Feb. 11, 2005
FOR IMMEDIATE RELEASE

Contact: Robyn Christian
Student Media Manager
rschrist@calpoly.edu
Phone: (805) 756-2180
www.westernbonanza.calpoly.edu

21st Annual Cal Poly Western Bonanza Junior Livestock Show
Set for Feb. 18-20 in Paso Robles

SAN LUIS OBISPO, CA – More than 500 students from across the West --
and more than 1,000 livestock animals -- will compete for more than
$50,000 in prizes at Cal Poly’s 21st Annual Western Bonanza Junior
Livestock Show over the President's Day Weekend.

Western Bonanza is a nonprofit junior livestock show for entrants from
nine to 19 years old. It was originally created as part of a Cal Poly
senior project in 1984. The event has evolved into one of the largest
junior livestock shows in the West.

Western Bonanza 2005 will be held Friday through Sunday, Feb. 18-20, at
the California Mid-State Fairgrounds in Paso Robles. The show begins at
8 a.m. Saturday and Sunday and admission is free.

“Due to the increase in corporate and general sponsorships for this
year’s show, we have been able to change our format and increase the
awards budget substantially,” said Cal Poly Animal Science Professor
Wendy Hall.

Western Bonanza sponsors have made it possible to award iPODs, silver
belt buckles, one-of-a-kind jackets and many more prizes. In addition to
prizes, every exhibitor at the show receives a “Western Bonanza” T-shirt
to commemorate the weekend. “We are thrilled to provide such
outstanding awards to the exhibitors this year,” said Lindsay Buckner,
student awards chairman.

Show categories include lamb, goat, steer, heifer, hog, cattle fitting,
and a scholarship competition.
For more information visit the Cal Poly Western Bonanza Web site at: www.westernbonanza.calpoly.edu or call the show office at (805) 756-2180.

###