Welcome to the world of
POLY ROYAL '70

(Schedule of events and maps, pages 15 to 18)
The Queen and her court

Royalty is present in 38th Poly Royal

Reigning over the 38th Poly Royal, which is spanning April 24-25, is Fresno co-ed Anne Barnum.

The 21-year-old social science major, who plans to begin graduate study, and qualify for elementary teaching, enrolled for classes in 1966.

She is a member of the Cardinal Key honorary service society and the Music Board of Control. She is also a member of the Women’s Glee and last year’s Department Alumnae Newsletter.

She, like all the other candidates, had to be a senior with a cumulative grade point average of 2.7 or better. She was sponsored by the campus Rally Club.

Assisting Miss Barnum in the two-day monarchy over campus will be her four princesses: Mary Candielo, Linda Farrell, Kathy Nesbitt and Carole Voder.

Miss Candielo, a native of El Segundo, is an English major and is active in the Women’s Glee Club and the Rally Club. She is also secretary of the Senior Week Committee.

Miss Farrell, who hails from Gridley, is a social science major and a member of the campus chapter of Pi Gamma Mu, an honor society for social science students and professionals.

Miss Nesbitt is majoring in home economics and belongs to the Cardinal Key honorary service society. She is also a member in the campus ski club.

Her home is in San Juan Capistrano.

Miss Vedder, of Sacramento, is a home economics major and a member of the American Home Economics Association and the Gamma Sigma Sigma honorary service society.
President’s Welcome

Welcome to the 10th annual Poly Royal, our “Country Fair on a College Campus.”

Whether you are a parent, a prospective student, or just a student interested in Cal Poly’s program as an institution in this pleasant occasion, I know that you will find much of interest.

Those who have not been on our campus for many years will probably be amazed at the changes they observe here this weekend. This will also be true for newcomers who visit the campus for the first time. We have changed a great deal since those programs, we have added to the number of faculty and staff.

In three days of campus events, Cal Poly has been favored by a widespread spirit of cooperation and a willingness to work for change that is an inspiring experience for Poly Royal. We are all invited to be a demonstration in process. This is an opportunity to see in action such as a smiling campus as a few of us see in the exhibition of “Democratization” at the 10th annual Poly Royal.

The purpose behind Poly Royal remains the same. We at Cal Poly want to show students, parents, and the general public the best that the college has to offer. The largest ever produced for Poly Royal, this special event offers for your enjoyment and instruction.

Cal Poly has grown, but we will never be too large to around the bond of friendship and service to the people of the state of California.

Robert E. Kennedy, President

Watched campus grow

Robert E. Kennedy, president of this college, has been a member of the faculty and administrative staff here since 1940. He helped the college grow from an enrollment of 739 when he arrived on the San Luis Obispo campus to more than 11,000 students today.

Kennedy joined the faculty here in 1940 as an instructor in English and journalism, became head of the Journalism Department in 1948, and was named public relations director in 1949. From 1960 to 1967 he served as assistant to the president under late Julian A. McPhee.

Kennedy was dean of the Arts and Sciences Division from 1967 to 1969.

Kennedy served as vice-president of the college from 1969 until he was selected president by the Board of Trustees of the California State Colleges in April, 1970.

Kennedy has served on many statewide educational committees in his 30 years as a California State College faculty member and administrator. He is chairman of the Student Affairs Committee of the Chancellor’s Council of the State College Presidents, and a member of the 13-member national board of directors of the American Association of State Colleges and Universities.

Kennedy is the only president of a California State College who is a product of that system. He received his bachelor of arts degree in 1938 from San Diego State College where he majored in English. He earned his master’s degree in journalism from Stanford University in 1960 and his Ph. D. degree in educational administration from Claremont Graduate School in 1966.

Kennedy is married and has four children, two of whom graduated from this college.

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Cover photos by Jack Wilson
Journalism Department

Cover photos by Rich Grossman

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San Luis Obispo
Young Louis honored

In the 1920's he came to the agriculture-oriented Cal Poly because he didn't want to be a farmer.

In 1934 he saved the Poly Royal Queen from being without her ceremonial headdress by fashioning a crown out of cardboard and glitter.

In 1960 he was named "Alumnus of the Year" and in 1968 was awarded the special "Mustang Award" for enthusiastic support of college activities.

And in 1970, Young Louis, a 1923 graduate of this college will return to the campus to be the honored guest of the 38th annual Poly Royal.

Now a commercial photographer, Louis had a brief fling at agriculture when he went to work on one of his father's seed farms. The long hours in the field did not appeal to his fancy. His next employment was that as a restaurant worker. By the time he worked his way up to second cook he realized that the hours of a cook were worse than that of a farmer.

After joining the Elmo Theatre as a stage hand, and working his way up to projectionist, Louis decided that he had better go to college to study as an electrician.

He realized that if the projector ever broke he would have to do some searching before he could find someone to repair it.

After his 1923 graduation Louis was instrumental in setting up a student loan fund in the name of his electrical engineering instructor, Dr. J. W. Wilder.

Fourty-seven years after his graduation Louis says he would "like to see a closer relationship between the college and the city." Louis feels that "although the administration is making efforts," he would like to see the "local people make more of an effort. They would be more interested if they knew more about what was going on at the college. If they were made to feel welcome... more civic groups could view the program in action: ornamental horticulture, electronics, and so forth."

Of the campus mood today Louis feels that "Poly students are doing a fine job of keeping themselves on an even keel." He feels that students of this college are "clear-thinking" young people "who do not need to attract attention through radicalism."

Young Louis honored
This giant eight foot cube will rest on the library lawn during Poly Royal. Constructed by student architects, the cube is to serve as a graphic unity for this year's Poly Royal.

**Draft call drop**

WASHINGTON (UPI)—The draft for May will drop to 19,000 men, the Defense Department said today. The quotas in February, March and April were 19,000 each.

A Pentagon spokesman Jerry W. Friedheim, said, "I wouldn't read any significance into this drop," explaining that draft calls fluctuate in accordance with the number of men leaving the service.

Defense Secretary Melvin R. Laird said recently he expected draft calls this year would be "210,000 or below", or averaging 18,000 men per month.

**Tomodachi Kai supports Expo**

Tomodachi-Kai, meaning "friend club", will be displaying posters and free brochures on Expo '70 during Poly Royal in Engineering East 139 and 140. The newly formed club will also be showing two films on Japan and Expo and offering free serigraphy of names—translations of English names into Japanese characters.

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See The
Hi-fi Show
Poly Royal
Engr. West Bld.
Drill team not war mongers

by JOHN CAPUANO

War mongers, the Kaydettes are not, according to Jane Fisher, the 19-year-old president of the college women's drill team. People mistakenly associate the men with the military at a time when such an association is an unpopular one, especially with young college students. "We have nothing to do with the Army. There is no military obligation. We are just a social organization," stresses Miss Fisher, a sophomore from San Pedro, Calif., who hopes to go into some field of social work upon graduation.

Originally organized as a ROTC group, Kaydettes now attempts to emphasize its image as a social organization, concentrating less on drill work and more on serving the campus and community in a volunteer-help capacity. In keeping with this change, the membership has changed its name from Reserve Officer Training Corps Kaydettes to simply the Cal Poly Kaydettes.

Although Kaydettes is a social group, its basic aim is to become proficient in fancy drill. Members draw on the advice and direction of the ROTC department even though Kaydettes is a part of the department. Doug Hidek serves as the group's ROTC commander, instructing them in various drill procedures.

A movement is underway to establish a national military service and honor society for women, a counterpart of Seabees and Blade, the men's national military service and honor society. "We decided not to participate from the start," states Miss Fisher, "and we've taken ROTC out of our name because we aren't really part of the department. We have a military science adviser because out of the department are people who are new to drill," states Miss Fisher.

Be it added that the Kaydettes still work in regulation drill, not the high school type of drill accompanied by the band, pom-poms and dancing.

When she joined in her freshman year, Miss Fisher "didn't even know what ROTC stood for. "However, a friend belonged, and I couldn't stand the thought that she was in something that I wasn't in."

"When I first joined, I think I liked it a lot because as a freshman being up at school away from my parents, for the first time with nobody to tell me what to do, I really felt like it (Kaydettes) was kind of something I needed," Jane continued her thought by adding it was being told to do something once a week which made her feel that she wasn't completely on her own. "Now I don't feel that way so much, but I did then."

"A drill team is the kind of thing where you have to have girls who are going to get along because conflict can arise so easily when people get on each other's nerves. You have to work together," states the college sophomore. Furthermore, hours of practice are necessary in order to represent Cal Poly favorably in drill competitions and exhibitions throughout the year.

Past trips include Santa Maria, Paso Robles, Santa Barbara and Los Banos. To date, members have paid for almost all of their uniform material and equipment. Most of the girls make their own uniforms which consist of a dress uniform, a campus uniform, and a short parade uniform. The group's main source of income is cash awards presented at parades. Kaydettes is a recognized budgeted group under Associated Students, Incorporated.

Formed in the spring of 1963, the original group consisted of 14 members, a surprisingly large number for a time when women on this campus were at a shortage.

