GOVERNOR SIGNS NAME CHANGE BILL; C S P C MAY BECOME C P S U

Assembly Bill 123, which changes the name of the California State Colleges system to the California State University and Colleges was signed by Governor Ronald Reagan during a ceremony held yesterday in Sacramento. The bill, which also makes it possible for individual state colleges to be renamed "state universities," will become effective 61 days following adjournment of the state legislature.

Governor Reagan used a press conference held in Los Angeles last week to discuss the bill and its effect. He said it is not intended to change the basic role of the colleges nor does it imply any change in function. "What this legislation does represent is a dramatic acknowledgement of the excellence in teaching which the men and women of the State Colleges have achieved over the years . . .

"If there is anything lacking in this legislation, it is that under its provisions some campuses in the system could be designated 'State Universities' considerably earlier than others," the governor said. "Because I am convinced that all of them are . . ."

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OPEN HOUSE PLANNED SUNDAY AT PRESIDENTIAL POLY HOUSE

President and Mrs. Robert E. Kennedy have invited all faculty and staff members and their families to an informal reception and open house to be held this Sunday (Dec. 5) between 12 noon and 4 p.m., and 7 and 9 p.m. in the newly refurbished Presidential Poly House and Poly Gardens.

In the invitation, President Kennedy indicated that he wanted to provide an opportunity for all faculty and staff to see the facilities which will be utilized for programs and activities which will focus on the involvement of faculty and staff and their spouses in creating better interdisciplinary understanding.

The Presidential Poly House, the historic residence of Cal Poly presidents and their families from 1928 to 1966, was redesigned and reconstructed as an instructional project by students of the School of Architecture and Environmental Design with help and assistance from several other departments.

Guidelines for the use of the Presidential Poly House, and the adjacent Poly Gardens, were recently issued as Administrative Bulletin 71-5. The guidelines were developed and recommended to the president by an advisory committee chaired by Howard West (Associate Dean, Resources and Planning), who will serve as the educational director of the facilities.

The Advisory Committee is composed of representatives of the college president, the Cal Poly Women's Club, the Cal Poly Staff Club, the college Academic Senate, the college Staff Senate, and the Home Economics Department.
engaged in quality teaching, I am requesting that Chancellor (Glenn S.) Dumke, the Board of Trustees and the Coordinating Council for Higher Education move to bestow on each campus the distinction of 'State University' as soon as possible."

Cal Poly President Robert E. Kennedy issued a statement in which he called the action by the state legislature and the governor "long overdue recognition that the state colleges in California are by size and scope of programs, as well as by quality of instruction in both undergraduate and graduate levels, equal or superior to most institutions of higher education in other states and foreign countries."

Dr. Kennedy also listed a number of ways he believes the new name would benefit Cal Poly and its students, alumni, faculty, and staff. Areas he included were faculty recruitment, international recognition of the level of instructional programs offered by the college, relations with foundations and agencies which make grants for educational programs, and improved job placement opportunities for students and alumni.

The new law gives responsibility for developing criteria for including "state university" in the name of any state college to Trustees of the California State Colleges and the Coordinating Council for Higher Education. After the criteria are adopted, the change of the name of any college would require a review by the Coordinating Council and the approval of the trustees.

Beside making the provision that the state colleges whose names are changed be called "California State University -------," AB 123 specifically provides that in the case of Cal Poly the name may become "California Polytechnic State University, San Luis Obispo."

President Kennedy pointed out that retention of the word "polytechnic" in the new law is in keeping with action taken by the college faculty on May 9, 1967, when it reacted to a "name change bill" that was unsuccessfully introduced in the legislature in 1967. At that time, the faculty recommended that the college attempt to maintain its concept and the name "polytechnic" in any anticipated future name changes.

The new law also provides that, should its name be changed, Cal Poly, Kellogg-Voorhis, Pomona, will be known as California State Polytechnic University, Pomona.

(The text of President Kennedy's statement issued last Wednesday (Nov. 24) is attached to this issue of Cal Poly Report for the information of those interested in the full context of his remarks.)

