Cal Poly’s float wins for 18th time

"WHILE THE CAT’S AT PLAY"

"While the Cat’s at Play...," a 50-foot, flowered float entered in the 94th Tournament of Roses Parade, continued the tradition of prize winners prepared by students of the two Cal Poly State Universities for the spectacular New Year’s Day event.

The Princess Award won by the students’ float is the 18th major award won by Cal Poly entries since their first participation in the parade in 1949. It recognizes the parade’s best use of animation.

Many thousand flower blossoms and other plant materials covered the float which featured a group of mice playing on a counter-top playground while a cat’s attention was fixed on a wind-up mechanical mouse operating as a separate satellite trailing the float. The mice were hot tubbing in a tea pot, seesawing on a spoon, and playing hide and seek in the holes of a block of cheese.

With “Rejoice” as its theme, the 1983 parade included 60 floats, 20 bands, and more than 200 horses and riders. Actor and former professional football player Merlin Olsen was its grand marshal.

Alumni, Annual Giving Realignment

A realignment of Cal Poly’s alumni and annual giving programs has been announced by President Warren J. Baker. The two programs will be under the supervision of Steven G. Riddell, director, alumni relations, who for the past eight years has served as Cal Poly’s Coordinator, Alumni Services.

Riddell will, in addition to his new responsibilities, continue to serve as Executive Director of the 16,000-member Cal Poly Alumni Association. He will report to Dale W. Andrews, executive vice president.

(continues on page 3)
Winter schedule for Books at High Noon

Books at High Noon, sponsored by the Robert E. Kennedy Library, involves a cooperative effort by the library, university faculty and staff, and community supporters. The book reviews are both entertaining and informative, serving to highlight library materials and topics of current interest.

The Winter Quarter schedule is:


Feb. 8   Michael Orth (English). Romantic Primitivism, the new wave — The Clan of the Cave Bear by Jean Auel and The Dance of the Tiger by Bjorn Kurten.


Feb. 22  Fred Wolf (Annual Giving). Inside Box 1663 by Eleanor Jette.

March 1  Nancy Loe (Special Collections and Archives, Library). Americans and the California Dream — 1850-1915 by Kevin Starr.

Books at High Noon meets on Tuesdays in Staff Dining Room B from noon to 1 pm.

Modern Brass will blow at Cal Poly

Two trumpets, two trombones (including a bass), a euphonium, and a tuba are the instruments performed by the Modern Brass Quintet, which will play in the Cal Poly Theatre on Friday, Jan. 14, at 8 p.m.

The public is invited, with tickets on sale at $4 for students and $6 for the public at Boo Boo Records in San Luis Obispo, all Cheap Thrills locations, and the University Union. Door prices are a dollar more.

The program for the Cal Poly concert will be “Rondeau” by Mouret, a toccata by Frescobaldi, “Quintet No. 3 in D Flat Major” by Ewald, Gesualdo’s “Ardita Zanzaretta,” and Bartok’s suite from “For Children.”

Following the intermission, the quintet will return for Erik Satie’s “Sonnerie,” “Fantasia in C” by Bach, and a solo on trumpet by Booth, Pryor’s “The Bluebells of Scotland.”

The remainder of the program will be four dances by Heiden and four Irish folk songs arranged by Keith Snell.

Collectively, the musicians have many years of performing experience in both the classical and popular realms. They have recorded with such diverse artists as George Shearing, Elvis Presley, and the Roger Wagner Chorale, and on the soundtracks for “Battlestar Galactica,” “The Sting,” “Silent Movie,” and “Barnaby Jones.”

The Cal Poly appearance of the Modern Brass Quintet is being presented by the Fine Arts Committee of the Associated Students Inc. Program Board.

Native plants available

Now is the time to plant California native plants. Planted outside now, they will become established, rain will keep them moist, roots will spread out and the plants will get off to a good start. The O.H. Unit has a selection of some of the plants that will do well in this county: Toyon, Coffee Berry, Oaks, California Bay, Asters, Pines and many others.

Faculty/staff bowling

Bowlers are needed for the Faculty/Staff (and spouses) bowling league Thursday evenings (6:30 pm) at the University Union bowling lanes (beginners welcome). For further information, call Walt Wilson, ext. 2116, or Cathy Burt, ext. 2246.
Grant for Co-op Ed

Cal Poly's Cooperative Education program has received a supplemental grant of $6,262 from the U.S. Department of Education for a computer terminal that can be used to match student interests to co-op work opportunities.

