Yoko Ohtsuki Linda Heckler Carole Vedder
Katie Harper Pat Avila

The 43rd annual Homecoming activities got under way Tuesday with the elections for Homecoming queen commencing. The elections continue today and those running for the title include Pat Avila, Katie Harper, Linda Heckler, Yoko Ohtsuki, and Carole Vedder. The winner will be named at the Bonfire Rally Friday night.

Homecoming events underway

SAC approves changes for upcoming elections

Student Affairs Council recently approved four major changes in the codes governing the Homecoming election campaigns. After several weeks of deliberating, Elections Committee had asked SAC to consider the changes.

Linda Serroggin, chairman of the committee, asked SAC to add the following to the campaign rules:

"No campaign material shall appear on traffic signs (or posts holding signs), trees or fences" to also include "large light poles."

She also asked SAC to reward a campaign rule reading: "No posters may be displayed in the city of San Luis Obispo" to include "excluding student housing projects."

Because election results would be announced at 8 p.m. Wednesday (the final day of elections), Miss Serroggin asked SAC to change the time all campaign material must be removed.

"The removal time was moved up to 7 p.m., the final day of elections, from the previous time of 8 a.m., the day following the elections."

Business sets new degree

A program of studies leading to the Master of Business Administration Degree will begin next academic year. According to Dr. Carl C. Camma, dean of Applied Arts, the new master's degree will emphasize a broad integrated approach to decision making, plus a solid background in the quantitative, accounting, financial and economic tools of management.

Only 22 students will be admitted to study for the new master's degree during 1970-71.
Debating honors won

Two members of the Debate Squad won Certificates of Excellence in debate and impromptu speaking. The on-stage location for the debate was the graphic art building. Each city of the city is a city which has a high school, no city of the city is a city which has a high school, and no city of the city is a city which has a high school.

Jan Wise and Bob Perry, two members of the Debate Squad, presented their case at the weekly tournament, won a Certificate of Excellence in Impromptu speaking and a Certificate of Excellence in Debate. Their topic was "The future of the University of California." The participants were required to present their case with a high school, no city of the city is a city which has a high school, and no city of the city is a city which has a high school.

Kathy Lovett, Editor-in-Chief

Editor: Kathy Lovett

MUSTANG DAILY STAFF

Published twice a month during the school year except holidays and summer breaks by the Mustang Daily, 220 S. Main St., Santa Barbara, California, 93101. Telephone: 344-6005. Printed on acid-free paper. Authorized as second-class matter, September 22, 1969, at the Post Office at Santa Barbara, California. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of August 24, 1912, authorized on March 30, 1969. Copyright 1970 by the Regents of the University of California. All rights reserved. Must be paid in full in advance. No part of this publication may be reproduced without permission. Address all communications to Mustang Daily, Editor-in-Chief, 220 S. Main St., Santa Barbara, California 93101. This publication is designed to be easily read by visually impaired students. The text is printed in Times New Roman, 12-point font, with a 1.5-line spacing. The document is in black and white, with occasional use of color for emphasis. The layout is clean and organized, with clear headings and subheadings.
Coffeehouse planned for coming Sundays

Are your Sunday night study breaks dull and uninteresting? If they are you may enjoy soothing your tired wits in a coffeehouse atmosphere.

A new coffeehouse will begin operation here Sunday, Nov. 2 under the direction of the College Program Special Events Committee. It will be similar to the old coffeehouse in the staff dining hall but with more flair and originality, according to Bob Freemon, president of the committee.

The house of hot thirst quenchers is located in the cellar of the Agriculture Education Building (next to the clock tower). Several regular and not so regular coffeehouse drinks will be served from 7:30 through 10:30 p.m. The drinks will be expressed through English and Russian cafes and hot cider ($5 cents) as a "Hot Holomaniac ($8 cents). The latter drink was explained as a mixture of cinnamon, cherries, etc. "A very informal atmosphere will be topped off by black lights, posters and indirect red and blue lighting."

