Kite flying contains a message for all who wish to reunite themselves within the simple, delightful pleasures of life.

There are many who spend fortunes and years trying to regain the simple joys known so well in childhood.

Psychotherapy, transactional analysis, Gestalt therapy, sensitivity sessions, meditation, and many more techniques are experimented by thousands desperately trying to break through a calloused maturity to those vibrant joys of a playful child.

Dinesh Bahadur, a master kite man from India, recognized the need for westerners to return to the natural easy pleasures of kite flying. His store in San Francisco, "Come Fly a Kite," has been a mecca of information and inspiration. He has provided many helpful hints to those interested in kiting, but more than that, he has inspired others to follow his path to happiness.

One such inspired man is Dave Whitver. A former art teacher, Whitver is now a disciple of the yoga of kiting.

Shades of gray streaked through his wavy brown hair and were it not for his natural smile and soft easy laughter, I would have thought him an aging man. Whitver discussed his new art and what it means to him. "I had to find a way out of the alienated society which was alienating me from happiness. My way is kiting," he said.

Whitver, who now manages his own kite shop "Allied Arts" in Baywood Park, says, "Kiting is more than a child's game or idle hobby. It is a spiritual thing—looking up and seeing, instead of always looking down.

"People need something to get away from themselves—we need to center ourselves. Kiting is just such a way ofcentering, of meditating, of gaining a sense of unity with nature and the elements."

Sitting in the kite shop which he designed and built, Whitver laughed as he explained the satisfaction he has felt in kiting.

"Getting in touch with the Gestalt, the total environment, is what life is all about. Kiting helps me renew this sense of unity, of belonging to the world."

Needless to say, Whitver loves his business, enjoying the thought of possibly uniting his customers with the feeling he receives from kiting. "I don't like selling any kite to anybody," he said. "Each kite has its own personality, its own strengths and weaknesses."

Whitver likes to talk to his customers, find out where they're coming from and thus help them select kites that accent their own individuality. He feels that kites are more than toys. They are extensions of oneself, reflecting the person whose lifetime lies in their hands. "Man has always dreamed of joining the birds in flight," Whitver muses. "Now we can really do this with sophistication in kiting materials and design."

One of these sophisticated materials is mylar, a space age plastic of very little weight which possesses incredible tensile strength. Mylar is the plastic that is used in eight track and magnetic tapes as well as in "Scotch Tape."

(continued on page 2)
"We have to do something for kiteing," Whitver says. "Commercialism is coming in, and we have to protect kiteing and inform the public about quality kites and the true art of kite flying."

Abruptly, Whitver stopped talking. The sun had broken through the fog lighting up his shop filled with colorful aerial paraphernalia of every shape and size. Whitver beamed the smile of a man who looks toward to life. "There is a great difference between explaining what a kite can do for you and feeling, experiencing what a kite can do for you," he said. "Let's go flying."

Outside the last wraps of fog were disappearing in the warmth of the sun. Whitver spoke as he unravelled his 48 foot dragon at the edge of Morro Bay. "Kiting can be a union of man and nature if men will allow it."

Whenever a new sport or activity catches on, the business world watches with keen interest and often floods the market with low-cost, low-quality merchandise. Kite designs vary in size, materials and configuration. In the paper class you can choose from bugs and birds to four or six-winged planed (perfect for light wind soaring). In the nylon class you have a choice of a variety of sizes and shapes ranging from the Delta Wing to the four foot French Military. All cloth kites are made by Whitver and can be constructed at any size the customer desires. However, it should be noted, that Whitver built himself an eleven foot high, sixteen foot wide Delta Wing, which snaps 100 lb. test lines in a five mile wind, and thus, is somewhat impractical, not to mention difficult to control. Finally in the plastic arena, your choice is limited only by your imagination. There are five foot by twenty-five foot mylar dragon kites, box kites, Alexander Bell's, Terra Pyramids, and the new dual control kite which provides amazing maneuverability.

As the dragon lifted its head and began to climb up into the rich blue sky, Whitver continued, "It is here that I get a feeling for myself that I can't find when I do other things."