The supplemental award follows a $1.15 million federal grant received by Cal Poly in October 1981 for a three-year "Comprehensive Demonstration Project" in cooperative education that will enable Cal Poly to serve as a model for other Western universities and colleges.

The purpose of the demonstration project is to increase the number of Cal Poly students participating in cooperative education from just over 600 in 1981 to approximately 2,000 in 1984.

Word/data processing demonstrations

Another series of on-campus word and data processing demonstrations is being scheduled for late January and early February. At the first of these demonstrations, Digital Equipment Corporation will present its line of personal computers on Tuesday, Jan. 25, in Administration Building, Room 106. The equipment to be demonstrated will include DEC's single user business system, its single user CP/M system, and a program development/scientific programming system.

Demonstrations will be held at 9 am, 10 am and 11 am and at 2 pm, 3 pm and 4 pm. Please make reservations by phoning ext. 2234.

DSU offers student speakers

Disabled Students Unlimited of the ASI will provide student speakers to classes and organizations. The purpose is to promote campus and community awareness of the abilities and needs of disabled students.

A panel of three or four Cal Poly students give short talks on their disabilities; an informal question-and-answer period follows. Presentation length is flexible. Arrangements should be made at least a week in advance. No fee is charged for this service.

For information about the program or to arrange for a speaker, call the Disabled Student Services Office at ext. 1395.

Alumni, Annual Giving Realignment

Assisting Riddell will be Fred Wolf, director, annual giving, in addition to Marlene Goldman and Robert Timone. Wolf will continue to be responsible for the day-to-day operation of the Annual Giving office, while Timone will coordinate alumni activities that interact with the university's Student Affairs Division such as Poly Royal, Homecoming, Week of Welcome, Commencement, and the Undergraduate Alumni Chapter. Goldman will continue to serve as editor of the university's quarterly publication for alumni and friends, Cal Poly Today, and the Retired Faculty/Staff Newsletter.

Riddell is one of the individuals initially responsible for the development and implementation of the university's Annual Giving program in 1977. In making the announcement President Baker said, "The realignment of Alumni Relations and Annual Giving is part of a continuing effort to involve alumni in the development program to promote Cal Poly's 'margin of excellence.'"

During Riddell's eight years with Alumni Services, the organization grew from 2000 members in 1975 to 16,000 members currently. "Riddell has worked at the grassroots level over the years to build programs, activities, services and benefits for alumni effectively paralleling the university's commitment to maintain strong ties with its former students," President Baker said.

Riddell, who earned two degrees at Cal Poly—a bachelor of arts in journalism and a master of arts in education—is currently completing his doctoral studies in higher education administration at Brigham Young University.

RETIREMENT SOCIAL

The Electronic and Electrical Engineering Department announces the retirement of Bill Erpenbach, equipment technician for the past 17 years, effective Dec. 30, 1982. His friends are invited to attend a retirement social 2 pm to 4 pm Jan. 20 in the Staff Dining Room.

HIGHER POSTAL RATES

Higher postal rates for several classes of mail took effect Jan. 9. The increases include 0.2 cent per pound and 0.6 cent per piece for second-class mail, 1.9 cents per pound and 0.3 cent per piece for third-class nonprofit bulk mail, and 3 cents for the first pound at the fourth-class library rate.
Dateline

(S) - Admission Charged
(1) - Admission Free

THURSDAY, JANUARY 13

Craft Classes: The UU Craft Center is offering various craft classes to interested faculty, staff, students, alumni and spouses. For more information and sign-ups, contact the Craft Center (x1266). (S)

Speaker: David Hafemeister (Physics) on "Scientists and Humanists in the Arms Race." UU 220, 11 am. Arts and Humanities Lecture Series. Sponsored by the School of Communicative Arts and Humanities. Public invited. (!)

University Club: Bianca Rosenthal (Foreign Languages) speaking on "A Glimpse of Romania: Behind the Iron Curtain." Staff Dining Room, noon. Faculty and staff invited. (!)

Exhibit: Selected etchings by the late American master artist Frank Van Sloun, continuing through Monday (Jan. 31). UU Galerie. Sponsored by the Fine Arts Committee of the ASI. Public invited. (!)

