Kennedy approves power for campus radio KCPR

1,000 WATTS

Solid coverage of San Luis Obispo via an increase to 1,000 watts may become a reality for campus radio station KCPR.

Administrative approval for the increase was granted at weekly meeting of University President Robert Kennedy and a memorandum to Journal Department Chairman John Reesly. Kennedy said students in Communication Arts and Humanities Dean Jon Ersson recommended approval of the proposal to him.

KCPR engineer Eric Deuman said the power increase to 1,000 watts would give, "KCPR solid coverage across the entire San Luis Obispo area."

The idea of going to 1,000 watts is to make San Luis Obispo and area visible.

Deumann said Federal Communications Commission approval is the next step toward the power increase. It is estimated two weeks to get the form to the FCC, two or three months for an FCC decision and two or three months additional time for engineering work before the station would actually broadcast at 1,000 watts.

To implement the increase the station would have to get new transmitter and antenna. Deumann estimated transmitter cost at $400. The tower cost is $1,000. An available antenna for the 1,000 watt increase has a capability of four, 000 watts but Spring Quarter Station Manager Steve Reisgut made the proposal for only 1,000 watts.

Kennedy approved the request with stipulations regarding signal quality and programming. Kennedy emphasized that, "KCPR is not a community FM station to serve whatever is regarded as popular at the moment. KCPR is an educational FM station which functions primarily for educational purpose for our students and the local community."

KCPR Program Director Ron Margarsetian said, "KCPR is currently progressive music and with some classical and public affairs.

Fall parking increase authorized by trustees

Supply and demand equal increased parking fees. Beginning Sept. 14, the new parking structure will go into effect.

Director of Business Affairs James Landreth said, "Faculty, staff and students will begin paying higher parking permit fees in September. A resolution recently approved by the Board of Trustees."

Even though the construction to expand the Health Center eliminates more parking spaces, the increase will be implemented.

Landreth said, "The State University and College system pools its parking fees revenue to provide a broader base for individual campus improvement."

"The charge was made that this campus is in effect paying for multi-story parking lots on southern California campuses. "This may be true, but if this university should plan to expand its parking facilities then other campuses would carry a portion of our costs," Landreth said. Starting June 30, each campus will receive a financial statement showing how much money was spent and for what.

Landreth has alerted the chancellor's office to check the affect of Phase Four on the proposed fee increase. But until such a time as PRES. Nixon explains the details of the pending fees about all you can be certain of is the quarterly increase of parking fees from $6 to $8. The cost for the four-week permit will increase from $8 to $11. One-week permits will become $1.10 and the fee for use of metered parking spaces will become ten cents per hour.

The Lost and Found, a Christian singing group, will appear tonight at 7:00 in Chumash Auditorium. Admission is free to the public.

Life singing fills Chumash

Come and discover the real purpose and meaning to life with The Lost and Found, a Christian-oriented singing group. The group will appear in Chumash Auditorium at 7:00 tonight.

The concert is sponsored by the Inter-University Christian Fellowship of University. The vehicle for conveying what they have discovered in life is music. Musically, the concert will range from current popular numbers through soul music to contemporary religious songs. The 11 members of the singing group are representative of college students across the nation. Besides giving concerts, they have made radio and television appearances, cut two long playing records, two books of musical arrangements and been featured in national magazines. The group also has a major part in the film production, Just For The Love Of It.

The concert is scheduled to begin at 7 p.m. and will be open to the public. Admission will be free.
EDITORIAL

Short finances turn off KCPR radio

Tuciday, July 1, 1983

Tuciday, July 1, 1983

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part of an overview of broadcaal

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Editor's Note: This Is the first

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It's refreshing to note that
University Pres. Robert Kennedy
has shown an interest in KCPR's
programming in his power ap­
proval memo. (See page 1) There
have been bad vibes from the top
of the hill about the vibes
emanating from the bottom of
the hill for some time. Ad­
ministrators' general disap­
proval of rock music Is cer­
tainly
no surprise. The real surprise Is
that KCPR executives are two
steps ahead with a concerned
effort to get away from the
screecling rock-jock radio style.
These efforts were not initiated
by administrative disapproval
but by recognition of the epitaph
of rock radio. The specter of the
screecling rock-jock Is about to
be exorcised out the door.

Administrators are rightfully
inexperienced in their inap­
propriate role as media
managers. They are unadvisedly
cast by the method of educational
licensing and the need for
newspaper subhalation. Sim­
ilarly, even for "somi-proe"
the concept of good programming
costing money Is rather basic.
When KCPR was presented
the opportunity to carry the Texaco
Metrovialogie Opera, the program
director was forced to go
knocking on doors to pay for
the telephone charges. Great
Western Savings paid for the
program. Admlnistrators should
be embarrassed by their own
simultaneous lack of support and
demand for excellence.

What Kennedy called,
"whatever is regarded as
popular at the moment," Is the
kind of programming KCPR
can get free. KCPR's entire record
library consists of promotional
records sent free from record
company. It's no great

Whatever the amount, money
is a cheap price for education.

Broadcast journalists at Cal Poly
have been robbed of an

ASI numbers now changed

Telephone numbers of the ASI
student officers in the Union have
been changed to 546-6711 through
474. The numbers for the ac­

.timeline planning center in

the Union remain as 546-3476.
**HATS OFF!**

**ALONG THE STREET THERE COMES**

A BLARE OF BUGLES, A RUFFLE OF DRUMS,

A FLASH OF COLOR BENEATH THE SKY:

**HATS OFF!**

**THE FLAG IS PASSING BY!**

—HENRY HOLCOMB BENNETT

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**1900's Relived**

On Independence Day 1971, San Luis Obispo citizens in turn of the century costumes will celebrate an Old-fashioned 4th, with food, bands, dancing and gaiety.

The Chamber of Commerce is sponsoring the free celebration for town citizens. One of last year’s organizers, Mrs. Linnea Phillips said the idea of the celebration is to “try to touch as many of the old people as we can.

Handmade dolls, some mechanical wood toys, jewelry, hand cymbals, leather goods, pottery, clothing, batik, needlework and weather vanes will all be on display in the Plaza.

Mrs. Phillips said the idea of the celebration is to go back to the 1900’s and to “get out of jeans and our jean thinking.”

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**San Luis Grocery, circa 1908.**

Story by Brad Brown

Photos courtesy
Telegram Tribune

Mail delivery by cart, Court St. Post Office.

Yosemite Bar and Inbibers, circa 1908.
**Mountain Sports**

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