Fifth graphic exhibit opens

Graphic design students will display their "piece of the action" in the fifth annual Graphic Design Show in the University Union Gallerie through Friday (May 5). The exhibit features some 160 pieces, ranging from the fundamentals of design, to lettering, packaging, illustration, and corporate identity exercises. The public is invited to the exhibit, admission is free.

Many of the 120 students who exhibit in the show are planning careers in graphic design, and the show provides one of the first showcases for their talent. Gallerie hours for the show are Mondays and Thursdays, 10 am to 9 pm; Tuesdays, Wednesdays, Fridays, and Saturdays, 10 am to 7 pm; and Sundays, noon to 7 pm. Sponsors of the exhibit are the ASI Fine Arts Committee and the Art and Graphic Communications Departments.

Three department heads named

Three permanent department heads have been appointed by President Robert E. Kennedy. All three are currently acting department heads and/or faculty at Cal Poly. Appointed as permanent head of the Speech Communication Department was Harry W. Sharp, Jr., effective with the beginning of the Spring Quarter. Dr. Sharp had been acting department head.

Appointed as head of the Philosophy Department, effective with the beginning of the 1978 Fall Quarter is Kendrick W. Walker, a member of the department faculty since 1973. Dr. Walker received B.A., M.A., and Ph.D. degrees from the University of Southern California, and taught at U.S.C. and Mount Saint Mary's College before coming to Cal Poly.

Loren L. Nicholson has been appointed permanent head of the Journalism Department, effective immediately. Nicholson has been acting head of the department since 1976. Each of the three appointments followed a search conducted by a department committee, and was recommended by the school dean and by Hazel J. Jones (Vice President for Academic Affairs) to President Kennedy.

Education and Ethnic Studies Departments will merge

Merger of the Ethnic Studies Department with the Education Department at Cal Poly has been announced as a further step toward meeting needs for bilingual and multicultural education. President Robert E. Kennedy said the merger of the two departments will become effective July 1. The action was recommended by Hazel J. Jones (Vice President for Academic Affairs) and Carl C. Cummins (Dean, Human Development and Education).

Dean Cummins said that the reorganization is fully endorsed by Walter P. Schroeder (Head, Education) and David J. Sanchez (Head, Ethnic Studies). As a member of the Education Department, Sanchez will have the title coordinator, ethnic studies. Cummins said that the move is responsive to changing needs and requirements for ethnic programs.

"It's generally recognized that professional preparation of every teacher should include competence in working with cultural differences within our society and especially in elementary through secondary schools. The Education Department at Cal Poly has clearly defined responsibilities for multicultural education. The department also is responding to recent legislation regarding the possibility of preparing teachers to serve in bilingual classrooms."

Dean Cummins said that the merger will also result in a more unified approach for students in education to broaden their scope of preparation and experience in multicultural education. The field experience in schools in particular will now receive greater attention than in the past. Cal Poly's Ethnic Studies Department was formed in 1970 to facilitate the study of various cultures and subcultures, their origins, development, and changing characteristics. Sanchez joined the university as head of the program in 1970. The department did not offer a major but coordinated a selection of interdisciplinary course offerings.

Honor the secretary!

All faculty and staff are reminded that the week of April 24-30 is Secretary Week. Thank-you's are encouraged with a gift of a plant or flowers from the Poly Plant Shop. Hours are 1 pm to 5 pm Monday through Friday 9 pm to 5 pm Saturday. The telephone extension is 1106.
Cal Poly Report - April 20, 1978

Lewis pens book for architects
A faculty member at Cal Poly is author of a recently-published book designed to help architects and engineers make money. Titled "Architect's and Engineer's Office Practice Guide," the book was released in February by Prentice-Hall. The author is Jack R. Lewis (School of Architecture and Environmental Design). Lewis said that in almost every city there are architects' and engineers' offices doing at least acceptable work but that after a few years of operation they seem to become increasingly disorganized. "Most of this disintegration can be traced to one thing — business organization of the office... Often, these causes can be traced to a general disinterest in the mundane side of the office operation: problems of scheduling, finance, client-getting, and allocation of work." "However, without these less exciting phases no office can hope to exist or to make money. Despite any other consideration, making a comfortable living from satisfying work is the name of the game," Lewis said. The new book, which is selling for $13.50 in bookstores across the nation, is the second Lewis has written. His first, "Construction Specifications," is now used in more than 50 U.S. colleges and universities and in six foreign countries.

