January 28, 2004

FOR IMMEDIATE RELEASE
Contact: Pat Harris
(805) 756-2582

Cal Poly Seeks Nominations for ‘Quest for the Best’ Awards

SAN LUIS OBISPO -- Cal Poly’s Student Life and Leadership Department is now accepting nominations for the 2004 Land Family Quest for the Best Award. The annual award recognizes students who exemplify the values of excellence, stewardship, collaboration, integrity and community service.

The award is sponsored by Cal Poly alumnus Jeff Land and his wife, Carla, who wanted to recognize Cal Poly students who have achieved the highest level of excellence while balancing their academic pursuits with community service. One student from each of Cal Poly’s six colleges will receive cash awards, along with one student who has been active in student government. The top cash award – the equivalent of one year’s tuition – will be given to the nominee who most effectively demonstrates excellence on campus and in the community.

Faculty, staff and community members are welcome to nominate students for the 2004 Land Family Quest for the Best Awards.

Nominations should include the student’s name and phone number or e-mail address, plus a brief description of the student’s achievements and qualifications. Nominations should be submitted by e-mail to Patricia Harris, assistant director of leadership education and development, pharris@calpoly.edu by Feb. 16.

Students who are nominated will be asked to write an essay outlining their leadership experience and how it reflects the values that are key to the Quest for the Best program. Their experience can be in campus, religious, or charitable organizations.

For more information, contact Harris at 756-2582, or e-mail, or visit the LEADS Web site at www.leads.calpoly.edu

- # # # -