBIN

**Daily Co-editor**

As a group of controversial assembled outside the Science Building Thursday—waiting for an 11 a.m. speech by a nuclear engineer from Pacific Gas and Electric—one of them turned to a friend and said:

"I wonder how he stands on nuclear power?"

His friend answered, "He wants to keep his job, he's probably for it."

When a student finally entered the Science Building, the assumption of the second student proved accurate.

In a lecture sponsored by the Electric Power Institute, "problem analysts" Bill Brunot said he didn't want to hide the fact he was pro-nuclear energy and pro-PGE.

And in the following hour, he did not.

Brunot's speech Thursday wasn't about the problems of waste processing or waste storage. It was about the problem in communicating these issues to the general public.

In a word, Brunot is a PR man—but a PR man with a Ph.D. in nuclear engineering.

In his lecture on behalf of PG and E, he seldom encountered an audience which is ambivalent to nuclear energy or his employer.

What does he find, however, are tactics used by both pro and con sides of the nuclear question which do nothing but make harder an already hard subject.

He cited, "bell control" (controlling almost all of a debate), name-calling, selection of facts, dismissal, the Battle of Bishops and pre-game tactics as means by which an audience can be swayed.

Brunot claimed dismissal and the Battle of Bishops were particularly damaging to a free flow of information and defend within themselves.

According to Brunot, the most common dismissals are "That's outrageous" or "You guys are always saying that."

He also explained the Battle of Bishops as a contest between sides—matching Nobel laureates against Nobel laureates and many physicists against a many biologist.

Brunot then explained debates were not the only area where a speaker's message could be destroyed. He cited the media, especially the electronic medium, for lack of judicious editing in television tapes.

He acknowledged the fact that the news media must edit for length and for the "controversial issues" but added, sometimes—although it is rare—the media do misinterpret their power.

His criticisms centered around misquoting, cutting and selection.
by DENNIS HALLADAY
Daily Staff Writer

To compliers of dictionaries, Friday is the sixth day of the week. It's named after the Scandinavian deity Frigg—wife of Odin, goddess of the sky and protector of married love and houses.

To many Cal Poly students and instructors, however, Friday is simply "get away day."

"Get away! I shouldn't say so!" says Gary Fox. "Why, the leading areas in front of some of the dorms on Friday afternoons resemble a scene out of the Jews' exodus from Egypt."

This exodus doesn't always begin only after classes for the day are over, either. Depending on whether you're in liberal arts classes or technical courses such as math, science, or engineering, Friday class attendance often takes a heavy beating. "Only about 50 per cent of the students attend on Fridays during my 4 p.m. journalism class," says David Rits.

Electronic Engineering major Tom Hewitt says, "Mondays are not superior, Wednesdays are the best, but on Fridays only about 50 per cent attend. Also, I have found that lecture classes attract fewer students than labs."

"During my 8 a.m. Human Relations class," says business major Scott Porter, "there seems to be less students, about 10 or so. But the harder courses, like math and accounting, always are full."

Instructors also take notice of drops in Friday attendance. "There is noticeable drop on Friday afternoons," says Political Science instructor Stanley Buller. "From a class of 25 students, it makes a difference of about four or five."

"Not mine," says accounting instructor Ray Anderson. "I would like to think it is because of my personality, but I think that by the very nature of the material, continuity is necessary between lectures.

"The people who do attend on Fridays are among the better students in class," Buller says. "This is evident in both class participation and in test scores. The core for good discussion is there, but it disappoints me that some are missing."

"It's their loss," English instructor David Kanu says of students who cut Fridays. "They simply miss what's going on. If they can operare without the material it's fine with me."

"I'm not particularly in love with a situation like that, but deal with it. I usually will modify the discussion to fit the class."

"I wish I could skip Fridays," Mechanical Engineering major Harold Nunn says. "But I'm a good little kid, and the classes are so important to me."

"Whenever I have anything of even minor importance, I'll leave my 8-9 a.m. drafting lab early," says Mechanical Engineering major Steve Roudabush. "Academic studies can be done anytime, but your social activities are much more focused on the weekends."

"Since most people grow up as much socially as academically in college, weekends are at least as important as weekdays. I support people who cut Friday classes."

However, certain steps can be taken to try to eliminate the problem. "Pop" quizzes, regularness, and the like are common methods. But do they work?

"I stare both in the course outline and in the lecture that attendance is required and that it will make a difference, but I don't do anything in the line of giving tests or quizzes on Fridays," says Buller.

The required attendance days are Tuesday and Thursday. "I don't want the students cuttin' class just because they're afraid not to."

Of one particular instructor, Rits says that "the teacher doesn't act any different with a small Friday class, but he takes all his exam questions from those lectures.

