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FOR IMMEDIATE RELEASE

Cal Poly Arts Brings 'Pink Floyd Tribute' Concert March 12

SAN LUIS OBISPO – Without question, Pink Floyd remains one of the most influential rock bands of all time. Their history-making status is epic and the band's appeal continues today, years past their last live performance.

As a special added event on Thursday, March 12 at 8 p.m. in the Cohan Center, Cal Poly Arts presents THE PINK FLOYD EXPERIENCE, a tribute stage production that echoes all that made Pink Floyd one of rock and roll's greatest icons.

"PFX might be the closest thing to capturing the real deal!" (Toronto Sun)

"They don't simply play the music: their presentation is elaborate!" (Montreal Gazette)

PFX is more than just a flawless re-creation of the stellar songs that spanned decades – it's a celebration of the music, the themes, and the innovation that the mega band brought to fans around the world.

In 2004, PFX's producers achieved the goal of putting the legendary combination of Pink Floyd's music, sound, and extravagant lighting effects into a theatre atmosphere.

With 200,000 watts of light, over \$2.5 million worth of production equipment, and six brilliant musicians on the stage, PFX is a full-on sensory assault.

The stage spectacle includes interpretive videos, plane crashes, helicopters, a 45-foot crumbling wall, the blinking eye, marching hammers, and – of course – a flying pig.

However, audiences will agree that the experience of PFX is an up-close homage, vastly personal yet without losing the scope and power of the original band's performance.

All of Pink Floyd's greatest hits will be performed, including such favorites as "Money," "Wish You Were Here," "Time," "Have A Cigar," "Comfortably Numb," "Another Brick in the Wall," and much more.

A must-see for every Pink Floyd fan, PFX is truly an unforgettable re-interpretation of a classic.

For more information, please visit the show website: www.thepinkfloydexperience.net.

Tickets for the performance range from \$36 to \$48 and may be purchased at the Performing Arts Center Ticket Office, 10 a.m. to 5 p.m. weekdays and 10 a.m. to 2 p.m. Saturdays.

To order by phone, call 805/756-2787; to order by fax: 805/756-6088.

24-hour on-line ordering is available at www.calpolyarts.org.

The evening's Sponsoring Partner is Linda McGregor; Program Partner is The Beach 95.3/100.5 FM

For more information on all Cal Poly Arts events, including audio and video samples, please visit www.calpolyarts.org.

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