Ecology theme chosen

Each spring quarter, a group of students begin preparations for the fall quarter tradition - Homecoming.

Among the many decisions the Homecoming Committee must make, is the name of the theme, that intangible basis around which all other activities evolve. Themes of the past years have been, "Whatever Turns You On" and "Faculty of the Year." This year, "Ecology," was chosen.

A number of people in this area have been involved in the National Aeronautics and Space Administration programs, and others are personally acquainted with NASA. Cunningham, Holmes said.

"Up, Up and Away" (68), "Good Grief... Homecoming" (67).

The theme is primarily used as a guide for the floats entered in the Homecoming Parade. To the individual student, these themes have been quite nebulous; for this reason the following is offered for your enlightenment.

"Pop Festival. At the time she was with "Big Brother and the Holding Company," a San Francisco group that had a large western following, she left Big Brother in 1968 to form her own group. She had an electricity appearance while performing live with her long hair shaking, her uninhibited movements and her throaty "give it all" vocal style. She seldom wore a bra. Miss Joplin drank "Southern Comfort" by the quart while on stage and her fans would bring her scores of bottles of the liquor. Her two biggest hits, "Piece of My Heart," and "Ball and Chain," came while she was with Big Brother and the Holding Company on their "Cheap Thrills" album. The oldest child of a refinery executive in Port Arthur, Tex., she ran away from home at the age of 17. She began singing professionally in clubs near the University of Texas at Austin and it was there she started her "white" blues style, which she called "cosmic."

Heavily influenced by Negro singers Otis Redding and Bessie Smith, almost all her songs were of rural blues origin.

Her drinking capacity was legendary but tapered off as her career progressed.

"I always used to get drunk on stage but now I don't need it," she recently said. "Sometimes I drink and sometimes I don't. I can get high just on the music."

She had been in Los Angeles area since Aug. 14 recording a new album. Her body was discovered by guitarist John Cooke who said she failed to show up for a date.

It was the second death in the pop singing world in two weeks. Singer-guitarist Jim Hendrix died of an overdose of drugs in London Sept. 18.

Astronaut to speak

A talk by U.S. Astronaut Walter Cunningham at the Cal Poly Little Theater on Friday evening, October 9, will have broad interest throughout the community, according to the president of one of the groups sponsoring the program.

"This is the first time an astronaut has visited the San Luis Obispo area as a public speaker," said Bill Holmes, president of Cal Poly's student chapter of the American Institute of Aeronautics and Astronautics, co-sponsor of the event with the Conversation and Speakers Coordinating Committee.

"A number of people in this area have been involved in the National Aeronautics and Space Administration programs, and others are personally acquainted with Cunningham," Holmes said.

The program, part of a series of meetings designed to familiarize interested members of the campus community with problems of drug abuse in San Luis Obispo, will begin at 7 p.m.

Drug talks begin

Dr. Peter Litchfield will discuss psychological aspects of drug abuse during the "Project Number 9" meeting being planned for the Tuesday (Oct. 8) evening.

The program at the Monterey Pop Festival. At the time she was with "Big Brother and the Holding Company," a San Francisco group that had a large western following, she left Big Brother in 1968 to form her own group. She had an electricity appearance while performing live with her long hair shaking, her uninhibited movements and her throaty "give it all" vocal style. She seldom wore a bra. Miss Joplin drank "Southern Comfort" by the quart while on stage and her fans would bring her scores of bottles of the liquor. Her two biggest hits, "Piece of My Heart," and "Ball and Chain," came while she was with Big Brother and the Holding Company on their "Cheap Thrills" album. The oldest child of a refinery executive in Port Arthur, Tex., she ran away from home at the age of 17. She began singing professionally in clubs near the University of Texas at Austin and it was there she started her "white" blues style, which she called "cosmic."

Heavily influenced by Negro singers Otis Redding and Bessie Smith, almost all her songs were of rural blues origin.

Her drinking capacity was legendary but tapered off as her career progressed.

"I always used to get drunk on stage but now I don't need it," she recently said. "Sometimes I drink and sometimes I don't. I can get high just on the music."