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Welcome Poly Royal Visitors

From HURLEY’S PHARMACY in College Square

We know that you are often excited about a trip and sometimes you may forget an item of importance.

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poly royal

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It's community time
To be proud time

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The Agricultural Business Management Club was formed to promote leadership and scholarship among ABM students and to provide service to agriculture-related industries. Among the individual benefits for active participation in the club are the opportunities to work with fellow students, to meet potential agricultural-business employers, and to gain the personal satisfaction of doing something to improve the educational system.

The club's objectives are found in three areas—the first being to stimulate and develop academic interest in members; second, to provide club members the opportunity to grow and develop socially; and third, to enable the members to develop their leadership qualities.

The ABM Club, one of the busiest groups on campus, has an annual Fall Quarter barbeque, sponsors the Homecoming Coronation Ball, runs the concessions at the Poly Royal Rod and holds various seminars, meetings with prominent speakers throughout the year.

The fencing team's number one man, Doug Skilling, will be competing in the National NCAA Fencing Championship this weekend at Notre Dame.

Poly Royal Guests! 

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- ARDEE
Musical variety offered

Open-air concerts, troubadours and quiet, intimate recitals are a few of the ways the Music Department will contribute to the celebration of Poly Royal. Opening ceremonies will be complemented by the first of two open-air concerts to be performed by the Symphonic Band. The band will give another concert on Sunday night by two other groups, the Chamber Singers and Dixieland Band, an offshoot of the Symphonic Band. Their performances rival those in New Orleans. Post-Poly Royal recital will be given Sunday night by two other a few members of the Chamber Orchestra.

The Music Club has also planned a display of Music Department activities, which will include a slide show.

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The Concert Band, a small and relatively new organization, will give its first concert of the year in the Amphitheater at 3 p.m. today.

The Collegians, a 16-piece dance band will perform at the Coronation Ball Friday night.

The band performs both popular and traditional tunes in the style of popular during the days of the "Big Bands.

Troubadours during Poly Royal come in two varieties, vocal and instrumental. The vocal group is the "World Famous Majors and Minors," a 12-man barbershop group.

In keeping with the wandering minstrel idea will be the groups, the Chamber Singers and Dixieland Band, an offshoot of the Symphonic Band. Their performances rival those in New Orleans. Post-Poly Royal recital will be given Sunday night by two other a few members of the Chamber Orchestra.

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the 1970 Poly Royal

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Ag Council promotes educational activities

The Agricultural Council is a board of students representing the various departments and colleges in the School of Agriculture. It is a communications network which conveys the ideas and thoughts of agriculture students to the Student Affairs Council, the primary governing group on campus.

In addition, the Ag Council has members on the Student Judiciary, the Student Planning Commission, Publishers' Board, the College Union Board of Governors, Fund Raising Committee, the Homecoming Committee and the Poly Royal Committee.

The Ag Council conducts campus tours for elementary school classes which want to see the agriculture units, holds an annual leadership banquet to recognize agriculture students with distinguished records of leadership, and sponsors Farm City Week activities in San Luis Obispo.

The Ag Council also hosts visiting Future Farmers who are in campus for state FFA conventions and judging finals, maintains the bulletin board in front of the Agriculture Building.

and sponsors prominent speakers during the Fall and Winter Quarters.

Stavy Gange from Southern Counties Gas Company was the Fall Quarter speaker. James J. Doody, designer of the Oroville Dam and district engineer for the southern district, State Department of Water Resources, spoke at the Winter Quarter speaker's program.

The Ag Council is currently in the process of working on a landscape plan for the lawn in front of the Agriculture building, walkways, benches, tables, shrubs, trees and a statue of the school's mascot, the Mustang, are all being considered for the area.

In cooperation with the Athletic Department, the Ag Council is going to begin sponsoring an annual "Aggie" basketball tournament this year on Dec. 4 and 5.

Four teams from agricultural oriented schools will be invited to the first tournament while eight teams are scheduled to participate in the succeeding ones.

Dog races

The first annual Poly Royal Dog Race is being held tomorrow in the field behind the Men's Gym from 10 a.m. to noon. Five classes will be featured and the contest is being sponsored by the campus Farm Bureau.

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Mrs. Stephanie Conner
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San Luis Obispo
College Union work continues

"I've been putting my money into that thing over since I started school here and now they say it won't even be finished until December. I won't even be here in December!"

"Well look, they've had their troubles." "Sure, but they were supposed to have it finished in October of '69. I bet they didn't have that much trouble with the Great Wall of China."

"They didn't have to put up with monsoons and labor strikes. Well, labor strikes anyway."

That's the way it's been with the new College Union facility. When it wasn't the rain it was the workers. We weren't even lucky enough to have them both at the same time. The rain held things up for six months and the labor went on strike for three months. These things all happened last year.

Peter Phillips, facilities planner on campus, said the work is about 65 per cent complete on the three million dollar complex, which will include a bowling alley, snack bar, banquet hall, book store, billiard room, lounge, conference rooms and student governmental offices.

It is now beginning to look like a real building. Most of the windows have been installed and, according to Phillips, the interior designs have been completed. Barring further delays the completion date is set for December 1970 with people moving in during the quarter break.

The first Poly Royal Queen was Jane Horton Soilo, who reigned over the activities in 1934. A senior at San Luis Obispo High School, she was chosen in an election similar to the present one. As the first queen, she was crowned at the Coonation Ball held in the Crandall Gymnasium.

Best wishes for a successful POLY ROYAL

CENTRAL COAST COIN CLUB
ANNUAL COIN SHOW
Sunday April 26, 1970 9:00 a.m. to 6 p.m.
Veteran’s Memorial Building 801 Grand Ave.
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Free proof set at Hourly Drawing
NAME ________________
TOWN ________________

FREE ADMISSION WINNER MUST BE PRESENT
Ag, Engineering draw most foreign students
Agriculture and Engineering tend to be the most popular majors with the foreign students who attend this college.

Of the 515 foreign students on campus this quarter, about 300 are enrolled in the School of Engineering and another 100 in the School of Agriculture. Forty are in Applied Science, with Printing Technology just about equaling the rest.

According to the Foreign Students Office, these students come from 62 different countries.

Seven countries contribute a great influx of students. Taiwan is represented by 18 students, Hong Kong; 83; India, 23; Pakistan, 24; Vietnam, 20; Thailand, 21; and Iran, 9.

Glen Rich, foreign student adviser, states, "While attending Cal Poly, many were very active in college and community affairs and shared their culture and ideas with American families. They have been excellent ambassadors in promoting international understanding and goodwill."

