La Fiesta to salute city's past

by DEBBIE WILLIAMS

La Fiesta neutral title suggests fun, entertainment, and celebration for the residents of San Luis Obispo who plan to participate in the 1973 La Fiesta de San Luis Obispo.

This year the festival theme is "Memories of History," chosen as a tribute to the historical heritage of the city.

The reigning 1972 La Fiesta queen was chosen last night at the Coronation Pageant in the Veterans' Memorial Building. However, Fiesta celebration will begin today with the opening of the annual dance and concert series at the Veteran's Memorial Building. Official opening ceremonies will follow tomorrow morning at 7:15 on the Mission stage.

The celebration of the Fiesta throughout the next four days will include numerous events, dances, parades and a variety of activities for every student and resident of San Luis Obispo to enjoy.

Among the Fiesta attractions this year is the addition of the Gymnastics, the first annual Fiesta radio competition, to be judged by the Madonna Inn.

Oblapo, who plan to participate in entertainment and celebration, are a tribute to the historical heritage of the city.

The 1973 La Fiesta de San Luis Obispo will take place on the site of the historic O'Donnell Mission at 301 Mission Street.

The program will show that "We Welcome Today," the theme for this year's event, is a testimonial to the city's past and a tribute to its future.

"The enthusiasm and spirit of the students and residents of San Luis Obispo," said Mrs. O'Donnell, "will make this year's La Fiesta a success."

The parade will feature floats, marching bands, and entertainment, with the annual dance and concert series to follow.

"Odonnell will be assisted by past queen Laura Vierra, who will act as honorary grand marshal of the parade."

The parade will include local celebrities, bands, decorated floats and marching equestrian units.

The float category was enlarged this year to include... (Continued on Page 3)

Banquet honors scholars

A banquet honoring the University's top scholars will be presented by the Phi Kappa Phi National Scholarship Honor Society today in the faculty-staff dining hall.

According to Dr. Harold Watson, president of Phi Kappa Phi, the honorary banquet will commence at 5:00 p.m. with an address by Dr. Joseph Weatherby, "Current Problems in the Middle East."

The students will be joined by many faculty and community members who were credited during their college careers with membership in the national honor society.

To qualify for the honor society a senior must have a 3.8 cumulative grade point average. Membership of Phi Kappa Phi is made up of students from all schools in the university. Students are notified if they are qualified after results are turned in by a professor who surveys each department. According to Watson, 76 students have qualified and accepted membership in the scholarship society during the past year.

Reservations for the banquet should be made through Edgar Hyer, Ag. 195, or Robert Dickerson, Science E-11 by late this afternoon.

SAM holds seminar

Society for the Advancement of Management and the Business Department will hold the seventh annual Business Seminar featuring executive speakers from business and industry.

During classes today and Friday, executives will relate classroom learning to the practical job situation.

Numbering among the 11 company representatives scheduled to attend are... (Continued on Page 4)

Film to depict life of ‘Guru’

A film depicting the life of a 10-year-old "Messiah" will be shown here tonight.

Guru Maharaj Ji, proclaimed by over ten million people as their spiritual leader, comes to life in the film "Baaghi Has Come," sponsored by the Divine Light Experience Club, the film will be shown at 7:30 p.m. room S-28 in the Science North Building.

There is no admission charge and the public is invited.

Linda Harlow, one of the club members, said, "Guru Maharaj Ji does not teach a new religion, but reveals the true meaning of all religions." She indicated this is done by giving knowledge and practical experience of the one true energy which she describes as being God.

Mike Harlow, who has been with the club over a year, explained that we read and see pictures about a place but we can't know what it is really like until we visit it. The same for God as she says, "We won't know God until we see him face to face."

The followers of Guru Maharaj Ji feel that he was sent to earth to tell all about his experiences with God, whom he has seen.
Rock fans not 'stupid'

In the first place, the letter of reference to fans as being for people who are mature and "with brains." "Mature" seems to mean "fully developed" which is the glut of all the definitions I have ever heard. And referring to one group as "having brains," and another not is something I have never understood when placed in an argument.

But that is not my main point. It is inferred this does it take talent to be those "artists" who disholish saxophones, clarinets, and pianos on KCPR between 9 and 13 in the evening Mondays? Why, I have heard persons who never touched a piano keyboard all right down and play better music than some of those spontaneous piano pourers. And if one listens closely and is not automatically turned off to a square wave or new sound effect, occasionally one will find a talented performance on guitar, piano, flute, drums...even synthesizer.

One last comment: If you really want to hear GOOD jazz, pick up Woody Herman's "Light My Fire" Michael M. Morra

Student blasts

Evans' letter

Editor:

I would like to thank Mr. Pete Evans for reminding us all that politics is a dirty game and that sometimes "score messages, false innuendo, and massive spending" are the tactics. It is obvious from his letter that he is quite knowledgeable on this topic. Again this year we have found persons supporting a "win-at-any-price" ethic using Watergate style techniques. Hopefully our student government investigation into their activities can serve as a model for our national counterparts.

Mr. Evans says he wrote his letter "with the intent of precipitating a public discussion." Yet he says "certain pertinent information has been withheld at this time." Honestly Pete, Joe McCarthy would have been proud of you. But what the whole thing really boils down to is this: After almost a year, is it still sour grapes? J. Kenneth Haygood
La Fiesta...

The Fiesta atmosphere will be most prevalent throughout the cultural center of the celebration, the Old Mission. Local organizations will contribute food stands, concessions, and art and crafts displays to transfer the Mission plaza into a Fiesta marketplace. Both the carnival and market place will remain open throughout the four days of La Fiesta.

To participate in the spirit of La Fiesta, everyone is encouraged to dress in costumes of the Fiesta. Costumes particularly will be emphasized at the costume breakfast Friday morning, at 8:00 in the Madonna Inn.

At that time, prizes will be awarded for outstanding costumes and window decorating.

Transportation throughout the Fiesta activities will be provided for by the famous Tull London double-decker bus, owned by Tropicoana Village. Hourly shuttle service will connect the carnival and market place.

A seminar speaker for the Electric Power Institute will speak on campus today at 11 a.m. The talk is scheduled to be in Science E-37 where it will be open to the public with refreshments being served.

According to Dr. Saul Goldberg, Director of The Electric Power Institute, "Joseph 0. Meyer, a Planning and Research Engineer for Pacific Gas and Electric, will be the guest speaker."

The Drama Committee will hold a reorganization meeting tonight at 8 in room 315 of the Music, Speech and Drama Building.

According to Kris VanDersWaff, president, the committee has faded out this past year. At this meeting, singers, actors, dancers, technicians, and all interested people are welcome to present their views on how they feel the Drama Committee should be run in the future.

Activities and the possibilities of more student musicals will be discussed. VanDersWaff said, "The main purpose of this meeting will be for students to present their views on what kind of Drama Productions they feel would best serve Cal Poly."
The average Navy Pilot isn't.

No man who has mastered the flying skills it takes to fly and land on a ship at sea can be called an average pilot. And the sense of accomplishment and satisfaction that he enjoys are also above average. Which is only right. For the man who would go places as a Naval Aviator must pass through the most challenging and demanding training program to be found anywhere.

From Aviation Officer Candidate School through Flight Training to the day he golden Navy Wings are awarded, he is tested; driven; pushed and tested again. And for good reason. The Navy has learned that without the will to succeed, no man can be successful. Which brings us to you. Do you have what it takes to fly Navy? The question remains: Is he willing? Is he fit? Is he ready to accept the challenge?