FRIDAY, JANUARY 14

Canoe Trip: Stanislaus Canoe/Cave trip, continuing through Sunday (Jan. 16). Sponsored by ASI Outings. Food, transportation and canoe provided. Sign up at Escape Route in University Union or call ext. 1287. Faculty, staff and students invited. ($) 

Workshop: California Association of Refrigeration Service Engineers' Society, continuing through Saturday (Jan. 15). Chumash Auditorium. Sponsored by the Engineering Technology Department and CARS. For more information contact Bill Phahlides (x2464). ($) 

SATURDAY, JANUARY 15

Women's Gymnastics: California State University, Chico. Physical Education Building Gymnasium, noon. Public invited. ($) 

Speaker: Author and lecturer Hunter S. Thompson and film "Where the Buffalo Roam." Chumash Auditorium, film at 6 pm and lecture at 8 pm. Sponsored by Speakers Forum of the ASI. Public invited. ($) 

Men's Basketball: Cal Poly Pomona. Physical Education Building Gymnasium, 7:30 pm. Public invited. ($) 

SUNDAY, JANUARY 16

Concert: Jazz keyboardist Jeff Lorber and his Fusion band featuring Kenny Gee. Chumash Auditorium, 8 pm. Sponsored by the Special Events Committee of the ASI Program Board. Public invited. ($) 

MONDAY, JANUARY 17

Last day to file application for registration fee refund for Winter Quarter.

Debate: High School Debate Tournament, continuing through Saturday (Jan. 15). Commences at noon in UU 220 (Fri.) and at 8 am in foyer of English building (Sat.). Sponsored by Speech Communication Department. Public welcome. (!)

MEN'S BASKETBALL: UC Riverside. Physical Education Building Gymnasium, 7:30 pm. Public invited. ($) 

CONCERT: Modern Brass Quintet. Cal Poly Theatre, 8 pm. Sponsored by the Fine Arts Committee of the ASI Program Board. Public invited. ($) 

SUNDAY, JANUARY 16

CONCERT: Jazz keyboardist Jeff Lorber and his Fusion band featuring Kenny Gee. Chumash Auditorium, 8 pm. Sponsored by the Special Events Committee of the ASI Program Board. Public invited. ($) 

MONDAY, JANUARY 17

LAST DAY TO FILE APPLICATION FOR REGISTRATION FEE REFUND FOR WINTER QUARTER.

Who, What, When, Where

Marylinda Wheeler, Physical Education, served as conference manager for the 1982 annual conference of Western Society for Physical Education of College Women at Asilomar, Nov. 18-21.

Lynn Jamieson, Recreation Administration, presented the following papers at the National Recreation and Park Association Conference Oct. 24-28 in Louisville, Kentucky: "Research Report on A Competency Analysis of Recreational Sports Personnel in Selected Institutional Settings," "Recreational Sports—A Field Within a Profession," and "Improving Instructor Effectiveness." She also serves as Chair of the Committee on Innovation in Instruction of the Society of Park and Recreation Educators.

Judy D. Saltzman, Philosophy, has been appointed to the Executive Council of the American Academy of Religion Western Regional Division.

Dan Piel, Art, participated in the opening day ceremonies of his painting exhibition, "Men of Music and Peace," last summer at the Pacific Grove Art Center. He also was present at the opening of his exhibition, "From Lincoln to Lennon," Nov. 11 at the University of Miami in Coral Gables, Fla.


Betty M. Willis, Student Academic Services, presented a workshop session, "Developing Self-Confidence on the Road to Success," for the National Association of Minority Students and Educators conference held in San Mateo Nov. 6. She has submitted an article on this topic to the NAMSE conference journal to be published this month.


Rolf E. Rogers and Robert H. McIntire, Management, have had a book published by John Wiley and Sons titled Organization and Management Theory.

RESEARCH REPORT AVAILABLE

Reprints are still available of the late Robert J. Rodin's (Biological Sciences) ethnobotany research report. It is titled "Ethnobotany of the Kwanyama Ovambos, South West Africa, 1973." It is reprinted from National Geographic Society Research Reports, volume 13, pp 521-543, Washington, D.C., 1981.

Simply put your request and name and department into campus mail labelled Rodin, Biological Sciences.