

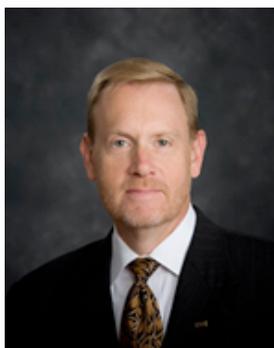
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**FOR IMMEDIATE RELEASE**

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## Cal Poly College of Engineering Announces New Assistant Dean/ Executive Director of Advancement

SAN LUIS OBISPO – Cal Poly’s College of Engineering has appointed Matthew Cottle as assistant dean for advancement. He will join the university in that position on July 1, bringing more than 20 years of advancement experience in engineering and science organizations – primarily in higher education – to the position.

Cottle recently served as vice president for Institutional Advancement at West Liberty State College, and as the founding vice president for advancement at Franklin W. Olin College of Engineering. He also established new development programs and led capital campaigns for the University of Idaho’s College of Engineering, Princeton University’s School of Engineering and Applied Science, and the National Academy of Engineering.

Cottle is a Certified Fund Raising Executive. He is a frequent conference speaker for the Association of Fundraising Professionals (AFP) and serves as a member of AFP’s Professional Advancement Division. He is vice president of the board for AFP’s western Pennsylvania chapter. Cottle also is a founding member of the Engineering Development Forum – an annual conference for engineering deans and advancement officers. He is a member of the Partnership on Philanthropy Planning and the Pittsburgh Planned Giving Council.

In his new position at Cal Poly, Cottle will be responsible for securing private support for Cal Poly Engineering and working with the dean, college administrators, advancement staff and faculty on outreach and partnership efforts with alumni and corporate constituencies.

“I have a passion for engineering and am delighted to join Cal Poly’s premiere program. Engineering is ubiquitous in our society and our engineering expertise defines America’s position in the world today. Cal Poly is positioned to be a leader in the 21st century because of its commitment to hands-on, undergraduate learning,” comments Cottle.

Engineering Dean Mohammad Noori states, “We are confident that Matthew Cottle will help us reach out to alumni,

industry partners, and friends, who know how vital it is that we educate an elite engineering corps to address the global challenges of our era.”

Cottle holds a bachelor’s in business administration from the University of Kentucky, and an MBA in production/operations management from the University of Cincinnati.

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