California Polytechnic State University

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FOR IMMEDIATE RELEASE

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**Cal Poly’s 2004 Homecoming Set For Oct. 15-17**

SAN LUIS OBISPO -- Cal Poly’s 2004 Homecoming celebration is scheduled for October 15-17, 2004, with the big game this year pitting the Mustangs against Texas State Oct. 16. This year’s theme is “Homecoming 2004: How the Great West Was Won.”

Other Homecoming events open to the whole community Oct. 16 include the annual Homecoming Parade in downtown San Luis Obispo, the pre-game Mustang Corral Tailgate BBQ and Wine Tasting on the Orfalea College of Business Lawn before the game, and the 50th Reunion for the Class of 1954. On campus, Homecoming events and contests for current students run Oct. 11-16.

Cal Poly’s annual Homecoming Parade will travel down Higuera Street in downtown San Luis Obispo, beginning at 10 a.m. Oct. 16 at Higuera and Morro streets. The parade will feature floats, music, the 2004 Honored Alumni and the Cal Poly Homecoming Court.

After the parade, Cal Poly will open its annual Mustang Corral Tailgate Barbecue to students and the community. The barbecue runs 1 to 4 p.m. on the lawn in front of the business building near Mustang Stadium on campus. Included are a wine tasting for those over 21, with Central Coast wineries pouring some of their most popular wines, a tri-tip barbecue with all the traditional Santa Maria-style fixings; and live music.

Kickoff time for the Homecoming game is 4 p.m. in Mustang Stadium. The halftime show will feature a performance by the Mustang Band and cheerleaders, recognition of this year’s Honored Alumni award recipients, and the presentation of this year’s Homecoming Court and Homecoming king and queen.

For more details on all 2004 Homecoming events, visit the Homecoming Web site at [www.homecoming.calpoly.edu](http://www.homecoming.calpoly.edu).