Development of faculty has high priority

"A strong and competent faculty with the ability to impart enthusiastically the knowledge from their discipline and the ability to build and maintain student involvement is essential to the fulfillment of Cal Poly's mission," said President Baker during his fall Convocation. In explaining the importance of faculty professional development, President Baker said that more needs to be done to assure high quality and standards in instructional programs.

He urged faculty who had questions about the university's position concerning professional development to read Administrative Bulletin 85-2, Role and Definition of Professional Growth and Development.

Signed by the President last February, the document was developed with full campus consultation, and has President Baker's "enthusiastic endorsement and support."

The Administrative Bulletin was kept intentionally flexible. "Whatever path is used for faculty development," continued the President, "the test of validity is how the educational effectiveness of the teacher is enhanced."

The statement was initiated by the Academic Senate to amplify upon Administrative Bulletin 81-2, which defined the role of research at the university four years earlier.

Last spring the President forwarded several Program Change Proposals (PCP)s for 1986-87 to the Chancellor's Office. The highest campus priority was assigned to the Faculty Development PCP. It requested funding to: promote faculty exchanges with universities outside the CSU; modify and enrich the Sabbatical Leave Replacement budgeting formula; establish a funding mechanism to pay substitute faculty when regular faculty are away from campus for professional development activities; increase the level of staffing for department heads; and alter the application of mode and level funding to make these formulas more responsive to changes in instructional methods that are not currently recognized.

More recently, President Baker wrote Chancellor Reynolds, urging that she work with the state to improve the environment for professional growth within the CSU. Such support, he wrote, might take the form of an increased sabbatical leave formula with operating expense budgets; a reduced teaching load for every faculty member during at least one term each year; or a reduced teaching load for new teachers while they are getting their careers established.

Other possibilities include cost-of-exchange funds for out-of-pocket expenses when CSU faculty spend a term or a year at another university or in industry; funds to travel to study or participate in conferences; registration fees for short courses; clerical support for paper or book writing; funds to defray page charges for journal publications; research and modern office equipment; materials and supplies; subsidized computerized data base bibliographic searches; and clerical support for activity in professional societies.

At its November meeting the CSU board of trustees adopted a CSU mission statement to share with the Commission to Review the Master Plan for Higher Education. (The original plan was adopted in 1960.)

The first statement in the new mission statement charges the CSU "to advance and extend knowledge, learning, and culture, especially throughout California." To accomplish this, the CSU must provide an environment in which "scholarship, research, creative, artistic, and professional activity are valued and supported."

In addition, the CSU board of trustees has made a $2.6 million Program Change Proposal covering faculty development its priority PCP for the 1986-87 budget. Funding is included for increased faculty instructional skills using computers in the classroom; creative and scholarly leaves; faculty travel for professional purposes; and a teacher/scholar institute for instructionally related research.

President Baker plans to continue efforts to gain more support for faculty professional development.

Kennedys will be guests at University Club social today

Dr. and Mrs. Robert E. Kennedy will be special guests as the University Club kicks off its Winter Quarter luncheon lecture series with an informal Winter Social at noon today in Staff Dining Room B.

The Kennedys will talk briefly and answer questions about the project they are currently exploring, a non-profit continuing-care retirement community for faculty and staff.

Mulled cider, coffee and other refreshments will be available for new and continuing University Club members.
'Compleat Book' topic of Jan. 12 Library program

"A Celebration of the Compleat Book" will be the topic of the Cal Poly Library Associates program on Sunday, Jan. 12.

Edwina Evers of Califia Books in San Francisco will explore the current renaissance in fine printing and small presswork in the United States. The program will be held at 2 pm in the Special Collections Department, fourth floor, of the Robert E. Kennedy Library.

In addition to the fine printing expertise she has gained through the operation of Califia Books, Evers designed an exhibition of presswork for The Metropolitan Museum of Art, which was recently on display in New York City.

Concerning her New York exhibition, Evers says, "The first precept we must jettison is that 'you can't tell a book by its cover.' Indeed, you do tell a fine press book by its cover and by its binding, its paper, its design and its printing."

An exhibition of presswork purchased from Califia Books by the Cal Poly Special Collections Department will be available for viewing at a reception following the presentation.

Information about the Jan. 12 program and membership in The Library Associates can be obtained by calling Special Collections at ext. 2305.

Look at Silicon Valley humanities talk

A San Luis Obispo native, who is a political theorist specializing in social and political issues generated by modern technological change, will kick off the Winter Quarter segment of the 1985-86 Arts and Humanities Series.