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Begins

Where Poly Royal

Cork 'n Bottle
## SPECIAL EVENTS

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<td>Parking S-6</td>
<td>Fri.</td>
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<tr>
<td><strong>102. Square Dance Show</strong></td>
<td>Library Walk</td>
<td>Sat.</td>
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<td><strong>103. Lion Dance</strong></td>
<td>Poly Chi Omega</td>
<td>Fri.</td>
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<tr>
<td><strong>104. Dog Races</strong></td>
<td>Library Walk</td>
<td>Sat.</td>
<td>11:00 - 1:00 p.m.</td>
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<tr>
<td><strong>105. Barbeque</strong></td>
<td>Poly Grove</td>
<td>Fri.</td>
<td>2:00 - 4:40 p.m.</td>
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<td><strong>106. Rodeo</strong></td>
<td>Collett Arena</td>
<td>Sat.</td>
<td>8:00 - 10:30 p.m.</td>
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<tr>
<td><strong>107. Concert</strong></td>
<td>C.P. Symphonic Band</td>
<td>Fri. &amp; Sat.</td>
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<td><strong>108. Drill Team Show</strong></td>
<td>Kaydettes</td>
<td>Sat.</td>
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<tr>
<td><strong>109. Drill Team Show</strong></td>
<td>ROTC</td>
<td>Sat.</td>
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<td><strong>110. Carnival Dance</strong></td>
<td>Men's Gym</td>
<td>Fri.</td>
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<td><strong>111. Horse Show</strong></td>
<td>Collett Arena</td>
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<td>7:30 - 12:00 noon</td>
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<td><strong>112. Swim Show</strong></td>
<td>Women's P.E.</td>
<td>Fri.</td>
<td>1:00 p.m.</td>
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<td><strong>113. Melodrama</strong></td>
<td>Alpha Psi Omega</td>
<td>Fri.</td>
<td>9:00 - 12:00 noon</td>
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<tr>
<td><strong>114. Math Contest</strong></td>
<td>Math Building</td>
<td>Fri.</td>
<td>9:00 - 12:00 noon</td>
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<tr>
<td><strong>115. Home Ec. Career Day</strong></td>
<td>Home Ec. Dept.</td>
<td>Fri.</td>
<td>8:00 - 10:30 a.m.</td>
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<tr>
<td><strong>116. Western Dance</strong></td>
<td>Farm Shop</td>
<td>Sat.</td>
<td>9:00 - 12:00 a.m.</td>
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<tr>
<td><strong>117. Coronation Ball &amp; Ceremonies</strong></td>
<td>Men's Gym</td>
<td>Sat.</td>
<td>8:00 - 11:00 a.m.</td>
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<tr>
<td><strong>118. Pancake Breakfast</strong></td>
<td>Circle K</td>
<td>Sat.</td>
<td>11:00 - 1:00 a.m.</td>
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<tr>
<td><strong>119. Pancake Breakfast</strong></td>
<td>Circle K</td>
<td>Sat.</td>
<td>8:00 - 11:00 a.m.</td>
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<tr>
<td><strong>120. Livestock Judging</strong></td>
<td>Beef Pavilion</td>
<td>Sat.</td>
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<tr>
<td><strong>121. Baseball</strong></td>
<td>C.P. vs. C. S. Ful.</td>
<td>Fri.</td>
<td>2:30 - 5:00 p.m.</td>
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<tr>
<td><strong>122. Track Meet</strong></td>
<td>New Track</td>
<td>Sat.</td>
<td>1:30 - 5:00 p.m.</td>
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<tr>
<td><strong>123. Dairy</strong></td>
<td>Dairy Unit</td>
<td>Sat.</td>
<td>8:00 - 11:00 a.m.</td>
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<tr>
<td><strong>124. Demonstrations</strong></td>
<td>Dairy Unit</td>
<td>Sat.</td>
<td>10:30 - 5:00 p.m.</td>
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<tr>
<td>Dairy Fitting</td>
<td>Dairy Unit</td>
<td>Sat.</td>
<td>11:00 - 11:30 a.m.</td>
</tr>
<tr>
<td>Weight Guessing</td>
<td>Dairy Unit</td>
<td>Sat.</td>
<td>3:00 - 6:00 p.m.</td>
</tr>
<tr>
<td>Artificial Insemination</td>
<td>Dairy Unit</td>
<td>Sat.</td>
<td>9:00 - 12:00 p.m.</td>
</tr>
<tr>
<td>Milking</td>
<td>Dairy Unit</td>
<td>Sat.</td>
<td>6:00 - 7:00 p.m.</td>
</tr>
<tr>
<td>Creamery Tour</td>
<td>Dairy Unit</td>
<td>Fri.</td>
<td>ALL DAY</td>
</tr>
<tr>
<td>Calf Feeding</td>
<td>Dairy Unit</td>
<td>Fri.</td>
<td>ALL DAY</td>
</tr>
<tr>
<td>Creamery Tour</td>
<td>Library Patio</td>
<td>Fri.</td>
<td>ALL DAY</td>
</tr>
<tr>
<td><strong>125. Foreign Student Display</strong></td>
<td>GA Building</td>
<td>Fri. &amp; Sat.</td>
<td>9:00 - 5:00 p.m.</td>
</tr>
<tr>
<td><strong>126. Concert Band</strong></td>
<td>Amphitheater</td>
<td>Fri.</td>
<td>2:00 p.m.</td>
</tr>
<tr>
<td><strong>127. Coffee Hour</strong></td>
<td>Yosemite</td>
<td>Fri.</td>
<td>8:30 - 12:00 noon</td>
</tr>
<tr>
<td>Art Show</td>
<td>Yosemite</td>
<td>Fri.</td>
<td>11:00 - 6:00 p.m.</td>
</tr>
<tr>
<td><strong>128. Tennis Match</strong></td>
<td>Yosemite</td>
<td>Sat.</td>
<td>11:00 - 9:00 p.m.</td>
</tr>
<tr>
<td>Chalk-In</td>
<td>Yosemite</td>
<td>Sat.</td>
<td>10:00 - 2:00 p.m.</td>
</tr>
<tr>
<td><strong>129. Printed Paper Clothing Fashion Show</strong></td>
<td>C.P. vs. Santa Cruz</td>
<td>Fri.</td>
<td>1:00 p.m.</td>
</tr>
<tr>
<td><strong>130. Concert Band</strong></td>
<td>Yosemite</td>
<td>Sat.</td>
<td>9:00 - 5:00 p.m.</td>
</tr>
<tr>
<td><strong>131. Coffee Hour</strong></td>
<td>Yosemite</td>
<td>Sat.</td>
<td>11:00 - 9:00 p.m.</td>
</tr>
<tr>
<td>Art Show</td>
<td>Yosemite</td>
<td>Sat.</td>
<td>10:00 - 2:00 p.m.</td>
</tr>
<tr>
<td><strong>132. Tennis Match</strong></td>
<td>Yosemite</td>
<td>Sat.</td>
<td>1:00 p.m.</td>
</tr>
<tr>
<td><strong>133. Printed Paper Clothing Fashion Show</strong></td>
<td>C.P. vs. Santa Cruz</td>
<td>Fri.</td>
<td>9:00 - 5:00 p.m.</td>
</tr>
</tbody>
</table>
building entry
primary
secondary
exhibits
displays
food
drink
special
events
EXHIBITS & DISPLAYS

1. Aeronautical Engineering
2. Agricultural Engineering
3. Air Conditioning Club
4. Alpha Omega Fellowship
5. Amateur Club
6. American Chemical Society
7. American Society for Metals & American Welding Society
8. School of Architecture
9. School of Architecture
10. School of Architecture
11. School of Architecture
12. School of Architecture
13. Art Department
14. Association of Computing Machines
15. Biology Club
16. Boots and Spurs
17. California College Republicans
18. Camera Club
19. Christian Science Organization
20. City and Regional Planning
21. Corps Club
22. Dairy Club
23. Education Department
24. Electronic Engineering Club
25. Electronic Engineering Department
26. English Department
27. English Department
28. English Department
29. Home Economics
30. Industrial Engineering Club
31. Industrial Technology Dept.
32. International Agriculture Students
33. Interactivity Christian Fellowshipship
34. Iranian Students Association
35. Israeli Students Association
36. Tomi Doshi Kai (Japanese Student Club)
37. Journalism
38. Marksmanship Training Unit
39. Math Club
40. Math Club
41. Mechanical Engineering
42. Metallurgy Department
43. Middle East Seabed
44. Indian Students Association
45. Arabic Student Association
46. African Student Association
47. Pakistan Student Association
48. Indian Student Association
49. Military Science Department
50. Music Club
51. Mustang Aviation Association
52. Ornamental Horticulture Club
53. Penguines
54. Psychology Department
55. Student Photo Show
56. Photography Department
57. Recreation and Tournaments Committee
58. Men's Room Committee
59. Rose Float Committee
60. Sailing Club
61. Shakespeare Press
62. Ski Club
63. Student for New Action Politics
64. Social Sciences Club
65. Society for Advancement of Management
66. Society of Physics Students
67. Soil Club
68. Sports Car Club
69. Tau Sigma
70. Turtles Roadster Club
71. Vietnamese Students
72. Yorkshire Club
73. American Chemical Society
74. Alpha Omega Fellowship
75. Arabian Students Association
76. College Republicans
77. College Republicans
78. English Department
79. Home Economics
80. Industrial Engineering Club
81. Poly Chi Club
82. Pakistan Students Association
83. People to People
84. Corinthians
85. Natural Resources Management Association
86. Agricultural Business Club
87. Engineering Technology Department
88. Industrial Engineering Club
89. Engineering Department
90. Seaboard and Blade
91. A.C. and Refrigeration Club
92. Agricultural Engineering Society
93. Student Photo Show
94. Col Pary Turtles
95. Boots & Spurs
96. Aeronautical Engineering
97. Industrial Technology Society
98. School of Architecture
99. Architecture
100. African Students Association

FOOD & REFRESHMENT

- Hamburgers
- Hotdogs
- French Fries
- Coffee
- Water
- Cider
- Popcorn
- Snow Cones
- Hotdogs
- Coffee
- Water
- Soft Drinks
- Popcorn
- Snow Cones
- Hotdogs
- Coffee
- Water
- Soft Drinks
Be in style during Poly Royal—go Western!

The Tht Cal Poly ROTC Drill Team was wildly applauded and recognized for its time performance in the Annual Governor of Arizona Drill Meet on April 11, according to Maj. Arnold T. East, the team's faculty advisor. Top prizes once again were awarded to last year's winner, Howard University of Washington, D.C.

The meet was held in Phoenix. Competing from Cal Poly were: Michael J. Barron, John Bertram, William J. Braund, Steve Guderhahn, Doug Hidaka, Steven Hurlburt, James Kang, Gary Magrino, Frank McGee, David McPherson, Jose Morales, Ronald Nakamoto, Larry Nottingham, Pedro Rosado.

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SAT. 10 A.M.-1 P.M.
SNAP offers draft help

Do you know your rights under the Selective Service System? Are you confused as to just what obligations and alternatives pertain to the present draft-lottery system? If you are, help will be available on campus in the form of a Draft Help Center which will provide information and counseling to deal with these problems.

The center, a Students for New Action Politics program, will provide assistance on the first and third Wednesdays of every month in Math 148. Counseling for legal procedure in filing for alternative status to military service will be available, including information from the Central Committee of Conscientious Objectors. Alternatives to the draft will not be the only type of counseling offered, any and all questions involving the draft will be welcome.