She had been in Los Angeles area since Aug. 14 recording a new album. Her body was discovered by guitarist John Cooke who said she failed to show up for a date.

It was the second death in the pop singing world in two weeks. Singer-guitarist Jim Hendrix died of an overdose of drugs in London Sept. 18.

Richard Birchler, who is coordinating the series for Beta Beta Beta, said the next program, being planned for Oct. 13, will include a discussion on "Marijuana - Should It Be Legalized?" by San Luis Obispo attorney Harry Woolpert.

The public is invited to attend and admission will be free.
LETTERS

Lettuce boycott back

To the Editor:

Many of the non-agricultural students do not know or care to know the truth concerning the UFWC, growers and Teamsters. If you believe that farmers are pompous, aristocratic slave drivers then may I enlighten you.

Farmers are human, and they do have hearts. Maybe I have indulged your intelligence, but then maybe your intelligence needs insulting.

In the past, growers have supplied free housing to their workers. Now, with the coming of UFWC unionization there will be no more free housing. In the past, there was a close personal and working relationship between farmer and worker. Now, it will be ‘dog eat dog’. It should be realized that growers are not adverse to unionization-they already have Teamster contracts; only to Chaves and his communitistic implications. Did someone say communist? You will laugh until you die when Chaves controls the food supply.

The campus paper on Friday printed a number of false statements.

1. Statement - Growers provide better shelter for their tractors than their workers.

2. Statement - Men, women and children must relieve themselves in the open.

3. Statement - The average income for an adult male is $2,100.

Rebuttal - As of yet, I have never seen a tractor shed with a ceiling.

Rebuttal - I dare you to tour the Salinas Valley and deny the fact that 90 per cent of the crews have portable sanitary facilities provided.

Rebuttal - I dare you to tour the Salinas Valley and deny the fact that 90 per cent of the crews have portable sanitary facilities provided.

The current inspectors will not let crops be harvested unless the toxins are denatured or are below the harmful level to humans.

I urge all uninterested persons to buy only lettuce which does not carry the black spot of death. We shall boycott the boycott.

J. Shaw

EDITORIAL

Clean air now

Air. Clean air. We can’t live without it. Yet smog, not clean air, is what a lot of us are breathing these days.

We can change that on November 3 by voting "Yes" on Proposition 18, the Clean Air Amendment.

Mustang Daily endorses Proposition 18 and urges your "Yes" vote on November 3.

Enough "Yes" votes will amend our State Constitution, letting you, the taxpayer decide whether state gasoline taxes should be used to control air pollution caused by automobiles and for development of local rapid transit systems.

The measure would permit our local government to use up to 25 per cent of its gas tax allotment for development of public transportation, including mass or rapid transit systems.

That ugly yellow-brown smudge in the sky—pollution-hovers over every metropolitan area in California.

Take a look at the next 10 people you see on the street. Chances are 7 of them suffer from eye irritation. Smog. And that’s a minor by-product of air pollution.

"If air pollution were cut by 50 per cent in major cities, a newborn baby would have an additional three to five years’ life expectancy." That’s one calculation of the human price of dirty air by Lester B. Lave and Eugene P. beekin of the Carnegie-Mellon School of Industrial Administration.

Proposition 18 gives you the power to do something about tomorrow’s smog level.

What’s it going to cost you and me to vote "Yes" on Proposition 18? Will it raise our taxes? No. Every single one of us who drives a motor vehicle is already paying the way. We pay 7 cents state tax on every gallon of gasoline one of us who drives a motor vehicle Is already paying the way. We pay 7 cents state tax on every gallon of gasoline we buy. That 7 cents goes into the State Highway Fund. As things are now, the State Constitution requires that all those gas taxes be spent for highways, streets and roads.

By passing Proposition 18, we can unlock some of that money and directly apply it to fill the needs of San Luis Obispo County.

Your vote is your voice. On November 3, make your voice heard in Sacramento ... with a "Yes" on Proposition 18, the Clean Air Amendment.

Rifle team takes honors

Firing last Thursday and Friday evenings in the Grand Opening Gallery rifle match sponsored by the San Luis Obispos Association, the smallbore team walked away with several honors.