POLY TWIRLERS SLATE COMMUNITY-WIDE SQUARE DANCE

Chumash Auditorium of the Julian A. McPhee College Union will be the site of a community-wide square dance tomorrow (Wednesday, Dec. 1) evening. The event, which will begin at 7:30 p.m., is being sponsored by the Poly Twirlers, an organization of students interested in square dancing. Members of the college faculty and staff are particularly invited to attend, according to Kathy Harrah, who is secretary of the club. Refreshments and entertainment by the Walter Bread Washboard Band are being planned for the square dance. Donations of 75 cents per person will be accepted.
FURTHER CLARIFICATION ON MERIT SALARY INCREASES RECEIVED

Additional information has been received concerning the processing of merit salary increases for faculty and staff as approved by the Federal Pay Board. As announced in last week's Cal Poly Report, merit salary step adjustments for state college personnel that came due during the Salary/Wage Freeze Period may now be processed effective Nov. 14.

Clarification on the processing of the merit increases has been made as follows:

1) Faculty members will receive their full November pay checks on the regular December pay day (Dec. 1). Those eligible for a merit increase effective Nov. 14, will receive a supplemental check for the increased amount (covering the Nov. 14 - Dec. 1 period) to be issued about 10 days after the December pay day.

2) Lecturers who were reappointed at a lower salary step at the beginning of the Fall Quarter because of the freeze restrictions will be entitled to an adjustment effective Nov. 14.

No changes have been made in the announced processing of merit increases for staff and administrative employees. For those eligible, two installments of the November pay check will be issued on Dec. 1. One check will cover the amount due from the beginning of the November pay period through the 13th and the second check will be at the higher rate and cover the period from the 14th of November to the end of the pay period.

MORRO BAY CONCERT WILL BE FIRST ON 1971-72 FOR CHAMBER SINGERS

The Episcopal Church of St. Peter's in Morro Bay will be the site of the first concert of the 1971-72 season for the College Chamber Singers. The concert at the church, which is located at Shasta Ave. and Driftwood St. in the coastal community, will start at 8 p.m. on Friday (Dec. 3). Admission will be free and the public is invited to attend.

Highlight of the concert, according to John R. Russell, who is conductor of the Cal Poly choral ensemble, will be guest appearances by harpsichord soloist Ronald V. Ratcliffe and the Cal Poly Chamber Orchestra. They will join the choir for a combined performance of J. S. Bach's Concerto in F for Harpsichord and Orchestra. Also programmed for the Dec. 3 concert are music from the English Renaissance and choral works by Igor Stravinsky, Lesslie Bassett, and Matyas Seiber.

Since its formation by Russell in 1969, the Cal Poly chamber choir has become known for its performances throughout the Central Coast area and in the California Missions. Plans are presently being made for a series of concerts, to be given next spring in mission churches in the Monterey Bay and San Francisco areas.

Russell, Ratcliffe, and Clifton E. Swanson, who is conductor of the Chamber Orchestra, are all members of Cal Poly's Music Department faculty.
FACULTY, STAFF FAMILIES MAY USE GAMES AREA; HOLIDAY HOURS LISTED

The families of members of the college faculty and staff may use the games area of the Julian A. McPhee College Union, according to information received from the building's management.

Although Cal Poly students will have reservation priorities, children may use the bowling lanes and pool tables at student rates when in the possession of a parent's college identification card.

Hours for operation of the games area during the forthcoming Christmas Holiday period have also been announced. Beginning on Sunday, Dec. 12, it will be open from 9 a.m. to 5 p.m., on weekdays only. Regular operating hours will resume on Jan. 2.

"CAL POLY REPORT" PUBLICATION DATES LISTED FOR HOLIDAY PERIOD

The issue scheduled for next Tuesday (Dec. 7) will be the last of 1971 for Cal Poly Report, the weekly newsletter for faculty and staff of the college. According to a publication schedule announced by the Information Services Office, resumption of regular editions will begin with the issue of Jan. 4. Information intended for that issue should be in the Information Services Office, Adm-210, by 12 noon on Dec. 30. Copy for all issues should be typewritten, double-spaced, and include the name and telephone number of the originator.

CHAIRMAN OF STATEWIDE ACADEMIC SENATE WILL ADDRESS CAMPUS GATHERING

David H. Provost, who is chairman of the Academic Senate of the California State Colleges, will be present at the meeting of the Cal Poly Academic Senate being planned for next Tuesday (Dec. 7) at 3:10 p.m., in the Staff Dining Room. Dr. Provost, a member of the Fresno State College faculty, is expected to discuss the relationship between the state-wide senate and local senates. Guests are invited to attend the meeting.