SNAP president Sue Malcolm stated that after a brief dispute over the name of the Center with the administration, the program was set up to offer its services without forcing any views, in the form of information or counseling, on anyone who seeks help at the Center. The aim of the program is simply to inform people of their rights and alternatives, as well as the legal procedures required by the local draft boards in dealing with draft problems.

In addition to the Center’s activities, several faculty and community members will be available to support the Center and to advise and offer legal council.

Anyone in need of immediate help, or unable to make the scheduled dates, can call 543-0105.

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ANNOUNCES

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as General Agent serving

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From morning till late into the night, this Gant Town broadcloth shirt holds its smooth unruffled composure. And it never has to be pressed. Other virtues: Its long straight collar that can be worn with or without a pin. Gant precision tailoring. In a fine cotton and polyester blend. Exuberant colors and stripes. $10.00

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ROTC units kick off events

The Cal Poly Color Guard accompanied by the men's drill team and the Cal Poly Kaydettes will take part in the opening ceremony for Poly Royal 1970 in front of the library on April 24. Drill exhibitions at 10 a.m. and 2 p.m. are planned for Saturday on the library patio. A turkey shoot is planned to take place at the rifle range. Five 22-caliber rifles will be available.

Don't miss the Journalism & Printing Displays

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- Check compression
- Service air cleaner
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4 wide ovales $125.00
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Archie Higdon, dean of the School of Engineering makes use of the souvenir ruler produced for Poly Royal by E.F. Dominguies presents the gift. (See story on Page 30.) Photo by Mickey Hik

Coronation Ball tomorrow night
This year’s Coronation Ball, sponsored by the Farm Management Department, will be held in the Men’s Gym from 9 p.m. to 1 a.m. tomorrow night. Music will be provided by the Collegians, and the coat check will be held in the Men’s Gym from 9 p.m. to 1 a.m. tomorrow night.

Photo by Mickey Hik

come on people... let’s get together

There is someone who you’ve owed a letter for some time now... right? Make amends, send that someone a card from our collection of Hallmark Cards. We have many to choose from, one is bound to be just right for a special friend.

Cards aren’t just for special occasions... they’re for special feelings.

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Princess Carol Vedder visits Baker Bros. home furnishings store in downtown San Luis Obispo. Here, she gets an explanation from salesman Roy Platt, of one of the many beautiful items in the store.
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WONDER ABOUT THOSE CHECKS MADE
OUT TO ET CETERA—YES, THERE REALLY IS
SUCH A PLACE. AND IT’S FULL OF
FUN IDEAS. A TRIP DOWNTOWN ISN’T
COMPLETE WITHOUT A STOP AT THE
ET CETERA. COME IN AND BROWSE,
YOU’LL BE GLAD YOU DID.

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Poly Royal organized by 125 member board

There is much more to Poly Royal than meets the eye, and it is the job of the Poly Royal board to control these invisible features of the country fair on a college campus.

Don Colvin, general superintendent of Poly Royal says that the purpose of the Poly Royal board is to plan and coordinate all activities. The board consists of one representative from each chartered campus club and council, approximately 25 members. An executive board is elected to serve as the group's over-all leaders.

Colvin feels the "purpose of Poly Royal is to be a festive open house showing Cal Poly's educational facilities, and student interests and accomplishments. It also provides a preview of trends and innovations in various fields."

Both Colvin and Axell explained that Poly Royal is a student thing. Without the students, the administration could never have a successful Poly Royal Colvin, noted.

Campus church groups

Four of the campus' religious organizations will display and exhibit during Poly Royal the different aspects and activities of each club.

The Inter-Varsity Christian Fellowship and Campus Crusade for Christ will be working together in their effort to show the reality of religion through the work of folk music.

The "B.T. (Soul Salvation House) and "The Inside Story" will be performing on the lawn in front of the English building.

These singers—students from the campus and nearby Cuesta College—along with Sharon Hansen, a new talent from UCCB, will be performing a wide variety of numbers, while concentrating on many new "soul-searching" tunes.

Alpha Omega Fellowship plans a "Magic show"

The Chemical Magic Show will be presented by the Chemistry Department in Science E-8. The show, put on by the students, will be featured at hour-and-a-half intervals.

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Looking for a quiet spot to dine this hectic Poly Royal Weekend? Try—

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Video-recorder used in documentary film
This year's Poly Royal will see a remarkable innovation for the campus. An advanced journalism course in electronic media is producing a 30 minute documentary on the operations of the Journalism Department. The fact that the documentary is being created is not so remarkable, but the way that it is being produced is. The main thing is being done on the department's new video-recorder equipment.

The department recently purchased the Sony equipment so the students can become acquainted with this recent innovation in the field of electronic journalism. It includes not only studio-type camera, complete with tripod, but a fully portable unit that weighs approximately twenty pounds.

The documentary will feature the three main facets of communication found on this campus, Mustang Daily, El Rodeo and KCPR.

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Still, they both have Chevelle's smart new grille for 1970. And Chevelle's newly styled Body by Fisher. And Chevelle's Full Coil suspension with custom fitted springs at each wheel. And Chevelle's wide-stance chassis design, side-guard beams in the doors, cargo-guard luggage compartment, bias belted ply tires.

Lower priced they are, by as much as $148. But lower priced looking and feeling they aren't.

Which will get us no love notes from the competition. But maybe it will from you.

Putting you first, keeps us first.

Lambs are blocked and fitted for Poly Royal by an elementary sheep class.

City Pharmacy
858 Higuera
543-8424
Poly Royal rodeo rides again

by SUSAN INYDER
Staff Writer

It is well known among rodeo people that this college has some of the best rodeo material in the nation. They have been the National Inter-Collegiate Rodeo Association Champions in the west coast region for the past several years and have always ranked high in the national championship standings. The NIRA which promotes rodeo as a standard national intercollegiate sport has six regions with 110 colleges and universities that have rodeo teams. This school belongs to the West Coast Region and competes in regional rodeos throughout Arizona, Nevada, and California. The Mustang team is currently No. 1 in the region.

Team captain Larry Ferguson and his brother Tom work the timed events along with Jerry Kolle. Rough stock riders on the team include: Melvin Dick, Greg Riedel and Dennis Pleasant. Sharon Meflan is captain of the Women’s team, backed by Robin Duncanson and Donna Carter. Bill Gillette, an instructor in Animal Husbandry, is the team’s advisor.

The 20th Annual Poly Royal Rodeo will include the standard NIRA events saddle bronc, bareback, bull riding, ribbon roping, calf roping, steer wrestling, barrel racing, goat tying, girls break-away, plus team roping.

Saddle bronc riding is done with a plain halter, one rein, and a saddle. The cowboy must ride for eight seconds using only one hand and spurting the horse continuously to score points. He is disqualified if he bucks off, changes his hand on the rein, touches leather or the horse with his free hand, wraps the rein around his hand, or rides with locked rowels on his spurs.

The same rules that apply to saddle bronc riding generally hold true for bareback riding. The cowboy uses a one-hand rigging and is scored from 1 to 25 by each of two judges on how well he rides. Each judge rates the horse from 1 to 35 on how well he bucks, and the four scores are added together for the ride’s total points.

A bull rider, using a loose rope and one hand, must stay on his bull for eight seconds. He is not required to spur the bull, but can gain extra points by doing so. A strap is pulled tight around the bull’s flanks so that he bucks harder in an attempt to get rid of the strap. A bull rider is disqualified if he bucked, and the four scores are added together for his total score.

A ribbon roper starts off from behind a barrier, ropes his calf, dismantles, and with the help of a mugger pulls off a ribbon that is tied to the calf’s tail. He then races back to the finish line on foot with the ribbon. The calf is given a head start, and if the roper leaves the box too soon, he breaks the barrier and a penalty is added to his score.

Calf roping is similar to ribbon roping. However, after the cowboy has roped his calf and dismantled, he must flank the upright calf on his side and tie any three legs together with a piggin’ string. To be legal, the tie must hold for six seconds.

A steer wrestler gets off his horse at a fast gallop and takes the steer by the horns and throws him to the ground. Time is called when the steer is on the ground with all four feet and his head are facing in the same direction. A hazer rides on the other side of the steer in order to keep the 400 pound animal running as straight as possible.

A barrel racer must circle the barrels that are set up in a triangular pattern. She starts off at a fast run, circles each of the barrels in a clover-leaf pattern and races back across the finish line in the shortest time possible.

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* CAMPERS
* TENTS

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Write: Star Route 34-C, Santa Margarita, Calif. 93453
Feedback: What does Poly Royal mean to you?

Busie Rowe

"I think that the Ag and Architecture departments do the most now. I like the informal idea of being able to go where you want over a two-day period. I would like to see the Social Science department do more for Poly Royal."

Brian Adams
Arch., Jr.

"I think that it is a good idea that it's two days only so that we don't have to be out of school any longer. As far as change, I think that it is good just like it is. It is good that it gets students involved."

Carolyn May
Home Ec., Soph

"I enjoy seeing what some of the other departments are doing. It is a good idea to get people from off campus interested in what's happening here. My parents came here and enjoyed knowing that all college students aren't out roosting."

Dick Reitz
IT, Jr.

"I think that it is a good idea to keep it the way it is. I like the idea of the students getting together and making an effort. I especially like what the Architecture Department is doing this year."