Outdoor recreation equipment sale
The ASI Outings Committee will be holding a sealed bid sale of used rental equipment from 9 am Monday, (Apr. 17) through 8 pm, Tuesday (Apr. 25) in the escape route, University Union 104, across from the bookstore. The equipment can be viewed during the Escape Route's operating hours and at the Outings Committee meeting, (Apr. 25) at 7 pm in University Union 220. The equipment includes numerous backpacks, a tent, a rubber raft and much more. Proceeds will go toward new rental equipment for the Escape Route.

New employees, transfers, and promotions
Donald L. Shelton (Director of Personnel Relations) announces the following appointments to new positions, transfers, and promotions in the support staff personnel for March, 1978. A hearty welcome is extended to the new members of the Cal Poly staff and congratulations to those that have been promoted!

NEW EMPLOYEES: Andrea Baldwin, Clerical Assistant II-B, Activities Planning Center; Charlotte Beam, Clerical Assistant II-A, Computer Science & Statistics; Daphne Boatright, Registered Nurse (on-call), Health Center; Dawn Bramlet, Clerical Assistant II-B, Admissions & Records; Linda Cheadle, Clinical Aid, Health Center; Joanne Dompke, Registered Nurse (on-call), Health Center; Joseph Drury, Clerical Assistant II-A, Admissions & Records; Wilbur Endsley, Custodian Dorm Revenue Fund Housing; Joan Flesher, Registered Nurse (on-call), Health Center; Terri Harmon, Clerical Assistant II-A, Physics Department; Henry Hightower, Poultry Technician II, Dairy & Poultry Science; Sharon Marks, Registered Nurse (on-call), Health Center; Terry Melero, Clerical Assistant II-B, General Office; Corlyss Oates, Administrative Secretary, Vice President's Office; Joan Regulski, Intermediate Account Clerk, Financial Operations; Patience Simpson, Student Affairs Assistant I, Educational Opportunity Program; Lorraine Tallman, Clerical Assistant II-B, Engineering & Technology; Irene Willis, Registered Nurse (on-call), Health Center

TRANSFERS: Patricia Bassett, Clerical Assistant II-A, Library (Serials Section); Sandra Bradshaw, Clerical Assistant II-A, Library (Loan Services); Cheryl Lish, Clerical Assistant II-A, Admissions & Records; Sharon Robbins, Telephone Operator, General Office/Switchboard

PROMOTIONS: Kimberly Castanedo, Clerical Assistant II-B, Personnel Office; Elinore Coffman, Clerical Assistant II-B, Architecture Department; J.D. Hughes, Locksmith II, Plant Operations; Jan Jamison, Departmental Secretary I-B, Economics Department

Poly Royal class guidelines set
Hazel J. Jones (Vice President for Academic Affairs) reminds all faculty members that classes scheduled during Poly Royal period from 12 noon, Thursday (April 27) through Saturday (April 29) will not meet as scheduled. Although classes will not be held, all students and staff are expected to participate fully in preparation of and participation in the Poly Royal exhibits and events. These days are not academic holidays.

Wives' club luncheon
A humorous, musical installation of new officers will be the highlight of the May Luncheon on Saturday (May 6) at 12 noon, at the Staff Dining Hall for members of the Cal Poly Wives' Club. The central theme of the luncheon and program is a "Salute to California". The menu will be quiche lorraine, green salad, bran muffins, and fruit cup. Center pieces will be baskets of native fruits and vegetables artistically arranged.