The dragon, reaching the apex of its climb, suddenly dived, then twisted up in a curve, its long tail momentarily forming a figure eight. Again and again the dragon twisted and dived narrowly missing the earth. Whitver, the magician, was silent except for an occasional laugh or cry as the kite soared and swooped seemingly beyond control.

Children gathered at the periphery of the clearing drawn by the sight and sound of this fluttering tail. Twice the dragon floated within arms reach above their heads, then screamed upward, its long tail missing the ground.

"There is an awareness, a discipline to kite flying," Whitver said suddenly. "The awareness of the wind, the elements and your interaction with them, not against them. The discipline of being a part of it all, not apart from it all. Spontaneity is the key."

The magician spoke once more to his reflection in the sky, and the noisy dragon sank softly to earth.

I've bought my kite and spend a little time each day learning to talk to it. Slowly I'm learning the spontaneity I lost long ago. And as I practice, I think of the many hints Whitver gave me and his final words that mean so much, "Those people who can't get out of their past or stop worrying about their future, will never succeed in discovering the true joy of kiteing because kiteing is always here and now."

Slowly I'm learning the joy of being here and now through kiteing.

To facilitate this, Whitver would like to get a group of kite enthusiasts interested in the art of kiteing. Those interested should call him at 628-2127 between 10 a.m. and 6 p.m. on Wednesday thru Saturday.

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"We're a consistent, music oriented station. We play good music and a lot of it," Mike Stallings, General Manager, KZOO.

"With us the music is secondary, the community programming is primary."
- Steve Burrell, General Manager, KCBX.

"We have two goals as I see it. One is to present quality professional programming and the other is to provide a valid learning experience for people who work here to prepare them for a broadcast job."
- Cheryl Wright, Manager, KCPR.

I would seem that we do differ in philosophy on the same subject here. The philosophies are those pertaining to the changing face of the FM radio dial in Santa Barbara. The three stations considered here represent three areas of progressive broadcasting which have just recently made their way to San Luis Obispo.

If you are a migratory creature like so many of us and you desert sunny San Luis Obispo in the summer, finding KZOO and KCBX on your FM radio dial may come as a surprise when you return this fall. They weren't there before. Not the way they are now anyway.

Up until a couple of years ago the local FM band had for its few listeners a very limited spectrum of music. There was and still is the incessant drivel of "Beautiful Music" offered by KUNA, which isn't all that bad unless it is your wont to stay tuned for more than an hour and a half. If you do, you'll start hearing the same things over again, or the first decent tune to come on, slowly fades into a station-ID. Ah well, there are places for that sort of thing; doctors' offices most readily come to mind. The reading of gothic novels also goes well with that sort of thing. Striking diversity has been the trademark of KCBX. "Public Radio," frighteningly fresh and different, has been the old "learn by doing" philosophy. Sometimes brilliant, sometimes mediocre, that was the KCPR of the past.

Listener with an antenna attached to the back of their receiver and tuned to KTMB in Santa Barbara. KTMB, though they weren't local, were definitely "kool" with a capital "K!, if you were to believe everything you heard.

KTMB has been through the changes since its progressive rock has receded into a banal trough from time to time, allowing Carpenter's hits to echo unanswered through the corridors of the University Union. Occasionally the guy would break in with the little formalised comment, "That's the Mamas and the Papas out of 1968. You know, Mama Cass is the only member of that group you hear anything about anymore!

Sure sport, that's a goodie, especially considering how Mama Cass, rest her soul, had given up the ghost a few months earlier, come on now! Well, that was where that was at.

So, over a year ago now, along came a new station in the south, "99-K," KXFM, originating out of Santa Maria and destined to be a west-end-of-central-coast "where-it's-at-station." Everyone jumped on the bandwagon of the new "in-position on the dial." An example is the following: "Bay did you hear KCPR last night?"

