The Student Movement: Passe or just passive—Outpost takes a look Page 2

Apartment Decor: It doesn't have to look cruddy or cost you a fortune Page 4

A Hairy Switch: Now the men frequent beauty parlors on Saturday morning while the girls... Page 5
Cheerleaders in short, green, pleated skirts wave and rave themselves hoarse with the glee of cheers in many a season, while the ASI offices are busier than a beehive. Spitting, spooked, beer has replaced dope as the drink of choice. Perhaps the groesest cheers in many a season.

Gold and blue, skirts wave and rave themselves hoarse with the glee of cheers in many a season.

"The Movement is dead-what next?" and "The Movement is dead, gone, over, done."

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College Student grown up...or has he?

Not too long ago, like about two or three years, The Movement was the normal way to get the students out on the buses and into the administration building, but he carried Jerry Rubin's book conspicuously on top of Economics and The Social Science was up slightly, while It was declining here; therefore, when slick new Fraternity pledges are up? As goes Cal Poly so goes the nation, or something like that. Has dear old Cal come into its prime?

"People here are waking up and realizing that just because you're conservative doesn't mean you're dumb. If you're conservative you have something worth saying, too." 

The most significant thing about the campuses, nationwide, in 1971-72, is that they were quite—quiet much quieter than they were since all the fun and games started around 1967. 1969-70 was the year the violence peaked and after the spring of Kent State and Jackson University. Cal Poly began to quiet down. That was about the time they were starting to get noisy.

Probably the most significant thing about Cal Poly in 1972 was that it had a decidedly more activist student government than it had ever seen before. Pete Evans and Marianne Doehl brought controversy. Pete Evans and Marianne Doehl brought controversy.

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Movement—
a Culture?

And how about that second thing they tell us we've returned to electoral politics? Were we ever involved in that scene? If we are now returning, when did we ever leave? occasional apathetic sadist.

Curt Uajda reports that his group is very serious. "Even if you're conservative you have something that's worth saying, too." One of the most interesting and hard-to-explain trends in student action, nationwide, is the return of fraternities. Here at Poly the picture is again hard to read accurately. Jim Larson, a representative on the Inter-Fraternity Council here reports that pledges in his fraternity have picked up this year from what they were the past two years, but adds that an increase in pledges is noted about every two years. Larson remarked that Poly has been famous for trailing other schools in areas of social and political activities by about eight years.

Across the nation they tell us that, along with fraternity fun, we're going back to football games complete with the good old "rah-rah" spirit. In former days, students have been far too serious-minded to tend to such trivia, but perhaps shaking upon defeat has caused our generation to take stock in the convictions of another era. Cal Poly didn't add 1000 new reserved seats this year to seat the cows. All Program Manager Dave Oldfield said last season student, attendance at football games averaged about 3000. Pointing out that it is difficult to determine just what student attendance will be this early in the season, Oldfield says, "It is as good this year as last year. More students are buying reserved seats. There were about 3800 students at the Montana State University game. He went on to add, "I think football attendance and 'rah-rah' spirit goes in cycles and right now we're on the 'up' aids of the cycle. In a few years we'll be down again... I don't know, that's just the way it looks to me."

"Careerism has never really been on the decline here; therefore, when slick magazines tell us we're returning to careerism mentality, they can't include Poly. We've always been there."

Have we returned to electoral politics? Well, nobody rules anymore, but at Poly it's hard to say. One of the most interesting and hard-to-explain trends in student action, nationwide, is the return of fraternities. Here at Poly the picture is again hard to read accurately. Jim Larson, a representative on the Inter-Fraternity Council here reports that pledges in his fraternity have picked up this year from what they were the past two years, but adds that an increase in pledges is noted about every two years. Larson remarked that Poly has been famous for trailing other schools in areas of social and political activities by about eight years.

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(Continued on Page 11)
Giving Your Apartment That Extra Touch

by Jane Palmer

The sterility of San Luis Obispo apartments is legendary. Bare walls, bare floors, and bare windows are hard to bear, (sigh, sorry) but that's what some of our Poly students have to put up with. Not to mention the dorms, which tourits often mistake for the Mona Lisa. (east facility).