INSURANCE REPRESENTATIVES PLAN CAMPUS VISIT ON DEC. 6-7.

Representatives of Equity Educators Assurance Company will be on campus next Monday and Tuesday (Dec. 6-7) to answer medical insurance questions. They will also have additional information regarding the various life, auto, homeowners, and disability income insurance programs of the United Professors of California. The representatives will be located in Adm-106A and can be contacted by telephoning 546-2037 during the two days of their visit.

STAFF CLUB CARD PARTY WILL BE JAN. 21

A "Gardena Night" card party is being planned for the evening of Jan. 21, according to Howard Brown (head of the Ornamental Horticulture Department), who is chairman of the event for the sponsoring Cal Poly Staff Club. Further information about the party will become available as plans are completed.
COMING EVENTS

Report on International Programs -- Tuesday, Nov. 30, 7:30 p.m., Cal Poly Theater. Program titled "Report on International Programs" presented by 17 architecture students who studied last year at Italy's University of Florence; sponsored by the School of Architecture and Environmental Design. Public invited.

Christmas Decor Show -- Wednesday, Dec. 1, 7 p.m., Ornamental Horticulture Unit. Christmas tree lighting followed by a Christmas decor show featuring demonstrations by floral designer Ed Connors; sponsored by the Cal Poly chapter of the American Institute of Floral Designers and the Ornamental Horticulture. Public invited.

Community Square Dance -- Wednesday, Dec. 1, 7:30 p.m., Julian A. McPhee College Union Chumash Auditorium. Square dance with music and entertainment provided by the Walter Bread Washboard Band; sponsored by the Poly Twirlers square dance club. Public invited; donations will be accepted.

Cal Poly Women's Club Foreign Student Section Meeting -- Wednesday, Dec. 1, 8 p.m., 3618 Lawnwood Dr., San Luis Obispo. Meeting in the home of Mrs. Peg Tinard. Wives of foreign students, foreign wives of faculty and staff, and section members invited.

Varsity Basketball -- Wednesday, Dec. 1, 8 p.m., Men's Gymnasium. University of California at Santa Barbara vs. Cal Poly. General admission tickets - adults, $1.50; students and children, 50 cents.

Prescheduling Period -- Thursday, Dec. 2, 11 a.m. Prescheduling period for students who plan to continue their studies at Cal Poly during the Winter Quarter; check department offices or bulletin boards for meeting locations.

Cal Poly Staff Club Luncheon Meeting -- Thursday, Dec. 2, 12 noon, Staff Dining Room. Director Salvador Madrigal will discuss the High School Equivalency Program. Faculty and staff invited.

Aggie Invitational Basketball Tournament -- Friday and Saturday, Dec. 3-4, 7 and 8 p.m., Men's Gymnasium. Second annual Cal Poly Aggie Invitational Basketball tournament featuring teams from Sacramento State College, Occidental College, Pomona College, and Cal Poly; sponsored by the student council of Cal Poly's School of Agriculture and Natural Resources. General admission tickets - adults, $1.25; students and children, 75 cents.

Income Tax Seminar -- Saturday, Dec. 4, 8 a.m. - 4:30 p.m., Science Building Rooms B-5 and E-27. Seminar on individual income tax for accountants from throughout Central California; sponsored by Cal Poly's Business Administration Department and the U.S. Internal Revenue Service. By advance registration.

Varsity Football -- Saturday, Dec. 4, 1 p.m., Mustang Stadium. Cal Poly vs. California State Polytechnic College at Pomona. Tickets - reserved seats, $3.50; adult general admission, $2.50; student general admission, $1; children general admission, 50¢.

Open House -- Sunday, Dec. 5, 12 to 4 p.m. and 7 to 9 p.m, Presidential Poly House. Informal reception hosted by President and Mrs. Robert E. Kennedy to give the campus community an opportunity to see the newly-refurbished facilities of the building and adjacent Poly Gardens. Faculty and staff and their families invited.

