What happened to the blue-eyed blonde?

by BILL GURZI
Staff Writer

Whatever happened to that blue-eyed blonde in my English 104 class?

"What became of Bob, my next-door neighbor in Sequoia Hall last quarter?"

Questions such as these are in some way familiar to all Poly students as each new quarter commences, but seldom are they sufficiently motivated to investigate the disappearance of that fellow student. The college administration is continually studying the "persistence" of the dropout problem. L. H. Dunigan of the Computer Science Department reveals that only 181 of the original 907 Fall, 1965 freshmen students graduated by June, 1969. Those receiving their degrees represented only 18.7 per cent of the 1965 figure. By school, the percentages varied widely, with the School of Architecture showing the highest rate of non-persistence. Ninety-five per cent of the freshmen architects did not graduate by June, 1969 (five-year program adjustments made), whereas the Applied Arts school failed to graduate 76.6 per cent of its original enrollees. In considering the other three schools, Applied Sciences did not graduate 76.8 per cent of its 1967 Freshman class; Agriculture, 80.5 per cent; and Engineering, 82 per cent.

Data reflecting as far back as 1967 show that the college is still losing one-fourth of the new freshmen by the start of the sophomore year and roughly one-third of the new freshmen by the start of the junior year", Dunigan concluded. For example, of the 140 first-year Architecture students in Fall, 1965, 99 (70.7 per cent) of these were persisting in any major by Fall, 1966. Of the five percent that did graduate in 1969, all were in majors other than architecture.

Now, if an additional year is added to survey those freshmen who graduated within 5 years of enrollment, the college-wide graduation figure jumps from 18.7 per cent to about 35 per cent, a more than 100 per cent increase! Such is the basis of a survey compiled by Dunigan for the persistence of Fall, 1963 freshmen.

"In terms of instructional schools," Dunigan states, "the cumulative percentages graduating are: Engineering, 48.4 per cent; Agriculture, 43 per cent; Architecture, 34.1 per cent; Applied Sciences, 35.5 per cent; Applied Arts, 30.8 per cent."

This gives a very positive view of the graduating figure, but if we examine the complements of these percentages then 64.6 per cent of the engineering students did not (Continued on page 7)
Letters to editor

Committee on pollution; Poly Royal--hope for world

Grades rapped on

Editor:

As we come to the end of another quarter here at Cal Poly each of us is going to again receive something for our efforts--a grade. After working a long ten weeks quarter--after quarter--we usually receive our current activities of the various department on campus. Things mentioned included such things as course content and orientation to pollution problems, student group activities, senior projects, and individual faculty projects and interest in local environmental contamination.

Lachlan MacDonald

Interpretation told

Editor:

Volunteer clean-ups on campus and elsewhere are important and must continue. In addition, the Ad Hoc Committee will also be able to have some effect on our long-range physical and academic planning to promote a permanent commitment by this college to eliminating environmental pollution.

Lachlan MacDonald

We hope to get reports of individual and group actions being taken to end pollution. We welcome specific information on committee studies or action. (I requested and distributed such a list from the Ecology Action Club.)

I can't accept your editorial opinion that the twenty-five members (faculty and students) devoted to "introductions and self-praise," but I applied your editorial demand for action to correct pollution. The problems complex, and pervasive. One man's pleasure is another's problem. For example, Mustang Daily gave extensive coverage to the pollution of the California National Forest. During last week's race I walked along the scarred and torn scene and saw the deep rut dug into miles of trail by the knobby tires of MO cycles. As the rutting and tearing of these trails will become streams tearing deep incisions in the hillside, and promoting erosion. How does one reconcile the conflicting interests of the Penguins, a responsible motorcycle club with a right to use recreational areas, with the interests of the conservationists who wish to preserve our wilderness? Bay dunes have befieled up, who will volunteer to fill and ram 88 miles of bike trails in the La Panza Mountains?