Tickets are now on sale and the cost is $4, including tax and tip. The may be purchased through the various section chairpersons or by contacting Marjorie Johnson (543-0831) or Miriam Hoyum, (543-6677). May 3 is the deadline for reservations. Any phone reservations made must be prepaid by that date in order for the ticket to be held.

Cal Poly Report copy intended for the next issue should be submitted to Betty Holland, Adm. 125, Ext. 2576, prior to 12 noon on Monday.

Cal Poly Dateline is compiled by the Public Affairs Office, Adm. 401, Ext. 2246, and is published on Mondays. Typewritten copy intended for the next issue should be submitted to Cathy Burt, Adm. 401, prior to 12 noon on Wednesday.

Cal Poly alumni plan Dodger day

The Cal Poly Alumni Association announces that reserved seat baseball tickets at $17 each (including transportation) for the Cal Poly Alumni Day at Dodger Stadium, Saturday (June 24) are available at the Alumni Services office in Adm. 210. The Los Angeles Dodgers will host the Cincinnati Reds in a 1 pm contest. The chartered bus will pick up alumni, faculty, staff, retirees, and friends of the university at 8 am in front of Vista Grande that Saturday morning; driving directly to Dodger Stadium and return to campus immediately following the game. For further information contact Steve Riddell (Coordinator, Alumni Services) at Ext. 1261.

Staff Vacancies

Vacant support staff positions have been announced by Robert M. Negrant, Staff Personnel Officer. Descriptions of the positions and other vacancies are posted outside the Personnel Office, Adm. 210, Ext. 2236. Contact the Personnel Office to obtain an application. The University is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

Clerical Assistant II-A, $729-$871/month, Public Affairs. Duties: Responsible for clerical supervision and support of direct mail programs supported by Public Affairs Office. Typing, duplication, and mailing of solicitation letters, pamphlets, brochures, as well as the inprocessing of all gifts. Under supervision, maintain accounts for expenditures and receipts, compile statistical data and analyses, prepare frequent financial reports, and assist in report publication. Requirements: Must type 40 wpm, equivalent to one year general clerical experience. Mathematical skill, accounting and statistical experience highly desired. Ability to type accurately. Knowledge of general clerical area (typing, filing, composing letters, etc.) accounting, statistics, familiarity with computer file input methodology. Closing date: 5-4-78.

Clerical Assistant II-A, $729-$871/month, Food Service. Duties: Prepare input for data processing, compose and type correspondence, make appointments, prepare bid sheets, compile price information, process payroll information for area employees. Requirements: H.S. graduate, one year of general clerical experience, type 45 wpm. Closing date: 5-4-78.

Counseling Aide: $4.00/hr part-time, temporary one-year assignment, Food Service. Duties: prepare input for data processing, compose and type correspondence, make appointments, prepare bid sheets, compile price information, process payroll information for area employees. Requirements: H.S. graduate, one year of general clerical experience, type 45 wpm. Closing date: 5-4-78.

Clerical Assistant III-A, $871-$1042/month, Records Office. Duties: Supervise Grade Change Unit in the Records Office. Master clerical tasks of above-average difficulty. Schedule workloads, update files, and perform other duties as assigned by supervisor. Requirements: Equivalent to three years general clerical experience. Knowledge of grade change procedures required. Ability to understand, interpret, and apply policies and regulations in specific situations. Priority given to candidates with previous supervisory and/or records keeping experience. Closing date: 5-4-78.

Foundation Vacancies

The Foundation is accepting applications for the following open positions as announced by J.L. Fryer, Personnel Officer. Interested applicants may apply at the Foundation Personnel Office, University Union building, Room 212, 546-1121. Cal Poly Foundation is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

Clerical Assistant II-A: $729-$871, temporary, full-time position. Duties: Prepare data for data processing, compose and type correspondence, make appointments, prepare bid sheets, compile price information, process payroll information for area employees. Requirements: H.S. graduate, one year of general clerical experience, type 45 wpm. Closing date: 5-4-78.