Every other Sunday during the fall quarter entertainers from the campus and surrounding area will be featured. They will include folk and folk-rock type music renditions by The Potters, Joel Mansfield and Dave Oster. Other scheduled performers are Gary Kister, John Jacob, Karen Behr, Shelly Vonstein and Paul Harper.

Set to accommodate about 100 people, this is the only operating coffeehouse in the area. It is run by funds from ABI-CP, but expects to profit from a 20 cent admission charge and sale of drinks.

The Special Events Committee urges anybody to express their ideas on the coffeehouse or anything else on campus. According to Freemon, the committee is rash to introducing new things. Novel ideas are needed and anybody can join the committee, he said.

Will the Phantom call you?

by DICK HARDEN Staff Writer

"Hello?"

"Hello!"

"Who is this?"

"Who am I calling?"

"I'm not calling anyone. You called me."

"Well, my phone rang."

"That's strange. My phone rang. Hey, what is this?"

"This is the Phantom. You have been connected. Communicate."

"Phantom? Who's the Phantom?"

The Phantom is some mysterious being who calls two people at the same time, and when those two people answer their phones, each thinks the other called. Impossible? Evidently not, according to Mike Underwood, a resident of Muir Hall who received a Phantom phone call the other night.

Underwood said he was in his room last Thursday evening doing homework when he heard his phone ring. When he answered it a girl in Trinity Hall asked him what he wanted. Underwood told her she called him. After debating for half a minute about who called who, a third voice butted in, "This is the Phantom. You have been connected by mental telepathy. Communication? And communication is just what Underwood and the girl did.

Underwood reported friends of his who also received Phantom phone calls with girls they had never met. Underwood said one friend of his asked a girl if she had ever met and Underwood said "I'm not calling anyone. You called me." Underwood said everyone he knew would join the committee. Who knows, maybe you will receive a Phantom phone call tonight?

Fellowships are offered in public administration

Students interested in a career in public administration in the national, state or local government are offered an opportunity for a fellowship to study at three different universities. Each fellowship offers a student the chance to take graduate courses in public administration at the cooperating universities.

The fellowships are available to students who are American citizens, have completed the required course work in public administration at the cooperating universities, and have a bachelor's degree. Each fellowship is limited to one student per semester and is administered under the department of social sciences and public administration.

Beginning this June, fellows will serve a three month internship with a state or federal government or with a private agency in the south. During the 1970-71 academic year, they will take graduate courses in public administration at the cooperating universities. Upon completion of the 12 month training period fellows will earn a certificate in public administration. They can be awarded a master's degree upon completing a thesis and passing appropriate examinations.

For information and applications, students (who will complete a bachelor's degree by June of 1970 and are American citizens) should write to Coleman B. Ransome, National Director, Southern Regional Training Program in Public Administration, Duerer 1, University of Alabama, Tuscaloosa. The deadlines for submitting applications are March 1, 1970, and August 1, 1970.

Harper's Bizarre on stage tonight

Music devotees will have a chance to tune up their tastes tonight at two rock music groups, Harper's Bizarre and Bigfoot, appearing at the Men's Gym. The 8 p.m. concert which is being staged as part of the Homecoming festivities marks the second visit of Harper's Bizarre to this campus. They were also here last Fall quarter.

Tickets for the concert are available at Premier Music, Brown's Music, Ogden's Stationers, and Supersonic in San Luis Obispo, and at the Associated Students office on the Cal Poly campus. Advance ticket prices are $3 for Cal Poly students, and $6 for the general public. Tickets bought at the door will be $3.50 for Cal Poly students, and $8.50 for general admission. Among the top hits recorded by the Harper's Bizarre are Feeling Groovy, Anything Goes, and Chattanooga Choo-Choo. Bigfoot is a group that has appeared in Los Angeles, and specializes in hard rock music.

SNACK BAR!