When President Robert E. Kennedy formed the college-wide Ad Hoc Committee to promote the Elimination of Environmental Pollution, he said it should "act as a clearing-house for ideas and a catalyst for effective action." During the organizational meeting of the committee, many ideas for action to improve our environment were presented. I regret that Mustang Daily did not see fit to use the announcement of the formation of the committee, to state its goals, or to report fully on the first meeting.

Publication of the names of committee members, by school, would help improve communication from faculty, staff and students to the committee. We want to hear "insults to the environment" which require action.

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Title creates fuss

Editor:

...and for all its about he to put an end to the dispute created by Mr. Bob Reinhart's attack on this argument clearly have come to the conclusion that ninety per cent of this argument is in reality a matter of title which was given it by Mustang Daily. If the given title had been "The Persian Market," I might probably just consider the letter a defense for Poly Royal. As Bob Reinhart's purpose was to convince readers that Liberal Arts should be non-existent.

I do, however, disagree with the idea that Liberal Arts should be non-existent. Poly has continued to grow and is an important part of the school. It also I think that Poly Arts does not depict a "Fool's Market" at this time of the world and, if anything, the opposite. Poly is and always will be the most good aspect of the school. I'm sure things might seem to be better in the future. Finally, in regards to Bob Dencher's letter, "Looking at the Other Side of The Coin," I am very curious to see the printed copy of your letter in the next issue. As a newspaper man of sorts I think it is for this type of advice that I enjoyed reading with Mr. Dencher. That "training and humanity must be in balance" is an argument either one going to bring the other together?

Mike Rosalen
Students may control Communications Board

Students will have all but the last word in the operation of ASI-budgeted publications under a new code revision recently approved by the Publisher's Board.

The revisions—sent through the channels to the Student Affairs Council—remove faculty members from voting places on the 10-member Communications Board and replace them with student representatives. The faculty vote remains: a representative of the Academic Senate.

Pres. Robert E. Kennedy retains, through his board representative, a final veto power over board actions. By law, college presidents are the legal publishers of all student publications.

The new code—labeled "Communications Board Code 36c"—splits the board, but, through a slight word change, gives the board authority over all publications that appear on the campus.

Under the old code—"Publisher's Board Code 36c"—the advisor of Mustang Daily and El Sol were voting members and the student representatives were non-voting members.

The new code, not only reverses these positions, but adds Alternative to the board. The student representative has the vote and the advisor does not.

Another innovation of the code is the addition of a student member of Sigma Delta Chi, (professional journalism society) to the voting side of the roster.

One reason for this addition was that there have been recent national moves to give the staffs of various publications a say in important changes, i.e., the hiring and firing of editors, change in ownership and policy decisions. These functions of the student body are involved with these matters.

The changes, according to a member of the board's subcommittee on code revisions, turn the board into a buffer-type organization, with equal representation possible from both sides and student government.

This is supposed to allow various views to be heard, but at the discretion of the board's voting members, who have been given veto power.

Engineering Week shows 70's design

Two vehicles using electrical motors for power will be among the technical and engineering exhibits on display during Engineering Week, Feb. 23, through 28. Themed Engineering — Environment Design for the '70's, Engineering Week is sponsored by the Engineering and Technology Council with the cooperation of the Central Coast Chapter of the California Society of Professional Engineers.

Scheduled for display and demonstration beginning on Monday, Feb. 23 and continuing through Friday, Feb. 27 will be an electrically powered Lotus sports car and a small bus made available by Westinghouse Electric Corporation.

Glen Takahashi, of the Engineering and Technology Council, said the Lotus, will be available for viewing in the courtyard connecting the new Computer Science Building and Engineering West Building.

Other exhibits for the Engineering Week program are being provided by General Electric and a laser communications system provided by PacificCom.

The goal of the program is to offer the student practical management experience and involvement in the management of operations of a modern business.

Management methods stressed in new Ag internship program

Do you really know what it is like to be in a management position? Do you realize the responsibilities of a management position? Do you know what specific area of agriculture you want as a career?

A new program is being developed within the Agricultural Management curriculum to offer answers to these questions. ABM 339x, designated as an experimental course, has been submitted for approval and is currently making its way through administrative channels. Final approval is expected by Spring Quarter.