Counseling Aide: $4.00/hr part-time, temporary one-year assignment, Food Service. Duties: Prepare input for data processing, compose and type correspondence, make appointments, prepare bid sheets, compile price information, process payroll information for area employees. Requirements: H.S. graduate, one year of general clerical experience, type 45 wpm. Closing date: 5-4-78.

Food Service.

Foundation Staff Vacancies

Candidates for positions on the faculty of the University are presently being sought according to Donald L. Shelton, Director of Personnel Relations. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. This University is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

Part-time Lecturer, $1,900-$2,883/quarter, depending upon qualifications and experience, Social Sciences Department, Division of Social Sciences. Position available for Summer Quarter, 1978. Duties include teaching freshman composition. A master's degree in English is required; experience teaching comparable courses is preferred. Closing date: 5-5-78.

Lecturers, $4,336-$5,712/quarter, based on 15 unit teaching load with adjustment in accordance with actual number of units assigned. English Department, School of Communications and Humanities. Possible part-time positions for Summer Quarter only, 1978. Duties include teaching report writing. A master's degree in English is required; experience teaching comparable courses is preferred. Closing date: 5-5-78.

Lecturers, $4,336-$5,712/quarter, based on 15 unit teaching load with adjustment in accordance with actual number of units assigned. English Department, School of Communications and Humanities. Possible part-time positions for Summer Quarter only, 1978. Duties include teaching freshman composition. A master's degree in English is required. Experience in teaching composition is preferred. Closing date: 5-31-78.

Lecturers, $1,448-$1,584/quarter based on a 6 unit teaching assignment. English Department, School of Communications and Humanities. Part-time positions for Fall, Winter, and perhaps Spring Quarters for the 1978-79 academic year. Concurrent enrollment in the department's graduate program is required. Duties include teaching freshman composition. Closing date: 5-31-78.
Information on the administrative position vacancies listed below can be obtained from the Placement Office, Adm. 213, Ext. 2501.

University of Wisconsin, Oshkosh, Chancellor, responsible for the preparation and administration of academic, personnel, and fiscal policies in consultation with the faculty. Deadline: Sep. 15, 1978.

State University College, Potsdam, N.Y., President, earned doctorate or equivalent and progressively responsible executive experience in the administration of higher education. Deadline: June 30.

Northern Illinois University, President, significant academic credentials and proven ability to administer a multi-purpose organization. Deadline: May 10.

Charleston, West Virginia, President, Applications deadline: May 31.

Eastern Oregon State College, La Grande, Oregon, Chairperson, Division of Social Science and Business, applicant must have a Ph.D. in any area of social science or business. Deadline: May 1.

Los Angeles Community College District, Director of Budget, $28,587-$35,412, graduate degree in business or public administration and at least five years experience. Deadline: April 28.

Los Angeles Community College District, Equal Employment Opportunities Specialist, $21,125-$26,325, Graduation from a four-year college or university and at least four years experience in equal employment opportunities and affirmative action.

George J. Hasslein, Dean, Architecture and Environmental Design, attended the annual Western Regional conference of the Association of Collegiate Schools of Architecture in Los Angeles, Nov. 3-5 and the Grassroots West meeting sponsored by the American Institute of Architects in Seattle, Jan. 22-26.

Jens G. Pohl, Architecture and Environmental Design, served as a panelist in review of National Science Foundation SOL research grants in Washington, D.C., Nov. 30 - Dec. 4.

William Brown, Architecture and Environmental Design, represented Cal Poly at the annual meeting of the American Institute of Constructors and the midyear board meeting of the Association of Schools of Construction held in Orlando, Florida, Jan. 22-29.