Michael Seufert
Arch., Soph

"I think that it is a good idea to keep it the way it is. I like the idea of the students getting together and making an effort. I especially like what the Architecture Department is doing this year."

Mike Seufert
Arch., Soph

"I think that it is a good idea that it gives students a chance to participate as well as faculty. It is a wonderful opportunity for people to come and see what is really going on on this campus. I think that it should be held during school time because it is a school activity."

Bruce Dunn
Bus., Sen.

"I think that it is a good idea to keep it the way it is. I like the idea of the students getting together and making an effort. I especially like what the Architecture Department is doing this year."

Terry Balamanno
ET, Soph.

"I think that they should have more student participation and more contests for the students who build projects. I think that they should have go-cart races and more activities for the students to participate in."

Terry Balamanno
ET, Soph.

"I think that it is a good idea to keep it the way it is. I like the idea of the students getting together and making an effort. I especially like what the Architecture Department is doing this year."

Phil Hindemann
Arch., Jr.

"I think that it is overemphasized. Like right off the bat they are cancelling all of my classes just for a two day thing. I think that many students are here to learn, not to go to a carnival."

Janelle Balmanno

"I went to Poly Royal last year and stayed about a half a day. I went with my parents and really enjoyed it. I think that it gives people a chance to come see all that Cal Poly has to offer."

Karen Aquistapace
Home Ec., Sen.

"I think that it is too much the same each year. I think that something should be done to emphasize each and every department. I think that some things should draw more attention other than just the rodeo."

The Original
Motel Inn
Offers Poly Royal Guests
The Best In
STeAKS and HOSPITALITY
Entertainment Nightly
dancing-piano and organ bar
Buffet Luncheon Monday-Friday
11:30 a.m.-2:30 p.m.
Banquet Facilities Available
All Major Credit Cards Accepted
2223 Monterey St.
Archies go ‘all-out’

by CAROL CHADWICK
Stall Writer

Unlikely as it may sound, the students who support the campus' only 24-hour store are looking to expand.

The idea for a Poly Royal campus store started when students noticed there weren't enough places on campus to purchase snacks. "There are quite a few students on campus who are really hungry," said Joe Abat, sophomore and Associated Students president. "It's really great to have the store open all the time because it's a lot more convenient for us."

Abat and other students harvested enough signatures to get a campus-wide vote on opening a store on campus. "When we made the initiative, it sounded like a great idea," said Abat. "Now we're trying to make it happen." The store would be staffed by senior and junior volunteers.

The store would also pose an opportunity to raise money for Poly Royal. "The store could be a way for the campus to support Poly Royal," said Abat. "We'd use the money to buy equipment and to pay the volunteers."

The students hope to open the store in the fall. "We're really excited about the store," said Abat. "It's a great opportunity for us to make a difference on campus."

Materials from campus organizations will be used for the store, which will be located in a trailer. "We're looking into getting a trailer on campus," said Abat. "We're trying to make sure we're doing everything we can to make the store a success." The students hope to have the store open for the fall semester.

The store would be operated by the Associated Students, and the money would be used to support Poly Royal. "We're looking into ways to use the money to support Poly Royal," said Abat. "It would be great to have the store open all the time." The students hope to have the store open for the fall semester.
Food featured

by TERRY CONNER
Sports Writer

Track and field is a major college sport. On this campus the track team draws one of the largest crowds of all the sports that this campus features.

For some time now the Mustang track and field team has been anxiously waiting to use the new track set-up. Last week against Fresno State was the first time that the new complex was put into operation.

For Poly Royal 1970, Coach Dick Purcell has assembled some 18 Olympic athletes and a score of Olympic potentials. The new track will be put to its second straight week of competition as the Mustangs host Nevada University and Northern Arizona University.

This is the first year that such an event has been featured for Poly Royal track enthusiasts. Purcell anticipates a much larger attraction for Poly Royals of the future with as many as eight flight track schools attending a relay type event on an invitational basis.

Purcell is expecting a crowd of 8,000 to view the track event this weekend. He bases his prediction on past dual matches held on this campus which over 1500 people attended.

With this large a turnout, Purcell thinks that the college could add a tremendous amount of funds to the Associated Student Student Council program.

As for the meet this weekend the combined track teams will be putting on one of the finest displays of track and field ever held on this campus. Almost everyone can expect to see a very beneficial opportunity on this campus they may not be able to find in their own school.

For Poly Royal track enthusiasts, this is an event which everyone can expect to see. They will be holding open seating for the Poly Royal 1970, Coach Dick Purcell for the Poly Royal track enthusiasts whom every Poly Royal 1970, Coach Dick Purcell for the Poly Royal track enthusiasts whom every track team is affiliating with the new Engineering Technology Department (ET).
by RICHARD BOSCHETTI

Athletic program moving up

A student leader in the athletic program of Cal Poly and Governor Edmund G. Brown, Jr. have both expressed the idea that athletic programs must be developed to improve the overall educational program of the university.

Harper, who is the athletic director, stated that the athletic program should be expanded to include more sports. He believes that athletic programs can attract more students and增强 the educational program of the university.

Governor Brown also expressed his support for the development of the athletic program. He said that the athletic programs should be developed in a way that would benefit the overall educational program of the university.

In conclusion, it is clear that the athletic program of Cal Poly must be developed toinclude more sports and be under the direction of a student leader like Harper. The Governor also supports the idea of expanding the athletic program to benefit the overall educational program of the university.
Pollution problem stressed

The year 1970 is still a new one and yet we have already seen many major events in the news. The Apollo 13 mission is uppermost in our minds, but 1970 has also seen the first mail strike in this nation's history and the refusal of the second Nixon Supreme Court nominee.

Probably the most widely publicized item has been the great concentration of millions of people on the pollution problem our nation faces today. With advancing technology man also has contributed greatly to the imbalance of nature.

Biologists, large corporations, businessmen, students and many others have banded together to fight the problems that threaten to destroy us all.

With this in mind we invite you to view the many exhibits on campus this week-end. Many are geared towards the problem of pollution and possible solutions to these problems.

As you view the exhibits, visualize the world in a few years if these ideas are not put into effect. Then we hope that you will realize there is something you can do to help save the world in which you live.

Welcome and we hope you'll enjoy Poly Royal 1970.

The Editors
A sheriff’s deputy collar a youth in the Isla Vista area near the University of California at Santa Barbara. One student was killed and many were arrested during the night of violence near the campus. A 6 p.m. to 6 a.m. curfew was set for the area.

Isla Vista—one man died

by PAUL TOKUNAGA
Staff Writer

“There’s something happening here. What it is isn’t exactly clear. There’s a man with a gun over there...”

I was there last weekend. I wanted to see what a “real” riot was like; this college doesn’t offer such a course in its curriculum. When I went to Isla Vista I felt I had entered the set for a film. This is just like the majority of the rest of them. I wanted to say I was there just in case anything controversial happened. I would be able to come back to this school and tell some exciting yarn to my fellow students. I would make myself into a hero. Where the tear gas cannisters were shot off, I ran as fast as the rest of them.

In many ways, the students at this school should consider themselves fairly lucky that we aren’t able to pursue our studies without the hassles and interruptions that those at UCB are frequently hindered by. We are lucky that we don’t have a 6 p.m. to 6 a.m. curfew with police helicopters hovering above us enforcing it.

But in another sense, we should look at their problem with both eyes wide open. This is hardly an encouragement to riot, because I have yet to hear of any students who feel that those in Santa Barbara are risking their lives for—-he is not fit to live. I truly believe in this proclamation, but I just do not believe in the reasoning behind it. UCB riots, except that it is something to tell your grand-children about.

Last weekend, this campus was preparing for the fun and games of this weekend’s Poly Royal festivities.

Organization big job

by SCOTT SMITH
Staff Writer

As I drove away from his house, I thought about the interview Don Calvin and I had just completed. I thought about the planning, the hard work and the extra hours of worry a person of his position put in to stage such a mammoth event as Poly Royal. The position Don holds is Poly Royal Board general superintendent, but to put it simply, we call him “head honcho” of the 39th annual Poly Royal. Don acquired his job at an election of the Poly Royal Board code could use some revisions. This code is used so general, and passed the Student Affairs Council.

“We were trying to tell people what Poly Royal was all about. With at least 20 percent more students and teachers, it makes the job a lot tougher.”

Don’s point is made a lot clearer when looking at the growth and advancements Poly Royal has made in the last year. 1969’s total of concession stands at Poly Royal was 84 compared to this year’s 82. And carnival bobs rose from 18 to 20. The rodeo stadium capacity reached 8,000. So the new code was written out with these types of revisions in mind, and passed the Student Affairs Council.

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Photographers plan workshop

Through the combined efforts of the California Press Photographers Association (CPPA) and the Journalism Department head, a three-day photographers’ workshop is being organized for August 1971.

John R. Haseley, Journalism Department head, stated, “This workshop is something we have been planning and working towards for some time now. The workshop will be open to interested photographers throughout the state including advanced students. Those participating will be given actual photo assignments to process and print their work in the Journalism facilities. The photographers’ finished efforts will be critiqued by outstanding photographers from the East and Midwest. Arrangements for the three-day workshop are being made through Barry Gillis, president of CPPA and photographer for the Sacramento Union.