Half Southern Fried Chicken
Creamed Potatoes, String Beans, Hot Roll and Butter .39
Roast Steamship, Round of Choice Beef Carved to Order, Baked Potato with Poly Sour Cream, Tossed Green Salad, Choice of Dressing, Hot Roll and Butter .49
Half Pound Char-Broiled Hamburger Steak Onion Rings, French Fried Potatoes, Lettuce and Tomatoes, Hot Roll and Butter .25
Enchiladas with Chili Beans, Cole Slaw, Hot Roll and Butter .85
Hot Ham Sandwich Mashed Potatoes, Garnish .85

SNACK BAR!

SNACK BAR!

SNACK BAR!

SNACK BAR!

SNACK BAR!

SNACK BAR!

SNACK BAR!
Cuesta states Cass lecture

"Guns on campus are a new dimension in education," says James Cass, first speaker in Cuesta College’s lecture series, to appear November 6, at 8 p.m. in the Cuesta Community Auditorium.

The subject of Cass’ lecture will be "Barbed Wire Education." Cass, The Saturday Review education editor, is recognized as one of the most influential voices in education today, according to Jim Greathouse, director of community services for Cuesta College.

Lecture tickets are available at Ogden Stationers, Larson’s Village Square, Gable Book Store, Cuesta College Bookstore, and the Cal Poly Temporary College Union. Tickets are $1.00 for the series of four lectures, or $1.00 for each performance. Further information contact Cuesta College Community Services, 444-2424.

Professional club sets first meeting

A new fraternity, Construction Specifications Institute (CSI), is destined to start operating here according to publicist Willy Maatman. The new campus organization, based on the studies of students in architecture, engineering, manufacturing and related fields.

The initial meeting will take place tonight at 7:30 in the Architectural Library. Major function of the club will be the encouragement of interest in the building industry and the enlistment of speakers to talk on construction problems.

Iranian student dies in crash

The Iranian students of this college are mourning the death of Houshang Elml who is described by his friends and classmates as a beloved friend and countryman described by them as a beloved friend and countryman.

Elml was a senior in electrical engineering and was killed in an automobile accident while returning from a trip to Los Angeles last Saturday night. He made the trip in relation to his senior project.

There will be a memorial service on Sunday, Nov. 5 at 9 a.m. at Sutcliffe Mortuary. The Iranian Students Association invites all friends to attend.

Accreditation reapproved

The American Chemical Society—the largest professional organization of chemists in a single scientific discipline—has re-accredited the college’s Chemistry Department for the next two academic years.

Accreditation means that the department facility, laboratory, and curriculum meet the high standards set by the organization. Graduates are also immediately eligible for membership of the society and work as accredited professional chemists.

MECHANICAL ENGINEERING—Engineering or mechanical maintenance departments of steel plants, fabricating works, mining operations, and shipyards. Fuel and combustion departments. Supervision of production operations. Marine engineering assignments in shipbuilding department. Also: Sales or Research.

METALLURGICAL ENGINEERING—Metallurgical departments of steel plants and manufacturing operations. Engineering and service divisions. Technical and supervisory positions in steelmaking departments and rolling mills. Also: Research or Sales.

CHEMICAL ENGINEERS—Technical and supervisory positions in coke works, including production of by-products. Fuel and combustion departments. Responsibility for operation and maintenance of air and water pollution control equipment. Engineering and metallurgical departments. Steelmaking operations. Also: Research or Sales.

INDUSTRIAL ENGINEERING—Positions in steel plants, fabricating works, shipyards, and mines. Engineering and maintenance departments. Supervision of steelmaking, rolling, manufacturing, and fabrication operations. Also: Sales.

CIVIL ENGINEERING—Fabricated steel construction assignments in engineering, field erection, or works management. Also: supervision of design assignments in engineering, construction, and maintenance. Supervision of steel fabrication operations. Sales Department assignments as line salesman or sales engineer (technical service to architects and engineers).

