AMARAL SELECTED TO DIRECT CAL POLY FOUNDATION OPERATIONS

Alfred W. Amaral will assume new duties as executive director of the foundation which operates campus residence hall, agricultural production, food service, and other auxiliary programs, effective July 1, 1971. Appointment of Amaral to head the Cal Poly Foundation was announced last week by President Robert E. Kennedy, who is also chairman of the board of the non-profit foundation corporation.

President Kennedy expressed pleasure with the selection of the 31-year-old Amaral, a member of the faculty of the Agricultural Management Department for the past four years. "We feel especially fortunate to find a man with his qualifications within the college organization. His background in finance, sales, and labor seems to suit him well for the position," Dr. Kennedy added.

Amaral, who earned his bachelor's degree in agricultural business management at Cal Poly in 1964, will succeed Gene E. Brendlin, who last fall announced his plans to retire from his duties as manager of the Cal Poly Foundation at the end of the college year on June 30.

Before becoming a member of the college faculty in 1967, Amaral was employed in management and sales positions with Martin Produce, Inc., Salinas; Wells Fargo Bank, San Francisco; and a labor contracting firm in Sacramento. A native of the Salinas Valley, he attended and graduated from Gonzales High School. He also holds the Master of Business Administration Degree from Golden Gate College, San Francisco.

Brendlin joined the Cal Poly administrative staff in 1950 after having been director of vocational agriculture programs at high schools in Fallbrook, Linden, Tracy and Arroyo Grande. He is a graduate of University of California at Berkeley, where he earned his bachelor's degree in agriculture. Born in Paso Robles, Brendlin has spent most of his life in San Luis Obispo County, where his family has operated the Brendlin Rice Company and he has also been an active farmer.

The Cal Poly Foundation is responsible for operation of Cal Poly's food services, El Corral Campus Store, and other activities as requested by the college. In addition to the programs already noted, the college foundation provides fiscal management for such activities as gifts and grants to the college, supplementary student health services, faculty and student research, and the development of publication and educational materials.

11,345 STUDENTS REGISTER FOR SPRING QUARTER CLASSES

The 11,345 students who registered for Spring Quarter classes last week began their studies for the quarter yesterday (Monday, March 29). The late registration period began this (Tuesday, March 30) morning and will continue through next Monday (April 5).
AUTOMATION WILL BE SUBJECT OF PRINTING INDUSTRY SEMINAR

The impact of automated systems on the printing and publishing industries will be measured during a three-day seminar called Automation '71 to be held April 15-17 on campus. Being sponsored by the International Association of Printing House Craftsmen and hosted by the Graphic Communications Department, the program is being designed to show how automated processes can be harnessed and utilized in the printing industry.

Scheduled, according to Roderick W. Carruthers Head of the Graphic Communications Department, are a series of panel programs, addresses by speakers from industry, and discussions of computer applications. Also being planned are presentations by companies that have successfully automated their plants and social events designed to encourage information exchange.

"Automation '71 will seek to present the many facets of the automated method so that plant personnel can more intelligently evaluate new equipment and processes for application to specific situations," said Carruthers, who is co-chairman for the seminar with Charles V. Morris, vice president in charge of corporate relations for Saxon Industries, Inc., of New York.

Keynote speaker for the program will be the public printer of the United States, the honorable A. N. Spence, who will head an outstanding case of speakers and moderators. Included are representatives of IAPHC, the trade press, both medium and large printing and publishing concerns, and graphic arts education, as well as top-flight executives who were instrumental in the success of Comprint 90, a giant printing trends review which took place in New York City last fall.

Some 250 plant managers, executives, supervisors, and craftsmen are expected to attend the seminar. A separate women's program has been developed which includes a campus tour and visits to historic and sightseeing attractions of San Luis Obispo and the Central California Coast area.

MARCH SALARY WARRANTS WILL BE AVAILABLE ON THURSDAY

Salary warrants for the March pay period will be available to state employees who wish to pick them up in the Business Affairs Division Office, Adm-114, on Thursday, (April 1). They will be available after that date at the State Cashiers Office, Adm-131-C. Employees whose reporting departments and units are participating in the check distribution system can obtain their warrants after 4 p.m. on Wednesday (March 31) from the designated member of their department or unit staff.