(Continued on Page 6)
COMING EVENTS . . . (Continued from Page 5)

Christmas Caroling Party -- Sunday, Dec. 5, 7:30 p.m., Crandall Gymnasium. Annual all-campus Christmas caroling and party; sponsored by the Cal Poly Music Club. Public invited.

Social Science Club Speaker -- Monday, Dec. 6, 7:30 p.m., Julian A. McPhee College Union. Program featuring talk by Assemblyman W. Don Mac Gillivray (R-Santa Barbara); sponsored by the Cal Poly Social Sciences Club. Faculty, staff, and students invited.

Cal Poly Women's Club Bridge Sections Meeting -- Monday, Dec. 6, 8 p.m., Dexter Library Room 129. Regular meeting of the club's bridge sections with play for both beginning and experienced players. Members invited.

Cal Poly Women's Club Walking Section Meeting -- Tuesday, Dec. 7, 9 a.m., 103 La Entrada, San Luis Obispo. Meeting at the home of Mrs. Loren Nicholson to make plans for walks during the Winter Quarter and talk a walk in the La Entrada area of San Luis Obispo. Members invited.

Cal Poly Women's Club Sewing Section Meeting -- Tuesday, Dec. 7, 2 p.m., 2717 Chandler, San Luis Obispo. Regular section meeting in the home of Mrs. Clyde Tucker; those planning to attend are asked to bring Christmas decorations they are making so that they can be shared with other members. Members invited.

Academic Senate Meeting -- Tuesday, Dec. 7, 3:10 p.m., Staff Dining Room. Discussion of operations of the Academic Senate of the California State Colleges by David H. Provost, chairman of ASCSC, during regular meeting of the Cal Poly Academic Senate. Senate members and faculty invited.

Varsity Wrestling -- Tuesday, Dec. 7, 7:30 p.m., Men's Gymnasium. Cal Poly vs. Oregon State University. General admission tickets - adults, $1; students and children, 50¢.

Final Examinations -- Wednesday through Saturday, Dec. 8-11. Fall Quarter final examination period for members of Cal Poly student body and faculty.

Education Workshop -- Friday, Dec. 10, all day, Julian A. McPhee College Union. Workshop on "Culturally Different, Poverty Problem Children"; sponsored by the Cal Poly Education Department, San Luis Obispo County Schools Office and the California State Department of Education. By reservation in advance.

End of Fall Quarter -- Saturday, Dec. 11. Official close of Fall Quarter for Cal Poly students and faculty.

PRESENTATION ON INTERNATIONAL PROGRAMS SCHEDULED TONIGHT

Seventeen college students who spent last year as resident students of architecture in Florence, Italy, will describe their experiences during a program scheduled this Tuesday (Nov. 30) evening. The program, titled "Report on International Programs," will be presented in the Cal Poly Theater starting at 7:30 p.m. Admission will be free and anyone interested in learning more about overseas study is invited. Scott Carter, a fifth-year architecture student who is spokesman for the students planning the program, said it will be a multi-media presentation.
BIG CHANGEOVER IN SPORTS CALENDAR THIS WEEK

Three major sports events on the campus sports calendar mark the changeover from the fall to the winter sports calendar on campus this week. Scheduled to share the focus of the sports spotlight are football, basketball and wrestling.

First to see action will be Head Coach Neale Stoner's varsity basketball team, which will open its 1971-72 season on Wednesday (Dec. 1) evening. The Mustang cager club, which finished its 1970-71 season with a 16-8 won-lost record and finished third in the National Collegiate Athletic Association's Western Regional College Division playoffs, will host University of California at Santa Barbara's highly-regarded Gauchos. Gametime will be 8 p.m. in Men's Gymnasium.

The Mustang cagers will get another taste of early-season action when they host the second annual Cal Poly Aggie Invitational Basketball Tournament, which will take place in Men's Gymnasium on Friday and Saturday (Dec. 3-4) evenings. First round pairings will match Sacramento State College and Occidental College at 7 p.m., and Cal Poly and Pomona College at 9 p.m. The winners will play for the tourney title at 9 and the losers for third and fourth place at 7 the following evening.