Robert Bonds, Coord. Disabled Student Affairs, Rodney Kell, Environmental Engineering, Peter K. Phillips, Facilities Planner, and Grant D. Venerable, Chemistry, served as special jurors to determine winners from eighty-five entries in the recent appropriate technology competition titled 20-20 Vision. The competition, sponsored by the School of Architecture and Environmental Design, was funded by prize money previously won by Architecture and Environmental Design students for their entry in a competition given by the World Future Society.

Shirlene Soto, History, commented on three papers at a session on "Comparative Migrant Labor" at the Southwest Labor Studies Conference on Mar. 17-18, in Berkeley.

Walt E. Elliott, Physics, co-authored a paper recently presented before the Texas Academy of Science at North Texas State University, titled "Cross Sections for Production of Excited Hydrogen Atoms by Hydrogen Ions Incident on Noble Gases." This paper was based on work done by Elliott, while on sabbatical leave last year at the East Texas State University accelerator facility.

Ronald D. Regan, Head, Ornamental Horticulture, recently was awarded an Honorary Future Farmer Degree by the Southwestern Region of the California Association of Future Farmers of America. For Regan, it was his fourth FFA honorary degree. He has received Chapter, Sectional, and State Honorary FFA degrees in the past.

Donald W. Hensel, History, addressed members of the Political Science and History Departments of the University of Ontario, London, on the use of simulation gaming in the instruction of politics and history, March 24.

Harry L. Florshtein, Biological Sciences, was elected to the Executive Committee at the annual western conference of the Advisors of the Health Professions held at Asilomar, Calif., April 2-5. Experts discussed acceptance criteria, undergraduate advising procedures, female and minority admissions, foreign medical schools, study skills, and health manpower legislation.

Donald R. Floyd, Social Sciences, attended the second session of a National Sciences Foundation Chautauqua short course titled "Research and Development Decision and Public Policy" at Stanford University, Mar. 9-10.
NSF PROGRAM DEADLINES

* 6/1/78  ANTARCTIC RESEARCH PROPOSALS for research to be conducted during 1979-1980 austral summer season and during 1980 austral winter are required to fill out and include with their proposals a new logistic support form.

* 6/1/78  U.S./LATIN AMERICA COOPERATIVE SCIENCE PROGRAM PROPOSALS. Earliest starting date for proposals submitted for the June 1978 deadline is January 1, 1979. Earliest starting date for proposals submitted for the December 1978 deadline is July 1, 1979. Activities to be considered for support include cooperative research projects, seminars, scientific visits for short term research, and where specially justified, visits to the cooperating country to develop joint activities.

*** 6/10/78 NORTH PACIFIC EXPERIMENT PROPOSALS to be funded in FY 1979. For further information, contact Dr. David Cutchin, NORPAX Administrator, Scripps Institution of Oceanography, La Jolla, CA, 92093 (714-452-3226) or Dr. Curtis Collins or Dr. Richard Shaw, IDOE (202-632-4334).

*** 6/15/78 INTERNATIONAL SOUTHERN OCEAN STUDIES PROPOSALS to be funded in FY 1979. For further information, contact Dr. John Morrison, Department of Oceanography, Texas A&M, College Station, TX, 77843 (713-845-2947) or Dr. Curtis Collins or Dr. Richard Shaw, IDOE (202-632-4331).

* 9/15/78 U.S./INDIA EXCHANGE OF SCIENTISTS PROGRAM. A second deadline has been established for international travel starting after May 15, 1979. 77-58

** -- U.S./BULGARIAN SCIENTISTS COOPERATIVE PROGRAMS. NSF's International Programs Division is encouraging U.S. scientists in contact with Bulgarian colleagues to make short term visits to that country in order to develop research projects. The first agreement on scientific and technological cooperation between the U.S. and the Peoples Republic of Bulgaria, designed to increase cooperative scientific activities between the two countries, was signed at NSF, 2/9/78. Similar to other agreements with Eastern European countries, the agreement provides opportunities for the exchange of scientific information.