PARKING PERMITS STILL AVAILABLE FOR PURCHASE

Faculty and staff parking permits for the Spring Quarter are still available and may be purchased at $9 each from the State Cashier in the Administration Building (Adm-131-C). Alternate parking permits are available at $1. Approval of the director of business affairs must be secured for purchase of more than one alternate permit. Regardless of the number of permits a person might have, only one of the vehicles can be on the campus at any one time. Parking enforcement began yesterday (Monday, March 29).
MARION WILLIAMS CONCERT WILL BE FRIDAY EVENING

"A sensational artist with the true gospel feel and tremendous technical excellence" writes Billboard Magazine of gospel and blues singer Marion Williams who will appear at the Julian A. McPhee College Union in a public concert scheduled for Friday (April 2) at 8 p.m.

Miss Williams' career has contained international tours and television specials, all of which received high acclaim. More recently she has begun a tour of college campuses across America and has made three return appearances at Harvard University. Her records appear under the Atlantic, Epic and Savoy labels.

Sponsored by the Fine Arts Committee of the Associated Students, Inc., the Marion Williams Concert at Cal Poly is open to the public, as well as all members of the campus community.

Tickets are priced at $1.50 for college students and $2.50 for all others. They are being sold at the information desk in the College Union and at Brown's Music, Ogden Stationers, Supersonic, Stereo West, and Krasnow and Krasnow, all in San Luis Obispo.

CAMPUS VISIT BY "PEOPLE ARE FUNNY" MAN SCHEDULED APRIL 29

The man who spent 19 years proving to the television audience of America that "people are funny," will speak on April 29 at Cal Poly on one of society's most seriously pressing issues, the use and abuse of drugs. Art Linkletter will continue his coast-to-coast crusade against drug abuse as he speaks to students, faculty, and the general public in the new Julian A. McPhee College Union at 11 a.m. There will be no admission charge.

Linkletter, who claims "people are my business," has been in the "business" for more than 35 years, on network television and radio. His Emmy-winning day-time television show, House Party, ran for 25 years. Most recently he has been seen with his son, Jack, on NBC's Life With Linkletter.

A 1934 graduate of San Diego State College, Linkletter has been awarded 6 honorary doctorate degrees from colleges and universities for his humanitarian work and his interest in youth. He has also received many citations for his chairmanship of such charitable events as National Easter Seal Week, National Heart Week, and National Cancer Week. Currently, he serves on the President's Commission for the United Nations and the President's Commission to Improve Reading in the U.S.

Kids Say The Darndest Things, Linkletter's non-fiction account of some of the thoughts of the younger set, is one of the top 15 best sellers in American publishing history and was No. 1 for two straight years on the non-fiction list. Since the tragic death of his daughter from the effects of LSD, he has spent much of his time in recent years touring the country speaking to students and parents about drug abuse.

During his visit to Cal Poly, Linkletter will also meet with Project 9 students who are vitally concerned about the issues of drugs in our society and are conducting a series of lectures dealing with drug abuse. His visit is being hosted by Cal Poly and the College Program Board Speakers Forum Committee of its Associated Students, Inc., which sponsors Project 9.
CAMPUS CHRISTIAN GROUPS SLATE EASTER WEEK MEETING SERIES

Four campus groups active in Christian life programs have announced plans for a series of four Easter Week meetings to be held next week in the Auditorium of the new Julian A. McPhee College Union. The meetings are scheduled for Monday, Tuesday, Wednesday, and Thursday (April 5-8) evenings, starting at 7:30 p.m., according to Roger Keetch (Mechanical Engineering Department), who announced the series.

Principal speaker for the meetings, to which members of the college faculty, staff, and student body are invited, will be Mark Hanna (Philosophy Department). Other members of the faculty and student body are also scheduled to speak during the programs.

Joint sponsors of the meetings, according to Keetch, are Intervarsity Christian Fellowship, the Navigators, and Campus Crusade for Christ, all recognized student organizations, and the Faculty Christian Fellowship. Admission will be free.