The management intern program, being proposed as its unit elective course. It is an eleven-week course in which the student spends time in actual management activities with agriculture.

Internships have already been developed by J. J. Case with California Cannery and Growers, Pacific National Bank, and Santa Barbara County Fair Association. Agricultural Management students who are interested in the program should contact Duane Seaberg.
Midnight raiders at dump; vandals prey on garbage

by WAYNE CARTER
Staff Writer

The campus' dump, the target of a recent series of destructive mischief, was hit again Tuesday night, Feb. 16. No damage was reported, although dirt had been moved about.

According to Bill Loper, agriculture instructor and supervisor of the farm shop, this is not the first time vandalism has occurred at the dump. During the Christmas break, five gauges were broken out of a dozer tractor. Damage set at about $35 for parts and $15 for labor.

On Feb. 4 or 5, and probably in the evening, another tractor had a handful of IBM computer cards stuffed into its gas tank. Not satisfied with the loss of computer cards and left them strewn all along Poly Canyon Road. This time it cost $10 for new fuel and $10 for labor to get the tractor back into operation. It also required 10 or 15 hours to clean up the mess left on the road.

"Who ever was up there (at the dump) Tuesday night knew what they were doing," Loper said. We do not want people moving tractors around without authorization. They could get hurt, tractors could be damaged, and other complications might arise.

To keep this from happening again, Richard Tartaglia, chief of maintenance, put locks on hoists to protect the gauges, controls and fuel tanks of the tractors. Tractors are no longer left at the dump over the weekend.

Since the administration does not allow any burning of garbage at the dump, workers cover it with dirt. This was necessary only once a week, but now vandalism has come up to the dump and set the combustible materials on fire. This means the garbage has to be covered every day and of course, the tractors have to be left up there over night. "If the dump continues, there is a possibility of building a structure to house the tractors," said Loper.

Debate squad talks its way into honors

The Debate Squad took honors at two different events over the weekend. Part of the squad traveled to Fresno State College to participate in the Raifield Invention Tournament. The rest of the squad went to Cerritos College in Norwalk to enter the third annual Cerritos Oral Interpretation Festival.

Upinder Dhillon was awarded the second place trophy in Expository Speaking for the speech he gave at Fresno on the hucks, or water pipe. Dhillon used for first place in the final round, but lost out by one percentage point in the ratings of the preliminary rounds. Peter Van DerWerf and Dale Marduze both missed the final rounds in their categories by one point, but made good showings.

Competing with 88 other students from all over California, Showanda Smeltzer and Joan DiTomasso both placed in the top 10 per cent of the competition at Cerritos and won Excellence Certificates for their efforts. They participated in four rounds of Oral Interpretation, translation involved using a different kind of material: play cutting, humorous prose or poetry, extemporaneous speaking and poetry reading.

Where in Western's world are you going? Eleven senior women in the Journalism Department will be off next Thursday, Feb. 27, to a career conference in Los Angeles, sponsored by Theta Sigma Phi, the National Professional Fraternity for Women in Journalism and Communications.

The first day of the conference will involve a day on the job. Each girl attending will choose an area of communication that interests her most, and will spend the day in a woman in Theta Sigma Phi's studioing that job.

On Saturday, a series of four separate workshops will be conducted in the fields of magazine and trade publications, broadcast journalism, advertising, and public relations. The workshops will be conducted by outstanding professionals working in the field, who will cover what jobs are available, what qualifications it takes, 'what the job pays, and what it's really like.'

When asked what she hoped to get out of the conference Lenery Slabey, day editor for Mustang Daily replied: "I hope to get more of an insight into job opportunities, and see what is happening in the outside world of journalism."

Six representatives from the Western Newspaper Educational Fund, spending that same weekend in Angeles at the 1968-69 Calling Prioate Press Association Convention.

Speakers at the convention include Lawrence Schiller, a Pulitzer Prize-winning journalist, who had several photos appear on the cover of magazine, and向社会 were an interview photographer who interviewed Sharon Atkins, involved in the O.J. murder case. Another speaker was Maggie Savoy, society star of the L.A. Times.