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* NIE - EDUCATIONAL EQUITY RESEARCH GRANTS PROGRAM. It is anticipated that approximately $1 million will be available in FY 1978 for 40-50 awards in the average range of $20,000 - $25,000.

Eligible research and development projects are those which will produce further knowledge toward achieving the goal of educational equity involving: (1) educational equity theories; (2) desegregation; (3) multicultural/bilingual education; (4) barriers to women's educational equity. The results of the knowledge gained from this research should enable practitioners and decision-makers to make the educational system more effective for all American students and adults, especially for those who (1) are participating in the process of school desegregation; (2) have limited or no knowledge of English; (3) have not received equal educational opportunities due to ethnic or racial minority membership; and, (4) are restricted by sex-role stereotypes.

Closing date for submission of applications is MAY 31, 1978.

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**USOE - MEDIA RESEARCH AND TRAINING FOR THE HANDICAPPED.** Applications will be accepted by the U. S. Office of Education until May 24, 1978, for projects that may include, but are not limited to: (a) identifying what educational materials and educational technology are needed to meet the special needs of the handicapped; (b) developing or demonstrating new ways to use instructional materials, media, or technology to contribute to the adjustment and education of the handicapped; (c) creating or adapting educational media for use by the handicapped, their parents, their actual or potential employers, or others directly involved with activities to advance the handicapped; (d) training persons in use and dissemination of educational media for the advancement of the handicapped.

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**NIE - EXPERIMENTAL EDUCATIONAL RESEARCH.** To encourage minorities and women (individually or as members of institutions and organizations) to obtain high quality experiences in education research, the National Institute of Education is awarding approximately $1.5 million to support about 24 projects in fiscal year 1978. A variety of scholarly fields and disciplines related to education may be covered, including economics, sociology, jurisprudence, management, public administration, history, information science, and communication science.

**DEADLINE: June 29, 1978.**

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**NATIONAL INSTITUTE ON AGING.** NIA has announced a July 1, 1978, receipt date for application to three programs dealing with research on various aspects of aging:

*** 1. STUDIES ON NUTRITION IN RELATION TO THE HEALTH OF THE AGED AND AGING PROCESSES. For additional information, contact Dr. Don C. Gibson, Health Scientist Administrator, Extramural and Collaborative Research Programs, NIA, NIH, Room 5C-27A, Building 31, Bethesda, MD, 20014. (301-496-1033).

*** 2. SPECIAL RESEARCH AWARDS. For newly trained investigators to become active in aging research. Basic research areas include: cell biology, immunology, nutrition, metabolism, epidemiology, and demography of disease in the aging; medical problems of the sturdy and frail elderly, organic brain disease, deleterious and beneficial effects of various degrees and types of exercise; special pharmacological problems of the elderly; and menopausal and postmenopausal problems. Behavioral and social science support may also be requested under Special Research Awards. Areas of interest include cognitive and perceptive changes, psychological problems of retirement, widowhood, bereavement, isolation, and loneliness; economic problems of the elderly; the effects of family style patterns on the aged; the roots of effects of age prejudice; and the consequences for older persons of governmental policies on housing, transportation, and health care. For further information, contact: Associate Director for Extramural and Collaborative Research Program, same address as above. (301-496-5534)

*** 3. SPECIAL INITIATIVE GRANTS FOR RESEARCH ON AGING. A primary purpose is to develop institutional resources in gerontological research and research training. The following broad areas are supported: biology of aging; medical and clinical aspects of aging; psychological and behavioral aspects of aging; social and societal aspects of aging. For further information, contact the same address and phone as above.

**THESE PROGRAMS WILL HAVE ADDITIONAL DEADLINE DATES OF 11/1/78 AND 3/1/79.**

* Guidelines and/or application forms are available in the Research Development Office 317 Administration, 546-2982.
** Information requested by the Research Development Office and should be available soon.
*** Contact agency directly.