Thoughts of Fridays off, classes only four days a week, and the lure of three-day weekends are reasons enough for calling it quits on Thursdays. But there are advantages to attending classes the length of each individual day.

"A lot of times it's a good idea to take a late afternoon Friday class, say 2-3," the instructor will usually let you out a half-hour or more early. They usually feel the same as the students.

Hewitt says, "In the case of my two instructors, they would probably set me to work parrying, also. If anything, Friday classes are more relaxed and make for a mellow atmosphere.

Fridays are actually a good day to go to school, explains Shaffer. "That's the day when you can get a day from the weekend if you haven't already. At least that means to ring a bell from my college days."

By the way, what day is today? It's TGIF!!

Film Depicts Hard Times Of Musician

The film, "The Harder They Come" depicting the music world of Reggae and Jamaican grass roots, will be presented on Sunday, Nov. 16.

It will be shown at 8 p.m. in Chumash Auditorium and the cost is $1. The star, Jimmy Cliff, portrays a farm boy who has gone to Kingston to seek his fortune in the music world.

Born in the Jamaican slums of Kingston and Montego Bay, Reggae has become increasingly popular over the past few months with Cliff's hit "Mama Look at the Mountain."

"The Harder They Come" has been playing in Los Angeles and San Francisco for the past three months and is guaranteed to give you a night of thrills and chills.
Stephen Stills To Play Poly

The contract is signed, the tickets are on sale and the anticipation is rising for what may be the finest hour in memory for the ASI Concert Committee.

Stephen Stills of Buffalo Springfield and CBN and Y fame will step up stage bringing his politically charged lyrics to Cal Poly's Men's Gym Nov. 20. The concert slated to begin at 9 p.m., will also include a guest appearance by L.A. rock celebrities, Flo and Eddy.

There will be no reserved sitting with general admission for students $5 and $7 for the general public.

The expensive departure from normal ticket prices was explained by Concert Committee Chairman Ken Gordon.

"High quality acts cost more than your average band, so the ticket prices are scaled to the cost of the production," he said.

Stills first appearance in San Luis Obispo is a high water mark in concert promotion on the Central Coast.

Tickets are on sale at the UU Ticket Desk between 9 a.m. to 9 p.m.

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Costume Ball To Celebrate Bicentennial

Cal Poly students and community residents are being invited to a Gala Bicentennial Costume Ball held at a Cal Poly residence.

The ball to be held at 8 p.m., Friday, Nov. 21, in the Long Hall on Broad St. just across from the Union Building will have in hand the finest theme of Bush. Present will go to the reenactment of Patti Smith’s latest album project.

The evening festivity is the final step in a series of events planned by Bill Brum, who spent the summer at Cal Poly planning and developing programs which result in the inauguration of the Performing Arts Center.

The agency involved with the mounting of the 200-year-old scenario, to release the scenario of the project to possible benefactors.

Brum, a resident of Los Angeles, conceived the idea of the costume ball in the fall of this year as a means of involving people in a possible bimillennial project.

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Murray Smith and Pat Chew (Daily photo by Tony Hertz)
'Salesman' Saleable

Weeks Of Practice Pay Off For Actors

by STARR SHEPARD

Daily Staff Writer

"Work is healthy; you can hardly put more upon a man than he can bear." Prun, but at least one can remember the running oil Poly hurt production, to date, only one of many." the narrator said, "it's really worth the extra effort."

The play is produced by the Cal Poly Speech Communication Department and will run through tomorrow night. Curtain time is 8:00 p.m., and tickets are available at Brown's Music Store and the Alice theater window for $1 students and $2 general.

Director Michael Malkin is pleased with the production, but was quick to add, "Don't think me for a good job, thank the people on stage."

Scenes filled with tension, fury and despair mark the Cal Poly presentation of "Death of a Salesman." Few humorous scenes are evident.

Patrick Chew, who plays the salesman's son, spoke backstage after the final rehearsal before last night's opening performance. The makeup artist's pencil etched heavily the lines of anger and pain in his face.

"It's weird coping with what's called non-performance lag," he pointed out. "After the play's over you just kind of sit through the wind-down with nothing to do,"

Several actors and actresses were apparently suffering from the barbeque as lines were occasionally stuttered and interjected too early. "I noticed some of you were a bit nervous tonight," Malkin solemnly noted afterward.

Arthur Miller's story of the deteriorating life of an ambitious but ill-fated traveling salesman is based upon observations of five real salesmen which the playwright actually met.

The New York Daily Mirror described the play as "emotional dynamite...it is exciting and devastating a theatrical battle the nerves of modern playwrights can stand.