Music concert set

"The atmosphere and sounds of the church are certainly sure to those of the Eastern churches in which the art of music is a classical part was performed."

This is the opinion of Cliff B. Rock, coordinator of Chamber Orchestra, of the Mission church in San Luis Obispo, who will be the soloist for the music concert at 3:30 p.m. Sunday, March 1.

Performing at the free concert will be the Chamber Orchestra under Swanson's direction, and Chamber Singers, under a direction of John Russell.

Meeting correction

"Thoughts on Environment Management" will be the title of an address by Donald M. Sexton, U. S. Public Health Service, Thursday at 7:30 p.m. in the Litt Theater.

The session will also be a meeting of the San Luis Obispo Chamber of Commerce Engineering Committee, according to Charles Ross, associate dean of Engineering, who will be the chairman of the Ecology Committee. Russell stressed the need for community and student participation in the program.

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VOCATIONS FOR SOCIAL CHANGE

The three speakers from Vocations for Social Change stood at the front of the room last Thursday and invited everyone to come down where they were. Slowly the people walked down to the front of the room, formed a circle in the front of the room.

The people in the room had gathered during College Hour in the Science Building to hear what the speakers from VSC had to offer. Most were already committed to the idea that this country needed a direction to take.

"Vocations for Social Change began five years ago in the minds of some middle class white kids who were working in Appalachia," said Cisco Barnes, one of the 12 people from VSC.

"These volunteers were working to teach young children, working on your registration, and working to end racism," Barnes continued.

When the volunteers went to town they found themselves behaving just like Southern racists who had come to work against. They found themselves going into white restaurants to eat, drinking out of the white's drinking fountain and they found that they had to reevaluate their own lives.

"Those volunteers found that it is not enough to use overt political action and take over a government," Barnes said, "if the day to day attitudes of the people remain unchanged."

"Several people got together as a result of this discovery," Barnes said, "and decided to put out some kind of publication to inform people of the avenues available for social change."

VSC began publishing in June of 1965 with a staff of three people. That staff has now grown to 12, who live communally in the unincorporated town of Canyon, Calif.

The VSC catalog, a bi-monthly publication, lists jobs and projects in the line of social change. Some are aimed at changing the system from within, others are geared towards creating an alternative to the present system.

Alice-in-Wonderland stagers out from the cover of the latest catalog: in her arms is a pig with 1970 emblazoned on its side. The legend under the illustration reads: "What am I going to do with this ugly creature when I get it home?"

"Social change covers a lot of area," Barnes said, "from finding out how children can learn better to starting a health clinic in the Southwest."

"We don't place people in jobs," said Debbie Kleppinger, another VSC representative, "we act as a counseling service."

"There are a lot more people willing to work than there are jobs," Miss Kleppinger continued, "so we try to get the people who don't have jobs to start their own projects...to start something within their school or connect the school with the community."

Before job opportunities are advertised in the catalog, they are checked to see if they fit the special qualifications of VSC. A job must have potential impact on society. It should not have any binding regulations which would limit the avenues of creativity used in solving a problem.

How does VSC see itself? In the introduction to the catalog the organization is described as:

"...a decentralized clearing house for people struggling with the basic question: How can people earn a living in 1970 and ensure that their social impact is going to effect basic humanistic change in our social, political, and economic institutions?"

"You are the only one who can decide what impact your life is going to have," Barnes said, "only you can decide whether your life will go to working for a better society or simply to carve out a safe niche for yourself."

College Hour ended, the classroom was needed for a class, so we moved outside. The sun came out and warmed the air a little.

A safe niche or a better society?

by TIM LONG

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Rock festival possibility in county

by JOHN FITZRANDOLPH
Staff Writer

Here is a resuscitative sketch of how the proposed music festival of last December became a ruckus of rhetoric and legal polemics.

Friday, Dec. 19, 1969, San Luis Obispo County responded to talk of 300,000 rock festival followers by enacting an emergency ordinance prohibiting the gathering of more than 5,000 persons.