AUDIO VISUAL EQUIPMENT FOR POLY ROYAL

Equipment from the Audio Visual Service Office will again be made available this year for use during Poly Royal, April 23-24, according to Marcus Gold (AV Service Coordinator). Departmental clubs and student organizations should be advised to schedule AV equipment for their Poly Royal projects by first obtaining a Form 81 from the Activities Office, CU-217, and then contacting the AV Service Office, BA and E-9.

With the limited amount of equipment that is available and heavy scheduling anticipated all equipment now on quarter loan to instructional departments may be recalled for the Poly Royal weekend and reissued for events scheduled as part of the annual open house activity, Gold said.

Requests will be filled on a first-come, first-served basis. Since there is never enough equipment to fill all requests, Gold urged members of the faculty and staff who are advisors to student groups to have their organizations submit their requests now.

OPEN ENROLLMENT PERIOD FOR HEALTH INSURANCE PLANS WILL CONTINUE THROUGH APRIL 10

The Board of Administration of the Public Employees' Retirement System is presently conducting an open enrollment period for the State Employees' Medical and Hospital Care Programs. This open enrollment period will continue through April 10. All those interested in enrolling in a basic and/or major medical health plan or changing enrollment are urged to complete the necessary papers in the Personnel Office before April 10.

Insurance representatives from the various employee associations will be on campus between 8 a.m. and 5 p.m. on the dates indicated below to answer any questions an employee may have regarding coverage in the associations sponsored insurance programs:

California State Employees Association March 29-30 Adm-119
United Professors of California March 31 Adm-119
California Teachers Association April 2 SDR-A

Additional information may be obtained by contacting the Personnel Office, Adm-111, 546-2236.
COMING EVENTS

Late Registration for Classes -- Tuesday, March 30, through Monday, April 5, all day, Administration Building Room 219. Late registration for Spring Quarter classes for students who failed to complete registration on Thursday and Friday, March 25-26.

Varsity Tennis -- Tuesday, March 30, 11 a.m., Tennis Courts near Men's Gymnasium. Cal Poly vs. University of California at Davis. Public invited.


CCAA Tennis -- Thursday through Saturday, April 1-3, Tennis Courts near Men's Gymnasium. Annual championship round robin for teams of the California Collegiate Athletic Association; hosted by Cal Poly. Public invited.

Cal Poly Staff Club Luncheon Meeting -- Thursday, April 1, 12 noon, Staff Dining Room. Program featuring folk singer John Zane during weekly luncheon gathering. Faculty and staff invited.


Varsity Baseball -- Friday, April 2, 2:30 p.m., Baseball Diamond near Poly Grove. Cal Poly vs. San Fernando Valley State College. Public invited.

Physics Colloquium -- Friday, April 2, 4 p.m., Science Building Room E-26. Talk on "Photonuclear Reactions with Monoenergetic Photons" by Barry Berman of Lawrence Radiation Laboratory in Livermore; sponsored by the Cal Poly Physics Department. Faculty, staff, and students invited.

Transcendental Meditation -- Friday, April 2, 7:30 p.m., Julian A. McPhee College Union Room 220. Lecture on transcendental meditation by Doug Grimes; sponsored by the Students International Meditation Society organization of Cal Poly. Public invited.

Gospel Concert -- Friday, April 2, 8 p.m., Julian A. McPhee College Union. Concert by gospel singer Marion Williams; sponsored by the Fine Arts Committee of Cal Poly's Associated Students, Inc. General admission tickets - students, $1.50; all others, $2.50.


Youth Grange Conference -- Sunday through Tuesday, April 4-6, all day, campus. Annual conference for young people from throughout California; sponsored by the California State Grange and hosted by the Cal Poly School of Agriculture and Natural Resources. By invitation.

Late Registration for Spring Quarter -- Monday, April 5. Final day to register or add classes for the Spring Quarter for Cal Poly students.

Cal Poly Women's Club Bridge Sections Meeting -- Monday, April 5, 8 p.m., Dexter Library Building Room 129. Regular meeting of the sections with play for both experienced and beginning players. Members invited.

