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FOR IMMEDIATE RELEASE

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Agriculture Lecture Series Begins May 28 with Talk on Sustainability in Vineyards

SAN LUIS OBISPO – Cal Poly will launch its new Sustainable Agriculture Lecture Series on May 28 with a discussion on “Certifying Sustainability in Vineyards.”

The event is set to run 4:30 p.m. to 6 p.m. in the University Union, Room 220. It is free and open to the public.

The lecture series is presented by the College of Agriculture, Food and Environmental Sciences and the Sustainable Agriculture Resource Consortium.

Kris O'Connor, executive director of the Central Coast Vineyard Team, will give a talk on third-party certification of sustainability in production agriculture, including the team's groundbreaking Sustainability in Practice program for vineyards. This is a pioneering program in the emerging realm of certifying agricultural operations for sustainability.

The event will also include an update on Cal Poly's incorporation of sustainable vineyard management practices from Horticulture and Crop Science Professor Keith Patterson, followed by a question-and-answer session.

For more information on the Sustainable Agriculture Lecture Series, call 805-756-5086 or visit <http://www.sarc.calpoly.edu/events/lectureseries.html>

About the Sustainable Agriculture Resource Consortium

SARC is a program in the College of Agriculture, Food and Environmental Sciences dedicated to advancing sustainable food and agriculture systems through education, demonstration of sustainable agricultural practices, investigation, and facilitation of collaborative efforts for sustainability, both on campus and in our community. For more information, log on to <http://sarc.calpoly.edu>.

About the Central Coast Vineyard Team

The team is a nonprofit grower-group aimed at promoting sustainable winegrowing on the Central Coast. The team represents a partnership of growers, wineries, consultants, researchers, and natural resource professionals. For more information, visit <http://www.vineyardteam.org/>

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