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FOR IMMEDIATE RELEASE

### Cal Poly Arts Brings 'Altar Boyz' to Campus in April

SAN LUIS OBISPO – On Thursday and Friday, April 2 and 3, 2009 at 7 p.m. in the Spanos Theatre, Cal Poly Arts presents the sensational award-winning ALTAR BOYZ for a special two-night engagement.

Both satirical and sincere, Altar Boyz skewers the once-popular boy band genre, balances spirituality without being preachy, and is filled with musical numbers straight off of VH1.

It's a laugh-filled, faith-based comedy and rockin' boy band spoof that's fun for the whole family. All student tickets are 50 percent off. Group sales of 10+ tickets receive 10 percent off every seat.

Full of sharp parody, spectacular dancing, and good-hearted humor, this spoof about a heavenly guy-group is adored by audiences and critics alike. Altar Boyz is an extraordinary mix of side-splitting songs and lighthearted fun.

At the NY Music Theatre Festival, critic Matthew Murray claimed the show would "constantly grow and reinvent itself. Once Altar Boyz gets going, it really is as if it's a show on a holy crusade to provide high-octane entertainment, big laughs, and...yes, a real message underneath it all...It's a divine success."

Altar Boyz is about a Christian boy band delivering the final concert on their national "Raise the Praise" tour. The Boyz – five ultra-talented heartthrobs from Ohio – include Matthew (the hunky frontman), Mark (a sensitive young man with a deep faith in Cher), Luke (a bad-boy with an interest in communion wine), Juan (a hot-blooded crooner), and Abraham (a nice Jewish boy, who's not quite sure how he ended up here...though his mother would sure like to know).

As the Boyz perform their many signature hits – including the ode to abstinence, "Girl, You Make Me Wanna Wait," and "Jesus Called Me on My Cell Phone" – soul-wrenching secrets come tumbling out with hilarious results when they begin to question their faith in each other and wonder: is fate really holding them together? Or is it just their extra-firm hair gel?

Winner of the 2005 Outer Critics Circle Award, Altar Boyz is a staple in the New York theatre scene and its touring company continues performing successful nationwide runs.

Recently, the show completed its first international tour, including the Asian premiere in Seoul, South Korea and a successful European premiere in Budapest.

General public tickets for the performance are \$48; students tickets are \$24 and may be purchased at the Performing Arts Center Ticket Office, 10 a.m. to 5 p.m. weekdays and 10 a.m. to 2 p.m. Saturdays.

To order by phone, call 805/756-2787; to order by fax: 805/756-6088.

24-hour on-line ordering is available at [www.calpolyarts.org](http://www.calpolyarts.org).

For more information on all Cal Poly Arts events, including audio and video samples, please visit [www.calpolyarts.org](http://www.calpolyarts.org).

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