(Continued on Page 6)
VIDEOTAPE RECORDER RESERVATIONS INVITED BY A V SERVICES

Reservations for use of videotape recorders for faculty evaluation during the Spring Quarter are now being taken by the Audio Visual Services Office. Two of the recorders are available for loan to instructional departments for periods of up to two weeks, according to John Heinz (Director of Audio Visual Services). He encouraged departments that were unable to schedule a videotape recorder during the Winter Quarter to reschedule during the Spring Quarter. Reservations may be made by telephoning the Audio Visual Service Office, 546-2211.

COMING EVENTS . . . (Continued from Page 5)

Cal Poly Women's Club Walking Section Meeting -- Tuesday, April 6, 9 a.m., Veteran's Memorial Building, San Luis Obispo. Meeting of the section for a walk in the Cuesta Park area of San Luis Obispo. Members invited.

Cal Poly Women's Club Sewing Section Meeting -- Tuesday, April 6, 2 p.m., 1706 Conejo Dr., San Luis Obispo. Regular meeting of the section in the home of Mrs. Harold P. Davidson. Members invited.

Cal Poly Women's Club Newcomers Section Meeting -- Tuesday, April 6, 8 p.m., Route 2, Foothill Blvd., San Luis Obispo. Panel discussion on sabbatical leaves titled "7th Year Stretch" during meeting in home of Mrs. William Alexander. Members invited.

Varsity Baseball -- Wednesday, April 7, 2:30 p.m., Baseball Diamond near Poly Grove. Cal Poly vs. San Diego State College. Public invited.

International Agriculture Conference -- Thursday, April 8, all day, Julian A. McPhee College Union. Conference featuring speakers on international agriculture; sponsored by Cal Poly and the student council of the School of Agriculture and Natural Resources. Public invited.

College Hour Concert -- Thursday, April 8, 11 a.m., Cal Poly Theater. Concert featuring the Cal Poly Men's Glee Club and Collegians stage band in a preview of the annual Home Concert; sponsored by the Music Department. Public invited.

Cal Poly Staff Club Luncheon Meeting -- Thursday, April 8, 12 noon, Staff Dining Room. Program presented by Warren T. Smith, chief of party for the Cal Poly/AID project in Thailand. Faculty and staff invited.

Academic Holiday -- Friday, April 9 beginning at 12 noon. Good Friday academic holiday for Cal Poly students and academic employees.

Varsity Baseball -- Friday, April 9, 2:30 p.m., Baseball Diamond near Poly Grove. Cal Poly vs. Chapman College. Public invited.

Varsity Track -- Saturday, April 10, 11 a.m., new Track Field near Men's Gymnasium. Cal Poly vs. University of California at Riverside, California State College at Los Angeles, and California State Polytechnic College at Pomona. Public invited.


Typewritten copy intended for the next issue of Cal Poly Report must be received prior to 12 noon Friday, April 2, in the Office of Information Services, Administration-210.
MUSTANG BASEBALLERS SLATE BIG GAMES THIS WEEK

Head Coach Augie Garrido's Cal Poly baseball varsity has doubleheaders slated at both ends of a full week of home activity for Cal Poly sports teams this week. Also on tap during the week are dual matches involving the varsity golf and tennis teams and round robin play in the annual California Collegiate Athletic Association tournament.

The Mustang diamondmen were to have opened their play for the week with a twinbill starting at noon today (Tuesday, March 30) and will round it out with a weekend series against CCAA opponent San Fernando Valley State College. The Mustangs and Matadors have a single game planned for 2:30 p.m. on Friday (April 2) and a doubleheader scheduled for 12 noon on Saturday (April 3). All five contests will take place on the campus diamond located near Poly Grove.

All of this week's games are important ones for the Cal Poly nine. They need a sweep of today's games to give them a 3-1 edge in their 1971 series with traditional rival Fresno State and at least a 2-1 mark in their weekend series with defending national champion San Fernando Valley State to retain their place at the top of current CCAA standings.

Six games played last week saw the Cal Poly diamondmen improve their won-lost-tied record for 1971 to 21-4-1. They managed victories over Portland State College, Westmont College, and San Fernando Valley State, while losing only to University of California at Santa Barbara, to finish second in an invitational tournament held in Goleta and then split a two-game set with Stanislaus State College to wind up the week.

