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FOR IMMEDIATE RELEASE

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Cal Poly WOW Students Move Into Community Service

SAN LUIS OBISPO- Cal Poly's Week of Welcome Orientation Program is placing a larger emphasis on serving the community in San Luis Obispo - with another service day coming up May 21 at the Anderson Hotel.

Week of Welcome - known as WOW - is an all-volunteer program which runs Cal Poly's freshman orientation program every fall. It's the largest all-volunteer university freshman orientation program in the nation (confirm). WOW leaders are chosen each spring in a competitive application and interview process, and then receive special training.

Following the success of last fall's first-ever WOW Day of Service community service event, WOW plans to host three Day of Service events this year, said WOW leader said WOW student leader Jason Mockford.

The first of the new WOW community service events was held recently at the Anderson Hotel, a low-income residence in downtown San Luis Obispo. The second service day at the hotel is scheduled for May 21, and will include hundreds of WOW leaders.

On a Monday in February, WOW Leaders In Training gathered at the hotel to paint the hallways of four floors in the low-income housing development and host a lunch social for the residents.

"I really enjoyed the opportunity to help the community," said Matt Enny, Agricultural Business junior and first-year WOW member. "I also had a great time interacting with the residents at lunch and hearing their stories."

In the fall, the WOW leaders and the thousands of incoming Cal Poly freshmen who attend WOW will participate in a third WOW Day of Service during the Week of Welcome in September.
For more information on the Week of Welcome Orientation Program, please visit http://orientation.calpoly.edu/wow.

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Editors: A photo of the WOW leaders from their February day of service at the Anderson Hotel is attached for your 'Community/Volunteers' sections.