New office, phone number for Telecommunications Services

The Telecommunications Services staff have moved to Adm. 107. Questions regarding new telephone service or changes in existing service should be directed to them at ext. 2671. Requests for telephone repair should continue to be directed to ext. 2494.

Equine unit gets $200,000 gift

Cal Poly’s nationally recognized Equine Program has received a $200,000 “shot-in-the-arm” from the Oak Tree Racing Association.

The gift was in response to a campaign to raise funds for improving and upgrading Cal Poly’s horse facilities. The money raised during the campaign will be used to build an indoor arena, hay barn, and mare and foal pen, and to improve the training track. The facilities will be built next to the existing Equine Unit.

The campaign will conclude in the spring of 1984.

Printing equipment donated

Two companies have presented state-of-the-art flexographic and support equipment to the Graphic Communications Department.

Mark Andy Inc., Chesterfield, Mo., has given Cal Poly a Model 820 label manufacturing press, and Preston Engravers Inc., Windsor, Conn., has provided die-cutting rolls and accessories. The gifts are valued at approximately $35,000.

The press will enhance the department’s instructional programs in flexography, packaging and web printing. It will also be used for continuing and professional education for industry.

Pops Concert Jan. 28

A little bit of New England will be transported to Cal Poly for the annual Pops Concert at 8 pm Saturday, Jan. 28.

Lovers of the Boston Pops Orchestra will find the University Union’s Chumash Auditorium transformed into Boston’s Symphony Hall. The audience will sit at decorated tables and have a chance to sip sparkling cider, coffee and tea with dessert.

The Pops Concert will feature the 50-member Cal Poly Symphonic Band, and Sticks, Strings and Hot Air, a six-member Dixieland combo. The guest soloist will be Frank Scimonelli, a trumpet and posthorn soloist. Scimonelli was a featured soloist with the U.S. Navy Band in Washington, D.C. for 25 years.

The concert’s popular and semi-classical music will be under the baton of William V. Johnson, Cal Poly professor of music and director of the University Band.

Tickets are $6.75 for the general public, $4.50 for students and can be bought at the UU ticket office, Local Savings and Loan, Paul’s Cleaners, Premier Music, and Cheap Thrills, all in San Luis Obispo.

Survey shows CSU’s financial impact on state

With a state appropriation of just under $1 billion, The California State University generated $5.12 billion in business volume in 1981-82, results of a massive survey show.

CSU’s impact as an “industry” was based on direct expenditures by the system’s 19 campuses and their faculties, staff, students and visitors as well as additional expenditures created by a multiplier effect.

The finding is among many emerging from a year-long analysis of the economic impacts of The California State University introduced to the Board of Trustees’ Committee on Educational Policy at a meeting on the campus of CSU, Los Angeles. It will be discussed at the Committee’s next meeting this month.

The study, comprising more than 200 pages, was prepared for the California Postsecondary Education Commission which is assembling a summary of the economic impact on the state of all public and private colleges and universities.

With 1981-82 as the base year for many of its findings, the CSU survey noted that the campuses generated far beyond their state appropriations in terms of influencing employment, income and effective demand for goods and services in the business, governmental and individual sectors of the economy.
Food service hours

**Martin Luther King Day**

Friday, Jan. 13
Normal schedule, except Vista Grande Cafeteria will close after lunch, and the Campus Store will close at 5 pm.

Saturday, Jan. 14
University Dining Room
- Breakfast: 10 am - noon
- Lunch: 12:15 pm - 2 pm
- Dinner: 4 pm - 7 pm
- Vista Grande Restaurant: 11 am - 8 pm
- Burger Bar: 10 am - 1 am
- Campus Store: 9 am - 5 pm

Sunday, Jan. 15
University Dining Room
- Breakfast: 10 am - noon
- Lunch: 12:15 pm - 2 pm
- Dinner: 4 pm - 7 pm
- Vista Grande Restaurant: 10 am - 8 pm
- Burger Bar: noon - midnight
- Campus Store: 9 am - 5 pm

Monday, Jan. 16
University Dining Room
- Breakfast: 10 am - noon
- Lunch: 12:15 pm - 2 pm
- Dinner: 4 pm - 7 pm
- Burger Bar: 6 pm - midnight
- Vista Grande Restaurant: 11 am - 8 pm
- Campus Store: 9 am - 5 pm

Placement Center has jobs (and cookies) for students

Jobs! Jobs! Jobs!
The Student Employment Office in the Placement Center is gathering steam to attract the attention of students, faculty, staff and the community. Students interested in part-time or career-related summer and work experience positions should be on the look-out for the mobile unit. Cookies from area bakeries, including Archway, Ye Olde Candy Shoppe, Cowboy Cookie, American Bakery, Delite, and Safeway will be given away to students who stop by the UU Plaza or the Kennedy Library displays, Tuesday through Friday, Jan. 17-20. In return, students will be asked to complete a brief survey questionnaire concerning their employment needs. Employers are seeking Cal Poly students who have the skills, talent, time and energy to earn some dollars to offset educational expenses while also gaining valuable work experience.
The Placement Center is located in Heron Hall and is open from 8 am to 4:30 pm. Call ext. 2501 and ask for Jeanne Aceto or Marguerite Stafford.