Dr. Langdon Winner, a member of the political science faculty in the Department of Science and Technology Studies at RPI in Troy, N.Y., will look at "Silicon Valley—California's High-Tech Culture" on Thursday, Jan. 16, at 11 am in UU 220.

The program is part of the "California Vision" series sponsored by the School of Communication Arts and Humanities.


A former contributing editor to Rolling Stone magazine, he wrote chapters on "New Orleans," "Little Richard," and "Bruce Springsteen" for The Rolling Stone Illustrated History of Rock and Roll.

His fields of interest include: classical and modern political theory; the philosophy of technology; science, technology, and politics; organization theory; and American popular culture.

Grove's New Dictionary of Music included his essays on Fats Domino and Professor Longhair. He was also artistic and technical consultant for the full-length motion picture, "Koyaanisqatsi." The film included a score by Philip Glass, and was shown on the Public Broadcasting System.

Second Production of '85-'86 season

A zany comedy by Paul Zindel, author of the teleplay for the recent "Alice in Wonderland" television special and co-author of the just-released film, "Runaway Train," will be the second production of the 1985-86 theater season at Cal Poly.

"The Secret Affairs of Mildred Wild" premiered on Broadway in 1972 and was written especially for its star, Maureen Stapleton. It was Zindel's second play, after having won the Pulitzer Prize for his first, "The Effects of Gamma Rays on Man-in-the-Moon Marigolds."

The plot revolves around Mildred Wild, a Greenwich Village "dream girl" who lives in the make-believe world of old movies and artificial illusions behind a dilapidated candy store. How these old movies control her life is the essence of the play.

Directing the production of the Theatre and Dance Department will be visiting lecturer Bill Parker. Set and costume design will be by Russ Whaley, lighting design by David Beals, and technical direction by Howard Gee. Production dates will be Thursday, Friday, and Saturday, Feb. 20, 21, and 22, at 8 pm in the Cal Poly Theatre.

30 Poly Reps to promote the university

Thirty Cal Poly undergraduates will be promoting the university to prospective students, alumni, and friends of the institution.

The students will be part of a new group, POLY REPS, the Cal Poly Student Alumni Council. They will meet with high school and transfer students and their parents to tell them all that Cal Poly has to offer.

In addition, they will work to develop alumni ties and assist efforts to encourage support from potential donors to the university.

The new organization is sponsored by the university's Relations with Schools, University Relations, Alumni Services, and Student Affairs Offices.
PG&E contributes $13,000 to school

Pacific Gas and Electric Co. has donated $13,000 to Cal Poly engineering programs to bring to $18,400 the total of its 1985 gifts to those programs.

Of the total, $5,000 is designated for the Electric Power Institute, $4,000 for computer-aided design and manufacturing programs, $3,000 for an assistantship in mechanical engineering, and $1,000 to support affirmative action efforts in engineering.

Earlier, the company donated a separate $5,000 to the Electric Power Institute and $400 to the student chapter of the Society of Women Engineers.

Carolyn Shank, Physical Education & Recreation Administration, presented the Cal Poly Wellness Project at the annual conference of California Society of Park and Recreation Educators in Monterey.

John Merriam, Professor Emeritus, Ag Engineering, presented a paper at the meeting of the U.S. Committee on Irrigation and Drainage covering his six years of work in Sri Lanka, "Six Seasons of Demand Schedule Irrigation for Improved Water Management in Sri Lanka." The paper has been selected by the USCID for presentation at the 13th International Congress on Irrigation and Drainage, sponsored by the International Commission on Irrigation and Drainage in Morocco in 1987.

Gary Dwyer, Landscape Architecture, was requested by the State Architect, the General Services Administration and the California Arts Council to help select the design team for the new cultural center in the Candlestick Point Recreation Area, San Francisco. It is the first time that a cultural center is to be located in a national park (Golden Gate National Recreation Area).

John Mendenhall, Art, has had his book, High Tech Trademarks, published by the Art Direction Book Company, New York. It is an international survey of the corporate identity of computer hardware/software, semiconductor and laser technology industries.

Charles Slem, Psychology and Human Development, was notified that "Type A Behavior/Stress & the Person: Environment Fit Hypothesis" was accepted for inclusion in Resources in Education.


Dave Snyder, Admissions, participated in a group presentation on advising students in oversubscribed and impacted majors at the ninth annual conference on testing and computer-assisted instruction.

Ronald D. Regan, Ornamental Horticulture, received the Educator of the Year Award of the California Association of Nurserymen during the 75th annual convention of that organization in Hawaii.