The decision on the 1971 season will come to a climax for Head Coach Joe Harper's Cal Poly football varsity on Saturday afternoon when it concludes its schedule against Cal Poly, Kellogg-Voorhis, Pomona. The Mustangs need a victory in that contest to assure themselves of at least a share of the California Collegiate Athletic Association championship and a winning season. A win would give them a 3-0 mark in CCAA play and a 6-5 record for the season. Game time will be 1 p.m. in Mustang Stadium.

CAMPUS BLOOD DRIVE SLATED FOR THURSDAY

Cal Poly's second blood drive to benefit hemophiliacs will be held on Thursday (Dec. 2) in Chumash Auditorium of the College Union. Don Tutko, student chairman, stresses that the blood drawing will be by appointment this time to avoid delay on the part of donors. Those wishing to give blood should make an appointment by telephoning 546-2011 (the Associated Students, Inc., officers office).

One half of the blood donated will be credited to the Tri Counties Blood Bank account of the Cal Poly Health Center, and the remainder to a special account for hemophiliacs in the county. A similar drive at the beginning of the Summer Quarter brought out a record number of donors.

Thursday's drawing is sponsored by the ASI Officers, with assists from the Cal Poly Health Center, the Cal Poly Women's Club, and the Cardinal Key honorary women's sorority.

HOLIDAY FOR RECREATIONAL SWIMMING WILL BEGIN NEXT TUESDAY

The recreational swimming program, which is operated in the Natatorium near Crandall Gymnasium, will close for the Christmas Holiday period beginning next Tuesday (Dec. 7) and continuing through Jan. 5, according to an announcement from the Women's Physical Education Department. Regular hours for the program (5-6 p.m. on Monday through Thursday; 7:30-8:30 p.m. on Wednesday; and 2-4 p.m. on Sunday) will resume on Jan. 6.
Irvin J. Kogan and William E. Krupp (both Engineering Technology Department) participated in the Fall Conference of the California Council of Electronic Instructors, which took place Nov. 12-13, at College of Marin near San Rafael. The conference included hands-on sessions on the use of strain gauges for measurement, calculators and computers, exotic soldering techniques, printed circuit board fabrication, and student paced instruction. Teachers from high schools, community colleges, and state colleges joined with representatives of industry for the conference.

A series of lectures by Robert F. Williams (Business Administration Department) was a feature of the semi-annual meeting of the Advanced Systems Group at Sea Island, Ga., the week of Nov. 15. Subject of his presentation was "Integrated Manufacturing Planning and Manufacturing Information Systems." The Advanced Systems Group is a limited membership closed association organized by a number of leading U.S. industrial firms. Its purpose is to keep its members informed of the latest developments in the systems areas. Williams, who taught at University of California at Los Angeles from 1952 to 1960, was president of an international management consulting and software firm for 11 years before joining the Cal Poly faculty in September.

Shirley Sparling (Biological Sciences Department) is the author of a paper titled "Recent Records of Marine Algae in San Luis Obispo County, California," which was published in a recent issue of Phycologia. The article names 46 species which had never previously been recorded from San Luis Obispo County.

CHRISTMAS DECOR SHOW WILL BE TOMORROW EVENING

The lighting of a 15-foot tall Christmas tree will herald the start of an open house in the flower shop of the Ornamental Horticulture Unit on Wednesday (Dec. 1) evening. Dr. Howard Brown (head of the Ornamental Horticulture Department) says the tree lighting ceremony at 7 p.m. will usher in a two-and-one-half hour Christmas decor show and demonstrations of how to make holiday arrangements.

Ed Connors, a Los Angeles floral designer and member of the American Institute of Floral Design, will present arrangements demonstrations at 7:30 p.m. and 9 p.m. The open house will offer Christmas caroling and door prizes as well. During the open house, the public is invited to view the flower shop facility on Campus Way opposite the Horse Unit.

The open house is sponsored by the Ornamental Horticulture Department and the Gordon Chapter of the American Institute of Floral Designers.