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The Blacks

A Close Look At The Everyday Challenges Facing Poly Blacks

Editor's note: This is the first of a two-part series dealing with the experiences of blacks in the predominantly white setting of Cal Poly.

by JIM SWEENEY
Daily Associate Editor

They drive Volkswagens, sip Coors at the beach, enjoy homemade apple pie, and even play baseball. Yet, they are different, minority blacks at Cal Poly say.

The majority of the student body are not aware of the "overenrollment," their small contingent is claiming underenrollment.

While many students feel isolated in the San Luis Obispo area, they feel even more so on campus.

They struggle with many of the same everyday problems as average students in one of the academically tougher state universities. Except they have an added disadvantage: They are black.

There are some of the opinions conveyed in interviews with black students and black officials conducted on and off-campus in late October and early November by Mustang Daily.

To most people familiar with the area, the names Luis Obispo and Cal Poly are almost synonymous with friendliness, folklore and down to earth.

According to the survey, the average black student sees two different pictures.

Although the responses varied, the majority view was best expressed by Dr. Don Cheek, who has been working in the university's Counseling Center for almost three years.

"The black student here is definitely unhappy, but don't think the majority view is that he's a lack of real awareness or sensitivity to the needs and background of the black and the condition he is forced to exist under," says Cheek, who has a social psychology background.

"It's a very different situation of black people having to deal with and relate to a totally alien environment, which has been maintained almost from birth. History besides, graduate schools have not brought out the need for understanding other cultures."

Educational Opportunity Program Director Carl Wallace, who, through his position, probably deals with more black students than any other campus official, was more optimistic.

"There is a whole gamut of blacks here," says Wallace, "Some are happy here, while some are just here to get their degree."

Although no exact figures exist, voluntary response to an anonymous survey taken during fall 1975 registration indicated there are at least 207 black African-American and Negro students at Cal Poly. (If the total 18,112 enrolled there were 4,541 no responses). Black students exclusively white community. Why?

The reasons blacks students cited for coming to Poly were logical with the exception of one major mis

communication.

Many believe, and have been led to believe, through rumor or high school counselors, that they are more financially aid funds available at Cal Poly than at other comparable schools.

While this may, in part, be true, it does not take into account that Poly is largely a resident college and the central students, are, on the average, higher. Any increase in financial aid allocation usually is offset by the higher costs.

The logical reasons, which have chosen predominantly white college in an almost atmosphere compared to large urban centers. Even the small number of blacks was a reason.

Three students interviewed by Mustang Daily is that with the small group of blacks there was much less social life with an increased devotion to home work.

"I study better at basically white schools," says Black Students Union Secretary Gary Williams, "I study more at all-black schools."

According to the survey, two large chunks of the black contingent here come from SOP recruitment and...

...you notice nobody is sitting in front of you... or behind you...or on either side of you...

you notice that no one is sitting behind you or on either side of you. You start to feel paranoid and then paranoia sets in....

Other students say it is quietly expressed and for the most part it is easily ignored.

Some blacks indicated that racism was not as bad among faculty and administration, but there is an almost equal amount who say faculty are just as bad.

Our student spoke of faculty who were skeptical of black students, giving lower grades for equal work. The students claimed there were a lot of classes in which a black couldn't get higher than a 'C'. At the same time, he admitted there were a few instructors who approached them quite courteously, coming from blacks - unusually high grades.

There is an assumption by many instructors," says Cheek, "that all blacks are SOP students and they do nothing to keep black role models here (referring to the recent departmental activity at the History Department)."

Malcolm Stone, a 1973 Cal Poly graduate, now San Luis Obispo's first and only black police officer says there is no more racism here than anywhere else.

The blacks here are over-protective," says Stone, who was raised in the south part of the San Luis Obispo which is "a cultural no man's land.

They feel there is a need for more affirmative action. There are very few role models for them to relate to in the circles of someone who understands them, and there is not much effort to keep black role models here (referring to the recent departmental activity at the History Department)."

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Smoking Ban
WASHINGTON UPI — Rep. Robert Drinan, D-Mass., charging smokers are threatening the health of non-smokers, Thursday introduced legislation making it a federal crime to smoke in certain public places.

The bill would also require stronger warnings on cigarette packages and increase the federal cigarette tax for the first time since 1983 by a penny a pack, with the $850 million in revenue raised used for research on cancer, heart disease and other smoking-related diseases.

Lady Justice Urged
WASHINGTON UPI — The White House said Thursday President Ford will try to nominate the "best qualified person" to succeed Supreme Court Justice William O. Douglas—and feminists, with an ally in Betty Ford, urged him to make that person a woman.

At least one woman—Carla Hill, the secretary of Housing and Urban Development—seemed likely to be among the top candidates. And the names of at least half a dozen others cropped up in Washington speculation over who might become the first female Supreme Court Justice.