Sam Thoman edged out two nationally known shooters to take Match Winner with a score of 388 out of 400 in the four position match.

John Viviani managed a 387 as did our hot new freshman Master shooter, Tim Andrews, who took third Master.

There were 10 competitors in the four classifications and Art Carpenter and John Togniatti captured first and second Markman with a 389 and 386 respectively.

This Sunday the pistol shooters test their skill at Lompoc.

The Rifle and Pistol Club will meet tonight at 7 p.m. in CSC 301. Elections will be held.

John Viviani managed a 387 as did our hot new freshman Master shooter, Tim Andrews, who took third Master.

There were 10 competitors in the four classifications and Art Carpenter and John Togniatti captured first and second Markman with a 389 and 386 respectively.

This Sunday the pistol shooters test their skill at Lompoc.

The Rifle and Pistol Club will meet tonight at 7 p.m. in CSC 301. Elections will be held.

Mustang Daily

 Bulgarian's

Redstone's

APPLIES & CIDER

FREE PICK UP and Delivery

Benelli’s Texaco

G42-9712 Foothill at Santa Rosa
Sierra Club to feature forum

A candidates’ forum on environmental issues, featuring all the legislative candidates representing or seeking to represent San Luis Obispo County, will be held Thursday, October 6, 7:30 at the City Council Chambers.

The forum, sponsored by the Santa Lucia Chapter of the Sierra Club, will follow the format of the League of Women Voters’ forums with opening statements and written questions, followed by closing statements from the participants. It will be broadcast over K A T Y.

Participating will be Assemblyman William Ketchum, and the Democratic opponent, Ervin Berrigan, Bakerfield, who are vying for the 33rd Assembly seat. Assemblywoman Donald MacGillivray will be represented by his Republican opponent in the primary this past June, Mr. Tim Terry, who now is supporting MacGillivray. Democrat Kenneth Palmer, Santa Barbara, MacGillivray’s opponent, will appear. Both are seeking the 30th Assembly seat.

For the 12th Congressional district, Democrat O’Brien Riordan of Santa Cruz and Peace and Freedom Party candidate Herbert Foster will appear.

The Sierra Club, while not endorsing candidates, is sponsoring this forum.

Rent rates too high

To the Editor:

In the past few years, the housing situation in San Luis Obispo has not been too desirable. Campus students complain that they are unable to find enough housing and that when they do, the landlords have attached very high rental prices. The reasoning for this has been pointed out that the landlords are able to make more money if they get higher rent and stick four or five students into a place originally designed for two or three.Officials of both the City of San Luis Obispo and Cal Poly have been working together in trying to ease this housing problem. Their newest proposal has been a multi-unit apartment building for married students in the range of $115-$135. At first appearance this seems like a very good idea, but there are still people who will not benefit by such forms of “super deals.”

I personally don’t think that this proposal is as great as it seems. Here are my reasons:

1. I feel very fortunate that the rent for my home is under $100 for a two bedroom duplex. It is a little old, but it is very large and comfortable. I would not pay any more than what I’m paying right now. A rent increase would be an eviction notice as far as I’m concerned.

2. If such a complex were installed for married students, as planned, the landlords owning property such as the apartment where I live would be forced to raise the rent.

3. Some students, landlords think all Poly students come to San Luis Obispo with silver spoons in their mouths, able to pay any kind of rent. In some cases it’s true, but in most it is not. Married students with children for the most part are close to poverty

I am not writing this letter for sympathy, but I just wanted to point out that even though the city and school officials are working on the housing problem, they are not taking every side into consideration.

I am a married student, with two young boys. I am grateful for my rent, but many of my friends are paying enormous prices for less than what I have. Before this situation gets out of hand, beyond everyone’s control, let’s have some action for the Cal Poly married students with kids, and close to poverty.

Terry Conner

Graduating Engineers

Civil, electrical, electronic, mechanical, nuclear and naval architects

Enrollment in agriculture up

Enrollment in the School of Agriculture and Natural Resources totalled 2,370 for the 1970 Fall Quarter — a 14.8 per cent increase over the previous fall when 2,070 students enrolled.