INNOVATIONS IN CURRICULUM WILL BE PROGRAM TOPIC

"Innovations in Curriculum" will be the topic when June McCann of San Jose State College addresses a campus audience at 7:15 p.m. on Thursday (Dec. 2) in Lib-126. All persons interested in the subject are invited to hear the presentation, according to an announcement from the Women's Physical Education Department, which is its sponsor. Dr. McCann has recently returned from a sabbatical leave during which she studied innovations in physical education at high schools and colleges throughout the nation.
AGRICULTURAL EDUCATORS FROM IRELAND VISIT CAL POLY

Four members of the faculty of the University College of Dublin, Ireland, completed their study tour of United States agricultural colleges with a visit to Cal Poly recently. During the three-day visit, the four agriculturists studied agricultural education techniques and the program of training agricultural teachers used by the college.

The visitors were E. J. Clarke, head of the Department of Horticulture; D. M. McAleese, head, Department of Agricultural Chemistry and Soil Science; Dr. P. L. Curran, lecturer in the Agricultural Botany Division; and E. J. Gallagher, lecturer in the agronomy section of the Department of Farm Management.

During their visit, which was financed by the W. K. Kellogg Foundation of Battle Creek, Mich., they consulted with both faculty members and students on matters concerning curriculum development, subject matter dealt with in the curricula, and the range of learning experiences provided for students and the role of the faculty in providing these learning experiences.

They also looked into the means of informing students of their progress, the process used in examining and keeping curricula relevant, the preparation for the "world of work" provided by the curricula, and the continuing education provisions of the college.

Three of the four visitors have had educational experience in the United States. McAleese spent a year each at the Atomic Energy Research Centre at Oak Ridge, Tenn., and at the University of Illinois. Dr. Curran earned a master of science degree at Cornell University. Gallagher spent one year on the faculty of the University of Washington.

McAleese explained that students enter the College of Agriculture at University College, Dublin, by two means — as a graduate of a two-year vocationally-oriented agricultural school or after passing a test proving proficiency in production agriculture. Graduates of the University College in agriculture, go into production agriculture, to teaching, to work as farm advisers, and to research.

McAleese points out the farm extension work in Ireland is carried out under supervision of the Department of Agriculture and not the college. Research is carried out by the college, but by people separate from the teaching faculty. The various professionals serving agriculture in Ireland share their knowledge through an Agricultural Sciences Association, but there is not the close-knit relationship between research and extension as is found in the United States.

ANNUAL POTTERY SALE WILL BE THIS SATURDAY

The ninth annual Cal Poly student Pottery and Art Sale will take place on Saturday (Dec. 4) from 9 a.m. to 1 p.m. in the Patio of the Engineering West Building, according to information received from the Art Department, which sponsors the sale. The sale will open with a coffee and preview hour from 9 to 10 a.m. Coffee will be free with the purchase of a cup.

Proceeds of the sale will be used to purchase additional equipment for use in ceramics courses offered by the Art Department. Four gas kilns and four electric potters wheels have been purchased with the proceeds of past sales.
REVISED POLICY ON ADVANCED CREDIT ANNOUNCED

Advanced placement credit for students being admitted to Cal Poly conforms to a new statewide policy, according to an announcement by Dale W. Andrews (Academic Vice President). Dr. Andrews said the policy statement in the college's catalog will be amended to reflect the new policy which is now in effect at the college.

Prospective students are advised that Cal Poly offers credit and advanced placement for students who achieve scores of 3, 4, or 5 on the College Entrance Examination Board advanced placement examinations.

Nine quarter units of lower division credit will be granted for such achievement in each subject examination taken, upon request and submission of the examination results to the Admissions Office at Cal Poly.

Previously the policy permitted a maximum of nine quarter units, regardless of the number of subjects in which the student achieved the appropriate test scores.

Full information about Cal Poly's advanced placement policy can be obtained from the Admissions Office, Adm-206.

PRESCHEDULING PERIOD WILL BE HELD THURSDAY

Prescheduling for all students planning to attend Winter Quarter will be held at 11 a.m. on Thursday (Dec. 2). Students are requested to consult their major department office and/or department bulletin board for information on meeting locations.

typewritten copy intended for the next issue of Cal Poly Report must be received prior to 12 noon Friday, Dec. 3, in the Office of Information Services, Administration-210.
Action by the State Legislature in passing AB 123 and the commitment yesterday by Governor Ronald Reagan that he would sign the bill into law on Monday is long overdue recognition that the state colleges in California are by size and scope of programs, as well as by quality of instruction in both undergraduate and graduate levels, equal or superior to most institutions of higher education in other states and foreign countries. In the decade since the California state colleges have come under the administration of their own Board of Trustees there has been a growing trend for legislatures in other states to recognize the importance of their state colleges by authorizing them to become state universities. More than half of the other 50 states already have taken the action which Governor Reagan will approve for the California state colleges on Monday. California's state college system, with 19 campuses and an enrollment which make it the largest system of higher education in the Western world, will make the change to "state university" status without changing the functions assigned to it in 1961 by the Donahoe Higher Education Act.