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Last weekend, this campus was preparing for the fun and games of this weekend’s Poly Royal festivities. Last weekend in Santa Barbara, a man was killed.
Towers point way to events

Continued from page A-1

a peak of 1,300 seats last year, but it was still not enough to handle the popular event. This year, instead of having only one show, Poly Royal will hold three rodeo performances, giving more people a chance to view the event.

Still another problem that confronted Don was that of organizing and directing the event. The idea of Poly Royal should be more of an educational aid than a financial gain. Don solved the problem by inventing two ideas to Poly Royal: numbered maps of the campus, and 800 direction towers.

"We are trying something new with these towers and numbered maps in hopes of helping the people locate the various events. The towers are 13-inch cubes stacked atop one another with painted arrows serving as direction finders." The campus maps numbered according to the location of events. The event listings are found on the back of the maps. I then asked Don about an old nemesis—money. Where does the money come from to stage Poly Royal?

"The money is budgeted out of Associated Students, Incorporated (ASI). Funds in turn, are spent from the revenue from the Monorail, alumni donations, and the carnival and carnival dance, the Western Dance, the Aquacade, and the barbecue. In other words, those things which make up Poly Royal. The money that is made from these events is paid back to ASI. When Poly Royal was first established 23 years ago, it was understood to be a non-profit affair, and it wasn't allowed to make money for the school or the students. We also try to put on so that the public spends the least amount of money as possible."

All in all, it is plain to see that Don Colvin has survived and succeeded. He has been the best Poly Royal, the best in the school's history. In his year at this important job, he has kept in mind that Poly Royal should be gay and festive as well as serious and informational—yet he fails to take the credit where, indeed, credit is due."

One thing about Poly Royal is that everyone helps out. This goes from the administration to the janitors and in the best publicity this school has and it shows that the students get involved. I think Poly Royal will go on and on and on.

You can bet it will go on and on if there are more Don Colvins to run the show.

CCR display

Engineering East, Room 199 will be the Poly Royal display headquarters for the College Republicans. This year's Poly Royal activity includes a non-partisan 11th Gubernatorial Election Poll. Everyone is urged to vote in the poll as the results will be made public.

CCR will also be displaying information on current Republican office holders in the State and the nation, as well as information on past and present CCR activities.

Les Creelman claims he will get drunk and do a soft shoe on the main table, but don't count on it. He has no salt.

Audio Visual staff is service oriented

by ANN OMMERT
Staff Writer

Deep-down under the Business Administration Building is a basement filled not with musty, useless objects, but rather, a highly organized service department within the campus.

Two intertwined programs, the Instructional Materials Program and the Instructional Media Program (IMP-VEP), work in a dual operation to form the Audio Visual Department. These two operations, working in union, act as a producer, consultant and distributor of instructional aids not only for this campus, but also for the world.

It takes a large staff to keep an organization this large functioning smoothly. There are technically two subdepartments in Audio-Visual or A-V. Production is headed by John Hines. Services are organized under the direction of Marcus Gold. The head of IMP is Clyde Hines.

Wide, tiled drawing boards and stacks of paper, creative sketches hang on the walls. In the various machines fill the production room. Working inside are two of Poly Royal's Star Organizers, Williams and Karen Treenor. Not far away productions coordinator and three assistants are available. There are also three student assistants.

Down the hall, in a fully equipped photo unit is the staff photographer Boyd Welts. He is in charge of the various machines that do reproduction and copying purposes. He also has several assistants to aid in all this activity. The photo unit for the college.

According to Reynolds, the "visual picture of Cal Poly is their major concern in productions. They work toward a more personal, club or committee reasons are not filled, along with the needs of individuals. "We help the faculty with visual aids, but if everyone came down we wouldn't be able to do it all," stated Reynolds. Not all teachers believe in audio-visual aids and some "still prefer the board and a piece of chalk."

In the same vicinity is a shop where classroom equipment is repaired by three workers. This is important to the system because damaged materials would otherwise be sent either to San Francisco or Los Angeles, making extra costs.

Fits jobs of A-V are helping faculty members, educational aids, college publications, public relations, and IMP. Services are organized under the direction of Bob Reynolds. Their facilities were originally constructed as the main photo unit for the college.

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FROZEN STEER IS COOL ONE

by KIT WENRICHTER
Staff Writer

Another breakthrough has been made on campus due to the Food Processing Department having frozen a whole hereford steer who has been affectionately named "Charlie." According to Earl Conna, the organizer, this is the first time a whole steer has been frozen. In Iowa, a cow was frozen.

"The objective of the Iowa people was to demonstrate carcass cut-ability by the carcass evaluation method. The steer is only judged by its carcass. In our method we judge the carcass by looking at the whole animal. The idea is to freeze a whole animal was prompted by the livestock symposium which is sponsored by the Bank of America," said Conna.

According to Conna there are primarily four people responsible for the project's success. They are Frank Fox, who made the purchase and set the animal up on the rack, Frank Coyne who designed the freezing rack, Bill Papineau, who was assigned the problem of the carcasses and participated in the slaughter, and Conna, who was in the slaughter and freezing.

"The thing that most unique about this project is that three departments participated in one set goal," Conna stated. He said that the animal was sacrificed in the usual manner, vacinated and bled. Then the steer was set up on a rack by collars and an internal pipe. He was then put in the freezer for two days. This was done so Conna could make sure that the animal would not shift in position. If he did shift it would not be completely frozen and could easily be repositioned.

"In the cooler, the steer's body temperature went down to 35 degrees, but when we put him in the freezer his body temperature went down to 30 degrees. He was in the freezer for 14 months," he said.

"This completely frozen hereford steer, who has been affectionately named "Charlie," is a first in food processing. If a cold enough display can be found it may be considered a miracle," Conna stated.

Going on, Conna said, "we were able to check on his body temperature by the use of a thermocouple which gives various temperature readouts. In this way we can see how fast the steer's body cooled down."

Conna said the steer was cut in three pieces, in three bone joints on the 7th, 8th and 9th and in two pieces on the 5th and 6th. The cables that had been cut were taken out as the steer was cut.

"Even though everything went quite well we did have some difficulties. Our biggest mistake was that we over anticipated on many things. For example, we found out that the animal could be supported by three cables rather than five. In order to keep the foot flat we needed to make leg splints. The tendons had to droop open and the ears saged. We tied the mouth shut and tied the ears up," he stated.

"There was a rope mark left after the steer was frozen so next time we will sew the lips together," he added.

Conna said that another big problem encountered was the large build-up of frost. This was taken care of by applying ethylene glycol, antifreeze, to the meat. This takes the glare off the meat that the frost puts on. Many times this is used when pictures are being taken of meat. Another advantage of this chemical is that it does not discolor the meat.

"The advantage of this type of process is that none of the muscle or fat has been disturbed from its natural state. Also we can see where the hide ends and the meat begins. We found out that the hide is thicker than we thought it to be," he stated.

"Now we can talk to both the public and the scientist about the same time. The retailer can recognize the animal by the carcasses and the producer can recognize the animal as the steer in the field. In this way the producer should have an animal to sell to each other about the carcasses and steer at the same time.

LETTER TO THE EDITOR
EOP thanks

Mr. William C. Wallace, Assistant Director, and myself are more than pleased with the newest issue of EOP. At this particular time in our country's development where the American public should be heard over the roar of rallies for empty threats and political division and the crises of environmental destruction, Cal Poly students have contributed to this in a most meaningful way. The lot of humanity, have earned the highest distinction possible; the concern for fellow man. The Cal Poly student body now joins a very select group of colleges and universities throughout the United States that have followed historic action.

Our goals and aspirations are of the highest order. We are given to know that there are many from the freshmen who cast their first ballot for the first time in the history of a whole student body. We will support us in our efforts.

Mutilations races
Richard A. Marttaos
Director
Educational Opportunity Program

The President's nrog roll

SAN FRANCISCO UP!-President Richard Nixon and Andrew Jackson have lost the heads in San Francisco.

U.S. Grant, Teddy Roosevelt and General Custer managed to keep theirs—but they, too, had a rough night at the Wax Museum on Market Street.

Bob Carr, assistant manager of the museum, said vandals invaded the "U.S. Presidents" booth Tuesday evening and took souvenir heads estimated at $20,000.

This completely frozen hereford steer, who has been affectionately named "Charlie," is a first in food processing. If a cold enough display can be found, "Charlie" may be shown to the public during Poway Royal.

Photo by Barry Dance

FITZ ON FRIDAY

Haight campaign simple

by JOHN FITZ Randolph
Staff Writer

On my desk (and my mind) are the campuses: Ronald Reagan's and candidate Nixon's. These campuses, after a contentious week, are part of this ground. He has soul. He has boundless love, despite his political positions. More than any of the rest of us.

"Finally, yellow stands for another kind of man, a man from wind swept deserts and tiny islands. He came to build and make his environment in a way probably superior to all others."

