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FOR IMMEDIATE RELEASE

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## Cal Poly Hosts Sustainability Fair Oct. 15

SAN LUIS OBISPO -- Cal Poly is hosting a free "Sustainability Showcase" and fair on the Performing Arts Center plaza Thursday, Oct. 15, from 10 a.m. to noon.

The event includes a free public lecture by best-selling author Michael Pollan at 11 a.m. in the Cohan Center's Harman Hall. An author, journalist, teacher and sustainable foods advocate, Pollan has written for the past 20 years about the places where the human and natural worlds intersect: food, agriculture, gardens and architecture.

Pollan's newest book is "In Defense of Food: An Eater's Manifesto." His previous book, "The Omnivore's Dilemma: A Natural History of Four Meals" was named one of the 10 best books of the year by the New York Times and the Washington Post. It won the California Book Award, the Northern California Book Award, the James Beard Award for best food writing, and was a finalist for the National Book Critics Circle Award. Pollan also is the author of "The Botany of Desire," "A Place of My Own," and "Second Nature."

The morning's events include the "Sustainability Showcase" hosted by the College of Agriculture, Food and Environmental Sciences in the Performing Arts Center lobby and a "Sustainability Fair" organized by Cal Poly students on the PAC Plaza, both beginning at 10 a.m.

For details visit [www.sarc.calpoly.edu](http://www.sarc.calpoly.edu)