After opening their action for the week with a dual match with University of California at Davis on the courts located near the Men's Gymnasium this (Tuesday) morning, Coach Ed Jorgensen's Mustang tennis team will host teams representing the other CCAA member colleges and universities in the league's annual round robin tournament on the campus courts. Play is scheduled throughout the day Thursday, Friday, and Saturday.

Other action scheduled this week will find Coach Bill Hicks' varsity golf team playing host to California State Polytechnic College at Pomona in a match slated for Friday afternoon on the San Luis Obispo Country Club Course and Coach Steve Simmons' varsity track and field team journeying to Northridge for a triangular meet with San Fernando Valley State and California State College at Fullerton on Saturday.

CAL POLY GRAPPLERS FINISH NINTH IN N C A A UNIVERSITY FINALS

Cal Poly's varsity wrestlers used a pair of high placings and good performances by other members of the nine-man team to tally 27 points and a ninth place finish in the 1971 National Collegiate Athletic Association University Division Wrestling Tournament which took place in Auburn, Ala., last weekend.

Place winners for Coach Vaughan Hitchcock's national College Division champion Mustangs were John Finch, who was fifth at 158 pounds, and Lee Torres, who was third at 142. Both are seniors.

Last week's performance gave Cal Poly its third finish in the top 10 teams in the University Division tourney in recent years. Mustang teams were fifth in 1969 and tied for sixth in 1968.

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WHO . . . WHAT . . . WHEN . . . WHERE ? ? ?

James L. Webb and Larry Bridges (both Men's Physical Education Department) attended a Symposium on Exercise and the Heart, which took place on March 16 in Anaheim. Joint sponsors of the day-long program were the California Medical Association and the President's Council on Physical Fitness and Sports. Bridges is currently working with faculty members interested in jogging as a means of physical conditioning.

Wallace F. Glidden (Head of the Veterinary Science Department) and Merton D. Fetters (also Veterinary Science Department) took part in a large animal health symposium in Fresno on March 16. Discussed during the program, which was sponsored by the California Bovine Practitioners Association, were neonatal and abortive diseases of beef and dairy cattle.

Frank J. Hendel (Aeronautical Engineering Department) gave an illustrated presentation on the National Aeronautics and Space Agency's space shuttle program for State Department of Aeronautics Director Joseph Crotti and his staff last Wednesday (March 24) in Sacramento.

Two Cal Poly students have qualified to compete in the U. S. International Championship Rifle Matches to be held in Phoenix, Ariz., on May 22-27. Sam Thoman, a senior majoring in industrial technology, and Richard Roll, a junior majoring in business administration, qualified during a match held recently in San Luis Obispo. The U. S. team for the forthcoming Pan American Games will be selected during the matches in Phoenix.

VACANT POSITION ON COLLEGE SUPPORT STAFF LISTED

One vacant position on the college support staff has been announced by S. Milton Piuma (Staff Personnel Officer). A description of the position, which may be filled by promotion or transfer of Cal Poly staff only, is posted on the bulletin board located in the Personnel Office, Adm-111, 546-2236. Guidelines for filling the position are also posted in the Personnel Office. The position is:

Clerical Assistant II-A ($457-$556), Records Office, Student Affairs Division. Duties include working with student records, assisting in registration, preparing of grades, etc. Applicants must have passed the General Clerical Test, must be high school graduates with one year of office experience desired, and typing proficiency preferred.

ANNUAL HOME CONCERT WILL BE APRIL 16

The annual Home Concert of the Men's and Women's Glee Clubs and the Collegians stage and dance band will take place starting at 8 p.m., April 16, in the Men's Gymnasium.

EUROPEAN TOUR WILL BE DESCRIBED AT MEETING

Members of the college faculty and staff interested in learning more about a tour of Europe being organized by the campus student chapter of the American Institute of Floral Designers are invited to attend a meeting scheduled for 7:30 this (Tuesday, March 30) evening at the Ornamental Horticulture Unit. Cost for the tour, which will open Aug. 9 in New York City and conclude on Sept. 8, is $1,039.55.