Making like an interior decorator is the simple solution, but interior decorators are usually rich, while students usually aren't. But with a little imagination and minimal outlay, it is possible to convert your room from a tomb to a tabernacle.

Number one requirement is the apartment. You can practice your decorating talents on a section of the 4th unit pasture if you must, but when it comes down to your hand-woven carpet you'll be sorry. So get the standard unit with four walls, bear and ceiling. And indoor plumbing. San Luis gets cold winter quarters.

If the rent on your pad is low, then it may not be furnished. Or if your furniture's style is early Orange Julius you're in the same boat. PG & E spoils make neat tables, but avoid the ones with wire on them. They'll probably put you in the poky if you try to rip them off their line. Call the local office to find out when they'll be getting rid of their surplus reeds.

A big chunk of driftwood would be the right way, looped off with a piece of black glass makes a table that your neighbor will covet, The driftwood is free, and glass will run about $5.

Stools you can make from milk cans, nail barrels, and 12" plastic pipe when in season. Chairs are harder, but you can try the Salvation Army, used furniture outlets, and the ever-present garage sale. The same goes for dressers and chests. A simple sofa can be had from a mattress, two blocks of wood to set it on, and your choice of bedspread. Bunk bed mattresses make the best seats, as they're narrower.

Remember, when building your furniture, use construction grade fir. It's cheaper than anything else, just be picky when buying. Blain, or indian sand floor was for wooden floors will give it a good natural finish. Or you can paint it. Contact paper is another cover that looks good, is easy to apply, but costs a bit. For the same effect, use magazine pages with a layer of varnish. Not only will your furniture be a conversation piece, but you'll also be able to read it in your spare time.

**Window Treatments**

The scenery of San Luis Obispo is beautiful to look at, but often the windows are a bummer to look through. If you're arty-craftay, then erect random-spaced shelves In your window. Window boxes are a bummer to look through. If you're artsy-craftay, then erect random-spaced shelves In your window. Window boxes can look good when the light pours through the old wine bottles, vases, and plants. The ornamental horticulture unit Is the best source for plants. A common variety, floracent, green pyralisus philia, thopacus usually runs about $4. Herbs, grown in the window box, look good and you'll have fresh herbs to season a special dinner for your special person.

Everyone's got a poster or three, but landlords usually aren't too cool about having a million thumbtack holes in their walls. Don't feel sorry for the landlord, It'll be your security deposit that suffers. Try putting your posters on illustration board. (try the bookcutter) with rubber cement or mounting tissue again, the bookcutter, and hang the thing from the ceiling. Two small holes where the wall meets the ceiling are hard to see, and far better than lots of holes at the landlord's eye level. Better yet, suspend a panel made from something like cellulose, and put lots of posters, or photos on it. You can effectively do a whole wall this way.

And Everything Else

One bathroom and four students means Grand Central Station at rush hour. With small pieces of lath, make a ladder-like structure to hang towels on. It can run from floor to ceiling if you've got that kind of place.

Upper Left: To grace a living room wall, and organize everything at the same time build (or nab a friend to build) wall-length shelves. All the construction involves is bracketing cut-to-size shelves to the wall. Room-height, redwood fitted into notches in the shelf-fronts.

Bottom Left: For a classy living room coffee table, comb the beaches for that large, perfectly-weathered hunk of driftwood. Winter is the best season for hunting it. Sand the wood smooth, varnish it, and attach a sheet of heavy glass or acrylic plastic to the top with epoxy.

Upper Right: To placate fussy landlords, mount your posters and prints on sturdy mount board rather than tacking them to the wall. Attach hooks to the top back of the board, run thin chain through the hooks and suspend from two small cup hooks attached to the ceiling.

Bottom Right: For an interesting front-window dress-up (and added privacy if you have nosy, nearby neighbors) construct simple, narrow shelves. Pine is probably your best bet for wood, but plywood will do just as well. If you're cheap, the and varnish the top when put together and arrange books, plants, souvenirs from India, and fish hooks.