ELECTRICAL ENGINEERING—Steel plant, fabricating works, mining operations, and shipyard electrical engineering, construction, and maintenance departments. Technical and supervisory positions in large production operations involving sophisticated electrical and electronic equipment. Also: Research or Sales.

MINING ENGINEERING—Our Mining Department operates coal and iron ore mining operations and limestone quarries, many of which are among the most modern and efficient in the industry. This 10,000-man activity offers unlimited opportunities to mining engineers. Also: Research.

NAVAL ARCHITECTS AND MARINE ENGINEERS—Graduates are urged to inquire about opportunities in our Shipbuilding Department, including the Central Technical Division, our design and engineering organization. Also: Traffic.

OTHER TECHNICAL DEGREES—Every year we recruit gradeples with technical degrees other than those listed above. Seniors enrolled in such curricula are encouraged to sign up for an interview.

ACCOUNTANTS—Graduates in accounting or business administration (36 hours of accounting are preferred) are recruited for training in supervisory assignments in our 3,000-man Accounting Department.

BETHLEHEM STEEL
An Equal Opportunity Employer
Flower power

The Ornamental Horticulture Department has real "flower power." They have their annual Mum sale at the Homecoming game Saturday. The flowers will be arranged in corsages and will cost a dollar. The O.H. Flower Store will also be selling corsages and boutonnieres for the Homecoming Ball Saturday night. Their selection outclasses that of any of the downtown stores. There will also be a steak barbecue on Sunday sponsored by the O.H. Department. The cost is $1.50 per person and advance tickets can be purchased from O.H. students.

C.C.R. Speaker

Tomorrow night in Science North 201, Superior Judge William F. Clark will speak at an open meeting of the California College Republicans. The meeting will begin at 7:30 and the topic of Judge Clark is open at this time. Clark was appointed last year to the Superior Court from Governor Reagan's private legislative staff over two local nominees, who also actively sought the high county appointment.

Indian students

Indian Students Association will be holding a meeting on Oct. 30, 7:00 p.m. in AC 110. All members and other interested people are invited to attend.

THEOSOPHICAL SOCIETY

Service-Study-Meditation
First meeting—College Hour
Thursday, Oct. 30
Eng. West 204

SPECIAL DISCOUNT
DONUTS & BAKED GOODS

773 MILDONDA STREET
743-3643
New Open Sunday
6 A.M. - 9 P.M.

Laura Scudder's

MAYONNAISE . . . . . . . . . 39c qt.

Libby

FRUIT COCKTAIL 303 can • 5 1/2 $1.00

Carnation

LIGHT MEAT TUNA 1/2 can • 3 1/2 99c

Blade Cuts

CHUCK STEAKS . . . . . . . . . . . . . 49c

711 FOOTHILL PLAZA SHOPPING CENTER

ASSIST needs help from students

ASSIST, the student committee concerned with teacher evaluations and their results, needs much student help, according to chairman Cindy Arey.

A survey of the teachers by their classes will probably begin a week before lab finals at the end of November. This year, all faculty members will be asked to participate with an expected 70% participation.

Students will evaluate such activities as grading, testing, and student-teacher relationship on a scale of 0 to 4 with the information contained on computer cards. Then the numerical results will be translated into a word scale, ranging from distinguished, excellent, very good, good, and adequate.

Besides being more readable and understandable, publication should cover 100% of the results, unlike last year when teacher data was kept anonymous and published only if consent was given.

The program serves two functions: (1) to give students an idea of what is available to them in the way of instruction and (2) to help teachers improve themselves through constructive criticism.

"The most important point is that students should take the evaluation seriously," Miss Arey said. "Try to be honest and objective."
Children's fund slates Halloween Magic

Witches on broomsticks fly through the sky. Ghosts and goblins slip through the streets. Grinning jack o'lanterns light the way. It's Halloween and there is magic in the air.

Small magicians like Chris Cochran from Illinois have their special chemistry for this night. The elements they use are the pennies, nickels, dimes and quarters inserted by generous adults into the familiar orange and black cartons as the costumed small fry "Trick or Treat for UNICEF". 