The order meant that anyone promoting or helping in the promotion of a festival here could be charged with conspiracy and contempt.

Whatever the chances for a festival here, wherever the "celebration" could be "geographically and metaphysically" possible, the public has a dark view of the wild concept of colossal youth gatherings.

As reported by Telegram Tribune staff writer Walt Beodg in the Dec. 26 issue of that newspaper, "the sheriff's office received many calls as it was notified of the event by people from other areas volunteering help. One 73-year-old man from San Diego offered to donate his private arsenal of guns to the sheriff and a retired colonel who resides in the county made the same offer."

(Continued on page 7)
Women; not a walking commercial
by VAL HOUDYSHELL
Staff Writer

No one might be surprised at reading an article in Harper's Magazine (Feb. 1970) written by Edward Graeme Coddington. I find myself skeptical of his feelings, only to realize my skepticism is based on the fact that we are women ourselves.

Women, who are following the idea of becoming a person not tied to the social role of cooking, sewing and being receptive to men who want them as a sexual release, are coming together-to make it known that there is more to them than that.

Besides the advocacy of brotherly love, The Women's Liberation Front is into a lot more. They are working to become an equal member of society in job placement, academics, and sex.

65 go; where and why?
(Continued from page 1)
Alumni? The facts and figures are both cold and impersonal and nothing of the persons they represent. How much more moving than the percentage figure is the intimate story of the dropout? What is the reason most often moving than a percentage figure is the intimate story of the dropout? What is the reason most often

In 1963 Congress passed an Equal Pay Act prohibiting discrimination in employment on the basis of sex. This seems only fair and a few will say it is even unnecessary.

Academically women have made considerable gain in college. They are not generally discriminated against and are finding it fairly easy to get into college. This might be due to the amount of young men in Vietnam and elsewhere where the women are taking their places in college.

Unfortunately, Congress cannot legislate and Vietnam cannot help the sexual oppression felt by women. They are constantly held up as a pleasurable experience.

Movies, television, magazines and advertising emphasize this. An advertisement in Playboy glibly states in a cigar ad with a beautiful bare breasted woman, "Blow in her face and she'll follow you anywhere." Suggesting that a man were to smoke a brand of cigar he would find himself entertained a lovely woman in nocturnal pleasure. This is read, viewed, and listened to night and day by the amazing thing is that men and women both fall for it.

Time magazine (Nov. 21, 1969) shows a picture of a WLF member demonstrating at the Miss America Pageant. The sign she is holding reads, "Men make money of your body too, Miss America."

It is true that companies are making financial gains from women that's not so bad. What WLF is trying to stop is the constant use of women's sex appeal and femininity to make money.

Money and sex don't look very good together.

Rock festival
(Continued from page 2)
That bus may have been the light show troupe called "Hog Farm" from a commune in New Mexico. The group waited around Indian Creek for court decisions to make it possible for them to set up what they called a "groovy kind of light show."

The Hog Farm group, which numbered about 30, left here hoping to return. "It's a perfect good festival site," said Bill Nordhoff, a light show technician, with cascading hair. "Right on!"

Government Regan's request to have students serve on state commissions to contribute directly the attitudes of college students has resulted in the nomination of eight students from this campus to such commissions.

The nominees and their respective committees are: Ian McCabe, Cal Poly, California Exhibitions Commission; John Sale, California Highway Safety Commission; James Warner, California Design Awards Commission; David Doll, California Veteran's Board; Jimmie Isbell, California Education and State Fair; Steve Harbertz, Smith Highway Advisory Committee; Daniel Matthes, State Air Resources Board, and Michael Rondas, State Parks and Recreation Board.

Last month, Regan requested nominations for possible appointment to major boards and commissions in the area of environment and the quality of life. He also asked for help in specific areas of State Exposition and Fair and the Veteran's Board affecting man? GI's how enrolled as students.

Reagan feels this plan will allow students the opportunity to become involved in the decision-making process in our state government.