‘Heart to heart’ party

Members of the University Club, Women’s Club, and Retired Faculty/Staff Club and their guests are invited to a “Heart to Heart” party Saturday, Feb. 4.
The winter social will begin at 6:30 pm at the Camp San Luis Obispo Officers’ Club. A Santa Maria-style barbecue will be served, with dancing to follow.
Tickets are $8.75/person and must be purchased by Jan. 30. For more information, call Mark Shelton (Crop Science), ext. 2286.

Winter Quarter Books schedule

The first program of the Winter Quarter Books at High Noon program will be Jan. 18. Programs are from noon to 1 pm Wednesdays in the Staff Dining Room. Faculty, staff, students and guests are encouraged to attend.

Books at High Noon is sponsored by the Robert E. Kennedy Library.
Winter Quarter program:

<table>
<thead>
<tr>
<th>Date</th>
<th>Speaker/Topic</th>
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<tbody>
<tr>
<td>Jan. 18</td>
<td>Roger Kenvin (Speech Communication) <em>The Importance of Being Earnest</em> by Oscar Wilde.</td>
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<tr>
<td>Feb. 1</td>
<td>George Jerich (Art) <em>Glassblowing: A Search for Form</em> by Harvey K. Littleton (will include slide presentation).</td>
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<tr>
<td>Feb. 8</td>
<td>Ronald Ratcliffe (Music) <em>Broadwood, By Appointment: A History</em> by David Wrainwright (will include a slide presentation on the history of the piano).</td>
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<tr>
<td>Feb. 22</td>
<td>Robert Huot (English) <em>The Name of the Rose</em> by Umberto Eco.</td>
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Phi Beta Kappa meeting

A meeting to organize a local chapter of Phi Beta Kappa will be held at noon Thursday, Jan. 26, at Vista Grande Restaurant on campus. All holders of the Phi Beta Kappa key are invited to participate.
Please call Nancy Jorgensen (Counseling Services, ext. 2511) or George Stanton (Dean of Students Office, ext. 1521) for information and to make a reservation for lunch.
Position Vacancies

Vacant staff positions at Cal Poly University and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-546-2236—Foundation: University Dining Complex, 805-546-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply. (The salaries for the staff positions listed below will be increased by approximately 6 percent, effective Jan. 1.)

CLOSING DATE: 1-20-84
Data Processing Specialist, $1110-1326/month, Foundation.
Clerical Assistant III-A/B, $1195-1439/month, Office of the Provost.

CLOSING DATE: 1-27-84
Clerical Assistant II-A, $1031-1215/month, temporary through Aug. 31, 1984, Student Academic Services.
Photographer I, $1551-1865/month, Audiovisual Services.
Clerical Assistant II-B, $543.50-641.50/month, 8 am to noon, General Office.

CLOSING DATE: 2-24-84

Who, What, When, Where

Shan Somayaji, Architectural Engineering, co-authored a paper titled "Flanged Reinforced Concrete Flexural Members," which was published in the December 1983 issue of Civil Engineering.


Eldon Y. Li, Management, participated in the Third International Entity-Relationship Conference on Data Base Design held in Anaheim on Oct. 5-7, 1983.

Philip Ruggles, Graphic Communications, conducted a one-day printing estimating workshop for members of the Printing Industries Association of San Diego. The Nov. 19 program had approximately 30 professional industry participants for the workshop.

Armando Pezo-Silva, Student Academic Services, has been appointed to the California Postsecondary Education Commission's Equal Educational Opportunity Advisory Committee. This committee provides advice to the commission as it carries out its expanding role in the coordination of the statewide affirmative action effort.

Jeanne Aceto and Marguerite Stafford, Placement Center, attended the National Association of Student Employment Administrators Ninth Annual Conference at the Clairmont Resort Hotel in Oakland Dec. 1-2, 1983.

Jim Alken, Counseling, has been awarded the diploma of Diplomate in Counseling Psychology by the American Psychological Association, the highest award the profession grants for applied professional practice.