Debt Ceiling
WASHINGTON UPI — The House passed an $8 billion increase in the national debt ceiling Thursday despite strong opposition from Republicans who were miffed at not being apprised up in Washington speculation over who might become the first female Supreme Court Justice.

Arab Terrorists
JERUSALEM UPI — A bomb apparently planted by Arab terrorists exploded Thursday during the evening rush hour in Jerusalem's business intersection at Zioni Square, killing at least six persons and injuring dozens of others. The Palestinian Af Feis said its guerrillas were responsible.

Yoga Movie
The Yoga Co-op Club is presenting a movie, "Sunseed Saga of Journey to Self-Awareness," on Monday, Nov. 17, in Chumash Auditorium at 7 and 9 p.m. as a cost of $1.

The movie includes 11 spiritual teachers from India, Nepal, Israel, and the United States. The New York Times describes the film as "A sympathetic introduction to the new age...entertaining and skillfully made...stunning camera work."

California Mu
Michael Anderson, president of Cal State Mu (Cal Poly's chapter of Tau Beta Phi, honorary society for engineering students), attended the association's 70th national convention in Milwaukee, Wisconsin, and hosted the fraternity and explained the life-long benefits of membership.

Frat Meeting
Triangle, the fraternity of engineers, architects and scientists will hold an organizational meeting Monday, Nov. 17 for students and faculty members interested in organizing a chapter on the Cal Poly Campus. The meeting will be held in Room 201 in the Science North building at 7 p.m.

Marching Band
The Cal Poly Mustang Marching Band is offering 100 tickets for sale at a reduced rate of $4 (normally $7) for the San Diego Chargers vs. Denver Broncos football game on Sunday, Nov. 16.

The game will be in San Diego stadium at 1 p.m. The seats are located in section 41, rows 18-19 of the stadium. The Mustang Marching Band will perform in the pre-game and halftime shows.

Tickets may be purchased at the ASI ticket office or by calling 546-9596.

Badminton Tourney
Students interested in participating in a doubles and singles badminton tournament on Sunday, Nov. 16, at 1 p.m. can sign up at the Intramural's Office in the Men's Gym. For further information call 546-7848.
Spikers To Finish Season

With only a few days to save its first league victory, the Cal Poly women's volleyball team heads south this weekend to face Long Beach State and Cal Poly Pomona.

The Mustangs would like to close their Southern California Women's Intercollegiate Athletic Conference record on a winning note in Friday's 5:30 p.m. game with Long Beach.

Earlier this season the Long Beach squad beat Cal Poly 15-7 and 15-12. On Saturday Coach Linda McArthur's team will be facing non-league opponent Cal Poly Pomona for the first time this year.

The Mustangs won their first league match last Saturday when they defeated Whittier 15-11, 10-15 and 15-8. Coach McArthur had her team utilize a new offense and they found some success with it. Three hitters were positioned in the front row and the setter would come in from the back.

Coach McArthur singled out Kathy Forse and Scott Adams for their excellent digging and spiking in both the Cal State Fullerton and Whittier games.

The Mustangs are expected to use their new offense in the games this weekend. McArthur's overall record is now 2-5, while their league record is a disappointing 1-6.

The Junior Varsity spikers remained in first place by defeating Fullerton 15-10, 16-14, and threshing Whittier 15-6 and 15-5.

The victories brought the Mustangs' record to 6-1, which leaves them alone at the top of the conference. Tammy Trish, Annise Linde and Selby Smith were praised by McArthur for their serving and hitting.

The J.V.'s will be traveling south with the varsity this weekend.

Matmen Wrestle Each Other

Vaughn Hitchcock's always powerful wrestling team will be holding an intrasquad meet tonight at 7:30 in the Men's Gym.

The past few months the wrestlers have been practicing two hours a day together but tonight all friendships will be forgotten.

The grapplers will be wrestling for positions on the team. Hitchcock says that the meet should be the closest intrasquad event that Poly has ever had. "Due to this year's tremendous depth, the meet should be the best ever," says Hitchcock.

Hitchcock says the matches will start at 7:30 in the 134, 150 and 190 weight classes.

Basketball Game Tuesday

To Be Played At Poly Tonight

After six weeks of double elimination tournaments, the time has come for the third annual Powderpuff bowl. The bowl game is set for tonight at 7 p.m. in Mustang Stadium.

Tickets are available from the players, Women's P.E. faculty, intercollegiate volleyball and basketball players and at the door.

The Mustang varsity basketball team will try to teach the junior varsity a lesson next Tuesday when the two teams collide in the Men's Gym at 7:30 p.m.

Junior varsity coach, Tom Wood, is hoping for the same type of game situation and let the fans know how we will," says Wheelert.

In last year's game, an inspired and talented J.V. squad gave the varsity a tough test in which the varsity held a slim one point advantage at halftime.

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