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FOR IMMEDIATE RELEASE

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Cal Poly Establishes Hank Apfelberg Graphic Communication Memorial Endowment

SAN LUIS OBISPO – Cal Poly, San Luis Obispo, has established a memorial endowment in honor of longtime Graphic Communication Professor Hank Apfelberg.

Apfelberg taught at Cal Poly for more than 30 years. He was also an author, researcher and pillar of professionalism in the graphic arts industry, said Harvey Levenson, head of the Graphic Communication Department.

“Hank’s dedication was to the students he educated and the industry he served,” Levenson said. “To commemorate his lifelong devotion and professional contribution to the printing, publishing, packaging and imaging industries, the Hank Apfelberg Graphic Communication Memorial Endowment is being established. Contributions are sought for the perpetual endowment.”

Anyone wanting to help advance the causes that Apfelberg valued as an educator and industry professional may send tax-deductible contributions to:

The Hank Apfelberg Graphic Communication Memorial Endowment
Graphic Communication Department
California Polytechnic State University
San Luis Obispo, CA 93407

The endowment will support:

. An annual scholarship to a student demonstrating need and a commitment to a career in graphic communication;

. Projects involving students and faculty working together in areas of research and development to bring creative ideas and solutions to the graphic communication industry;

. Student field trips to graphic communication companies and student participation in professional expositions and conferences that bring students in contact with industry professionals;

. Graphic Communication Department curriculum and professional development to ensure that the department continues on the cutting edge
as one of the nation’s leading programs of its kind.

Founded in 1946, Cal Poly’s Graphic Communication Department is one of the largest and best known of its kind. The department has nearly 3,000 alumni, many of whom hold leadership positions in the printing, publishing, packaging, electronic imaging and equipment vendor sides of the industry. It also has one of the largest industry-supported programs in graphic arts education and one of the largest overall department endowments in the university.

For more information contact the Graphic Communication Department at (805) 756-1109 or e-mail grc-department@calpoly.edu.

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