As one of the eight directors on the national board of the American Association of State Colleges and Universities, I participate in the administration of the business of an association representing 276 state colleges and universities. From my personal knowledge, well over 100 of these institutions are "state universities" whose size, enrollment, scope of programs, and prestige in professional fields in no way exceeds that of the California State Polytechnic College at San Luis Obispo.

If Governor Reagan's advice to the Trustees and Coordinating Council is heeded, those bodies will establish quickly the criteria required by Assembly Bill 123 for including the words "state university" in the name of any particular institution now called a "state college." The Governor requested the Chancellor, the Trustees, and the Coordinating Council to bestow on each campus the distinction of "state university" as soon as possible. The bill provides that in the case of Cal Poly, San Luis Obispo, its name would become "California Polytechnic State University, San Luis Obispo." The retention of the word "polytechnic" is in keeping with action taken by the faculty on May 9, 1967, when they were reacting to a previous "name change bill" unsuccessfully introduced in 1967. The faculty recommended to me that "we should attempt to maintain our concept and name 'Polytechnic' in any anticipated future name changes." The 1971 legislative act reflects that view.

I have been asked repeatedly "what basic changes will occur in the Cal Poly educational program as a result of the pending approval of a change from "state college" to "state university?" There are a number of very positive advantages which I believe will accrue to the institution and its graduates. In the first place, it will assist us in recruiting outstanding faculty members. In many parts of the world the word "college" actually connotes an educational institution at what we, in this country, consider high school level. For example, our faculty members in overseas projects in Thailand, Guatemala, and Africa must be referred to as "university professors" because of this semantics problem. Because "state colleges" in some states in the United States are quite small, with limited enrollments and few faculty, we must continually describe Cal Poly's total program in detail to reassure potential new faculty that this institution is actually a quality, "university-stature" institution. Frequently federal agencies and nonprofit Foundations which provide grants of funds for education improvement programs or applied research projects eliminate from consideration any institutions of less than "university-level." When the state legislature has been unwilling in the past to substitute the "university" title for "state college," it has been hard to develop offsetting justification to convince such agencies that we should be considered for such grants on the same basis as "state universities" making application from other states for ancillary support.

Graduates of Cal Poly have traditionally been well received by potential employers in all of the discipline areas in which we provide educational programs. However some large employers of professional people, including some Federal agencies, have policies which favor "recruiting" only at universities. Our Placement Director Gene Rittenhouse has been successful in most cases in convincing such firms or agencies that the quality of our graduates dictate exceptions to such restrictions on recruiting. Having the "state university" title, along with the applied emphasis which goes with the word, "polytechnic" should enhance the institution's already fine reputation with the world of business, industry, agriculture and education.

Since Cal Poly has been offering graduate degrees at the master's level for twenty years and has been involved in applied research projects in agriculture, engineering, architecture, science, and many other fields for more than a decade, the name change will not force program scope beyond that authorized in the 1961 Donahoe Higher Education Act, which was not set aside in any way by the 1971 legislation. However, many legislators were concerned that the change to university title would bring about additional costs of operation. The Council of Presidents, representing
each of the 19 state college presidents, authorized the following statement which was sent by Chancellor Dumke to legislators: "The Council of Presidents wants me to assure you that they have no intent to pursue an independent Ph.D. program nor to change the differentiation of function as provided in the Donahoe Act. Further, the name change itself will not be used as a basis for requesting additional funding." The reference to "independent Ph.D. program," was to differentiate between an already authorized program of awarding "joint doctoral degrees" by a state college campus and a University of California campus in discipline areas approved by the Coordinating Council. Cal Poly does not have and does not contemplate entering into the necessary negotiations and contractual arrangements with the University of California in order to offer the "joint doctoral degree."