Harvey Levenson, Graphic Communication, was the keynote speaker at the November meeting of the Mission Bay Craftsmen Club in Palo Alto. The title of his talk was "Preparing Human Resources for the Graphic Communication Profession Over the Next 10 Years: Cal Poly's Approach."

Michael Blum, Graphic Communication, had an article, "How to Duplicate Films Accurately," published in the November issue of Printing Journal.

Harold Cota, Civil and Environmental Engineering, has been appointed vice chairman of the Air Pollution Control Association Education Council.

Jack Jones, Education, was recently awarded the Legion of Merit in retirement ceremonies at the 351st Civil Affairs Command, U.S. Army Reserve in Mountain View. A colonel in the Reserves, he was honored for 10 years of exceptionally meritorious service.
Dateline...

($)- Admission Charged
(!)- Admission Free

THURSDAY, JANUARY 9
Exhibit: "Four, Two, Two," features photographs by various artists. Photo Option Gallery, Library. Continues through Feb. 28. (!)
Speaker: Donald W. Aitken (San Jose State) will discuss "Commercial Building Envelope and Daylighting Design." Architecture Gallery, 7:30 pm. ($) 

FRIDAY, JANUARY 10
Film: "St. Elmo's Fire," Chumash, 7 & 9:15 pm. ($)
Concert: Ronald Ratcliffe (Music Dept.) and James Bonn (USC) will perform "Music for Duo-Keyboards." Theatre, 8 pm. ($)
Men's Basketball: Cal State Bakersfield, Main Gym, 8 pm. ($) 

SATURDAY, JANUARY 11
Gymnastics: Chico and San Francisco State, Main Gym, 7:30 pm. ($) 

SUNDAY, JANUARY 12
Speaker & Exhibition: Edwina Evers (Califa Books) will discuss "A Celebration of the Compleat Book." The Library Associates program. A presswork exhibit and reception will follow. Special Collections Dept., Library. 2 pm. (!) 

MONDAY, JANUARY 13
Speaker: Richard C. Elstner (Wiss Janney Elstner Associates, Honolulu) will discuss "In-House Inspection by the Contractor." Architecture Gallery, 1:30 pm. (!) 

TUESDAY, JANUARY 14
Speaker: Penny Kerry (president, PNI Architects, San Francisco) will discuss "This Strange Business We Call Architecture." Architecture Gallery, 7:30 pm. ($) 

WEDNESDAY, JANUARY 15
Film: "Cocoon," Chumash, 7 & 9:15 pm. ($)

THURSDAY, JANUARY 16
Speaker: Langdon Winner (RPI) will discuss "Silicon Valley - California's High-Tech Culture," as part of the Arts and Humanities Lecture Series, UU 220, 11 am. (!) 

University Club: Day Ding (School of Architecture) will present "Up Close and Personal with Dean Day Ding." Staff Dining Room, noon. (!) 

Women’s Basketball: Cal State Northridge, Main Gym, 7:30 pm. ($) 

FRIDAY, JANUARY 17
Speakers: Various speakers, including Dr. Benjamin Spock, Dr. Herbert Abrams and Dr. Judd Marmor (Physicians for the Prevention of Nuclear War) will speak in a two-day peace forum. Continues on Saturday, Jan. 18. Main Gym, 7:30 pm. ($) 

SATURDAY, JANUARY 18
Women's Basketball: Cal State Los Angeles, Main Gym, 7:30 pm. ($) 

Position Vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-546-2236—Foundation: mobile unit near the Fire Department (805-546-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply. 

State 
CLOSING DATE: 1-24-86
Clerical Assistant II-B, $1338-$1579/month; two positions, General Office. 
Clerical Assistant III-A (Extended Education Coordinator), $1471-$1742/month, Records Office. 

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Candidates for positions on the faculty of the university are presently being sought, according to Jan Pieper, director of personnel and employee relations. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. This university is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested per-
sons are encouraged to apply. 
CLOSING DATE: 2-24-86
(Readvertisement)
Tenure-Track Position, rank and salary commensurate with qualifications and experience; Sociology Department, beginning in either Spring or Fall Quarter 1986. Specialization in ethnic relations with a commitment to excellence in undergraduate teaching. Ph.D. in sociology desirable, but advanced ABD candidates may be considered. Women and minorities are strongly encouraged to apply. Applicants should send vita and three letters of reference to: James W. Coleman, chair, Social Sciences Department.

CPR
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