The largest increase was reported in the natural resources management major, which enrolled 181 students compared to 86 in the Fall Quarter of 1969.

J. Cordner Gibson, dean of the school, says all undergraduate programs in the school experienced increased enrollments for the quarter, ranging from 9.8 per cent to 83 per cent.

Dean Gibson said enrollment in the new Master of Science Degree in agriculture programs increased to 57 students from 9 the previous fall.

In addition, 30 students are enrolled in the agricultural education program leading to the Master of Arts in education.

ALL Transmission Rebuild

Poly Students Get 10% Off On Parts

1010 Nipomo St.
543-2860

San Francisco

Live and work on beautiful San Francisco Bay

CAMPUS INTERVIEWS: October 21, 1970

For appointment and further information, contact your placement office.

Mare Island Naval Shipyard

Vallejo, California An Equal Opportunity Employer • U.S. Citizenship Required.
FALL FITZ

Baywood beauty bulldozed

by John Fitz Randolph

The shadows of early evolutionary night arereturning, casting a gloom over the Baywood area.

Everything native in Baywood Park worked to attract beauty seekers as long as the natural reward appeared more like a rainbow and less like a mirage.

People lived and visited there for the soft splashing of side waters, the distant hiss of the Pacific, whispering winds in trees, birds of endless color and song, land creatures free to trees, birds of endless color and song, land creatures free to

The trailer park, which will be

defined in the dictionary as "A fence of defense barriers or fortification." The trailer-park blueprints called in two tree experts—one from this campus and a local tree expert to determine which trees suffered the most disease. "We went through and did the marking," the Morro Palisades Co. superintendent adds.

The Mustang Flying Association, Inc. and the Mustang Aviation Club will hold their first monthly meeting of the quarter tomorrow evening at 7:30 in Room 201 of Science North. During this meeting a flight instructor with the club will give a short talk, and a flight film will be shown.

Under New Management

SWINGER

VICTOR JEWELRY AND LOAN CO.

Loans On Anything

Buy-Sell Trade

396 Marsh St. at Morro
San Luis Obispo 544-9144

The Mustang Flying
Association, Inc. and the
Mustang Aviation Club will hold
their first monthly meeting of the
quarter tomorrow evening at 7:30
in Room 201 of Science North.

During this meeting a flight
instructor with the club will give
a short talk, and a flight film will
be shown.

Frigidaire Coin Laundry

278 Parker St. (Next to Williams Bros.)

Kleen Rite Cleaners

543-6856

1 Hour Service

1116 Santa Rosa (Corner of Higuera)

Victor Jewelry

Special Speed Equipment

Racing Cams

The Parts House

Auto Parts & Accessories

Tool Rental

565 Higuera St. 544-4344

20% Off To Cal Poly Students

Banquets,

Wedding

Receptions

and Birthday

Parties

Thursday Spaghetti Special

All you can eat for S.75.
Includes tossed green salad, garlic toast, and coffee or tea.

LAGUNA VILLAGE INN

1396 Madonna Road

544-0828

Watch the Games on TV and

"THE GIRLS IN LIVING COLOR!"

AVILA BEACH

OPEN 7 DAYS A WEEK

10 A.M. TO 10 P.M.

Under New Management

SWINGER

Frigidaire Coin Laundry

278 Parker St. (Next to Williams Bros.)

Kleen Rite Cleaners

543-6856

1 Hour Service

1116 Santa Rosa (Corner of Higuera)
Top photo display

If you are a photo bug, camera nut, or if you just plain like to look at good pictures then don’t miss the California Press Photographers Association’s prize-winning photos now on display in the Graphic Arts Building.

They represent the top photos which were selected from more than 1000 photographic prints entered in the annual CPPA judging contest. In order to qualify for the contest the prints have to have been published.

The judging for the contest took place on this campus last spring. David Ranne, Telegram-Tribune photographer and Vice President of CPPA, was in charge of the contest. The Journalism Department handled the arrangements. Contest judges were Cliff McDowell of United Press International, Dick Strobel of Associated Press, and Dr. Robert Kennedy president of this college and a former newspaper.