Where does the magic happen? The first transformation takes place at the United Nations Children's Fund where the coins are turned into real tools to help the millions of needy children in the developing countries.

$10 can provide 50 glasses of milk. $55 can buy a basic education for a primary school child. $110 can provide 100 glasses of milk. $250 is converted into a professional reference book for a health worker in Brazil. $6 is converted into a professional reference book for a health worker in Thailand.

Halloween Magic
UNICEF

The most incredible transformation takes place at the United Nations Children's Fund where the coins are turned into real tools to help the millions of needy children in the developing countries.

The island is populated by robots who work in the factory. Helena Glory, played by Diana Daughters, seeks to find a way to humanise the lives of the robots. Over a period of ten years, some of the robots are humanised and become the ring leaders who start a robot revolt.

The Karel Capek play is being presented by the College Program Drama Committee and features Jeffrey Addis, Diana Daughters, Edwin Pinzon, Forrest Bass, Dave Johnson and Joan DiTomassio.

Mike Gilligan, John Pignan, George Ialleganna, Robert Arrias, Dan Lovellace, Katherine Iambah and Deborah Ware are also cast in the play. Director is Carl Daughters and Rus Laskowski is stage manager.

Student production of "R.U.R." slated

"R.U.R." will be presented on campus Friday and Saturday nights at 8:30 p.m. The play, which is the first of the 69-70 school year, deals with life on an island in the future.

The object of the project is to get students with their areas of study in their native land. At the end of the program, Hahn and Qui submitted reports to UNAID on their experiences.

In his report, Hahn pointed the need for more poultry farms, as there are only ten commercial farms. He would like to see more like the one CORDS (Cooperative Revolutionary Development Support) built in the Mekong Delta, a modern hatchery to supply the farms with chicks.

"Most farms are too run down and have 3,000 or fewer," said Hahn. "A new hatchery is needed."

Qui wants to be a doctor. He, one student out of the group, made it. This is because the scholarships are for only five years. The one who made it, Miss Qui, is now at U.C. Davis.

Toward the end of that fall, the students attended seminars at the universities of Saigon and Hue. Saigon is far from Poly, so Hahn and Qui brought their dera back in their hearts.

Students aid nation by attending Poly

BY JOHN REYNOLDS
Staff Writer

Two students on this campus helped their country this summer. Not so unusual? They traveled across the globe to visit South Vietnam.

Pham Duc Hahn and Tran Kim Qui of South Vietnam, participated in a six-week cooperative venture between the United States Aid Development (USAID) and Vietnamese business firms.

The students are part of a group of more than 100 who are attending U.S. colleges and universities on a four-year USAID scholarships. They carried out projects for the firms and were assigned to such places as the Training Division; the Vietnamese Personal Division, and the Comptroller's Office.

Hahn, a poultry industry major, inspected chicken farms around the Saigon area. Miss Qui, a bio-chemistry major, worked as a lab assistant for a milk firm. She tested milk for bacterial count and composition.

The object of the project is to make Halloween a magic time for children around the world.
Students approve the establishment

A survey of American college students has shown that the "turned-on" generation is not as alienated, anti-establishment, and up-hooded as it appears to be.

In fact, the average male college student today is, if anything, more mature than his parents were at his age. He believes in establishment, and only 9 per cent of his fellow students consider themselves as "revolutionaries" in the sense that they feel basic American institutions should be changed and replaced.

These are some of the major findings in a unique nationwide study of student attitudes, values and beliefs in all types of colleges and universities, large and small, public, private and religious. The study was made by Research Associates, of Station Cities, New Jersey, for the American Council on Education-large majorities rail all four "basically sound."

A majority of students agree that the American system does need improvement, but they place the emphasis on improvement rather than upheaval. Furthermore, most of the undergraduates think individual efforts can bring about the needed improvement—and they personally intend to work toward that and in the years after graduation. While the seniors, alumni and freshmen are in essential agreement, the alumni are somewhat more critical, and the freshmen somewhat less critical than the seniors.