Photos by Richard Palmar
Illustrations By Susan Markley
many roommates. If you're bugs on privacy and you've got the room, make a room divider between the shower, the sink, or the john so more than one person can tend to their needs.

The best ideas stem from items that you or your folks already have. You can make them work for you. Use that relic box of your dad's the way you would a piece of sculpture. Wrap an old table lamp with yarn for a different effect. A juice can, equipped with light socket and bulb, becomes a highly effective accent light.

If you live in the dorms, decorating may be too much of a challenge. Just hang looao, baby, four years ain't that long.

'Lively' Look

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Men’s fashions are going European, which means not only flashier clothes, but more elaborate hairstyles as well. Girls are letting their hair grow long and guys are having theirs cut and shaped. It makes sense for a guy to go to a professional stylist—he’s not used to working with dryers and curlers, whereas a girl is brought up that way."

"Until recently, guys had short hair and no problems, but now that long hair is here, professional styling is the logical solution," added Nancy. Due to the increasing popularity of long hair, it’s now common to find women barbers such as Joanne and Marlene, of Madonna Plaza Barbers, who specialize in men’s hair.

"I like doing men’s hair because I find that men are easier to please. They don’t use hairsprays and harmful combing techniques, so their hair is in much better condition and easier to fool around with," explains Joanne.

Marlene remarks that one of the problems is that men often come in for repairs after chop jobs done by their girlfriends. Both girls admit to having trouble with older men. "They see a young girl and don’t trust them to handle their hair. College students make the best customers," Marlene added.

All it takes is 20-30 minutes, about $4, an open mind, and a promise to return every two months, and you too can look like Phil . . . or Roger . . . or Glen. For Dan McCulloch, a trip down to the Palace Barber Shop every two months is quite normal. For the fourth-year architect from Los Angeles, a few moments of drying before the final styling seems like old-times.

No longer do the girls have the market on preparations for the hair, as Tom Patterson finds out. Using oils, conditioners, sprays, and a multitude of other concoctions is common for men today. "I no longer do the girls have the market on preparations for the hair, as Tom Patterson finds out. Using oils, conditioners, sprays, and a multitude of other concoctions is common for men today."

Photos By John Gordon

Sav-Mor Leather and Supply is celebrating it’s GRAND OPENING belts visors buckles purses etc. etc. etc. etc. etc.

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(Continued from Page 3)

Davis offered many possible explanations for the relatively low participation level here. The program itself is new, and being a technically-oriented university, Cal Poly tends to attract many students who immerse themselves in preparing for not-too-distant careers. The pressure to study hard to get out quicker to get a better-paying job places restrictions on a student's time from which he would be freer had he chosen another field of study. Davis said of the fifty people participating in BGS last year, the largest number of them representing any one area was the Social Science majors. However, he pointed out that all the other fields were almost equally sparsely represented.

In view of all the traditional-type activity being resumed do we conclude that the late student Movement is really over and forever gone? We probably do, if we're looking at the Movement as some kind of purely political animal. Daniel Yankelovich, professor of psychology at New York University sees it so far more than that. He says, "Since the early sixties the campus has served as an incubator for two kinds of social change—one political, one cultural." He calls the whole cultural change "the new naturalism" and prophesies that just when the loud-mouthed rebels are shutting up in discouragement, the seeds of this "new naturalism" that have been planted throughout the culture are beginning to germinate and spread.

The new naturalism, explains Yankelovich, is an elevation of nature and the natural to a position above everything else. If it's natural, it's good; if it's artificial and opposed to nature, it's bad. To Yankelovich the new naturalism includes an emphasis on community rather than individuals, anti-intellectualism, and the search for the sacred in nature.

Is the Movement really dead and gone, forever? Yes, in the revolutionary stage we usually classify as the Movement. Did it die prematurely? Almost no one will argue that the violence died too soon, but rather than fretting about the dead, let us look carefully at what has been born. And then let us decide where we fit or do not fit and then, let us act.

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a 24-month color calendar with
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