Michael J. Swiderski, Recreation Administration, received the 1983 Outstanding Recreation Professional Award from the Oregon Therapeutic Recreation Society. He earned the award because of his leadership, training and consulting with therapeutic outdoor agencies and specialists in Portland, Salem and Eugene, Oregon.

Randal Cruikshanks, Political Science, has been appointed to the National Screening Committee for the Fulbright American Graduate Student Program for 1984-85.
FRIDAY, JANUARY 13

Speaker: T.V. Galambos, professor of civil engineering at University of Minnesota, will discuss "A History of Plastic Designs." Dexter 221, 10 am. Sponsored by the Architectural Engineering Department. Public invited. (!)

Craft Classes: Relax and get creative. Sign up at the UU Craft Center, UU 111, or call ext. 1266. Faculty, staff and students invited. ($) — Admission Charged


Exhibit: "The Mysteries of India," a collection of East Indian paintings from the 14th to 19th centuries, continuing through Jan. 22. Sponsored by the ASI Fine Arts Committee. Public invited. (!)

SATURDAY, JANUARY 14

Skiing: Ski cross-country in Sequoia National Park, continuing through Monday (Jan. 16). Sign up in the Escape Route, UU 112, or call ext. 1287. Faculty, staff and students invited. ($) — Admission Charged

Opera: Puccini's "La Boheme" broadcast live from New York's Metropolitan Opera House at 10:30 am on KCPR (91.3 FM).

Concert: Flutist Janet Ketchum. Cal Poly Theatre, 8 pm. Public invited. ($) — Admission Charged

SUNDAY, JANUARY 15

Circus: Chinese Magic Circus of Taiwan. Main Gym, 7 pm. Sponsored by the Special Events Committee of the ASI Program Board. Public invited. ($) — Admission Charged

MONDAY, JANUARY 16

Holiday: State holiday for faculty, staff and students in honor of Martin Luther King Jr.'s Birthday.

TUESDAY, JANUARY 17

Meeting: Academic Senate. UU 220, 3:50 pm. Faculty and staff invited. (!)

Recreational Sports: Sign-ups for team play in Science North 206: 6 pm, Ultimate Frisbee; 7 pm, Floor Hockey; 8 pm, Indoor Soccer; 9 pm, Softball. Faculty, staff and students invited. (!)

Backtalk: Safety program on back care presented by local chiropractor Karen J. Krail. Health Center Conference Room, 7-9 pm. Sponsored by the Public Safety Department. Public invited. (!)

WEDNESDAY, JANUARY 18

Computer Demonstrations: Display of various systems with an emphasis on architectural and structural engineering applications. Gallery (Room 100) of the Architecture Building, 9 am - 4 pm. For more information, call Tom Ballweg (Architectural Engineering), ext. 1314. Public invited. (!)

Books at High Noon: Roger Kenvin (Speech Communication) will review "The Importance of Being Earnest" by Oscar Wilde. Staff Dining Room, noon. Faculty, staff and students invited. (!)

Wrestling: California State University, Fullerton, Main Gym, 7:30 pm. Public invited ($), students (!).

THURSDAY, JANUARY 19

University Club: French Morgan (Biological Sciences) on "Cardiopulmonary Resuscitation." Staff Dining Room, noon. Faculty and staff invited. (!)

Wrestling: San Jose State University. Main Gym, 7:30 pm. Public invited ($), students (!).

FRIDAY, JANUARY 20

Women's Swimming: University of California, Santa Barbara. Outdoor pool, 2 pm. Public invited. (!)

Men's Basketball: California State University, Northridge. Main Gym, 7:30 pm. Public invited ($), students (!).

SATURDAY, JANUARY 21

Women's Basketball: Chapman College. Main Gym, 5:45 pm. Public invited ($), students (!).

Men's Basketball: California State University, Los Angeles. Main Gym, 8:05 pm. Public invited ($), students (!).

SUNDAY, JANUARY 22

Meeting: Guest speaker William Beatty of Menlo Park will discuss his collection of "Handmade Papers of the World" at the meeting of the Library Associates. Kennedy Library Special Collections Room, 2 pm. (The display will be on exhibit through May 1.) Public invited. (!)

TUESDAY, JANUARY 24

Wrestling: University of Nevada at Las Vegas. Main Gym, 7:30 pm. Public invited ($), students (!).

WEDNESDAY, JANUARY 25

Tennis: Deadline for signing up for tennis doubles tourney. UU 104, 4 pm. Play begins Jan. 28 and is a six-week single elimination tournament; includes women's doubles, men's doubles and mixed doubles. Sponsored by Recreational Sports. Faculty, staff and students invited. (!)