"Red stands for one kind of man. He is gentle, serene, among his nature. He filled California's soil first. He is the oldest, maybe the wisest."

"Brown stands for another kind of man. He has been aggressive and violent but he, too, has been an army of humanists who Irish to the President of the College, to the President of the College, and to the President of the College.

"Now I clear my desk (and my head, the best I can) of murder stories and political journalism. Haight's news releases—simple, peaceful, like his campaign—remain on the little fold-down desk.

"Remember the October Moratorium when Haight was speaking to a Mitchell Park crowd. People began to feel his thought, factual way, that we continue to create. (Signed) Raymond L. Haight; President; Cal Poly students; Democtrot for Governor.

"We tied the mouth shut and tied the ears up," he stated. "There was a rope mark left after the steer was frozen so next time we will sew the lips together," he added.

"Now he is running for Governor; still listening, every bit as dispasionate as he was on the campaign trail."

"I was on my way to a laundromat which turned out to be closed—because of a fire. So I walked to another laundromat, where I met Raymond Haight again, and talked during both the wash and dry cycles.

"With fire and car costs on my mind, Haight's dispassionate personality was a luxury I could not afford to pass. This is not to say that Haight was impartial—i.e., Random House defines impartiality as "free from or unaffected by passion; devoid of personal feeling or bias; impartial.""

"We are partial for peace, blacks, chicanes, all students, taxpayers, disenfranchised citizens of the state—and he expressed his partiality in terms of historical truth and contemorary reality.

"Setting beside the whirlting machines, soap powder spilled on the table, a brassiere snap clicking in the dryer behind us, I listened to him and he listened to us.

"He deserves an ear, if not a hand, in his efforts. His campaign office is located at the corner of Fourth and Haight, phone number is 284-6800.

"He is in the middle, the best I can, of murder stories and political journalism. Haight's news releases—simple, peaceful, like his campaign—remain on the little fold-down desk.

"Brown stands for a third kind of man. He is a blend. He is the mixture of nature, the red and the white. He likes to cooperate and enjoy rather than compete and struggle. This he does successfully more than others."

“In the cooler, the steer's body temperature went down to 35 degrees, but when we put him in the freezer his body temperature went down to 30 degrees. He was in the freezer for 14 months," he said.
The Campus Academic Senate is working on a proposal to the College Administration for a new student service. The proposed center would be located in the basement of the Administration Building and would provide a variety of services to students, including academic advising, career counseling, and financial aid support. The center would also offer a quiet study area, computer labs, and a resource library. The Senate hopes to have the center operational by the fall semester.
Classifieds are not too famous

by BONNIE ANDERSON
Staff Writer

What classified section? Compared to the L.A. Times' 18 pages of classified ads, Mustang daily has reached one column. Hopefully that's not too bad, but this isn't the Times. This paper is, however, the supreme campus medium with a circulation of 6500. The Mustang classified section was started last quarter according to Advertising Ann Jones as, "A new service open to the students with much regret the Mustang classified section is near death. It still seems with the students who had used the classified section? ... Oh, that...! It doesn't look like a classified section." Why doesn't it look like a classified section? From the printers came the obvious answer, "To have what looks like a real classified section you need a lot of classified ads." Why? It was this reporter's attempt to find out why and I didn't expect. Records were taken of all those who had used the classified section.

Thirty of the people who had taken the classifieds survey, the last Mustang issue assuming you would have or would have used it if you had, were contacted by phone. They were asked two questions: 1) Did you satisfy with service you received? and 2) Would you use the Mustang classified section anymore?

The results were as follows: Thirty three out of the thirty three students said yes to the service and only one of those said they wouldn't use it so there's probably why I didn't receive much response on a car ad.

Another student, Don Lee, explained his result like this, "I received two responses from the down town and I think the reason for this is that I was advertising a student who had problems as far as money and credit, that's a problem, and that's probably why I didn't receive much response on a car ad."

The students who had used the classified section, explained their result like this, "I never got a response from the downtown and I think the reason for this is that I was advertising a student who had problems as far as money and credit, that's a problem, and that's probably why I didn't receive much response on a car ad."

The telephone calls were a real help to the problem. Other students were just trying to convince me, "no, I didn't want the money in response to "wanted one roommate"! (I don't quite know the specifications) and surely another that I had no one for his or her special tape recorder, I learned my original theory was wrong. I had assumed people were dissatisfied with the service and as a result would not use it and would pass their dissatisfaction on to others rather than hunting of advertising. The problem is, it must not work; they don't say they won't bother with it.

Cash for study

Margaret Ann Jacobson, an interviewer on the staff of the Placement and Financial Aid Office here since last September, has been selected to receive a $600 cash award for graduate study in student placement.

Mrs. Jacobson is one of three persons named by the Western College Placement Association to receive 1970 Vera Christie Summer Fellowships for 1979.

The Vera Christie Summer Fellowship program provides financial support for professional members of the placement staff of any WCPA member college or university for the purpose of pursuing course work designed to enhance his or her professionalism in the field of placement.

The Vera Christie award winner resides in San Luis Obispo with her husband, Howard, a social sciences major here.

Sea explored

The resources of the sea will be explored by the keynote speaker of the Agricultural Engineering Society banquet to be held in the Elks Club in San Luis Obispo at 7 P.M. tonight.

Donald A. MacLean, curriculum coordinator for the Department of Oceanography, San Diego County, will discuss latest developments in oceanography including mining the sea, human consumption of algae and plankton, undersea apartments, deep submersible vehicles, Sea Lab II, the marine mammal, saline water conversion, and the changing world-wide weather.

MacLean is a part-time instructor in oceanography at four University of California campuses.

Home Ec day

A College Career Day for students interested in home economics or child development careers will be held today sponsored by the Home Economics Department, the career day is open to high school and college community students, teachers and counselors from throughout California.

Objectives of the career day program are to introduce students, counselors, and personnel interested in child development and home economics to the various opportunities they provide to campus programs, faculty and students.

"Round the clock is required if these architects hope to finish their chores, and get a chance to enjoy Paly Reoyal."

Judging more than 1200 news and feature photos entered in the California Press Photographers Association contest here last weekend were, (from left) Morty Wells, Associated Press photo editor, Pres. Robert E. Kennedy, and CHF director.

Students teach in north area

Satisfaction in the local area by student teachers has created an expansion by the Education Department into new counties. Salinas Union High School District welcomed nine graduate students on March 30, according to Richard J. Jones, "Custodian of Student Teaching, Jones stated that these students are becoming more involved in their districts by going into the area and are gaining "superior experience."

Home Economics, English and Spanish were taught by students in the new Salinas teaching center.
Garbage for paving?

by J. Richard Mestori

Staff Writer

Kennedy made his millions on Wall Street. Rockefeller made his millions on oil. Saracusa is making his millions on garbage.

On garbage

Who in the hell is Saracusa? John Saracusa of Los Gatos is the inventor of a revolutionary new way of disposing of soluble waste (garbage). This new invention could be the most efficient means of getting rid of garbage—one of the nation's number one problems of pollution—since the invention of the can.

Saracusa, a brick mason by trade, became aware of the problem of disposing of waste while discussing the problem with his daughter's boyfriend, a garbage man. He came up with the idea.

Instead of the conventional burning of garbage, he proposed that the waste material be ground up and then burned at a very high temperature. With more in depth thought he went to Food Machinery Corp. (FMC) of San Jose and told them the idea. After three years of research and experimentation, bids were sent out for the manufacturing of the first disposal system.

The machinery consisted of a series of two crushing units, both powered by 500 h.p. electric engines. The first installation grinds and crushes any size and kind of material, from rice stumps to entire refrigerators, into six inch chips. At this point any metals that can be recycled into industry are segregated.

The remainder goes into the second crushing unit which reduces the garbage into one-fourth inch chips. These chips are forced by centrifugal force into an oven burning at 2700°F. The garbage is reduced into a sludge like substance 1/80th of the original size. This burning process is smoke free.

The final product is used in much the same way any gravel is used: in bed rock, asphalt and road pavement. Experiments are now being conducted for the possibility of using it as a supplement in chicken feed.

Over $1 million was raised to finance the first plant. The stock offered, at $20,000 a share, was bought by the Tri-City Disposal Co., Los Gatos, Saracusa, and his stock holders. The company that manufactured the machinery.

After five years from the time he came up with the idea, the first plant is now in full operation. The plant serves Los Gatos, Saratoga and Campbell and parts of San Jose on a daily basis.

Garbage must not think the American dream is dead. He migrated from Italy to the United States in 1944 via Brazil. After a small financial failure in an apartment complex he came up with his garbage idea and may become the richest brick layer in Los Gatos.

Economists have estimated after plants have been developed every ton of garbage that goes through the machinery throughout the nation will be worth one cent to each original stock holder. Unless the idea is made obsolete in the near future, Saracusa and his stock holders should make their millions on garbage.

Ever heard of tons of garbage being used for the betterment of society? A new process being used experimentally reduces garbage into small pieces of rock that can later be used in constructing roads.

Photo by J. Richard Mestori

Pressmen Tom Berthum and Raul the first of three sections comes of the Chaves check pages one and 32 of this press Poly Royal edition of Mustang Daily as.