Sports, spot news, and features are just a few of the categories included in the contest.

Most of the 71 prints on display are black and white however some color shot are included.

Also on display are prints by Ed Norgerd who was named the photographer of the year.

The exhibit will be on display until Oct. 12, so if you haven’t seen it yet don’t miss it.

Keyed-up typist got caught

DUDLEY, England UPI—Typist Glenys Broomhall, 21, got two fingers thoroughly stuck in her typewriter keyboard Thursday. Six firemen, with a ladder truck and tender, plus seven factory workers, four office girls and the office manager struggled for 30 minutes to free her-in vain.

Finally a typewriter mechanic did the job.

The INKSPOT
COPY SERVICE
942 CHORRO
Telephone 543-4391

NEW AND USED BOOKS
We purchase discontinued textbooks as listed in our catalog

Why pay more? Save at Roy's Sav-Mor Service Station

Ethyl 29.9 / Gallon, all Major oils 60c a quart, Discount oil 30c a quart

1101 Laurel Lane

Ski club meeting tonight

The Cal Poly Ski Club will hold a general meeting tonight at 7:30 p.m. in the A.C. Aud. All students, faculty, and staff are invited to attend. Tentative dates have been set for six trips for the coming ski season.

Barry Crandall, club president, said that two professional ski movies will be shown at the meeting. The new advisor for the club is Mr. R. Reishusperger, of the history department, who has skied all over the United States and Europe.

RAT says go on 3 wheels

Get your tricycles ready!

The Second Annual Trans-Am Tricycle Race, sponsored by the Recreation and Tournaments Committee, is beginning sign-ups October 9 in the TCU.

There is an entry fee of one dollar, payable when you sign-up. Anyone can enter, even a group, so make sure to have a name for your hot three-wheeler.

The race will be held on Oct. 9, as part of the pre-Homecoming festivities. Rules and entry blanks are in the TCU.

NOW A SAN LUIS OBISPO FIRST

IDEAL DATE INTERNATIONAL

IF YOU S IN D THE COUPON W ILL START WORK ON GETTING YOU DATES WHO ARE MATCHED TO YOU. WE MATCH YOUR AGE AND PERSONALITY WITH THE KIND OF DATE YOU WOULDN'T MIND SPENDING A LOT OF TIME WITH. A PROGRAM COMBINES THE BEST KNOWLEDGE OF HUMAN BEHAVIOR WITH THE LATEST COMPUTER TECHNIQUES. WRITE TODAY FOR MORE INFORMATION, NO OBLIGATION.

Name
Address
City
State
Zip

IDEAL DATE INTERNATIONAL
Box 8255
San Luis Obispo, CA 93401

Sports, spot news, and features are Just a few of the categories included in the contest.

Most of the 71 prints on display are black and white however some color shot are included.

Also on display are prints by Ed Norgerd who was named the photographer of the year.

The exhibit will be on display until Oct. 12, so if you haven’t seen it yet don’t miss it.

Keyed-up typist got caught

DUDLEY, England UPI—Typist Glenys Broomhall, 21, got two fingers thoroughly stuck in her typewriter keyboard Thursday. Six firemen, with a ladder truck and tender, plus seven factory workers, four office girls and the office manager struggled for 30 minutes to free her-in vain.

Finally a typewriter mechanic did the job.
Colts win opener

by Eric Michielean
Sports Writer

The Colt football team struggled through a slow first half before getting- it-together to splash the Cuesta College Cougars with their third straight loss, 14-0, Friday night in Mustang Stadium.

The Cougars threatened several times during the opening half, but a stubborn Colt defense, halted all Cuesta advances toward the goal line.

Receiving the opening kick-off, the Cougars proceeded to march 48 yards to paydirt. Quarterback Gil Davis highlighted the drive, completing several key passes.