"I sure might have enquired of a friend who might have responded, "No, man, I listen to 'KK, almost exclusively." "Well, merciful heavens! Pardon me, I certainly didn't mean to imply..." Don't think that KK hasn't gone through their share of changes, though. They have, leaving behind a trail of disenchanted listeners.

Always there, lurking somewhere around 93 was KBAY-FM. KBAY-FM was neither here nor there. As A.A. Milne might have said, "It wasn't really anywhere, it was somewhere else instead". In radio jargon, that place is known as "MOF"; the Middle of the Road. Sometimes the middle of the road isn't any place to be.

KBAY-FM wasn't doing too well when two broadcasters from Santa Barbara were looking around for a new market in which to stretch their progressive legs and get out of the rut that a rigid format can get to be. Mike Stallings was the general manager and Steve Hoefgeman was the sales manager at KTMB when Bob Forrest, owner of stations in Salinas, Bay Area and New York City, purchased KBAY-FM in Salinas to complement his AM-AM and FM in Salinas to complement his AM-AM. It was a package deal, and with KBAY, Forrest got sister KBAY in San Luis Obispo.

Forrest didn't really have any formal plans for KBAY. He had thought of possibly making it another "beautiful music" station, but nothing has been formalised. Mike and Steve scoured the situation in so much and, "We couldn't figure out why there wasn't a rock station in San Luis Obispo," says Mike. "I mean, KBAY had a strong signal but a poor format. The people were probably using it as a tax write-off. They probably figured to make a profit when they sold it." Mike and Steve approached Forrest with their format, convinced him that it would go over, and KZOO was born.

What actually is KZOO's format?

"Mainstream progressive rock," says Mike. "Adult album-orientated rock," says Steve. Could these be two names for the same? By the way of qualification Steve says, "Not as hard as some." Mike says, "We're a consistent music orientated station." That is the underlying thread they heard at KZOO. Consistently, KZOO has been so consistent that you may have heard the exact same show two days in a row. Hopefully one of your knowledgeable friends has let you in on the big secret.

"They're all on tape!"
Thirteen years after their first show in a small Santa Maria restaurant, the Allman Brothers are still playing to capacious crowds in their native town of Macon, Georgia. The band's success is a testament to the enduring appeal of their music, which blends blues, jazz, and rock into a unique sound that has captivated audiences for generations. The Allman Brothers Band is a true icon of American rock music, and their legacy continues to inspire musicians and fans around the world.
WISDOM VS. KNOWLEDGE

By R.S. ELLIOTT

Month after month, for at least thirteen years, you have been attending school. Take a moment to really think. Are you gaining wisdom or just knowledge? This is not as foolish a question as it might seem. There is a distinction between the two words. Wisdom is defined as the power of judging as acquaintance, awareness, or understanding of facts. Knowledge is defined as acquiring, understanding, or understanding of facts. The dissemblance between these two words is now obvious. You could have a great awareness of facts and not be able to use the information, yet still be knowledgeable. To be wise, though, you would have to understand, and be able to utilize, those facts at your command. To obtain wisdom you must be able to use, from a holistic viewpoint, that which you learn, to choose a course of action.

Our system of education has an inherent philosophy of giving the students knowledge now and presuming that they will gain wisdom later. Perhaps this is the correct course of action; quite a few people consider this a wise decision. Unfortunately, as a result of this philosophy, many students place as their goal the accumulation of knowledge. Even though Cal Poly is uniquely concerned with utilization of knowledge, in that it is a career-oriented institution, it is not exempt from this attitude. Take into consideration the fact that most of the instructors, as well as the students, are products of the system that stresses knowledge is a goal. This is an idle goal and many students discover a singular lack of meaning to their education. At this point they either drop out of school or continue merely to obtain the accreditation necessary to their careers.