Photo by John Healy

Graphic arts come ‘alive’ here

by CLAUDIA GALLOWAY

"What we try to do is to introduce something new into the course every quarter," says James E. Rice about the graphic arts classes he teaches. The classes, Graphic Arts Process (PT 127), Advanced Graphic Arts (PT 238), and Screen Processes (PT 370) are primarily "service courses" of the Printing Technology and Management Department.

When Rice talks about his classes he becomes very excited. "I believe there is a real need for people to be aware of how things can be reduced. Graphical communications is an important field today that is necessary for knowledge of the area to be confined to the printer, he says.

In 1963, Rice came from Delano to teach graphic arts and power technology in the Technical Arts Department. At that time, the 127 and 238 classes were listed in the catalog, but were not taught. The first year, only the 127 class and started teaching during the Winter Quarter of 1964. The class started out with only one section, and the enrollment was almost limited to students majoring in Technical Arts. The following quarter he began teaching the 238 class, and several quarts later, the 127 class and started teaching during the Winter Quarter of 1964. The class started out with only about 15 students.

Since then, several changes have been made. The classes are no longer a part of the Technical Arts Department, but are offered as part of Printing Technology and Management. Enrollment in the 127 class has grown so much that Rice only teaches the lecture for the class and other instructors in the technical area teach the laboratory sections. The course is offered every quarter to accommodate the students in technical arts who must complete the class to graduate.

Enrollment in the class isn't limited to any certain major, though most of the students taking the class are technical arts. Though the class is open to students representing 17 different majors are taking the class, with some students enrolled in five schools. Although the course wasn't originally intended for printing majors, so now encouraged to take the course to get the "feel" of printing.

When the 127 class was first started, the lack of equipment made it impossible for the students to gain experience with all of the various printing processes. Every year, though, more equipment is moved into the laboratory, so students in the introductory class can now have the experience of working with letterpress, rubber stamp making, screen process printing, offset lithography, bookbinding, and several other processes. The two latest additions to the laboratory are a lin casting machine and a paper making machine.

In the advanced class, students continue working with the same processes, but are encouraged to do more work in their particular field of interest. Industrial Technology students, who must complete the course to graduate, are encouraged to take the advanced course, but may choose any of the classes.

One girl screened the invitational to her wedding. Another student spent an entire quarter on the Screen Process class during her work around the farm. The project was a print speaker front. One job that Rice remembers particularly well was a four-color process undertaken by a group of students. He says that during the project, the students worked at the equipment they used and their experiments, and the results, surprised him greatly.

Rice says that he is "taught" in the field of graphic arts. He received his degree in Industrial Education from State College in 1966 and in Master's from Florida State College in 1966. Before teaching graphic arts and automation, Delano, he had little experience with graphic arts, other than having worked in a newspaper. At Delano, he expected to teach woodworking, but when the graphic arts teacher resigned, Rice was given the job, and "just learned to do it."

The way Rice learned what he knows about graphic arts he greatly influenced the way he teaches. He says the key to his classes is to experience as much as possible, and be progressive as few classes are "service classes." Seldom does he tell a student that something can't be done, rather that they try to do it and learn from their mistakes.

Sale banned

SACRAMENTO (UPI)-The Senate has unanimously and sent to the Assembly a bill prohibiting California off limits to sale of coats and outerwear made from endangered animals.

The measure by Sen. Allen Bellenson, D-Delano, makes it a misdemeanor for wildlife in California to sell or actual sale of products made from endangered animals.

The vote was 40-0. Included in the bill would be alligators, polar bears, lizards, hippos, crocodiles, polar bears, anteaters, and otters, and all other animals that are sold as pets, and actually owning a pet.

It would be illegal to purchase, own, sell or actually sell or own any animal that is included on the list. Within California the body of any such animal may not be removed. (UPD-12-20)
Today cowboys and cowgirls, like these, from 31 colleges in California, Nevada, and Arizona, will compete against each other, the animals, and the clock.

The 20th Annual Poly Royal Rodeo will consist of three action packed performances, Friday afternoon and evening and Saturday afternoon.

Photos by Barney Guezenske

Roper Jerry Keile slide stops his horse as calf takes up slack.

Eyes on goat, Sharon Gill leaps from horse.

The region's number one cowboy Melvin Dick.
The team got off to a poor start, players to themselves, to the Mustangs dropped their first game, and it hasn't improved much this year, although the team has Improved.

Much of the past failure to win consistently can be directly attributed to a lack of funds in the program. In previous years the Mustangs have been unable to offer scholarships to ballplayers, and consequently have relied on a nucleus of stand-out performers, with a few exceptions.

In fact limited recruiting has been done because there has been little chance of enticing talented young men to the college. But with only seven returnees this year, and few casualties made available, Garrido did considerable recruiting. He came up to provide a depth for each position on the team. His strategy was to place young men to the varsity club and the others be playing junior varsity ball. The young Mustang coach does most of his recruiting himself, although he relies on coaches and umpires he knows to supply him with opinions of ballplayers.

In bringing in so many players this year and be able to afford to be more selective next season. He'll know what he needs to round out the team.

Garrido acknowledges that the school cannot afford to compete at larger schools, and often good prospects are lost to schools with larger athletic budgets. "Frankly," he says, "we don't do a job of pulling a boy, but we may pull a player away from any school.

The team got off to a poor start that year, and it hasn't improved, a great deal on the program, although the play has improved. The team won its opening eight games and if of their first 25, which Garrido attributes to the coaching.

First, the awesomeness of the players to themselves, to the coaching staff is such that they would lead to a below-par performance at the outset. A newly-formed team requires a period of adjustment to function, "Even the players that were here last year were playing in a different system," explains Garrido. "Each coach has his own way of doing things.

The second factor accounting for poor play is the ruggedness of the schedule. It has always been a policy of this college to compete against larger schools in non-conference baseball games. Holding to this unofficial commandment, the Mustangs played four of their first five games against the University of Southern California and Stanford University. Next they tangled with Santa Clara, and in later weeks faced UCLA, University of California teams from Berkeley and Santa Barbara.

All of these schools compete on the university level. Although the Mustangs lost all encounters against the larger schools, it is to their credit that two of the setbacks were one-pointer handed out by UNC, the nation's top-ranked university division team. Garrido is not trying to make excuses when he points out "by playing the difficult schedule we lost, and we added to the difficulty of our players by sharing our confidence." "We don't feel our record is an indication of the baseball we can play," he emphasizes. "In consecutive games we have had to play our best that they are capable of playing.

The Mustangs have fared better against competition more on their level, and last week were 6-4 in the CCAA and battling for first place in the conference.

"My philosophy of winning is based on doing all the little things," says Garrido, "defensively and offensively. I like to think that we are well-prepared to handle the situations that come up.

The coach is a strong advocate of making more instructing in practice during the week, instead of at the games. "You have to get your players prepared to practically coach themselves on the field," he insists, "and that can only be done during the week." Garrido does make adjustments for the players and issue instructions during games, but his actions are far less than most coaches. Owing to the intense middle-of-the-week training he gives his team members, he relies on them knowing how to play particular situations.

His coaching system centers around strong defense and pitching, and the results this season have demonstrated this. Most of the games the Mustangs have won have been low-scoring, errorless fielding contests. In seven of the team's nine victories in its initial 20 games the pitching staff held the opposition to two or less runs.

At the plate the Mustangs have lacked any semblance of power for the most part, and most of their losses result from the weak hitting. In 4 of the 30 games the Mustangs tallied less than three runs.

The Mustangs play their home games on a ball diamond adjacent the old track at the northeast corner of the campus. Dimensions of the field are 350 to straightaway left field, 410 feet to center, 200 feet to right field, and 350 feet down the right field line. The outer edge of the track borders the right field fence. Garrido does not think the short distance to right field has affected his team much this year, although he admits it might have affected our hitting in the beginning. It's speculation, but we weren't hitting." He also notes that the wind that usually blows in makes it extremely difficult for a hitter to knock a ball over the right field fence.

Plans were drawn up over four years ago, calling for the diamond to be relocated at a site 250 feet from the new Grand Avenue and Black Street at the southeast corner of the campus.

The reason behind the proposal was the unavailability of space, according to Dean Carl Cummins, of Applied Arts, was not so much due to the present field's layout, but instead to an increase in the college's parking facilities and to provide an added entrance road to the campus.

The master plan shows California Boulevard being extended north through where the field is now located. The road would then curve westward past the agriculture units, and the Southern Pacific railroad tracks, and would join State Highway 1.

Funds for the relocation were channeled elsewhere when Ronald Reagan assumed the governorship of California, and it remains to be seen when the project will be completed.

According to Dean Douglas Gerard, executive dean for facilities planning, an optimistic guess would place the event four years away.

State funds may be a long time coming, said Gerard recently, because the school does have a ball diamond that is completely suitable. However, he felt that the parking facilities cannot be increased nor can California Boulevard be extended until the diamond is moved, the relocation will be given a high priority.

The status of the proposed ball diamond is similar to that of the baseball team—both the best will come in time. For the team, that time may not be far off.