Surprisingly, in view of many reports of student's attitudes, seniors are less critical of American business and industry, than they are of the political and judicial systems and of higher education on the other hand, they have greater confidence in educational leaders than those in business and government.

In the opinion of seniors, the nation's four greatest problems are, in order: race relations (first, by a wide margin); crime and lawlessness; poverty and slum conditions; avoiding future wars. Alumni, though, place crime and lawlessness at the top of the problem list, and are almost as much concerned about inflation and the cost of living as they are about race relations.

The seniors were queried about their attitude toward student activity on the campus. Although only 34 per cent have been active in student movements, a clear majority of the seniors think that such activity has on the world had a salutary effect. At the same time, an even larger number of seniors believe that "gotten out of hand" in some instances.

Mixed feelings were expressed about the Students for a Democratic Society, the organisation that has played a prominent role in the current campus disorders. A majority of freshman and seniors said they agree with none of the goals of S.D.S. But a majority also disagreed with its methods to attain those goals. Only 4 per cent gave the organisation their full approval.

Despite criticism of various aspects of the present system of higher education, the great majority of seniors expressed satisfaction with their college experiences. The main points of criticism: the curriculum is too rigid, and the freshmen somewhat less critical than the seniors.

The students were also asked about their experiences and views on such personal subjects as drugs, sex and religion. Here, too, the responses run counter to some popular notion. Less than 25 per cent of the seniors said they had ever tried marijuana; it is reported that 6 per cent, LSD. However, more, most of the undergraduates believe they should be limited to

Del Monte
NUCOA

South Broad—On the Way to the Airport

Prices Effective October 30

Del Monte Peaches	51 for 1
Del Monte Sliced Pineapple	51 for 1
Del Monte Green Beans	51 for 1

Giant Food

Del Monte TORTILLAS:
10¢

Del Monte Ketchup
15¢ with coupon

Young's

GIANT FOOD

South Broad—On the Way to the Airport

23¢

Del Monte Del Monte Del Monte
margarine Peaches Sliced Pineapple
23¢ 51 for 1

Club Steak

98¢

Del Monte Xlnt

TORTILLAS
39¢

Del Monte

with coupon

Western Wear

Western Wear you'll be proud to wear. All the gear for you and your horse at the parade, ranch and arena.

also Young's

Boarding Stables

Paseo Grande

SALT and BAK WALTERS

SAN LUIS OBISPO, CALIFORNIA
By MARY MURPHY
Sports Correspondent
This college has many distinctions and it has recently added one more to the list. It is the home of Linda McArthur, a silver medal winner at the XIth International Games for the Deaf held at Belgrade, Yugoslavia in August.

Linda, a 21-year-old physical education major from Ojai was a member of the 400-meter relay team that took second place for a silver medal at the Games for the Deaf. In doing so, the team broke the American record.

On her own, Linda tied the U.S. record and took 5th place in the 400-meter dash. She was the only American to make the final heat.

A total of 1600 athletes from 12 nations competed in the Yugoslavian 100 Games. Of this, 123 athletes represented the United States.

Linda's dream began last spring when a campaign was started to raise funds needed to allow Linda to make the trip. Headed by Evelyn Pellaton, a student of the physical education faculty, $1600 was raised.

Linda, who maintains a solid 4.0 average, worked out with the men's track team until June when she began running with the Ventura Track Club. Then Linda proceeded to Washington D.C. where she practiced with the entire United States track team. Linda explained that workouts were as long as 6 hours a day.

In Yugoslavia the athletes were housed in dorms on a college campus but as Linda says, "The food in the college cafeteria was so bad we had to go downtown to eat."

When the games were over, the U.S. team made a two week tour of Greece, Italy, France, Spain, Amsterdam, and Belgium.

When Linda graduated from Cal Poly she hopes to go teaching and eventually hire a coach for the event since "it was the greatest of her life - the International Games for the Deaf."