The Cougars scored again, shortly thereafter, after stopping a Colt threat cold on the 4 yard line. Cavanaugh brought the ball out 14 yards to give the Cougars a little breathing room. Suddenly, ripping through the left side of the Cougar defense, Rick Giliniac, after taking a handoff on his own 33, weaved left, cut to his right and raced 77 yards for the Cougars' second score.

Graybehl again converted giving the Cougars their season opening victory 14-0.

The Colt's lacking game experience and having practiced but three weeks, just could not get any kind of a drive rolling in the first two quarters. The Cougars threatened several times during the opening half, but a stubborn Colt defense, halted all Cuesta advances toward the goal line.

Two school records fall after last Saturday's game with the Gators, not to mention the hopes of an undefeated season that may have been raised.

An all time high was hit when the Mustang eleven captured 34 first downs during the game. One player responsible for six of those is fullback Joe Nicos.

Nicos was the top rusher of the evening, gaining 102 tough yards. Right behind him were the two quarterbacks Don Milan and Steve Bresnahan with 63 and 90 yards respectively. These three, and others, helped to unseat another school record. The new net rushing yardage for one game stands at 484 yards.

The quarterbacks, Milan and Bresnahan are becoming deadly with their airesas, as Milan completed 8 out of 7 passes, and Steve was 3 for 4. Both threw a touchdown pass, and Milan scored two TDs himself.

The passing yardage accumulated by these two gentlemen came to 187 yards.

There is some question as to how the win will affect the ratings which found the Mustangs ranked 18th nationally in the small college division.

This was the last time the Mustangs will play the Gators. According to Coach Joe Harper, "This game has been one of tradition. San Francisco has some athletic, as well as administrative problems that have been surmounted through games."

The Mustangs have swept their first three games, and Harper admitted that in a couple of cases there has been "unequal competition." He coach stressed, however, "that it would be dangerous to have an inaccurate picture of our abilities, since we're playing an undefeated team next week, and Fresno State the week after that."

Raiders lose to Dolphins

UPI-Is something wrong with the Oakland Raiders or have the other teams simply caught up with them?

Whatever the answer, obviously the 1970 Raiders are in trouble. Where they used to intimidate opponents, now they are playing catch-up and losing.

Last Saturday night was a perfect example. The Raiders couldn't sustain drives, the offensive line couldn't give quarterback Daryle Lamonica the protection he needed, and the defense was beaten by an improving quarterback and maybe the best wide receiver in the business in a 20-13 loss to the Miami Dolphins.

Things don't get better this week for the Raiders as they go against the Denver Broncos, one of the most improved teams in either conference of the National Football League. The Dolphins rolled to their victory over Oakland behind quarterback Bob Griese, who seems destined for stardom, and receiver Paul Warfield, whom many think is the best in the NFL, and if not the best then the second best.

Griese connected with 49 and 17 (Continued on page 8)
Darryl Thomas is swamped by Gator tacklers.

Mike Amos clutches ball on a sideline pass completion.

Photos by
George Brennan

Don Milam eats up some of his 93 rushing yards against the Gators.

Mustangs look for loose ball, but San Francisco State had already recovered lower right.
Aquamen win and lose

The glory of victory and the agony of defeat was experienced by the Mustang water polo last weekend as they won only one of three encounters against very strong competition.

The Mustangs played host to El Camino College last Thursday night but treated them as if they were unwelcome company, splashing them 12-6. Bill Courrier slipped through the Camino defense often enough to lead the scoring with an amazing total of 6 goals.

The agony part of the weekend came when the Mustangs ventured to Santa Barbara, which was the number three team in the nation last year. The Mustangs then jumped from the frying pan into the fire as they took on last year's number one rated team in the University of California at Los Angeles.

The results were as you might expect, gruesome. The Mustangs were drubbed by UCSB 22-1 and then drenched by UCLA 22-0. But as Head Coach Oreg Hind explained, "a lack of experience really hurt us. UCLA and UCSB have faced some of the best teams in the nation and are two of the strongest if not the strongest teams in the country."

"We didn't play that well," continued Hind. "UCSB has a bigger pool than us and we didn't swim too well with all that room. Our lack of conditioning really came out in the two games. We're going to really work on conditioning the next few weeks."