Environmental talk
The Engineering Council will conclude Engineering Week with a lecture to be given by Donald M. Keagy, Director of Environmental Health Services for US Public Health, Department of the Health, Education, and Welfare. Keagy will speak Feb. 25 at 7:30 p.m. in the staff dining hall on "Thoughts on Environmental Management."

Eight students nominated to serve on state boards

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Gary's Column

'Big,' a person

by GARY WILLIAMS
Sports Writer

Someday you will meet someone that you feel very proud you know. I have met such a person. Jim Edmondson is one of the finest people you will ever meet.

"Big", as his friends know him, is 6'4" tall and weighs around 210 pounds. He happens to be a three-time All-American in track. He also happens to be one of the best football players to ever play for Cal Poly.

Big came from Sacramento area. He attended Sacramento City College before he transferred to this school. He played football and ran track in junior college.

His first year here he was an All-American in track. He was a member of a 440 yard relay team which was not only national champions, but, set a national record too. That team was rated sixth in the nation and twelfth in the world.

This last spring Big ran the 100 yard dash in the nationals and placed sixth. He also anchored a 440 yard relay team that was national champions. He was the track team captain of last year's national championship.

But track is not Big's main sport. He loves football. He was the split end that caught the pass that left Fresno State holding the bag, so to speak. He was the leading receiver for Coach Joe Harper’s football squad.

Big is hoping for a professional career. He is currently being recruited by the Oakland Raiders. John Madden, the Oakland coach, feels with Big's speed that he could be a very fine end in professional football.

Big is married and quite possibly is expecting a new edition to the family. Beverly, his wife, is one of the most beautiful women you will ever meet.

Big is a physical education major and planning on a future in coaching. Possibly football and track.

The quality I admire in Big is his determination. I'm sure you've found in life that all things are not possible to obtain. Well Big has too, but he keeps on trying. He is one of those people that just keeps striving for success. Big has met with a lot of happiness.

If you ever get the chance, say hi to Big on campus. He'll be more than happy to talk with you. You see Big is not only a very fine athlete, he is that beautiful person you don't meet every day.

Colts big win

by CAROL CHADWICK
Sports Writer

The cardiac Colts won another one Monday night.

Coach Wheeler's dealers dealt the Cuesta Cougars their second loss to Cal Poly 98-89. The first loss occurred last Tuesday, 85-75.

This was another come-from-behind game for the Colts. They were down in score from the first few minutes of play, until the last seven when they gained a slightly stable five point lead.

Throughout the contest the lead rocked back and forth like a see-saw. First the Colts would be ahead by one or two, then the Cougars. The greatest lead for the whole game was the final score, nine points.

Lenny Lowndes scored a remarkable 35 points for the game.

Women cagers split pair on home court

by BARNEY GUZENBEK
Sports Writer

In a nightmare game last Friday night, the women's basketball team was humbled 56-28 by Long Beach State.

Down by points, the Mustangs started the second quarter with hope. The hope soon vanished as Long Beach employed a very effective full-court press which held the locals to only six points. The quarter ended with Long Beach leading 36-12.

Long Beach wrapped up the game in the third quarter, scoring 18 points while holding the Mustangs to only one. The quarter ended 46-15.

The fourth quarter saw the Mustangs shooting pickup, but it was a case of too little-too late. The score at the final buzzer, Long Beach 56; Cal Poly 28.

Scoring high for the locals were Terrie Dailey with 12 points and Moe Schallian with 10. Maggie LaDue led the scoring for the victorious visitors with 16 points followed by Sue Watson with 10.

Earlier in the evening the B team managed to put down a fourth quarter threat to slip past Long Beach 28-23.

Although the game was tied several times during the third quarter, the Mustangs led with quarter scores of 10-4, 15-14, 21-20 and the final 28-23.

Janice Lane, a stand-out performer all season, once again led the scoring for Poly with 13 points, followed by Lynn Weisert with 11.

High Scorer for Long Beach was Mary Niven with eight points.

This was the Mustangs last home game as they take to the road for their final three games. This Thursday night the Mustangs will be hosted by Santa Barbara.