FOR IMMEDIATE RELEASE

Science, Technology Leaders To Speak at Cal Poly Commencement Ceremonies Dec. 13

SAN LUIS OBISPO - Three leaders in science and technology - two of them Cal Poly grads themselves - will deliver the featured addresses to degree candidates, their families and friends at Cal Poly's three Fall Commencement ceremonies Dec. 13 in the university's Recreation Center.

Approximately 800 of 950 eligible degree candidates are expected to participate in Commencement. Some 875 students are candidates for bachelor's degrees, 66 are candidates for master's degrees, and 10 are eligible for teaching credentials. Campus officials expect to host as many as 7,500 people for the three Saturday ceremonies.

Susan Hackwood, executive director of the California Council on Science and Technology (CCST) and an electrical engineering professor at UC Riverside, will speak at the 9 a.m. ceremony for the College of Engineering and Orfalea College of Business. At CCST, Hackwood is part of a team that advises the state on all aspects of science and technology, including energy, information technology, biotechnology and education. She is an active participant in regional and state economic development and has a strong interest in science and technology policy. She is involved with science and technology development in California, the United States, Mexico, Ireland, Taiwan and Costa Rica.

Hackwood earned a doctorate in solid-state ionics in 1979. Before joining the faculty at UC Santa Barbara in 1984, she served as department head of device robotics and technology research at AT&T Bell Labs. At UCSB, Hackwood taught electrical and computer engineering. She also was founder and director of the National Science Foundation Engineering Research Center for Robotic Systems in Microelectronics. In 1990, she became the founding dean of the Bourns College of Engineering at UC Riverside.

Lynn F. White, vice president for Global AgServices at Deere & Co. and a 1977 Cal Poly graduate in history and economics, will address degree candidates from the College of Architecture and Environmental Design and the College of Liberal Arts in a 1 p.m. event. Before he joined Deere & Co. in 2000, White served as senior vice president for IMC Global Inc., a leading crop nutrients producer. He was an officer of the company and also served as acting chief financial officer from 1979 to 1998.

White worked at Chicago-based FMC Corp. for 17 years, serving most recently as general manager of the company's worldwide Food Ingredients Division. He held the position of business director for an FMC division in the United Kingdom. For the company's Agricultural Chemicals Group, he served as group director of planning and development in Philadelphia, and as area director in Brussels with responsibility for Europe,
the Middle East and Africa. White earned an MBA in finance and multinational enterprise from the Wharton Graduate School of Business at the University of Pennsylvania in 1979.

Richard J. Bradshaw, executive director of a national law firm and a 1970 Cal Poly graduate in mathematics, will give the address at a 3:30 p.m. ceremony for the College of Agriculture, College of Science and Mathematics, and University Center for Teacher Education. After graduating from Cal Poly, Bradshaw earned an MBA from Stanford University. Currently, he is the executive director of Cooley Godward, a national law firm headquartered in Palo Alto that focuses on technology industries. Since 1991, he has been a director of Montgomery Street Income Securities. He served as president of the board of directors of San Francisco School Volunteers, one of the nation's largest organizations of volunteers in public schools.

Bradshaw was named Cal Poly Alumnus of the Year for the College of Science and Mathematics in 1998 and now serves on the university's Centennial Campaign Steering Committee.

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(NOTE TO EDITORS: Reporters, photographers and camera crews will be admitted to Cal Poly Commencement ceremonies by showing their standard news media credentials. Special floor passes are no longer required.)

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