California Polytechnic State University

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FOR IMMEDIATE RELEASE

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ASI Events Presents Ozomatli Oct. 23 at Cal Poly Rec Center

SAN LUIS OBISPO -- Cal Poly's ASI Events presents Ozomatli live in concert at the Cal Poly Recreation Center Saturday, October 23 at 8 p.m. Doors open at 7 p.m.

Ozomatli followed up its win of Billboard Latin/Rock Alternative Album of the Year in 2002 with the release of "Street Signs" in June. The band's first full-length studio album in three years mixes elements of hip-hop, funk, Latin, world music, electronica and rock.

"They blend all different kinds of music and use a variety of instruments. I think their sound appeals to all music lovers," said Gina Knox, student supervisor of concerts for ASI (Associated Students Inc.) Events.

Recognized for its social consciousness, the multi-racial, multi-cultural group infuses its unique style with political lyrics. However, Ozomatli's concerts are better known for being big parties rather than angry protests.

The 10-man band uses a number of instruments to achieve its distinctive sound including saxophone, clarinet and trumpet, to name a few. A conga line with the audience ends every show.

Tickets for the concert are $18 for Cal Poly students with ID available only at the Mustang Ticket Office, and $23.50 for general admission on sale at the Mustang Ticket Office and all Vallitix locations.

For details and tickets, Visit www.vallitix.com or 1-888-VALLITIX.

For press requests regarding Ozomatli, contact Bruce Howard of Otter Productions Inc. at (805) 924-1142 or by email at bruce@otterproductionsinc.com.

For more information regarding this and other ASI concert, contact Gina Knox, student supervisor of concerts, at (805) 756-1112, concerts@asi.calpoly.edu or visit www.asi.calpoly.edu/events.

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