Typewritten copy intended for the next issue of Cal Poly Report must be received prior to 12 noon Friday, April 2, in the Office of Information Services, Administration-210.
The National Science Foundation has a new program that should be of prime interest to this College. It is called Technician Education Development Program. There are two categories:

"1) Support to technical and professional organizations, institutions, or ad hoc groups of competent technicians and scientists, to assist in the development and testing of new instructional patterns and curricula that will enable technical education programs to keep pace with the changing needs of the industrial-scientific complex.

2) A pilot program of institutional support for coherent technician education program development and implementation, via a limited number of grants to institutions offering formal curriculums for technician training, which will serve to establish criteria and guidelines and provide models for broader development in technician-training institutions throughout the Nation."

The program does not recognize any distinction between technician and technologist. Support is limited at present to "programs providing technical backup for physical scientists and engineers."

The brochure emphasizes "hands-on experience" and experience in what a technician does, as well as what he has to know.

Although the program has only $2.5 million for FY 1972, and grants may be on the order of $100,000, I think we have the advantage over most of our competitors.

The best time to get a grant is now when the program is still flexible, and the NSF staff doesn't have the experience to pigeon-hole a proposal. I think it would be a mistake on our part to submit more than one proposal. There is only one brochure available at present, but feel free to read it in Administration 309.

The National Science Foundation reports that the estimated expenditure on research and development in the United States in 1971 from both public and private money will be $27.8 billion. This is an enormous amount, but only $2.7 billion will be spent at colleges and universities. Furthermore, research accounts for only about one-third of the money, or say $1.0 billion, the balance being for development. This amount is 5 percent higher than the 1968 level. Owing to inflation, the 1971 levels represent a cut of about 10 percent from 1968. Ad astra per aspera.
Dr. David Grant was appointed to fill the vacancy on the Educational Policies Committee. This committee will be a busy one, especially in view of the Chancellor's proposal "A New Approach to Higher Education for the California State Colleges," as most of the items in this proposal will be on the Educational Policies Committee's agenda. With this appointment, all of Cal Poly's Senators are now on one of the standing committees.

Among the first items of business was a report of a Task Force Committee composed of all of the past chairmen of the Senate and who were appointed last fall to study ways of making the Senate more relevant and to report the views of the faculty better. This committee's report was quite controversial in that, in its recommendations, it recommends that the Senate sponsor a new membership organization for the faculty for collective bargaining purposes. This report was first reading only; and after a great deal of discussion, it was received as a first reading item. All of the state-wide Academic Senators have the complete report of the Task Force Committee; and if you are interested, we would be glad to make our copies available to you. This report, with its recommendations, will be a second reading item at our May 13-14, 1971, meeting.

The Academic Senate approved a resolution supporting its Executive Committee's action regarding the tenure proposals before the Trustees. The Executive Committee's action was to work out a compromise from the Chancellor's stand on changing tenure to the nine-point tenure proposal that is now before the Board of Trustees. The Senate did suggest some clarification to the nine points, but realized that, working for a compromise, you do not always get everything you want.

In another resolution, we took a stand of vigorously opposing a proposal before the Trustees which mandates "payroll certifications by all academic employees, under penalty of perjury, including certification of all class assignments met and not met and whether such assignments were not at the places assigned and taught on the subjects assigned. At the present time, the college presidents have the option of requiring each academic employee to sign such certification. It was felt by the Senate that this should remain at the option of the president as local circumstances vary and the president is in the best position to see whether individual certification would be necessary.

The Academic Senate also supported the repeal of Section 3510 of the Meyers-Milias-Brown Act. This is the section which excludes state employees from collective negotiations which were extended to other public employees under this act of 1968.

The Senate also reaffirmed its support of the present staffing formula as a minimal staff support level for budgetary determinations.

There was considerable discussion of the Chancellor's proposed new approaches to higher education in the California State Colleges. Most of those commenting agreed
that we need to do a study and that undoubtedly we do need some changes. They were opposed to sweeping changes without more study. Specifically, there were three resolutions passed requesting that these programs not be implemented without further study and/or carefully designed pilot programs that were adequately funded to provide for evaluations of these pilot programs.

In general, the meeting was productive -- with all of the resolutions indicating a desire to cooperate with the Chancellor and the Trustees in overcoming the problems facing the California State Colleges at this time.