I am upset by the number of people I continually meet who have adopted this negative, defeatist philosophy. The learning process should be an exhilarating experience, not merely an odious exercise in futility. This delusory philosophy of many students is a direct result of their vision of knowledge in itself being a goal. Knowledge is necessary, not as a final goal, but as a foundation for a holistic perspective. This perspective gives meaning to, integrates, your information and allows you to make wise decisions. Whenever I feel myself adopting a negative attitude toward a particular class, I remind myself that it is not just the information given in class that I need, but the altered viewpoint I will attain when I have assimilated the information offered. I will be limited in my ability to make wise decisions later if I don’t acquire the requisite knowledge now. The ability to make wise decisions is in many areas of my life as I am my goal, but like most good goals, it doesn’t always come to be too self-satisfied, there is always room for improvement. This goal not only is an objective but also gives meaning to my search for new knowledge.

For those students who feel a lack of meaning in their education, I will offer a statement that was made many years ago that I have found helpful in my search for meaning. "Believe nothing...merely because you have been told it, or because it is traditional...or because you yourselves have imagined it, or do not believe what your teacher tells you merely out of respect for the teacher. But whatsoever, after deep examination and analysis, you find to be conducive to the good, the benefit, the welfare of all beings - that doctrine believe and cling to, and take it as your guide." This saying, by Gautama Buddha, proposes the best approach to education that I have found. If you try to live by it you will have to draw upon your experience and knowledge. You will have to question that which you learn while trying to maintain an open-minded and positive attitude as possible toward reception of new information. By assimilation of this new knowledge into a comprehensive viewpoint, you will enable yourself to make wise decisions. Rather than being an unreasoning receptacle of information you will become an active force in determining your direction in life and, perhaps, gain wisdom.

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Concert Boone

Well, there is finally a Homecoming Concert. After half a dozen cancellations and lots of confusion, the Homecoming will present a three act concert this Friday at 8 p.m. in the gymnasium on the campus. Headlining the show will be the Original Quicksilver Messenger Service. Second act will be Savoy Brown and the opener will be a new band called "Baby." Quicksilver has reformed in the last year and just has released a new album on Capitol, "Bold Silver." Quicksilver originated in the San Francisco area in the late 60's and shot to fame after their hit "Happy Trails" album which was recorded at the Fillmore Auditorium.

The original band guitarist Gary Duncan and John Capollina, Greg Elmore on drums, Dino Valenti on vocals, and David Freiberg on bass. Savory Brown is a boogie band that originated in England quite a long time ago. After some eight or nine albums, the band is still together playing their form of good English rock and roll. Kim Simmonds is the featured guitarist who has been with the group since its conception in the late 1960's. Their new album is "Burnin' Fingers."

More Concerts at Poly

The big mystery concert will be happening in the gym in late November and will be announced officially the night of the Homecoming Concert. Also there will be possible one last concert in Chumash Auditorium on Dec. 7th. Pearl Harbor Day, with probably one of the most outrageous acts ever to come to Cal Poly.

New Music

One of the collection of new groups to be coming up lately is "Richard Torrance and Eureka." Their second album on Shelter Records has just been released. The album is titled "Bell of the Ball" and is a collection of southern themed tunes with a bit of slide guitar and funky vocals. Not the greatest group to come along, but easy to listen to and a nice gritty flavor for your musical tastes.

Another band which isn't all that new but has been getting quite a bit of attention from music critics across the country is "The Hello People," a group produced by Todd Rundgren. Their latest album will soon be released. I have been playing their last album on the Bearded Clam program lately and I really think it's a really solidly executed disc. The vocals and harmonies are very, very tight with good guitar riffs peppered in for a good balance. I recently saw the "Hello People." It's their act is very tight together. They are dressed in Mime and perform various skits between their musical arrangements. The groups received a very respectable write-up in the Rolling Stone. Keep your eyes out for their next album.

Bruce Springsteen is a playing Santa Barbara and the Clam will get you the report by next issue. Springsteen has shot to fame over the last six months with his story hitting the cover of this week's Newsweek and Time magazines. Springsteen hails from New Jersey and his music is defined by critics as raunchy, "get back to the roots" rock and roll. Springsteen made his West Coast debut at the Roxy Theater in L.A. a few weeks ago and is doing a West Coast tour which will cap up the fall season. That's all for this issue, more on the big one next time. Have a good one.

The Clam

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